

# [www.TalentFreeway.org](http://www.TalentFreeway.org)

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## **What is the TalentFreeway?**

The TalentFreeway is a comprehensive, user-oriented, online one-stop service solution for Michigan residents including our employers. This site is the best way for an employer or job seeker to connect with employment matching opportunities, career planning, skills assessment, education, and training options. There is a resource to accommodate every person's needs.



The Michigan Department of Career Development (MDCD) supports many online resources for employers, employees, job seekers, educators, parents and students. The TalentFreeway provides links to these resources under one easy-to-remember location.

## **Why do we need a TalentFreeway?**

It's simple. All MDCD online career development resources needed to be easily accessible to every Michigan resident. The Web portal, [www.TalentFreeway.org](http://www.TalentFreeway.org), will give individuals one resource area.

## **What are some of the Web sites on the TalentFreeway?**

There are several Web resources that are linked through the one-stop portal of TalentFreeway. These Web sites include:

- *Michigan Talent Bank* - a comprehensive job-matching system for employers and job seekers.
- *Internship Center* - a high school and postsecondary internship matching system for students and employers.
- *Career Education Consumer Report* - lets individuals shop for education and training programs.
- *Michigan Occupational Information System (MOIS)* - a site-licensed program with comprehensive career development for middle and high school students.
- *Michigan Education Development Plan*- is a document to organize and produce education and training goals.
- *Michigan Virtual University* - is a portal for Web-based training and course catalogs of Web courses at Michigan postsecondary institutions.
- *BeeFreeway (Business E-Education)*- over 1,300 online training courses for business with 25 or fewer employees, in areas including business expertise, information technology, and professional effectiveness.

## **Who should use the resources available on the TalentFreeway?**

Everyone. Employers will use the TalentFreeway to locate new employees and interns through the Talent Bank and the intern-matching system. They will also use the Career Education Consumer Report to review training programs for employee retention and skill upgrades. Michigan Virtual University offers online training opportunities.

Parents can encourage their children's career exploration through interest assessments, occupational descriptions, and Education Development Plans. They can also help themselves transition into a new career or access training.

Teachers and guidance counselors can use the TalentFreeway to advise students about careers, encourage parental involvement at home through the Internet, create an education and training plan, take online courses and search for internships.

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***Will there be new services on [www.TalentFreeway.org](http://www.TalentFreeway.org)?***

Yes. This is just the beginning of construction on TalentFreeway. The Michigan Department of Career Development and its partners are continually updating and creating new services to benefit all the state's residents.

***Who is involved with the TalentFreeway?***

The Michigan Department of Career Development partners with Michigan Virtual University and the Michigan Occupational Information System to provide this comprehensive online resource. There is also a resource list of links to the National Board of Certified Counselors, the Michigan Works! Agencies, and the National Career Development Association.

***Additional Information***

For more information or technical assistance, call us toll free at 1-866-MY-GOALS. For information on Michigan Works! Service Center locations that provide free Internet access to job seekers, and other services call 1-800-285-WORKS.