

Mid-America International Agri-Trade Council
and Food Export USA-Northeast

Sandwich Your Products With Buyers from Mexico, Canada and Hong Kong!



International Dairy, Deli and Bakery Buyers Mission

June 5-6, 2005

Minneapolis, MN

During the International Deli, Dairy, Bakery Association (IDDBA) Show, MIATCO and Food Export USA will have buyers from the Mexico, Canada and Hong Kong retail markets available to meet with U.S. exporters of dairy, deli and bakery products. Buyers are already importing products from the U.S. and are interested in finding new products for their consumers.

You do not have to exhibit at the show to participate in the Buyers Mission.

What are my opportunities?

Last year, 12 exporters participated in our Buyers Missions at the International Dairy, Deli, Bakery Association's show and met with 10 buyers. Exporters and Buyers Reported:

- \$237,000 in actual sales
- 70 contacts with buyers were established
- Participants ranked this mission 4.6 out of 5 on the cost to benefit ratio
- Also, three companies increased their export sales by 20% as a result of this mission!

Early Registration Deadline!

Register before April 25, 2005, the mission is \$75.00!

Final Registration Deadline!

Register between April 25 - May 23, 2005 the mission is \$125.00 (this price also applies to exporters who are not in MIATCO and Food Export USA's region)

What is A Buyers Mission?

We understand that meeting with the right people is key to business success. The Buyers Mission invites international buyers to the U.S. who are prescreened and serious about importing American food products. Here, they meet exporters who produce quality food and agricultural products. Before registering for the mission, U.S. exporters receive a list of buyers and their products of interest to determine which buyer they would like to meet. **For \$75.00, U.S. exporters can meet with one or all the buyers!**

The meetings usually take 20-30 minutes each depending on how many buyers are attending. Usually, U.S. exporters will conduct eight meetings in one day with buyers and importers from several different countries!

MIATCO and Food Export USA

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA - Northeast are private, non-profit associations that assist U.S. food and agricultural companies to promote their products overseas. By funding many of our activities, we are able to bring services like these to U.S. food suppliers at minimal costs. Our mission is to support small to medium sized companies and provide an advantage in exporting.

Send Me Buyer Profiles!



For more information on the buyers attending the mission, **fax this back to 312/334-9230**. We will send you the buyers' profiles before you attend the mission!

Company

Contact Name

Title

Address

City

State

Zip

Phone

Fax

E-mail

Products



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