

NASBE

NATIONAL ASSOCIATION OF
STATE BOARDS OF EDUCATION

RECEIVED
APR 15 2003
STATE BOARD OF EDUCATION

April 10, 2003

Ms. Kathleen N. Straus
Chair, State Board of Education
8801 Kingswood, Apt. 204
Detroit, MI 48221

President
Alma Allen
Texas

Past President
Betty Preston
Missouri

Vice President
Robert Lazard
Indiana

Northeastern Area Directors
Jo Eva Gaines
Rhode Island

Clairborne Smith
Delaware

Southern Area Directors
Philip Benzil
Maryland

Jane Norwood
North Carolina

Central Area Directors
Paula Spring
Missouri

Beverly Peterson
Nebraska

Western Area Directors
Gary Waters
Nevada

Diane Fladmo
Montana

New Member Representative
Dunbar Brooks
Maryland

Dear Ms. Straus :

As you know, the election of the 2004 NASBE Board of Directors will be completed through mail balloting. Enclosed with this letter is background information on each of the candidates for President, President-elect, Secretary-Treasurer, and Area Director, including a resume, statement of interest, and photo.

In accordance with our recently amended Bylaws, the President, President-elect, and Secretary-Treasurer shall be voted upon by the general membership. They will be elected by a majority vote of member states, with one vote per state. In the case of Area Director, candidates will be elected by a regional majority of member states – again, one vote per state. All ballots must be received at the Association Headquarters by July 1, 2003.

I urge you to carefully review the information enclosed and to put this issue on your next board meeting agenda. A copy of this letter and the ballot have also been sent to your State Board Executive. *Remember, every state vote is very important.*

If you have any questions on the voting process, please call Marsha McMullin, Director of Special Projects, at 703/684-4000, ext. 116, or you can e-mail her at marsham@nasbe.org.

Sincerely,



Alma A. Allen
President

cc: State Executive ✓

Enclosures

P.S. Beginning May 5, the NASBE website will display a list of states that have submitted ballots to headquarters. Only the fact that a state has voted will be shown, but not how it voted.

277 South Washington Street
Suite 100
Alexandria, Virginia 22314

703-684-4000
FAX 703-836-2313
E-Mail: boards@nasbe.org
Web site: www.nasbe.org

Brenda Lilienthal Welburn
Executive Director

BALLOT

Please choose **one** candidate for each office.

For President:

- Robert Lazard, Indiana

For President-elect:

- Kim Burningham, Utah
- Gary Waters, Nevada

For Secretary-Treasurer:

- Keith Johnson, Louisiana

For Central Area Director:

- Herb Moyer, Michigan
- Paula Spring, Missouri
- Jennifer Stewart, Ohio

VOTING STATE: _____

ROBERT W. LAZARD, CPA

CROWE, CHIZEK AND COMPANY LLP

**MANAGING EXECUTIVE, FIRMWIDE
PUBLIC SECTOR SERVICES GROUP**

INDIANAPOLIS OFFICE

Bob has concentrated his efforts in the area of auditing and financial consulting for governmental entities and not-for-profit organizations. His activities include:

- ◆ Audit Partner
 - Governmental consulting
- ◆ Grant compliance auditing
- ◆ Financial projections and forecasts
- ◆ Cost accounting system review and implementation
- ◆ Performance Improvement and Strategic Consulting

Bob is a member of the American Institute of Certified Public Accountants and the Indiana CPA Society. He has served on numerous state-wide professional and governmental committees and as a director, treasurer and board member for numerous not-for-profit organizations and governmental entities, including:

- ◆ Board of Directors – Indiana Environmental Institute, Inc.
- ◆ Board Member of the Indiana State Board of Education
- ◆ Indiana CPA Society Ethics Committee
- ◆ Vice President – National Association of State Boards of Education
- ◆ Chairman – Marion County Salary Review Panel
- Member – Indiana Education Roundtable

Purdue University
B.S. in Management



Experience

Professional Memberships

Education

Robert W. Lazard

Crowe, Chizek and Company LLP
3815 River Crossing Parkway, Suite 300
Indianapolis, IN 46240-0977
(317) 706-2633

Background

I was appointed to the Indiana State Board of Education in the fall of 1997 by the Governor to serve a four-year term. Since joining the State Board of Education, I have been involved on the Assessments and Standards Committee and the Financial and Rules Committee. I am currently serving as one of the two State Board representatives to the Indiana Education Roundtable, an Education Policy Forum, which is co-chaired by the Governor and the Superintendent of Public Instruction. While on the Board I have worked with individuals from the Public, the School Communities, the Governor's office and the Department of Education to better understand Standards, Assessment, Accountability and other relevant issues before the Board. I currently serve as the Board Secretary.

