



Children's Trust Fund
Protecting Michigan's Children

**7th Annual "Cherish the Children"
Signature Event
Wednesday, September 30, 2009
Lansing Center**



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In support of the Michigan Children's Trust Fund

Why You Should Get Involved

Who's Involved

This is a "who's who" of the movers and shakers involved in Michigan politics and the Lansing community. The 7th Annual Children's Trust Fund's "Cherish the Children" Signature Event is a public/private partnership among state legislators, legislative staff, lobbyists, government relations individuals and local community leaders. The event co-chairs are Senator's Patricia Birkholz, Michael Prusi, Randy Richardville, and Martha Scott, Representative's Barb Byrum, David Hildenbrand, Bill Rogers, Dan Scripps and CTF Board Chair, Nancy Moody.

Last year's Official Sponsors were Northwest Airlines, DTE Energy Foundation, Great Lakes Capital Fund and the International Union of Operating Engineers. Marquee Sponsors included CBS Outdoor, Deloitte, EDS, EMC², and Michigan Health and Hospital Association. Other sponsors and auction item donors included Accenture, Accident Fund, AT&T, Blue Cross Blue Shield, Jackson National Life, Michigan Telecommunications Association, Unisys, and many more. For a complete list of 2008 sponsors, visit our website at www.michigan.gov/ctfsignature.

Why Your Business Should Participate

Businesses participating in the Signature Event will gain recognition among Michigan's legislative and business community, along with the satisfaction of helping abused and neglected children. More than 350 children a day in Michigan are victimized through abuse and neglect. Your donation will help prevent this tragedy.

Who You Will Impact

Being involved in the Signature Event will help the Children's Trust Fund (CTF) sponsor local child abuse and neglect prevention councils, serving in 82 out of 83 Michigan counties. Monies received by the CTF help fund over 65 community-based, direct service programs across the state. Types of programs funded include childhood development programs, respite care, home visiting programs, parenting education and support groups, referral services, etc.

Two Ways Your Business Can Donate

- By becoming a sponsor. Sponsorship levels range from \$500 to \$25,000. Please see the enclosed Sponsorship Opportunities and Commitment Form for more information on the benefits of being a sponsor and to make your donation.
- By donating a gift item to be auctioned as part of the live auction. Each year businesses and organizations from across Michigan and beyond donate fun prizes, dream trips and fantasy gifts in hopes of garnering high bids and donations from auction bidders. While smaller gift donations are a welcomed part of the on-line silent auction, big-ticket gift packages make the live auction a fun and exciting night for participants.

Proceeds earned from the Signature Event go directly to the Michigan Children's Trust Fund to stop child abuse and neglect.