

**DETROIT PUBLIC SCHOOLS  
ADVERTISEMENT FOR PREQUALIFICATION  
RFQ 503A - COMMUNICATION PRODUCTION CENTER**

The Detroit Public School District (DPS) is seeking qualified vendors to furnish, integrate and install television production and radio systems for the Detroit School of Arts (DSA). The work will include two high definition television studios, editing suites, a graphics production facility and radio studios that are integral to the new DSA electronic media curriculum. The DSA will be linked to a local television station to allow live and pre-recorded broadcasts. An on-air radio station will be operated from the school. These systems are currently being designed by an engineering firm engaged by DPS and have a total estimated installed value of \$15,000,000 to \$20,000,000. Pre-qualified firms for competitive bidding must demonstrate a history and capability of performing such work.

Responses will be received until **2:00 PM local time, Thursday, March 17, 2005** by delivery or mail to:  
DPS Program Manager Team Offices  
Attn: James Binkowski  
2550 West Grand Blvd, First Floor  
Detroit, Michigan 48208

Late responses will be destroyed unopened.

Questions relating to the RFQ may be emailed or faxed to Shannon Quay at [squay@DPSPMT.com](mailto:squay@DPSPMT.com), 313-898-2911.

Request for Qualifications documents will be available for distribution on or after 3:00 PM, Monday, February 28, 2005 from the:  
DPSPMT Offices:  
2550 West Grand Blvd,  
Detroit, Michigan 48208  
Telephone # 313-898-5437

RFQ documents will also be on file for examination at DPSPMT and at the following plan rooms:

Construction Market Data  
40000 Grand River Avenue, Suite 404  
Novi, Michigan 48375

Construction Association of Michigan  
43636 Woodward  
Bloomfield Hills, Michigan 48302

F.W. Dodge Plan Room  
25330 Telegraph Road, Suite 350  
Southfield, Michigan 48034

DPS reserves the right to accept or reject any or all Request for Qualifications responses and waive any informality or irregularities, in any qualifications should DPS consider this right to be in its best interest.

Dr. Kenneth S. Burnley  
Chief Executive Officer

Robert Francis  
Executive Director, CIP