

Field Definitions
For Fields in both Escrow Mailing List and Active Mailing Lists

Most Alpha Licensee	The licensee whose name appears first in alphabetical sequence when there is more than one licensee.
DBA	"Doing Business As," the name of the licensed premises as known to the public.
Mailing Street	The address to use on a mailing label.
Business City	The city to use on a mailing label.
Mailing State	The name of the state to use on a mailing label
Business Zip Code	The zip code to use on a mailing label.