



Mid-America International Agri-Trade Council (MIATCO) & Food Export USA-Northeast

## Food and Beverage Buyers Mission

Saturday, April 30, 2005 Chicago, IL

**Guarantee Your Spot to Meet One-on-One with Buyers from Japan, China and Costa Rica!**

### WHAT IS A BUYERS MISSION?

MIATCO and Food Export USA understand that meeting with the right people is key to business success. The Buyers Mission invites international buyers who are prescreened and serious about importing American food products to meet U.S. exporters who produce quality food and agricultural products. Before registering for the mission, U.S. exporters receive a list of buyers and their products of interest to determine which buyer they would like to meet. **For \$75.00, U.S. exporters can meet with one or all the buyers!** The meetings usually take 20-30 minutes each depending on how many buyers are attending. Usually, U.S. exporters will conduct eight meetings in one day with buyers and importers from several different countries!

### WHO WILL ATTEND?

Buyers from Japan, China and Costa Rica will be attending the mission. They are looking for products such as:

- Beverages
- Snack Items
- Candy
- Organic Foods
- Frozen Meals
- Cookies
- Frozen Snack Items

### WHAT ARE MY OPPORTUNITIES?

Last year, 26 exporters participated in our Food and Beverage Buyers Missions and met with 10 buyers. Exporters and Buyers Reported:

- \$525,000 in actual sales
- \$2.2 million in projected sales
- 51 contacts with buyers were established
- Participants ranked this mission 4.3 out of 5 on the cost to benefit ratio
- Also, two companies made their first export sales as a result of this mission!

### Early Registration Deadline!

**If you register before April 4, 2005, the mission is \$75.00!**

### Final Registration Deadline!

**If you register after April 4, you will have until April 11, 2005 to register for the mission. The price will be \$125.00 - so register today!**

**(this price also applies to exporters who are not in MIATCO and Food Export USA's region)**

### MIATCO and Food Export USA

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA - Northeast are private, non-profit associations assist U.S. food and agricultural companies promote their products in various countries. By subsidizing many of our activities, we are able to bring services like these to U.S. food suppliers at minimal costs. Our mission is to support small to medium sized companies and provide and advantage in exporting around the world.

### For More Information

**Fax this back to 312/334-9230**

Company

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Products



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