



**MICHIGAN  
EARNED INCOME  
TAX CREDIT**  
*Outreach Initiative*

[www.michigan.gov/eitc](http://www.michigan.gov/eitc)

**State Coalitions**

- Battle Creek
- Cheboygan
- Detroit
- Flint
- Kalamazoo
- Kent County
- Lansing
- Muskegon
- Saginaw

For Coalition Contact Information,  
call 313-628-3950

The Michigan EITC Outreach Initiative is a collaborative partnership between the Governor's office, the Family Independence Agency, the Michigan Department of Treasury, the Department of Labor and Economic Growth, Internal Revenue Service, Volunteer Accounting Services Team of Michigan, the Michigan Association of CPAs, Michigan Community Action Agency Association and MSU Extension.



**Statewide  
Conference**

Monday, October 20

10:00 a.m. - 12:00 noon

Michigan Library and Historical  
Center Auditorium

717 W. Allegan Street, Lansing,  
Michigan

**YES! I am interested in joining the Michigan EITC Outreach Initiative.**

Send me information about how I can:

- Volunteer in my community
- Join a coalition in my community
- Set up a new coalition in my area
- Other \_\_\_\_\_

Fill out and drop off at any table  
OR Mail to:  
Michigan EITC Outreach Initiative  
c/o Calt Mortenson Ellis  
Office of the Governor  
PO Box 30013  
Lansing, MI 48909

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

# AGENDA

## *Welcoming Remarks*

- Lieutenant Governor John Cherry

## *A National Perspective on the EITC*

- Mary Ruth Herbers  
Senior Director for Programs  
Center for Economic Progress

## *The Economic Impact of the EITC on Michigan*

- Scott B. Darragh, Economist  
Office of Revenue and Tax Analysis  
Michigan Department of Treasury

## *The Critical Role of the Internal Revenue Service*

- Ramondo Gee and Darrell Lloyd  
Internal Revenue Service

## *Statewide Coalitions: What can experience tell us?*

## *An Open Invitation to Join the Statewide EITC Movement*

- Cali Mortenson Ellis  
State of Michigan Office of the Governor



## Why is the EITC important to Michigan?

The Michigan EITC Initiative seeks to bring federal money directly to Michigan taxpayers and working families during a time of economic uncertainty by increasing awareness and collection of the federal Earned Income Tax Credit. The Michigan Department of Treasury has estimated that we could expect to bring between \$12.3 to \$49 million in federal funds to Michigan from this outreach effort.



## Who is eligible for the EITC?

Families with one child who earn less than \$29,666 in 2003 (or less than \$30,666 for married workers) are eligible for a credit of up to \$2,547.

Families with two or more children who earn less than \$33,692 in 2003 (or less than \$34,692 for married workers) are eligible for a credit of up to \$4,204.

Workers without a qualifying child who earn less than \$11,230 in 2003 (or less than \$12,230 for married workers) are eligible for a credit of up to \$382.

Workers must earn over \$10,500 in 2003 to qualify for refund.



## How do I build a local outreach campaign?

### Get The Facts

Find out what affordable or free tax services already exist in your community.

### Bring Local People Together

Invite community members and local organizations together to discuss effective ways to offer affordable tax services to low wage workers in your community.

### Determine What's Feasible

Consider the timing of your initiative relative to tax season. Explore what is necessary to provide EITC information and available resources to the community.

### Plan

Create your plan of action and ask each person to make a commitment to keep it going.

### Evaluate Your Plan

After tax season, review what worked and what didn't. Use the information to plan for the next year.