

State Planning Project for the Uninsured
Community Interface Workgroup
Capitol View Building, 7th floor
Lansing, MI 48913

Meeting Minutes
November 10, 2005

Present: Victor Sztenge, Selma Goode, Christi Downing, Tom Leyden, Gina Tremonti, Jean Freud, Rick Warmbold, Jennifer Mora, Kim Hodge, Lonnie Barnett, and Donna Littlejohn.

- I. **Welcome and Introduction of Community Interface Members**
 - a. Meeting was called to order.
- II. **Approval of agenda**
 - a. Minutes were approved.
- III. **Approval of minutes from October 13th Meeting**
 - a. Minutes were approved.
- IV. **Update on town hall meetings**
 - a. Send out 2-1-1 information and list of alternate numbers to community interface members, Greater Detroit Area Health Council, Bridget Heard; Michigan Betailers Association, Jean Sarasin; Area Agency on Aging; Local health Department Staff; Legal Services in Grand Rapids; 3 Free Clinics in Grand Rapids, Jane Zwiers; FQHC, Cherry Street, Chris Shea; St. Mary's Homeless Shelters.
- V. **Focus Groups**
 - a. Email schedule of focus groups.
- VI. **Wrap-up Meeting in Lansing:** Final wrap-up meeting.
Who should be in attendance? Invite people from town hall meetings, workgroup members, chairs of key communities, and legislative staff. Could have testimony of uninsured from town hall meetings. Free press and news health writers, TV community persons. Need human interest stories, add impact on hospitals. Do a report about impact of uninsurance on various entities for sharing with media so they have the basis for an article.
 - a. NET STATS has information regarding the delivery of care to uninsured individuals. Jane Zwiers would have access to information. Mary Ellen Howard could present at the meeting.
 - b. Get local people to volunteer to be contacted by media for fleshed-out stories. Get advisory council members to attend.
- VII. **How to Utilize the Community Interface Workgroup:**
 - a. Could use state data and pair with local stories to get articles in local newspapers.
 - b. Look at three major themes from each town hall meeting, each focus group.
 - c. Maybe have a speaker's bureau.
 - d. Do a report with local statistics.
 - e. Put everything on the website.
 - f. Do slick brochure with recommendations and back-up information. Give examples of what people said around the state.
 - g. Cover the Uninsured, week and GDAC have data.
 - h. Need to have resources for people when roll out plan, so people have insurance immediately.
 - i. Have periodic report cards.

VIII. **Key Informant Interviews:**

- a. Need to look at groups that have not participated.
- b. Talk to Big Three Automakers, Tom Leyden can help on this. Talk to providers, state elected officials, insurance industry, and health plans in the key informant interviews.

IX. **Other Good and Welfare:**

- a. Put a link to Kaiser Foundation and other similar excellent website on our page
- b. See if Kaiser would provide a link to Michigan's SPG website.
- c. Maybe we should get a link of all the resources for insurance or coverage at our website.
- d. We could also provide information about free clinics, county plans, free drugs, information for providers, and public health department immunizations.

X. **Adjourn**