MICHIGAN CIVIL SERVICE COMMISSION
JOB SPECIFICATION

ECONOMIC/COMMUNITY DEVELOPMENT SPECIALIST

JOB DESCRIPTION
Employees in this job function as professional specialists with responsibility for an economic or community development program or specialty area, or as an administrative assistant to an administrator or executive. Positions are (1) designated as specialists by the Appointing Authority; (2) accepted and classified by Civil Service; (3) require advanced knowledge in the field of work; (4) responsible for highly complex assignments; (5) the scope of responsibility is significant; and (6) the job function has considerable impact within the department. Typically, positions in this job do not supervise.

There are three classifications in this job.

Position Code Title - Econ Comm Dvlpmnt Spl-2
Economic/Community Development Specialist 13
The employee functions as a second-level specialist or as an administrative assistant to a deputy bureau director, office director, major office director, division director, or unclassified equivalent.

Position Code Title - Econ Comm Dvlpmnt Spl-3
Economic/Community Development Specialist 14
The employee functions as a third-level specialist or as an administrative assistant to a bureau director or unclassified equivalent.

Position Code Title - Econ Comm Dvlpmnt Spl-4
Economic/Community Development Specialist 15
The employee functions as a fourth-level specialist or as an administrative assistant to a deputy director, chief deputy director, or unclassified equivalent.

NOTE:
There are two professional specialist concepts:

Specialty Area: Functions administered by an agency to provide a product or service to the agency’s constituency. Specialty areas must be of significant breadth, depth, complexity, and importance to the agency. Such positions are typically responsible for providing expert advice in the area of specialty to department management, outside entities, and/or the public; directing and conducting highly complex studies and analyses without technical direction; and developing and monitoring procedures, guidelines, and policies that are the foundation of the program or specialty area.

Appointing Authority designation as a specialist is required at all levels for positions assigned a specialty area. To determine if the specialist job exceeds the 13-level, the position must be evaluated by the Appointing Authority using the Professional Specialist Position Evaluation System factors to recommend the appropriate classification level.

Administrative Assistant: Professional positions that have as their predominant and essential function the responsibility to advise and assist a manager, administrator, or executive in all areas for which the official is responsible. Typically, the position does not have supervisory responsibility, but participates in a staff capacity in budget development, personnel matters, program planning, policy and procedure development, meetings on behalf of the supervisor, and other areas of the supervisor's responsibility.

Appointing Authority designation as the Administrative Assistant is required at all levels. Determination of classification levels for administrative assistant positions is based upon the duties assigned and the reporting relationship.

**JOB DUTIES**

**NOTE:** The job duties listed are typical examples of the work performed by positions in this job classification. Not all duties assigned to every position are included, nor is it expected that all positions will be assigned every duty.

Administrative Assistant:

Advises and assists the official in all areas of responsibility.

Carries out special projects as assigned by the official.

Assists in program planning, policy, and procedure development.

Participates in budget development.

Represents the official at meetings.

Specialist:

Meets with business representatives and community officials to determine overall growth and development needs and goals; and to develop and support activities, programs and plans.

Provides information on state, federal, and private economic and community development or workforce development programs.

Evaluates, identifies, and promotes model community and business economic development or workforce development projects.

Identifies, attracts, and assists foreign investors and businesses to locate in Michigan.

Identifies and coordinates foreign markets for Michigan products.

Researches, analyzes, and develops a database to determine the economic climate for such issues as marketing trends, building sites, operating costs, taxes, transportation, natural resources, labor markets, utility costs, community factors, raw materials, revenue forecasting, etc.

Meets with private sector, banking, and investment communities to explain, promote and facilitate the use of state development finance tools.
Formulates procedures, policies, and guidelines for assigned economic/community or workforce development programs.

Performs duties of unusual significance or importance to the Department.

Makes recommendations in areas of expertise.

Develops program goals and plans for implementation.

Develops alternative strategies for programs based on analysis and research in an assigned specialty area.

Acts as a liaison with other agencies, organizations, and employees to coordinate economic/community or workforce development programs.

