

# *MSATA 2006*

*“BUILDING BRIDGES”*



46th Annual Conference  
Midwestern States  
Association of Tax Administrators

August 20-22, 2006  
Grand Traverse Resort

*Hosted by the Michigan Department of Treasury*

# *Welcome to MSATA 2006*

You are invited to join us August 20–22, 2006, for the Midwestern States Association of Tax Administrators (MSATA) 46<sup>th</sup> Annual Conference, to be held at the Grand Traverse Resort in beautiful northern Michigan.

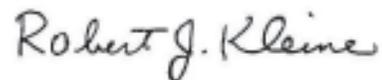
The MSATA Conference offers Midwestern tax administrators the opportunity to learn from each other and explore new developments in technology and tax software applications. An exhibition area will be open throughout the conference for your convenience and will provide opportunities to observe cutting-edge technology for twenty-first century tax administration.

The Traverse City area is one of Michigan's crown jewels and features numerous indoor and outdoor activities for the whole family including boating, charter fishing, wine tasting, hiking, shopping and gaming.

Please visit our Web site at [www.michigan.gov/msata2006](http://www.michigan.gov/msata2006) for detailed conference information and links to Michigan travel guides.

We look forward to seeing you in August!

Sincerely,



Robert J. Kleine  
State Treasurer



*Welcome to Michigan*

# Conference Schedule

Casual Business Attire Is Recommended Unless Otherwise Noted

## **General Session** **Monday, August 21, 2006** **8:30 a.m. – 5:00 p.m.**

The all-day General Session features an opening welcome from state dignitaries and a flag-raising ceremony. The morning speakers are Harley Duncan, Executive Director of the Federation of Tax Administrators, and Joe Huddleston, Executive Director of the Multistate Tax Commission. Our keynote speaker is a remarkable Michigan personality whose popularity has not waned in fifty years. Ernie Harwell, the Voice of the Detroit Tigers, is an inspiring motivational speaker who shares many years of wisdom with his audience.

After a group lunch, guest speakers will focus on Revenue Trends and Streamlined Sales Tax. The final portion of the General Session will feature the Commissioners' Round Table, where the Midwestern Commissioners will provide a state perspective on Integrated Tax Systems and discuss Adapting Tax Structures to a Changing Economy.

## **Breakout Sessions** **Tuesday, August 22, 2006** **8:30 a.m. – 5:00 p.m.**

**Service** – Focusing on providing services to our customers. Topics to be covered include Streamlined Sales Tax e-registration, education and outreach; E-file Programs, Media Relations and Customer Service.

**Enforcement** – Focusing on Internet fraud, immigration fraud, audit recruitment issues, and criminal investigations.

**Collections** – Several topics comprise this track, including budgeting toward the collection process, non-tax compliance and collections, amnesty, circumventing the collection process, and measurement of accounts receivables.

**Exploration** – Focusing on discovery and closure of the tax gap, with discussion of data mining and warehousing, immigration issues, and IRS initiatives.

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## **Sunday, August 20**

7:30 a.m. – 8:30 a.m.

### **Golf Outing Registration**

*Coffee and donuts to start your day.*

8:30 a.m. – 1:00 p.m.

### **Golf Outing Begins**

*Shotgun start with a box lunch and prizes.*

1:00 p.m. – 9:00 p.m.

### **Conference Registration**

6:00 p.m. – 9:00 p.m.

