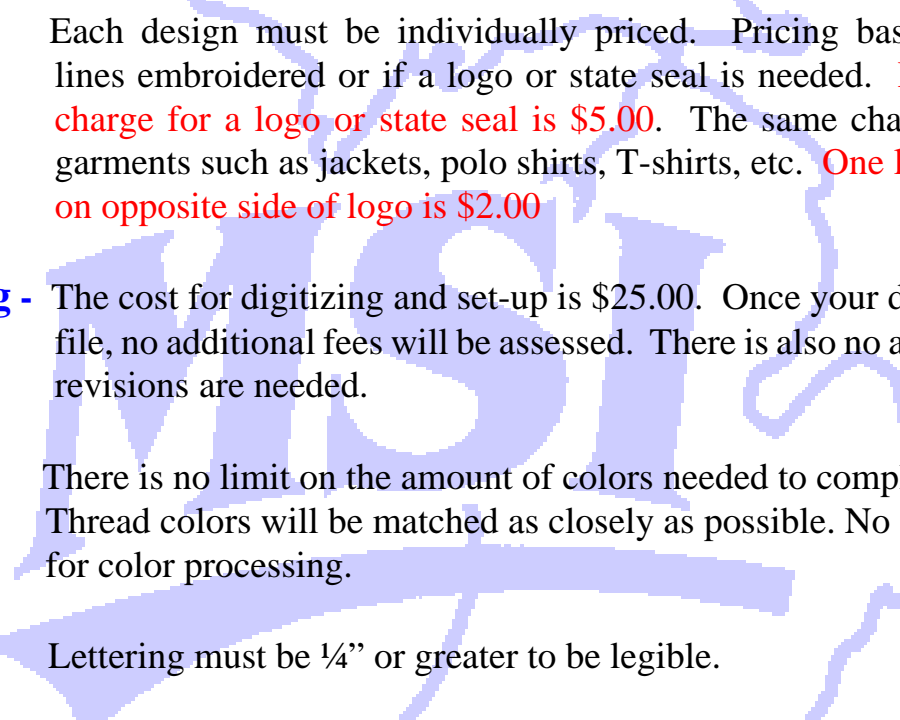


# MSI Embroidery

MSI SALES DEPARTMENT (517) 373-4277

October 1, 2008

## Embroidery Pricing and Instructions

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- Pricing -** Each design must be individually priced. Pricing based on number of lines embroidered or if a logo or state seal is needed. **Minimum embroidery charge for a logo or state seal is \$5.00.** The same charges will apply to garments such as jackets, polo shirts, T-shirts, etc. **One line of embroidery on opposite side of logo is \$2.00**
- Digitizing -** The cost for digitizing and set-up is \$25.00. Once your design / logo is on file, no additional fees will be assessed. There is also no additional charge if revisions are needed.
- Colors -** There is no limit on the amount of colors needed to complete a design. Thread colors will be matched as closely as possible. No additional cost for color processing.
- Size -** Lettering must be ¼" or greater to be legible.
- Artwork -** Send us your artwork. Clean, clear copy can be e-mailed to the MSI Sales Inbox at [msisales@michigan.gov](mailto:msisales@michigan.gov). We will match the thread colors as closely as possible. Faxed copies will not be received in color. Artwork can also be mailed to Michigan State Industries, 5656 S. Cedar St., Lansing, MI 48909.

**Please Note:** The same charges will apply to garments such as jackets, polo shirts, T-shirts, etc.