

Manufacturer & Wholesalers Section License & Permit Types

Manufacturer of Mixed Spirit Drink - License issued by the Commission to manufacture mixed spirit drinks, commonly known as spirit coolers, that are spirit based beverages containing 10% or less alcohol by volume. A Manufacturer of Mixed Spirit Drink must be located in Michigan. A Manufacturer of Mixed Spirit Drink may sell mixed spirit drinks to licensed Michigan Wholesalers who may resell to certain licensed Michigan retailers. Only retailers authorized to sell spirits may purchase mixed spirit drinks from wholesalers. A Mixed Spirit Drink Manufacturer may not sell directly to retailers or consumers. An investigation by the Commission's Enforcement Division is required along with local law enforcement approval and local governing body approval. Annual license fee is \$100.00.