Plans and coordinates the training of staff in economic/community or workforce development activities.

Serves as a technical advisor and liaison with industry, community groups, and/or governmental agencies.

Conducts special projects.

Prepares special studies and reports.

Prepares budgets.

Maintains records, and prepares reports and correspondence related to the work.

Performs related work as assigned.

**JOB QUALIFICATIONS**

**Knowledge, Skills, and Abilities**

*NOTE:* The degree of knowledge required is a function of job complexity, program or specialty scope, and impact which increases with the level of the position.

Administrative Assistant:
Knowledge of the principles and techniques of administrative management including organization, planning, staffing, training, budgeting, and reporting.
Knowledge of fiscal planning, budgeting, and management.

Specialist:
Knowledge of the operational and technical problems involved in the administration of a specialized program.
Knowledge of the assigned program specialty.

Administrative Assistant and Specialist:
Knowledge of methods of planning, developing, and administering programs.
Knowledge of state and federal laws and legislative processes related to the work.
Knowledge of workforce development administration, programs, issues, trends, etc.
Knowledge of national and international marketing strategies.
Knowledge of the need, preparation, and use of reports.

Ability to plan, direct, and coordinate programs and administrative activities of a complex, interrelated, and interdependent nature, where unknowns and numerous contingency factors are involved.

Ability to formulate policies and procedures relevant to program areas based on information of a conceptual nature from varied and complex sources.
Ability to plan, coordinate, and expedite work projects.
Ability to interpret complex rules and regulations.
Ability to communicate with others verbally and in writing.

**Working Conditions**
*None*

**Physical Requirements**
*None*

**Education**
Possession of a bachelor’s degree in any major.

**Experience**

**Economic/Community Development Specialist 13 - 15**
Four years of professional experience in commercial financial analysis, marketing, international marketing, workforce development, or public or private, economic or community development equivalent to an Economic/Community Development Analyst, including two years equivalent to an Economic/Community Development Analyst P11 or one year equivalent to an Economic/Community Development Analyst 12.

OR

Four years of professional experience involving the creation, financing, and operation of a business or providing information and services to business executives or communities in such areas as financing options and packaging, research and analysis on community and economic or workforce development issues, professional tax and/or credit analysis, unemployment and workers’ compensation analysis, evaluating loan or grant applications, or developing and implementing programs to identify foreign markets for export of Michigan products.

**Alternate Education and Experience**

**Economic/Community Development Specialist 13 - 15**
Educational level typically acquired through completion of high school and nine years of professional experience involving the creation, financing, and operation of a business or providing information and services to business executives or communities in such areas as financing options and packaging, research and analysis on community and economic or workforce development issues, professional tax and/or credit analysis, unemployment and workers’ compensation analysis, evaluating loan or grant applications, or developing and implementing programs to identify foreign markets for export of Michigan products may be substituted for the education and experience requirements.

**Special Requirements, Licenses, and Certifications**

Certain positions may be assigned subclass codes and individuals appointed must possess the required specialized experience.

**NOTE:** Equivalent combinations of education and experience that provide the required knowledge, skills, and abilities will be evaluated on an individual basis.
### JOB CODE, POSITION TITLES AND CODES, AND COMPENSATION INFORMATION

<table>
<thead>
<tr>
<th>Job Code</th>
<th>Job Code Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECONDVSPL</td>
<td>ECONOMIC/COMMUNITY DEVELOPMENT SPECIALIST</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Position Title</th>
<th>Position Code</th>
<th>Pay Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Econ Comm Dvlpmnt Spl-2</td>
<td>ECDSPL2</td>
<td>NERE-182</td>
</tr>
<tr>
<td>Econ Comm Dvlpmnt Spl-3</td>
<td>ECDSPL3</td>
<td>NERE-186</td>
</tr>
<tr>
<td>Econ Comm Dvlpmnt Spl-4</td>
<td>ECDSPL4</td>
<td>NERE-188</td>
</tr>
</tbody>
</table>

SA
10/25/2015