Maximize Your Participation at SIAL Paris 2004

October 17 - 21, 2004

Food Export USA and MIATCO will open the doors to many more opportunities this year!!

Don't miss the excitement at this year's SIAL Paris show in Paris, France, October 17 - 21, 2004 (www.sial.fr). This is one of the largest trade shows in the world and attracts importers and distributors from all across Europe, the Middle East, Africa and Asia. The 2002 edition saw over 5,240 exhibitors and 135,000 trade visitors from all over the world.

Food Export USA and MIATCO will be offering their Food Show Plus! service and will also have pre-qualified buyers ready to meet with you in Paris.

Food Show PLUS!sm ... For Only $200!

- Pre-Show product research for one product including; major brands & retail prices, competition, distribution and sales channels, importation and ingredient analysis.
- Translation of your company profile into French.
- An interpreter at your company's booth during show hours.
- Invitations sent to buyers on your behalf asking them to visit your booth during the show.
- Guided retail store tours.
- Assistance qualifying leads generated during the show.

One-on-One Meetings . . . For Only $75!

- During the show there will be an opportunity to schedule pre-arranged meetings with buyers from Southeast Asia and the Middle East.
- Meetings will take place at your company's booth or at Food Export USA/MIATCO's booth.
- We are in the process of finalizing the buyers' profiles. To receive additional information when it becomes available, please indicate your interest below.

For more information on exhibiting at SIAL Paris, please contact Kelly Wheatley, IMEX, at (704) 365-0041, or via e-mail at kellyw@imexmgt.com

For More Information

For more information about our Food Show PLUS! service or our Buyers Mission, please fax back to 215.829.9777 by June 11, 2004.

YES, I am interested in (please circle) Food Show PLUS! Buyers Mission

Name _____ Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ E-Mail _____

Products _____

About Food Export USA and MIATCO

Food Export USA - Northeast and the **Mid-America International Agri-Trade Council (MIATCO)** are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.

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Food Export USA - Northeast and MIATCO prohibit discrimination in employment and services. Persons with disabilities who require alternative means for communication of program information or to request our full non-discrimination policy, please contact us.