



2004 Annual Conference

October 10-12, 2004

“Insights & innovation”



Please make hotel reservations before September 12, 2004 to receive the discounted group rate.



Children's Trust Fund Annual Conference

Phone: 517-373-4320
Fax: 517-241-7038

Keynote Speaker



Stephen J. Bavolek, Ph.D. is a leader in the field of child abuse and neglect prevention and treatment. During the last 27 years he has authored and validated family-based parenting programs, assessment inventories, school curricula, games, videos, instructional aides, and training materials, all designed to promote nurturing parenting skills and attitudes in the lives of families.

Dr. Bavolek has received numerous international, national, state, and local awards for his work, including induction in 1989 into the Royal Guild of the International Social Work Round Table in Vienna, Austria, and selection in 1983 by Phi Delta Kappa as one of the 75 top young educators in the country who represent the best in educational leadership, research, and services. In 1980 he was recognized by the Military Order of the Purple Heart for outstanding research in services to the handicapped. Dr. Bavolek was Mental Health Professional of the Year in Northern Wisconsin and Outstanding Educator of the Year at the University of Wisconsin-Eau Claire in 1981. In 1991 he was selected as the Child Advocate of the Year in Utah and in 1992 and 1998 he was selected by Oxford's Who's Who as a member of the elite registry of extraordinary professionals and CEO's.

Dr. Bavolek has conducted over 1,500 workshops, has appeared on more than 75 radio and television talk show programs and has published numerous books, articles, programs and newsletters. Dr. Bavolek is President of Family Development Resources, Inc. and Executive Director of The Family Nurturing Centers, International.

**Family Development Resources, Inc.
Family Nurturing Centers, International**

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fdr@nurturingparenting.com
Training & Consulting: 1-828-681-8120
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CONFERENCE SCHEDULE

SUNDAY, OCTOBER 10

All Day	Hotel Check-in Registration Local Council Tables
4:00 pm – 6:30 pm	Regional Meetings Michigan's Children
7:30 pm	Evening Activities

MONDAY, OCTOBER 11

7:30 am – ongoing	Hotel Check-In Registration
7:30 am – 8:30 am	Breakfast
8:00 am – 9:00 am	Welcome and Introduction
9:00 am – 10:15 am	Keynote-Dr. Bavolek
10:15 am – 10:30 am	Break
10:30 am – 11:45 am	Session A Workshops
11:45 am – 1:00 pm	Lunch Program Sharing Part I PCA Presentation
12:45 pm – 1:00 pm	Break
1:00 pm – 1:15 pm	Break
1:15 pm – 2:30 pm	Session B Workshops
2:45 pm – 4:00 pm	Session C Workshops
4:00 pm- 5:30 pm	<i>Exercise Opportunity*</i>
4:30 pm – 6:00 pm	<i>Massage Therapy*</i> (15 min. sessions)
6:30 pm – 7:30 pm	Dinner Power Point Presentation
7:30 pm – 8:30 pm	Annual Awards
8:30 pm – 9:30 pm	Program Sharing Part II

TUESDAY OCTOBER 12

8:00 am – ongoing	Hotel Check-out
8:00 am – 9:00 am	Breakfast Program Sharing Part III
9:15 am – 11:15 am	E Grant Training (mandatory)
11:15 am – 12:00 pm	Conference Finale
12:00 pm	Evaluations To Go Lunch / Gift

* Free Time — Activities Optional

Workshop Descriptions

Session A

MONDAY, OCTOBER 11
10:30 am – 11:45 am Workshops

A1: Findings From the Healthy Families America Prenatal Project Focus Group

Doramina Oshana, Ph.D. Interim Vice President, National Center on Child Abuse Prevention Research

⇒ This session will discuss findings from the HFA focus group study in which home visitors delivered prenatal home services to parents. Conclusions will also be made for future program improvement

A2: Management Information Systems in HSOs

Dale Fitch, Ph.D., MSSW University of Michigan

⇒ This session will define the role of MIS in assessing agency operations and will identify the potential problems of MIS use in the social service sector.

A3: Advocacy as a Tool for Change

Michele Corey, Michigan's Children

⇒ This workshop provides tools that maximize the effectiveness of advocacy action so state and local polices positively affect your efforts. Protect children through public policy!

A4: Fundraising in the 21st Century

Max Buban, CFRE, Senior Partner of The Mozart Group

⇒ What does it take to successfully raise money in today's environment? This workshop shares current trends in fundraising.

A5: Internet Safety

Katie Connell, ACSW

Director, Intervention and Treatment Care House

⇒ The Online Safety program has been created to inform educators, parents, children, and the community at large about the potential dangers of the Internet. Come learn what may lurk...

A6: Circle Of Parents

Cynthia Savage, LCSW, Exec. Dir. Circle of Parents

⇒ Circle of Parents is a national network of mutual self-help parent support programs. This workshop will explain its success and describe how it operates within a national network.

