MIATCO AND FOOD EXPORT - USA BUYERS' MISSION

Attention Convenience Store Suppliers!! International Buyers Coming to Town

Participate in the October 16th - 19th Buyers Mission

◆ The Worldwide Growth of Convenience Stores

The global need for convenience stores is expanding every year. More consumers are facing time pressures and are shortening the time spent grocery shopping and cooking, which has been the key to the expansion of the convenience store industry.

MIATCO and Food Export USA - Northeast are bringing in convenience store buyers and distributors from the major markets around the world such as Mexico, Korea, Hong Kong, Southeast Asia and Central America.

Convenience stores are currently the fastest growing retail sector in Mexico, with over 3,000 stores. Korea's convenience store industry is also expanding rapidly with the total number of stores expected to top 5,000 in the next year. In Hong Kong there are currently 700 stores, but there is capacity for another 500 stores in the future.

Southeast Asia and Central America are expanding their convenience store industrys with some countries in Southeast Asia experiencing double digit growth in store openings each year.

◆ One-on-One Meetings… For Only $75!

- This activity will give you the opportunity to meet face-to face with pre-qualified convenience store buyers from **Mexico, Central America, Korea, Hong Kong and Southeast Asia** without having to travel around the world. MIATCO and Food Export USA will be hosting buyers from these countries in conjunction with the National Association Of Convenience Stores show October 18th - 20th in Las Vegas, NV (www.nacsonline.com).
- Meetings will be held in Minneapolis, MN on October 16th and in Las Vegas, NV October 18th - 19th.
- We are currently finalizing the list of incoming buyers. To receive additional information when it becomes available, including profiles on the visiting buyers, please complete the form below and return it to MIATCO via fax by July 30th. Please specify if you would like to meet with the buyers in Minneapolis or Las Vegas.

◆ Prepare for Your Meetings in Advance

Call the Food Export Helpline for assistance with export pricing and quotations - all the basics you need for a successful meeting! Call (312) 334.9200 to take advantage of this FREE service.

W E ' R E R E A D Y T O H E L P Y O U !

☞ **For More Information about our Convenience Stores Buyers Mission, please fax back to 312.334.9230 by July 30th.**

I would like to schedule meetings in (please circle one): Minneapolis, MN Las Vegas, NV

_____ Need Assistance preparing my meetings in advance

Name *Title* *Company*

Address *City* *State* *Zip*

Phone *Fax* *E-Mail*

Products

Who are MIATCO and Food Export USA?

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA - Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.

MIATCO
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MIATCO and Food Export USA Northeast prohibit discrimination in employment and services. Persons with disabilities who require alternative means for communication of program information or to request our full non-discrimination policy, please contact us.