I attended the NASBE New Member Institute in 1998 and was elected as the New Member representative to the NASBE Board of Directors for 1999.

I ran for Central Area Director in 1999 and served a two-year term on the NASBE Board of Directors for 2000 - 2001.

I was a member of the Finance Committee my first three years on the NASBE Board of Directors and was Elected Treasurer for 2001.

I chaired the Financial Task Force for the Board of Directors in 2002, which developed a framework for NASBE to operate in the future.

I have attended the NASBE Annual Conference each of the four years that I have been on the Indiana State Board of Education.

Statement of Interest in serving as President of NASBE

I am currently serving as vice president of the Board of Directors and am interested in continuing to work with the staff of NASBE continuing many of the initiatives that have been started in the past year. Having been on the NASBE Board of Directors in three previous years and now serving as vice president, I have become familiar with NASBE and the responsibilities of the Board of Directors. I have been very involved as a Board member in helping NASBE implement its Strategic Plan. One of the aspects of the Strategic Plan where significant progress has been made is in moving toward a lesser dependence on membership dues as a source of funding. As Chair of the Financial Task Force in 2002, we developed a framework that can be used as a springboard for the creation of a new strategic plan. Helping with the implementation of the framework that was created in the Financial Task Force in 2002 as a basis for the Strategic Plan to be developed over the coming year will give NASBE the ability to focus on being a true Education Policy Leadership Organization. The role of the President will be instrumental in assisting the staff of NASBE in carrying forward this goal.

Serving as President of NASBE is a significant commitment. It is a commitment that I take very seriously. I would be honored to serve as NASBE's president for 2004.

Vita: Kim R. Burningham

932 Canyon Crest Drive, Bountiful, Utah 84010, (801) 292-9261



Personal Information:

- Married to Susan Clarke; two sons: Christian, 33; and Tyler, 27 (married to Ann)
- Professions: educator, legislator, free-lance writer, theatrical director, consultant
- Hobbies: writing, gardening, and Utah history

Academic Credentials:

- B. S. Degree, Language Arts, University of Utah, 1960 (cum laude)
- M.A. Degree, Interpretative Speech, University of Arizona, 1967
- M.F.A. Degree, Professional Writing, University of Southern California, 1978

Employment History:

- Communications consultant, Franklin-Covey Co., 1996 to present
- Executive Director, Utah Statehood Centennial Commission, 1994-1996
- Communications Consultant, Shipley Associates, 1989-1994
- Representative, Utah State House of Representatives, 1979-1994
- Director, Bountiful High School Community School, 1978-1989
- Teacher (Speech, Drama, Debate, English, and American History) at Bountiful High, 1960-1988

Community and Professional Leadership

- Elected member, vice chair, and chair, Utah State Board of Education, 1999-2003
- Member, Utah State Board of Regents, 2000 to present
- Member, Board of Directors, NASBE, 1998-1999
- Representative, Utah State Legislature, 1979-1994 (elected seven terms)
- Chairman, Community and Economic Development Appropriation Committee, 1985-1994; Education Standing Committee, 1984-1985, Utah State Legislature
- Member and chair, Utah State Strategic Planning, *Utah Tomorrow*, 1989-1994
- Member, Promised Valley Playhouse Board of Directors, 1986-1991; Ballet West Board of Directors, 1990-1994, and Red Butte Arboretum Advisory Board, 1992-1994
- Member and Chairman, L.D.S. General Drama Committee, 1969-1974
- As a member of the Utah State Legislature, sponsor of legislation enacting Utah statutes in the following areas: *Advanced Placement Funding, Arts Endowment, Drug and Alcohol Deterrence for Juveniles, Earthquake Preparation, Educational Capital Outlay Equalization, Library Planning and Finance, Lobbyist Disclosure, Mental Health Professional Practices, Open Legislative Process, Strategic Planning, Uninsured Risk Pool*

Honors and Recognition

- Carl Perkins Humanitarian of the Year, National Association of Career and Technical Educators, December 13, 2002
- Governor's Citation for Service to the Citizens of the State of Utah, 1994
- Legislator of the Year, National Association of Social Workers--Utah, 1994
- Heritage Service Award, Utah Heritage Association, 1993
- Named "one who can counted on to put state needs ahead of personal interests" in opinion poll, 1989
- Outstanding Service to Education Award, Utah State Board of Education, 1989
- Honor Roll, Utah Education Association, 1989
- Legislative Leadership Award, Mountain Plains Library Association, 1987
- Twice named Outstanding Teacher of the Year, Bountiful Kiwanis Club
- Honorary lifetime membership in Parent Teacher Association, 1981

Sample Publications and Writing

- Co-author, *Zion, We The People, Quadrille*, full-length plays, and various published one-act plays
- Author of *Visual Advantage*, a manual on using visuals in presentations for Franklin Covey, 1997
- Author of newspaper column on historical Utah personalities, *Davis County Clipper*, 1999 to present

Position paper: Kim R. Burningham

932 Canyon Crest Drive, Bountiful, Utah 84010, (801) 292-9261, krb84010@aol.com

What are the values of NASBE?