### **Opening Reception**

*Wines of northern Michigan, hors d'oeuvres and entertainment featuring pianist Jeffrey Cobbs.*

## Monday, August 21

- 7:00 a.m. – 5:00 p.m. **Conference Registration**
- 7:00 a.m. – 8:30 a.m. **Continental Breakfast**
- 8:30 a.m. – 10:00 a.m. **General Session**  
*Welcome from Michigan representatives, Harley Duncan, Executive Director of FTA, and Joe Huddleston, Executive Director of MTC.*
- 10:00 a.m.– 10:30 a.m. **Break**
- 10:30 a.m.– 12 Noon **General Session**  
*Keynote Speaker: Ernie Harwell, Voice of the Detroit Tigers*
- 12 Noon – 1:30 p.m. **Group Lunch**
- 1:30 p.m. – 3:00 p.m. **General Session**  
*Revenue Trends and Streamlined Sales Tax*
- 3:00 p.m. – 3:30 p.m. **Break**
- 3:30 p.m. – 5:00 p.m. **General Session**  
*Commissioners’ Round Table (all conference attendees). Topics include Integrated Tax Systems and Adapting Tax Structures to a Changing Economy.*
- 6:30 p.m. – 9:30 p.m. **Beach Party/Barbecue**  
*Traverse City Barbecue Buffet (chicken and ribs). Music provided by “Living Soul” - a Jimmy Buffet-style band. Casual attire (shorts/jeans/sweatshirts) is recommended.*

## Tuesday, August 22

- 7:00 a.m. – 8:30 a.m. **Breakfast Buffet**
- 8:30 a.m. – 10:00 a.m. **Concurrent Breakout Sessions**  
*Topics include Service, Enforcement, Collections and Exploration.*
- 10:00 a.m. – 10:30 a.m. **Break**
- 10:30 a.m. – 12 Noon **Concurrent Breakout Sessions** (continued)
- 12 Noon – 1:30 p.m. **Group Lunch**  
*Keynote Speaker: Jim Dreyer, World Record Marathon Athlete*
- 1:30 p.m. – 3:00 p.m. **Concurrent Breakout Sessions** (continued)
- 3:00 p.m. – 3:30 p.m. **Break**
- 3:30 p.m. – 5:00 p.m. **Concurrent Breakout Sessions** (continued)
- 6:00 p.m. – 7:00 p.m. **Cocktail Reception**
- 7:00 p.m. – 11:00 p.m. **Closing Banquet** (Dinner Attire Recommended)  
*Dinner followed by Recognition Ceremony. Entertainment features Blues/R&B Artist Dawn Campbell.*

# Registration and Reservations

## Conference Registration

Conference registration includes: Sunday Opening Reception; Monday General Session, breakfast, lunch, and Beach Party/Barbecue; Tuesday Breakout Sessions, breakfast, lunch, and Closing Banquet. The Golf Outing and hotel accommodations require separate registrations.

Registration fees for this year's conference are:

- \$250 for government attendees
- \$350 for non-government attendees
- \$325 for exhibitors
- \$125 for guests (meals only)

You may register for the conference by using the enclosed Conference Registration form, or download a registration form and obtain other conference information at [www.michigan.gov/msata2006](http://www.michigan.gov/msata2006). Checks should be made payable to MSATA 2006 and sent to the address on the registration form.

**The conference registration deadline is July 21, 2006;** after that date, add a \$35 late fee. For questions about registration, please e-mail Julie Thelen at [thelenju@michigan.gov](mailto:thelenju@michigan.gov) or call (517) 241-1790. To register a guest, be sure to mark the appropriate information on the registration form and include payment when sending in the form.

## Hotel Reservations

The MSATA 2006 Conference will be held at the Grand Traverse Resort in Acme, Michigan (near Traverse City). The Resort is just minutes away from the Cherry Capital Airport in Traverse City. Grand Traverse Resort provides free shuttle service to and from the airport.

The conference room rate at the Grand Traverse Resort is \$99.00 plus tax and charges per night (single or double). Please note: There is an additional \$8.95 resort fee, per room, per night. To make reservations, call (800) 968-7352 and ask for the MSATA Conference room rate. If you are planning to extend your stay in Michigan, the room rate quoted above is good for three days prior to and three days after the conference. For more information regarding the Grand Traverse Resort, please visit their Web site at [www.grandtraverseresort.com](http://www.grandtraverseresort.com).