A7: Budgeting For Non Profits

Michael Frost, CPA., Yeo & Yeo Associates

⇒ Don't fall into budgeting traps! This workshop will help participants become more organized and less fearful of the non-profit budgeting process.

Session B

MONDAY, OCTOBER 11
1:15 pm – 2:30 pm Workshops

B1: How To Involve Volunteers in the Everyday Life of Your Organization

Laurie Walters, Director of Volunteers Oakland County CA/N Council

⇒ This workshop will explain how to develop a volunteer program that will increase your agency's scope within the community.

B2: "Is That My Job?" Realistic Expectations for Board Members and The Agencies They Serve

Nancy Moody, CTF Board Chair

Sally Straffon, CTF Regional Coordinator

⇒ Matching the motivations of board members with the expectations of the agencies that seek volunteers is the key to successful and efficient councils. Join this workshop to learn the basics and participate in a lively discussion!

B3: Find Nonprofit Funding Electronically

Jon Harrison MSU Libraries Funding Center Supervisor

⇒ Learn where to identify hidden sources of potential funding. An overview of grant writing and nonprofit administration resources will also be presented.

B4: True Colors-A Path to Success

Antoinette Peterson, CTF Regional Coordinator

⇒ Learn what companies like Microsoft and Boeing already know! This workshop will enhance your own leadership skills and help you understand the values, needs, and strengths of your staff.

B5: Website Creation 101

Terrence Oprea, CEO, Mort Crim Communications
William Costello, Senior Web Designer, Mort Crim Communications

⇒ Let the experts "show and tell" how to keep your expenses down when developing your website. They'll include "do's and don'ts," advice about the right time to hire a web consultant, and show you examples of new technology and its benefits.

B6: Planning and Presenting Workshops for Mandated Reporters

Liz Weisenbach, Asst. Prosecuting Attorney Huron Co.

⇒ Unfortunately, many Mandated Reporters are not specifically informed of their legal responsibilities. Thus, it is important that councils begin or improve their workshops for reporters. This session will help you prepare to teach.

Session C

MONDAY, OCTOBER 11
2:45 pm – 4:00 pm Workshops

C1: Assessing High Risk Parenting Attitudes

Dr. Steven Bavolek, Ph.D.

⇒ The Adult Adolescent Parenting Inventory is a valid norm-referenced assessment designed to measure parenting and child rearing attitudes. Responses to the inventory provide an index of risk in 5 parenting behaviors known to contribute to Child Abuse and Neglect. Learn about the inventory at this workshop!

C2: "Can I Do That? Should I Do That?"

Jean Brisbo, CFLE Director of Program, CAPS

⇒ Establishing and maintaining healthy boundaries is critical when working with families, especially in home visiting. This interactive workshop helps define boundaries and explores issues that can test limits.

C3: Pulling It Together: Parenting Awareness Month

Taryn Mack, CTF Regional Coordinator

⇒ This session will provide a variety of ideas and strategies to help you plan your Parenting Awareness Month Activities.

C4: Fundraising for Tier 3 Agencies

Patricia Rosen, Executive Director of Care House

⇒ Build, maintain, and grow a solid funding structure. This workshop will help you to create a win-win environment for donors and supporters.

C5: Online Mandated Reporter Training

Katie Connell, ACSW

Director, Intervention and Treatment at Care House

⇒ This workshop will teach the basics of the Online Mandated Reporter, a program that utilizes technology to effectively deliver services.

C6: Great Beginnings Start Before Birth

Debbie Lively, Ph.D. Saginaw Valley State University

⇒ This workshop describes best practices that support families prenatally, during pregnancy, and following birth. Providing services to families during this critical period enhances positive outcomes for young children. This workshop benefits all people, not just home visitors. Come learn!

- ⇒ Local Councils and CTF Direct Service programs are required to send at least one representative for both days of the conference
- ⇒ **CONFERENCE FEE:** Waived for first two representatives from each organization. The fee for additional attendees is \$100 per person.
- ⇒ All Representatives are responsible for lodging, mileage, and meals not provided during conference

Registration MUST be received by Friday October 1, 2004.

Attendee #1

Name and Title

Workshop Choices: A ___ B ___ C ___

I will be eating meals at the conference Y N
 I require vegetarian meals Y N

Attendee #2

Name and Title

Workshop Choices: A ___ B ___ C ___

I will be eating meals at the conference Y N
 I require vegetarian meals Y N

Attendee #3

Name and Title

Workshop Choices: A ___ B ___ C ___

I will be eating meals at the conference Y N
 I require vegetarian meals Y N

Organization

Address

City/State/ZIP

E-Mail

Phone/Fax

Enclosed is \$ ___ for ___ additional attendees from my organization.

We accept Visa, Discover, M/C, and A/E.

CC Type:

CC#

Name on card

Expiration Date:

Make checks payable to:

Children's Trust Fund Annual Conference

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