My four + years experience with NASBE have emphasized significant values. They:

- Organize and present outstanding conferences
- Provide superior networking opportunities
- Present truly outstanding new member training
- Write and distribute remarkable information publications, from one page summaries to more comprehensive documents
- Publish a superior professional journal, *The State Education Standard*
- Offer expertise and research to state board members for resolving unique challenges
- Advocate for quality education initiatives
- Maintain eager and available staff support

What are the challenges of NASBE?

Three challenges occur to me. They are:

- The power and impact of our advocacy should to be enlarged.
- The organization needs to become even more inclusive; NASBE is for every state.
- The existence and role of state boards must to be assured.

What actions might be used to address those challenges?

I am confident that much is already being done to address these challenges. I would commit my abilities to further progress toward accomplishment.

- NASBE should become visible everywhere. Our communication efforts need to flood the waterfront. National policymakers ought to seek the advice of Brenda, the NASBE staff, NASBE leadership, and particularly state board members. Much is already done to accomplish this, but I visualize greater presence and impact. The most effective way to accomplish this is by active state board members in every state who are also members of NASBE, which leads me to my next observation.
- NASBE should pursue policies that invite all states to participate. Currently, much effort is made to bring non-member states in as dues-paying members. In this regard, I think the "Field of Dreams" approach may serve us well: "If we build it, they will come!" I believe we should actively invite non-members to participate in most activities, participate in study groups, be a part of legislative action, be participants in conferences, and play many roles of NASBE members. I believe that such experience will encourage full affiliation as dues-paying members. As all states become more become involved, our advocacy will also expand.
- And finally as our presence expands, the security of state boards will become more secure. Currently, some political centers are exerting influence to reduce the existence and influence of State Boards. Increased presence and participation is the best way to counter that trend.

In summary, I believe that NASBE is a superior organization. I desire to see its influence expand. To whatever extent I am able, I would commit myself to that goal.

GARY P. WATERS

**President
Nevada State Board of Education
Las Vegas, Nevada**



Gary Waters is the President of the Nevada State Board of Education. He was recently reelected to a second six-year term and served as Vice-President in 2001-02. Prior to that, he was appointed by Governor Bob Miller to the Nevada State Board of Occupational Therapy (1991) and the Nevada Commission on Postsecondary Education (1995), and elected as Chairman (1996 and 1998).

Mr. Waters' was an administrator with the Clark County School District in Las Vegas, where he was involved in developing educational support programs, curriculum and instruction services and on-going professional development for teachers. Additionally, Mr. Waters is an active Army National Guard officer, hold the rank of Lt. Colonel.

During his long career of public service, Mr. Waters has served in the Nevada Department of Education and the Nevada Department of Human Resources. He has also served as Adjunct Faculty at the Community College of Southern Nevada in the Department of Human Behavior and has advised and served on the board of directors of various community organizations. He attended the University of Northern Colorado; University of Iowa; and the University of Nevada, Reno. He is also a graduate of the United States Army Command and General Staff College.



Mr. Keith Johnson

2nd BESE District
Secretary-Treasurer

504.565.8146 fax

3502 Vespasian Blvd. No. 152
New Orleans, LA 70114-5403

The first African American elected to Louisiana's Board of Elementary and Secondary Education, Mr. Johnson, current Secretary-Treasurer, has served on the Board since 1984. He served as Board President in 1988-89 and 1996-97. He has served on the Strategic Planning Study Group, as Vice-Chair of the 8(g) Committee, and Chair of the Board Relations/Strategic Planning/ Administration Committee.

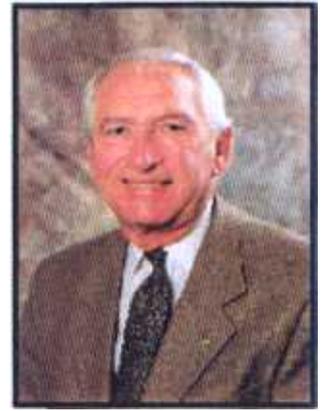
Keith Johnson is a marketing consultant. Mr. Johnson is a member of the Louisiana Very Special Arts Commission, NAACP, and has served as Southern Area Director of the National Association of State Boards of Education. He is currently a member of NASBE's Lost Curriculum Study Group. His main areas of education focus are teacher preparation/ professional development and early childhood education.