## Golf Outing Registration

The Golf Outing Registration form is included in this packet (the golf fee is **not** included in the conference registration fee). The golf registration fee is \$65.00 per person which includes greens fee, golf cart, prizes, morning coffee and donuts, and a box lunch. Enjoy an 18-hole, four-person scramble at the Spruce Run Golf Course at the Grand Traverse Resort.

You may register for the Golf Outing by using the enclosed Golf Outing Registration form or download the form at [www.michigan.gov/msata2006](http://www.michigan.gov/msata2006). Checks should be made payable to MSATA 2006 and sent to the address on the registration form. **The deadline for golf registration is also July 21, 2006.**

If you have questions regarding the Golf Outing, please contact Omer Guzman at [guzmano@michigan.gov](mailto:guzmano@michigan.gov) or call (517) 636-5112.

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**CONFERENCE REGISTRATION**

**REGISTRANT INFORMATION**

Complete a separate form for each registrant.

Last Name		First Name	Preferred First Name (for name tag)
Title		Agency/Organization/Company	E-Mail Address
Mailing Address		City, State, ZIP Code	
Business Telephone Number		Business Fax Number	Expected Date of Arrival and Departure
Guest Last Name		Guest First Name	Preferred First Name of Guest (for name tag)

**REGISTRATION FEES \***

Fee includes Sunday evening Opening Reception; Monday continental breakfast, lunch and Evening Beach Party/Barbecue; Tuesday breakfast buffet, lunch and Closing Banquet. Fee does not include golf outing or hotel accommodations.

Type of Registrant	<b>BY</b> July 21, 2006	<b>AFTER</b> July 21, 2006	TOTAL
Government Representative	\$250	\$285	
Industry Representative	\$350	\$385	
Guest	\$125	\$125	
Exhibitor	\$325	\$360	

\* If sending more than five attendees, the sixth registration is free.

**EVENT ATTENDANCE**

Check each event you and/or your guest will be attending.

Opening Reception, Sunday, August 20, 2006 – 6 p.m. ....  Attendee .....  Guest

Beach Party/Barbecue, Monday, August 21, 2006 – 6:30 p.m. ....  Attendee .....  Guest

Closing Banquet, Tuesday, August 22, 2006 – 7 p.m. ....  Attendee .....  Guest

Indicate any special needs (accommodations for disabilities, dietary needs, etc.) that you and/or guest may have:

MSATA Federal ID# is 521802956.

Mail this completed form with payment (payable to MSATA 2006) to:  
MSATA 2006  
P.O. Box 16060  
Lansing, MI 48901

**CONTACTS:**

**Julie Thelen** (517) 241-1790  
thelenju@michigan.gov  
**Mimi VanGoor** (517) 241-1789  
vangoorm@michigan.gov

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**GOLF OUTING REGISTRATION**

**Sunday, August 20, 2006 - Shotgun Start 8:30 a.m.  
Spruce Run Golf Course, Grand Traverse Resort**

The 2006 MSATA Golf Outing will be held on Sunday, August 20, 2006. The Outing is a four-person scramble and is open to all conference attendees and their guests. The Outing will be held at the Spruce Run Golf Course located on the grounds of the Grand Traverse Resort.

Spruce Run was designed by former University of Michigan golf coach, William Newcomb. Spruce Run was aptly named to reflect the numerous fir and spruce trees that line its fairways and lush greens. The course gracefully winds among the rolling hills overlooking East Grand Traverse Bay.

More forgiving than “The Bear” (the Jack Nicklaus signature course at the Grand Traverse Resort), Spruce Run will challenge you and offer hours of fun. It’s the perfect course for a relaxing morning or afternoon outdoors, spotting wildlife along the way. Yet, it’s also a championship course and was home to the Michigan Open before the completion of “The

Bear.” See [www.grandtraverseresort.com](http://www.grandtraverseresort.com) for information on the Spruce Run Golf Course.

