



STATE OF MICHIGAN
DEPARTMENT OF CORRECTIONS
MICHIGAN STATE INDUSTRIES

JENNIFER M. GRANHOLM
GOVERNOR

PATRICIA CARUSO
DIRECTOR

TO: School Booster Programs

SUBJECT: New Booster Plate Offer

Michigan State Industries is now offering School Booster Plates with your school logo on them. These colorful plates make an excellent fundraising product. Demonstrate your school spirit, and raise money for your favorite educational and athletic programs!! The Hudson School District is the first to take advantage of this offer - a sample of their Hudson Tiger logo plate is included in this package.

TO ORDER: Follow this **TWO** step process.

STEP #1

Simply send a memorandum, **ON YOUR SCHOOL'S LETTERHEAD** to:

Robin Stinson – Order Entry
Michigan State Industries
5656 South Cedar Street – Suite 100
Lansing, MI 48909
Phone: (517) 241-5646
Fax: (517) 241-0630

INCLUDE THE FOLLOWING INFORMATION IN YOUR MEMO:

1. What you are ordering, including the item # listed below.

2. Quantity of plates you are ordering.

Option 1 - 200 Plates Standard Price \$3.50 per plate.

Option 2 - 100 Plates Standard Price \$4.00 per plate.

Option 3 - 50 Plates Standard Price \$5.00 per plate.

Minimum of any additional order is 25 plates.

3. Number of colors desired on the logo.

Two colors included in standard price..

Additional colors are \$0.50 cents more per plate / per color.

4. Item # for the plates.	2 colors	3 colors	4 colors	5 colors	6 colors
200 plates	21F-3262	21F-3273	21F-3278	21F-3357	21F-3359
100 plates	21F-3350	21F-3351	21F-3352	21F-3356	21F-3360
50 plates	21F-3353	21F-3354	21F-3355	21F-3358	21F-3361

5. Your tax ID number for billing purposes.

6. Print and sign your letter.

STEP #2

Send the artwork to:

Will Rondeau, MSI Superintendent or Jim Brockway--Supervisor
Michigan State Industries
1221 License Plate Factory 2727 East Beecher Street
Adrian, Michigan 49221-3506
Phone (517) 263-3500 EXT 2630 or 2637

**SEND ARTWORK TO: RONDEAWL@MICHIGAN.GOV or
BROCKWJ@MICHIGAN.GOV**

These plates make an ideal fundraising product. Demonstrate your school spirit wherever you go! Raise money for your favorite educational or athletic program at the same time.

If you have any questions or need any help, please feel free to contact Will Rondeau at (517) 263-3500, EXT: 2630 or Jim Brockway (517-263-3500 ext: 2637).

Thank you.

EACH PLATE IS MADE OF A HIGH QUALITY ALUMINUM AND HAS A WHITE REFLECTIVE 3M SHEETING BACKGROUND. THEY ARE ALSO RIMMED TO ENHANCE THEIR APPEARANCE AND ADD DURABILITY TO EACH PLATE.

SEE SAMPLE OF HUDSON PLATE ON NEXT PAGE:

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