POSITION PAPER OF KEITH JOHNSON
Candidate for Secretary-Treasurer

As a long-time member of NASBE and as former Secretary-Treasurer of the organization, I will try to help stabilize the financial structure of the organization and provide strong financial leadership.

It would be an honor to serve in this capacity.

HERBERT S. MOYER



Experience and Service:

- Teacher, School Administrator, and Formerly Bedford Public Schools' Superintendent of Education
- Education Lifelong Michigan Resident - Buchanan, Michigan, Hometown
Married to Lonnie Pepler Moyer
Father and Grandfather
U.S. Army - Served in Austria and Germany
- Ordained Presbyterian Elder
- Thirty-Second Degree Mason and Shriner
- Chairperson - Child and Family Council of Monroe County - 1993-95
- Michigan PTA Education Commission Chair - 1989-91
Michigan PTA Health and Safety Chair - 1987-89
- Michigan Minuteman Award - 1988 .
Member of Lions and Rotary
Member Monroe County Chamber of Commerce
Executive Committee, Monroe County Democratic Party
- 1993 Monroe County United Way Campaign Chair
- 1994 Michigan Superintendent of the Year

Education

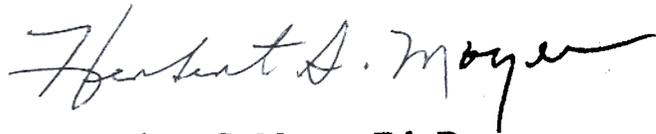
- B.A. Degree, Western Michigan University
- M.A. Degree, Columbia University
- Ed.D Degree, Wayne State University

Position Paper

My membership in NASBE has been since 1997. I have found it to be an association with many helpful resources to prepare me as an eight-year elected State Board member. This has assisted me to perform my responsibilities and better serve public education, the students, parents and the general citizenry. For the past five years, I have been an active member of the Governmental Affairs Committee. This has enriched and allowed me to stay abreast of, and even effect educational legislation.

As the Central Area Director, I would be pleased to pass on the experiences and benefits I have received from NASBE. The mission of NASBE is to assist us all to be more informed and effective in our respective states. I wish to contribute to this mission as your Central Area Director.

Yours in education,

A handwritten signature in cursive script that reads "Herbert S. Moyer". The signature is written in black ink and is positioned above the printed name.

Herbert S. Moyer, Ed. D.

PAULA SPRING
2005 Sunchase Drive
Warsaw, MO 65355
660-438-7736



EDUCATION: UNIVERSITY OF MISSOURI- COLUMBIA
BACHELOR OF JOURNALISM

CURRENT POSITIONS: NEWS DIRECTOR/ANCHOR
VALKYRIE BROADCASTING (SINCE 1990)

CONTRIBUTING EDITOR
BENTON COUNTY ENTERPRISE (SINCE 1978)

PUBLIC SERVICE: PAST VICE PRESIDENT, WARSAW AREA CHAMBER OF COMMERCE
PAST VICE PRESIDENT, WARSAW BUSINESS AND
PROFESSIONAL WOMEN'S CLUB
PAST CHAIR, KMOS-TV (PUBLIC TELEVISION) COMMUNITY
ADVISORY BOARD
PAST STATE PRESIDENT, AUXILIARY TO THE MISSOURI
DENTAL ASSOCIATION
PAST CHAIR, WARSAW ACADEMIC EXCELLENCE AWARD
(1990-2000)
PAST PRESIDENT, WARSAW MOTHERS CLUB
PAST BOARD MEMBER, WARSAW CITY DEVELOPMENT
PAST MEMBER, WARSAW R-9 BOARD OF EDUCATION
(1985-1999), BOARD PRESIDENT (1988-1993)
PAST PRESIDENT, MISSOURI SCHOOL BOARDS ASSN.
(1995-1996)

MEMBER, WARSAW R-9 A+ COORDINATING COMMITTEE
MEMBER, MISSOURI STATE BOARD OF EDUCATION
(APPOINTED BY GOVERNOR IN 1999)

MEMBER, BOARD OF DIRECTORS, NATIONAL ASSN.
OF STATE BOARDS OF EDUCATION SINCE 2002
(NASBE)

CENTRAL AREA DIRECTOR (NASBE) 2002-2003
PAST MEMBER, NASBE RESOLUTIONS COMMITTEE
2001-2002

MEMBER, AMERICAN CANCER ASSN. RELAY FOR LIFE TEAM
BENTON COUNTY, MO.

