



JENNIFER M. GRANHOLM
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING



THOMAS D. WATKINS, JR.
SUPERINTENDENT OF
PUBLIC INSTRUCTION

July 9, 2003

MEMORANDUM

TO: State Board of Education

FROM: Thomas D. Watkins, Jr., Chairman

SUBJECT: Report on Department of Education Cosponsorships

The Department of Education is asked to cosponsor a number of conferences or meetings. I am notifying the Board of the following cosponsorship:

- Partnering for Character Conference on October 9, 2003

STATE BOARD OF EDUCATION

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CO-SPONSORSHIP

Title of Event: Partnering for Character Conference

Primary Sponsoring Agency (if applicable): Calhoun County Mental Health/Summit Pointe/Character Unlimited

Co-sponsors: Michigan Department of Education Comerica Bank*
Kellogg Foundation
Western Michigan University, Kendall Center
Michigan Chamber of Commerce (invited)
UAW/GM Human Resources (invited)

*A Comerica representative is chair of the planning committee. A request for financial sponsorship is pending.

Date: October 9, 2003

Location: McCamly Plaza Hotel, Battle Creek, MI.

Purpose: To provide effective and relevant strategies and tools to incorporate character and ethics training in the workplace, schools, and youth-serving organizations.

Major Speaker(s): Governor Jennifer M. Granholm (invited) and David Brooks, Ph.D., board member of the Character Education Partnership and author of *Increasing Test Scores and Character Education: The Natural Connection*. Senator Mark Schauer and Congressman Nick Smith serve as members of the board for Character Unlimited and intend to be present for the conference.

Audience: Education: Teachers, counselors, district administrators, parents, principals, social workers.
Business and Not-for-Profits: CEOs, executive directors, human resource professionals, management personnel, small business owners, union leaders.
Youth-serving Organizations: Leaders, program developers, service providers.

Staff Involvement: Merry Stanford is working with the planning committee to develop workshops and locate speakers related to education and education-business partnerships.

Financial Obligation: Federal State _____ Other _____

Staff Costs (including fringe benefits and number of days): approx. 15 hours \$ 450

Other Costs (including postage and travel): \$1,590

State Board Participation (if applicable): Yes, as invited guests.

The following "Statement of Co-sponsorship" will appear on the printed agenda for the meeting or conference:

Co-sponsorship of a conference by the Michigan Department of Education assumes the active participation of Department of Education staff in the planning and development of the agenda. No person shall be denied the opportunity to participate on the basis of race, color, religion, national origin or ancestry, age, sex, marital status or handicap. The conference facility must meet accessibility standards for the physically handicapped. Commercial products or services displayed or presented as part of the conference are not considered endorsed by the Michigan Department of Education.