

Pam Posthumus Signature Auction Event

Wednesday, May 16, 2012

Why You Should Get Involved

Who's Involved

This is a "who's who" of the movers and shakers involved in Michigan politics and the Lansing community. The 10th Annual Children's Trust Fund's Pam Posthumus Signature Auction Event is a public/private partnership among state legislators, legislative staff, lobbyists, government relations individuals and local community leaders.

Last year's Premiere Sponsors were DTE Energy Foundation, Great Lakes Capital Fund, Jackson National Life Insurance Company and The Dick & Betsy DeVos Family Foundation. Official Sponsors included Michigan Building and Construction Trades Council. Other sponsors and auction item donors included Deloitte, Comcast, Accenture, Accident Fund, Meijer, Blue Cross Blue Shield, Michigan Telecommunications Association, Unisys, and many more. For a complete list of 2011 sponsors, visit our website at www.michigan.gov/ctfsignature.

Why Your Business Should Participate

Businesses participating in the Signature Event will gain recognition among Michigan's legislative and business community, along with the satisfaction of helping abused and neglected children. More than 350 children a day in Michigan are victimized through abuse and neglect. Your donation will help prevent this tragedy.

Who You Will Impact

Being involved in the Signature Event will help the Children's Trust Fund (CTF) sponsor local child abuse and neglect prevention councils, serving all 83 Michigan counties. Monies received by the CTF help fund over 65 community-based, direct service programs across the state. Types of programs funded include childhood development programs, respite care, home visiting programs, parenting education and support groups, referral services, etc.

Two Ways Your Business Can Donate

- By becoming a sponsor. Sponsorship levels are available beginning at \$500 and above. Please see the enclosed Sponsorship Opportunities and Commitment Form for more information on the benefits of being a sponsor and to make your donation.
- By donating a gift item to be auctioned as part of the live auction. Each year businesses and organizations from across Michigan and beyond donate fun prizes, dream trips and fantasy gifts in hopes of garnering high bids and donations from auction bidders. While smaller gift donations are a welcomed part of the on-line silent auction, big-ticket gift packages make the live auction a fun and exciting night for participants.

Proceeds earned from the "Pam Posthumus Signature Auction Event" go directly to the Children's Trust Fund to stop child abuse and neglect.