PERSONAL BACKGROUND: MARRIED 32 YEARS, HUSBAND, JIM, GENERAL
PRACTICE-DENTISTRY. DAUGHTER, MEGAN, 21,
JUNIOR, STUDENT-ATHLETE AT NORTHWEST
MISSOURI STATE UNIVERSITY, MAJORING IN
EDUCATION. LIVED IN WARSAW 26 YEARS.

JANUARY 2003



Missouri State Board of Education

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Jefferson City, MO 65102-0480
Telephone (573) 751-4446
Fax (573) 751-1179

PAULA SPRING

POSITION STATEMENT

This is a time when our greatest challenges as State Board members can unite us. As we face implementing No Child Left Behind while dealing with economic challenges, we are all struggling to do the right things for kids.

Because of this, I believe NASBE's role can be more impactful than ever before in helping us work for public education and children now and in the future. NASBE is our association and I am committed to enhancing its role as part of the national education community and its work to make our jobs as State Board members more successful back home. We need to draw on its resources to help us through these challenging times and to raise an even stronger voice for the work we do as advocates for children.

I feel strongly that I can contribute to the association's goals with 18 years of experience as an advocate for public education and children and 32 years in communications. It is my sincerest hope to be able to continue to serve on the NASBE board, not only to provide continuity, experience and knowledge through leadership, but also because I am convinced that this is the time, more than ever before, for what NASBE represents and what it can accomplish.

Thank you for your consideration in my bid for reelection to the NASBE board as Central Area Director.

**Your
State Board
of
Education
Member**

JENNIFER STEWART
State Board District 9
2775 Martin Road
Zanesville, Ohio 43701
(740) 452-4558
FAX: (740) 452-7754
e-mail: jennifer.stewart@ode.state.oh.us

Jennifer Stewart is a former teacher in the Zanesville school system. She holds a B.A. from Muskingum College and an M.A. from The Ohio State University. Stewart is past president of the Zanesville City Board of Education and of the Mid-East Ohio Vocational Board of Education. Other offices she has held include chair of Goodwill Industries' Executive Board and president of the Zanesville Alumni Association. Stewart has also been involved with the Boy Scouts, the James Madison Family Literacy Center, The Ohio State University's Advocates Organization, and her local PTO. She is, as well, a past member of the Ohio School Boards Association (OSBA). While with OSBA, Stewart received that organization's Master School Board Member designation.



Stewart is a member of the Board's Resources Committee and also represents the Board on the Ohio Principal Leadership Academy Board. As a member of Governor Bob Taft's Commission on Teaching Success, she helped forge recommendations on improving the teaching profession that have won praise from national education leaders. Stewart has been active in the National Association of State Boards of Education (NASBE) since becoming a State Board member and currently serves on NASBE's Lost Curriculum Study Group.

As representative of the Ninth State Board District, Stewart serves part of Ashland, Athens, Coshocton, Delaware, Fairfield, Guernsey, Hocking, Knox, Licking, Meigs, Monroe, Morgan, Morrow, Muskingum, Noble, Perry, part of Pickaway, Richland and Washington counties.



**STATEMENT FROM MRS. JENNIFER STEWART REGARDING
HER NOMINATION AS NASBE CENTRAL AREA DIRECTOR**

It would be an honor to serve as NASBE's Central Area Director, and I believe I have qualifications that have prepared me for that position. Prior to serving on Ohio's State Board of Education, it was my privilege to be involved in education as a Spanish teacher, parent, and member of a city board of education and a vocational board of education. These experiences have given me a wide perspective on school-related issues as well as an understanding of the challenges that school leaders face at different levels.

My activities as a State Board and NASBE member have further strengthened my qualifications for the position of Central Area Director. I represent the State Board on the Ohio Principal Leadership Academy and also served on Governor Bob Taft's Commission on Teaching Success. I am currently on NASBE's Lost Curriculum Study Group. Serving as NASBE's Central Area Director will provide a welcome opportunity to address a broader range of goals and issues that relate to the success and well being of our nation's schools.

As I look to the future, I see NASBE playing an increasingly vital role in education decision-making. Reports from our study groups and data gathered by our researchers can enhance the delivery of educational services, helping to break down barriers that stand in the way of higher student achievement. NASBE is also well positioned to help state agencies fulfill the requirements of the No Child Left Behind Act. Our group has the potential to be a pacesetter in public education, clearing a path that will lead to a better future for the next generation of Americans.