



STATE OF MICHIGAN
DEPARTMENT OF TREASURY
LANSING

RICK SNYDER
GOVERNOR

NICK A. KHOURI
STATE TREASURER

**BRAND CODES FOR NONPARTICIPATING MANUFACTURER (NPM)
TOBACCO PRODUCTS THAT ARE AUTHORIZED TO BE SOLD IN MICHIGAN**

Effective Date: August 22, 2016

The Brand Code list for approved NPM tobacco products is below. PLEASE NOTE that cigarettes or RYO tobacco brand families that are not listed on the NPM Directory **may not be purchased, acquired, or sold for consumption in Michigan**. The NPM Directory can be found on our website at: www.michigan.gov/tobaccotaxes.

NPM	Brand Family	Brand Code	Cigarette	OTP (RYO)
KT&G	Carnival	092	X	
KT&G	Timeless Time	093	X	
National Tobacco	Zig Zag	075		X
Seneca Manufacturing	Heron	091	X	
Seneca Manufacturing	SANDS	094	X	
Smokin Joes	Market	034	X	
Smokin Joes	Smokin Joe's	058		X
Xcaliber	Echo	098	X	
Xcaliber	Edgefield	100	X	
	Other	099		

If a manufacturer or tobacco brand family is not listed on Michigan's NPM Directory, or if a manufacturer or tobacco brand family is not on the list of PMs published by the National Association of Attorneys General (NAAG), a person, including a Michigan tobacco tax licensee, is subject to civil and criminal penalties if the person purchases, stamps or sells that manufacturer's cigarettes or RYO in or into Michigan. Furthermore, a cigarette or tobacco brand appearing on the Michigan's NPM Directory or the NAAG list of PMs may not be sold for consumption in this state if it is manufactured by anyone other than the party identified on the NPM Directory or NAAG list as the manufacturer of that brand family.

If you have any questions regarding this list, you may contact the Michigan Department of Treasury, Tobacco Tax Unit at (517) 636-4630.