



Children's Trust Fund
Protecting Michigan's Children

6th Annual "Cherish the Children" Signature Event Thursday, September 25, 2008

In support of the Michigan Children's Trust Fund

Why You Should Get Involved

Who's Involved

This is a "who's who" of the movers and shakers involved in Michigan politics and the Lansing community. The 6th Annual "Cherish the Children" Signature Event is a public/private partnership among state legislators, legislative staff, lobbyists, government relations individuals and local community leaders. **This year's event co-chairs are, Senator Patricia Birkholz, Representative Barb Byrum, Representative David Hildenbrand, Senator Randy Richardville, Representative Michael G. Sak, and Senator Martha G. Scott.**

Last year's Event Sponsor was **Great Lakes Capital Fund** and the Official Sponsor was **Northwest Airlines**. Other sponsors and auction item donors included: **Blue Cross Blue Shield of Michigan, Accident Fund Insurance Company of America, Comcast, DTE Energy, EDS, General Motors, Comerica Bank, Compuware, The Rossman Group, Dykema, Telecommunications Association of Michigan, FileNet Corporation, UNISYS, Jackson National Life, UFCW 951 Foundation, Maximus, and many more.**

Why Your Business Should Participate

Businesses participating in the 6th Annual Cherish the Children Signature Event will gain recognition among Michigan's legislative and business community, along with the satisfaction of helping abused and neglected children. More than 350 children a day in Michigan are victimized through abuse and neglect. Your auction donation will help prevent this tragedy.

Who You Will Impact

Being involved in the auction will help the Children's Trust Fund sponsor local child abuse and neglect prevention councils, serving in 82 out of 83 Michigan counties. Monies received by the Children's Trust Fund help fund over 61 community-based, direct service programs across the state. Types of programs funded include:

- o Childhood Development Programs
- o Home Visiting Programs
- o Parenting Support Programs
- o Respite care
- o Parenting Education and Support Groups
- o Referral Services

*Proceeds earned from the Signature Event go directly to the
Children's Trust Fund to stop child abuse.*

Two Ways Your Business Can Donate

1. Gift items - each year employers and organizations from across Michigan and beyond donate fun prizes, dream trips and fantasy gifts in hopes of garnering high bids and donations from auction bidders. While smaller gift donations are a welcomed part of the silent auction, big-ticket gift packages make the live auction part of the event a fun and exciting night for participants.

2. By becoming a sponsor. Sponsorship levels are:

- o Event Sponsor - \$25,000
- o Marquee Sponsor - \$20,000
- o Headline Sponsor - \$10,000
- o Banner Sponsor - \$5,000
- o Pennant Sponsor - \$2,500
- o Title Sponsor - \$1,500
- o John Hancock Sponsor - \$1,000
- o Autograph Sponsor - \$500

Your Donation Will Make the Difference

2003 "Cherish the Children" Auction raised – \$ 50,000

2004 "Cherish the Children" Auction raised – \$228,000

2005 "Cherish the Children" Auction raised – \$330,000

2006 "Cherish the Children" Auction raised – \$375,000

2007 "Cherish the Children" Auction raised – \$444,000

2008 Signature Event "Cherish the Children" Auction raised -- IT ALL DEPENDS ON YOU!!!