

# STORE BRANDS SOAR AT PLMA

## Private Label Tradeshow

November 13-15, Rosemont Convention Center, Chicago

Store brands are hitting new highs in retail distribution and consumer popularity. The Private Label tradeshow, this year called "Store Brands Celebration," is THE place retailers and distributors from around the world go to find new products and suppliers. The show will see the largest concentration of private label buyers of any show. They represent supermarkets, drug chains, mass merchandisers, department stores, convenience stores, dollar stores, and military exchanges. Go to [www.plma.com](http://www.plma.com) for more information.

## PLMA Buyers Mission

November 13, Hyatt Regency O'Hare, Chicago

In conjunction with the Private Label Tradeshow, MIATCO and Food Export USA – Northeast are bringing in pre-qualified buyers from **Chile, Germany, United Arab Emirates, and Canada** for one-on-one meetings with U.S. suppliers. You can actually sit across from interested and motivated international buyers pitching your products without expensive and time-consuming travel. It's a great way to expand your exporting business!



Celebration



### FOR MORE INFORMATION

Registration deadline is October 28th and the fee is \$125. Register by September 30th to save 40% and pay only \$75. For more information, please fax this back to MIATCO at **312.334.9230**.

Name

Title

Company

Street address

City, state, zip

Phone

Fax

E-mail

Products

Check this box if you no longer want to receive faxes from MIATCO. Please provide your company name and fax number and fax this form back to 800.671.7111. If you would like to hear about future MIATCO promotions via e-mail, please provide your e-mail address.

### About MIATCO and Food Export USA – Northeast

The Mid-America International Agri-Trade Council (MIATCO) and Food Export USA – Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



MIATCO  
**312.334.9200**  
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Food Export  
USA – Northeast  
**215.829.9111**  
[www.foodexportusa.org](http://www.foodexportusa.org)

MIATCO and Food Export USA – Northeast prohibit discrimination in employment and services. Persons with disabilities who require alternative means of communication for program information or to request our full non-discrimination policy, please contact us.