

Americas Food and Beverage Show

WHY EXHIBIT AT THE U.S.A. PAVILION?

- ◆ **Sell to qualified and motivated buyers** from **47 countries** in the Western Hemisphere.
- ◆ U.S.A. Pavilion is designed cater to small and mid-sized companies to **establish exporting relationships** for sales and contacts.
- ◆ **Access to the largest food buying operations** in the Caribbean, Central America, South America, Canada, U.S., and Mexico.
- ◆ **Discover the New Product Showcase** where you can display new-to-market products, and attendees can experience and learn about them for the first time.
- ◆ **Sell to cruise line buyers** who purchase food and beverage products for 3 million passengers annually.
- ◆ **Best show for meeting** U.S., Canadian, Caribbean, Mexican, Central and South American buyers, importers, exporters, distributors, and consolidators.
- ◆ First-time exhibitors may be eligible to participate in the **Market Access Program (MAP)** where the USDA will reimburse fees and expenses associated with exhibiting. *For more information call NASDA Show Management.*



“The Argentina Pavilion was very successful in the year 2004. The companies made both sales and contacts during the show and other projected sales for the future. The quality of the visitors was very professional and all the aisles were visited by many buyers. All the exhibitors were satisfied with the high level of the show, with the organization and with the contacts they made. We believe that for the VIII Americas Food & Beverage 2005, the Argentina Pavilion will be even bigger!”

MARIA STILE

SEA, Agent in Argentina for the Americas Food & Beverage

Cookin' Up New Business

AND GROWING YOUR EXPORT RELATIONSHIPS

PRELIMINARY SCHEDULE

FRIDAY, NOV 18, 2005

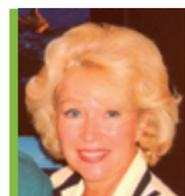
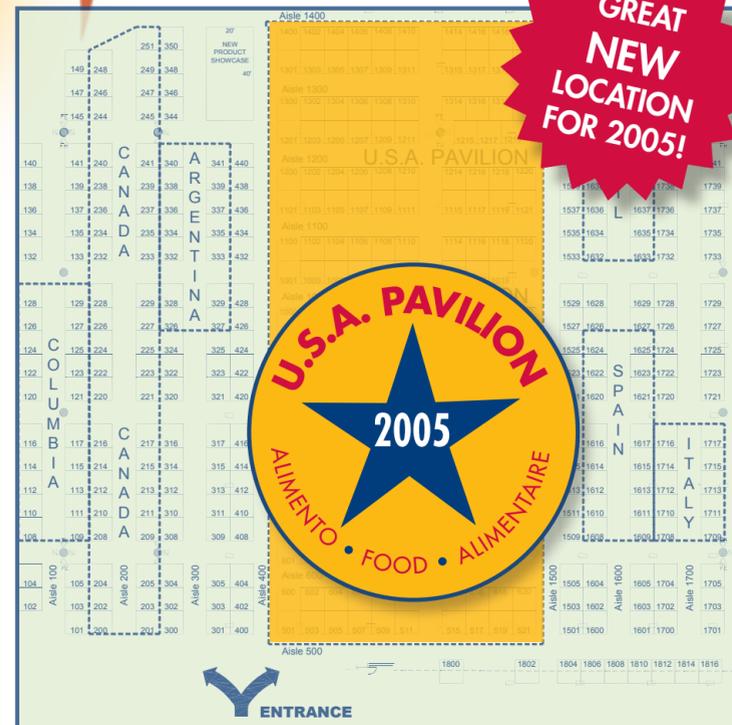
8:00am–8:00pm Exhibitor Move-In
8:00am–5:00pm Exhibitor Registration
9:00am–3:00pm Exhibitor Workshop

SATURDAY, NOV 19, 2005

8:00am–6:00pm Exhibitor & Visitor Registration
8:00am–10:00am Exhibitor Move-In
9:00am–3:30pm Conference Sessions
10:15am–10:30am Opening Ceremonies
10:30am–5:30pm Exhibit Hall Open

SUNDAY, NOV 20, 2005

8:00am–4:00pm Exhibitor & Visitor Registration
10:30am–5:30pm Exhibit Hall Opens
5:30pm–9:00pm Exhibit Move-Out



“The Americas Food & Beverage Show, allows Canadian exhibitors to showcase our products and open up new markets in over 70 Countries with special emphasis on the US Hispanic and Latin American Market. It is the only trade show that extends invitations to such a wide variety of qualified buyers and at the same time offering educational programs that meet current market trends and needs.”

