



Great American Food Pavilion
EXPOSICION COMERCIAL ASONAHORES 2005
August 31- September 3, 2005
Santo Domingo, Dominican Republic

- Who Should Attend:** U.S. exporters of food and beverage products who are targeting resorts, hotels and restaurants in the Caribbean.
- Why:** **Exposicion Comercial ASONAHORES** is the premier trade event in the Dominican Republic focusing on the resort, hotel and restaurant sectors. Last year, exhibitors had more than 3,700 business appointments from buyers from the hospitality industry. With the addition of the Great America Food Pavilion to this year's show, ASONAHORES is expecting an even bigger success. If you want to showcase your company's products to the resort industries in the Dominican Republic and Jamaica, you should be at this show.
- The Market:** The resort industries are booming in the Dominican Republic and Jamaica. The financial crisis in the Dominican Republic in 2003 and 2004 has now largely passed, and the Dominican peso has strengthened and stabilized against the U.S. dollar, greatly facilitating trade. The prospects for approval of the Free Trade Agreement between the United States and the Dominican Republic are good. This agreement will provide significant new access to the Dominican market for a broad range of products. To add a new regional focus to the show, key importer/distributors, as well as supermarket, hotel, restaurant, and tourism sector companies will be in attendance from Jamaica and Haiti, giving you access to three markets that bought over \$200 million in U.S. processed food products last year.
- Best Prospects:** Beef, pork, cheeses, yogurt, wine, low-carb and light foods, breakfast cereals, snack foods, and fresh fruits and vegetables.
- USDA Contacts:**
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