

Things You Can Do to Promote CTF and the Children's License Plate

- ◆ Write a letter about CTF and the Children's License Plate to the editor of your newspaper; let them know that the money raised *comes back to your community*.
- ◆ Personally talk to family, friends, co-workers, and neighbors – ask them to purchase a CTF Children's License Plate or offer to pay for one for them as a gift.
- ◆ Ask professional, religious, and civic organizations you are a member of to display CTF Children's License Plate materials and include an article about it in their organizational newsletters. Offer to speak at organizational events about CTF and the License Plate.
- ◆ Ask your city council to declare a Child Abuse Prevention week or day and promote the CTF Children's License Plate.
- ◆ Display CTF Children's License Plate materials at work and ask your spouse to do so at their work.
- ◆ Call or visit your local radio or television station and ask them to play the CTF Children's License Plate public service announcement.
- ◆ Ask the companies you do business with to send CTF Children's License Plate materials in their monthly statements or to display them where the public frequents.
- ◆ Ask the local Girl Scout or Boy Scout group to pass out CTF Children's License Plate materials door to door.
- ◆ Ask your parent-teacher organization to get involved in promoting the CTF Children's License Plate.
- ◆ Ask your local government officials and media personalities to purchase a CTF Children's License Plate and include an article in their constituent newsletter on the CTF and the Children's License Plate.
- ◆ Offer to do a program on CTF and the Children's License Plate for your public library.
- ◆ Ask local EMS, Fire Department, and Police Department to promote the CTF Children's License Plate.
- ◆ Do a presentation on CTF and the Children's License Plate at your child's class.
- ◆ Ask your schools to send information on the CTF Children's License Plate home to parents.
- ◆ Present an honorary CTF Children's License Plate to a local celebrity.
- ◆ Include a CTF Children's License Plate in a charity auction.
- ◆ Hand out CTF Children's License Plate materials at Senior Centers.
- ◆ Buy a Children's License Plate for your vehicle!!