JUDITH HARVEY MANLEY
Special Project Management,
Agent in Canada for the Americas Food & Beverage

NASDA does not discriminate in its programs on the basis of race, color, national origin, sex, religion, age, disability, political beliefs or marital or familial status. Persons requiring and alternative means of communication should contact NASDA at (202) 296-9680 or nasda@nasda.org.

For more information contact:

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P: 703.934.4700
F: 703.934.4899

or email us at: afb@cmgexpo.com

www.nasda.org

Cookin' up the Flavors

U.S.A. PAVILION

2005

ALIMENTO • FOOD • ALIMENTAIRE

at the 8th Americas Food & Beverage Show & Conference

NOVEMBER 19-20, 2005

MIAMI BEACH
CONVENTION CENTER



Sponsored by the National Association of State Departments of Agriculture (NASDA) and the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA)



Improved Floorplan for 2005
(see inside for details)

Cookin' up the Flavors



NASDA is proud to host the **U.S.A. Pavilion** at the 8th Americas Food & Beverage Show & Conference in Miami. This is the largest event of its kind in the Western Hemisphere. You will gain valuable exposure to the **Caribbean, South America, Central America, Canada** and **Mexico** markets. Reach out to...

NETWORK AND SELL TO THESE BUYERS:

- ◆ Consolidators
- ◆ Convenience Stores
- ◆ Cruise Lines
- ◆ Discount Stores
- ◆ Distributors
- ◆ Drug Stores
- ◆ Duty Free
- ◆ Exporters/Importers
- ◆ Food Processors
- ◆ Food Service Companies
- ◆ Grocery Stores
- ◆ Hotels
- ◆ Hypermarkets
- ◆ Independent Supermarkets
- ◆ Intermediaries
- ◆ Packagers
- ◆ Producers
- ◆ Restaurants
- ◆ Ships Chandlers
- ◆ Supermarket Chains
- ◆ Trading Companies
- ◆ Transportation
- ◆ Wholesalers

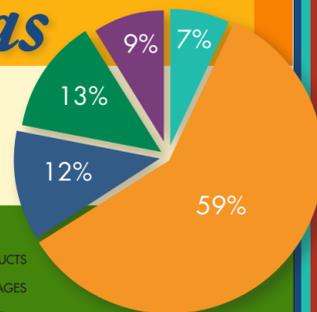
over **7,500** buyers

buying power of **944 million**

50,000 square feet of display area

new customers from **77** countries

Miami is your gateway to
the Americas



FOR FIRST TIME EXHIBITORS, the Foreign Agricultural Service of the US Department of Agricultural may be able to qualify your company for up to 50% reimbursement of exhibiting expenses through the Market Access Program (MAP). Contact NASDA Show Management for further details at afb@cmgexpo.com or 703-934-4700.

- EXOTIC FOODS
- GROCERY PRODUCTS
- JUICES & BEVERAGES
- MEAT & POULTRY
- SEAFOOD

BUYERS PURCHASING PREFERENCES



400 booths covering
50,000
square feet of exhibition space

PRODUCTS INCLUDE:

- Bakery Products
- Beer, Wine, Liquor
- Breakfast Cereals
- Chocolate and Candies
- Coffee & Tea
- Computers/Software Systems
- Confectionary Products
- Consolidators
- Convenience Foods
- Dairy Products
- Diet Foods
- Ethnic Foods
- Exotic, Fresh, Processed, Dried
- Fruits & Veggies
- Food Service Equipment
- Frozen Foods
- Gourmet Foods
- Grocery Products
- Health-Organic Foods
- Ingredients
- Juices and Beverages
- Kosher Foods
- Meat & By-Products
- Non-alcoholic Beverages
- Packaging
- Pet Foods
- Poultry
- Sauces, Spices & Condiments
- Seafood
- Security Systems Services
- Shopping Carts
- Water
- Web Services

PRODUCT LISTING

Note to Printer:

the dashed rules are FPO and do NOT print.

this yellow panel folds over to form the pocket.