

***Convenience Stores Trade Mission to Mexico***  
***February 6-10, 2006***

Sponsored by Mid-America International Agri-Trade Council (MIATCO) and the  
 Illinois and Iowa Departments of Agriculture

**PARTICIPATION AGREEMENT**

Thank you for your interest in the Convenience Stores Trade Mission to Mexico. Below you'll find the terms and conditions of this activity accompanied by a registration form. To register, simply read the information below and return the completed form and registration fee to MIATCO.

**Registration Fee:**

*Affiliation with Northeast or Midwest Region*

Before **December 12<sup>th</sup>, 2005** Registration Deadline

\$475

*\*Non Affiliation with Northeast or Midwest Region*

Before **December 12<sup>th</sup>, 2005** Registration Deadline

\$712

**Participation Terms and Conditions**

*MIATCO agrees to:*

1. Create a mission brochure which will mention the company profile of each participating company.
2. Provide an import analysis and competitive store check for one of your company's products (\$350 for each additional product).
3. Provide a market briefing explaining the Mexican convenience stores market.
4. Provide interpreters during the mission.
5. Provide up to 10 one-on-one meetings and a table top showcase with key retailers, importers and distributors.
6. Provided guided tours of Mexico's convenience store chains in Mexico City.

*Participating Company agrees to: (Please initial each statement)*

1. Pay participation fee and submit this completed Participation Agreement no later than the Registration Deadline of **December 12<sup>th</sup>, 2005**. This fee does not include flights, hotel expenses, meals and the shipping of samples to the US freight forwarder. **[no-shows will be billed]**. \_\_\_\_\_
2. Ship samples to freight forwarder in Texas for consolidation by December 12<sup>th</sup>, 2005 (shipping details to be provided by MIATCO). \_\_\_\_\_
3. Provide company literature and product profile to In-Market Representative by December 12<sup>th</sup>, 2005. Please forward this information if possible by e-mail to raul@marketingsolutionsfirm.com. \_\_\_\_\_
4. Promote only those products manufactured in the US with a minimum of 50 percent US-origin agricultural content, by weight. \_\_\_\_\_
5. Indemnify MIATCO from any financial loss or other claims resulting from participation in the Convenience Stores Trade Mission to Mexico \_\_\_\_\_
6. Upon completion of this activity, complete an evaluation and provide information regarding increased export sales in this target market or otherwise resulting from show name, and an estimate of company's financial contributions to participate in the activity. \_\_\_\_\_

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The information contained on this page will be kept in strict confidence and is collected for statistical purposes only.

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**Contact Information**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZipCode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

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**Company Profile**

1. To what countries do you currently export? \_\_\_\_\_

\_\_\_\_\_

2. What are your company's current annual sales? \$ \_\_\_\_\_

3. What are your company's annual export sales in Mexico? \$ \_\_\_\_\_

4. What are your company's annual worldwide export sales? \$ \_\_\_\_\_

5. What is your company's export sales goal in Mexico? \$ \_\_\_\_\_

I, \_\_\_\_\_ have read, understand, and agree to the conditions stated above.

Signature of Contact Person \_\_\_\_\_ Date \_\_\_\_\_

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**Fax the completed agreement to MIATCO at (312) 334-9230.**

**Participation fee should be made payable to MIATCO. (Please reference G5DDXc.)**

**Original agreement and payment must be received no later than December 12, 2005.**

**Send payment and completed Participation Agreement to:**

**MIATCO**

**309 W. Washington, Suite 600 Chicago, IL 60606**

*For more information, contact Kim Hamilton, Illinois Department of Agriculture.*

*Tel (217) 782-5809 or Email: kim.hamilton@illinois.gov*

This meeting is open to all persons without regard to race, ethnicity, national origin, gender, religion, age, disability, political beliefs, sexual orientation, or marital or family status. Person with disabilities who require alternative means of communication or language interpretation should contact MIATCO or Food Export USA-Northeast at least 15 days before the meeting.