All golfers should check in at the golf course between 7:15 and 7:45 a.m. for the 8:30 a.m. shotgun start. Complimentary donuts and coffee will be provided to start your day, and a box lunch will be provided mid-way through the outing.

The cost is \$65 per person, which includes practice range, greens fee, golf cart, and a box lunch. Rental clubs are available for an additional \$25. Complete the golf registration form below and submit with conference registration. Golf registration and payment may be submitted separately to MSATA 2006, P.O. Box 16060, Lansing, MI 48901. Make checks payable to “MSATA 2006.” **Registration is due by July 21, 2006.**

For additional information, contact Omer Guzman at (517) 636-5112 or e-mail: [guzmano@michigan.gov](mailto:guzmano@michigan.gov).

**REGISTRANT INFORMATION**

Complete a separate form for each registrant.

Name		Golf Handicap OR Average Score	Business Telephone Number
Mailing Address			Agency/Organization/Company
City, State, ZIP Code			E-Mail Address
Rental Clubs <input type="checkbox"/> Left-handed <input type="checkbox"/> Right-handed		Preferred Pairing (list up to three participants as team members)	
Make checks payable to MSATA 2006 (FE#: 521802956). Mail payment and registration form to: MSATA 2006 P.O. Box 16060 Lansing, MI 48901		Golf Fees	
		\$65 – Golf Only	\$90 – Golf and Club Rental
		Payment Amount	

**Non-metal spiked shoes are required.**

**Dress Code: Collared shirt, long pants or walking shorts are required.  
Inappropriate attire: T-shirt, tank top, athletic shorts, cut-offs or denim**

[www.michigan.gov/msata2006](http://www.michigan.gov/msata2006)

# ***Experience Traverse City . . .***

## **Shopping**

Prime shopping stops include prosperous downtown Traverse City and the resort shops of Grand Traverse Resort. National retailers can be found in the Cherryland Center, the Grand Traverse Mall and the Horizon Outlet Center.

## **Antique Shops**

Browsing through the antique shops of the Traverse City area is more than just a shopping trip – it’s a treasure hunt that can lead to tiny cottages filled with exquisite prints and figurines, great barns overflowing with Americana, or even an “antique department store” with four whole floors of fascinating items.

## **Water Adventures**

A variety of boats are available to rent throughout the region, including paddleboats, jet skis, rowing sculls, sailboats, fishing boats, ski-boats and houseboats for overnight and extended use.

## **Casinos**

Traverse Bay entertainment offers top quality casino gaming on both sides of Grand Traverse Bay and features all of your favorite slot machines and table games.

## **Traverse Area Recreation Trail**

Over seven miles of paved pathway wind through the heart of downtown and beyond. The TART Trail is a year-round haven for foot-powered recreationalists.

## **Historical Sites**

The City Opera House (1891) is a showcase facility with historic ambiance that offers the regional community a venue for performance, celebration and educational events for people of all ages.

## **Museums**

Dennos Museum, Great Lakes Children’s Museum, Grand Traverse Lighthouse & Museum, and the Grand Traverse Heritage Center are all located in the Traverse City area.

## **Old Mission Peninsula**

The Old Mission Peninsula, a ridge of land 22 miles long and only a mile wide, contains some of the most beautiful scenery in the Great Lakes and makes a convenient day trip from nearby Traverse City. Known to locals simply as “The Peninsula,” it is a place with a rich history that includes missionaries, lighthouse-keepers, farmers and innkeepers – and even some famous ghosts. Though it’s now becoming a popular place for vacation homes, most of its hillsides are still covered with lush orchards, vineyards and award-winning wineries.

## **Sleeping Bear Dunes**

Located 25 miles Northwest of Traverse City. A 70,000 acre park encompasses expansive coastal sand dunes, miles of beaches, hardwood forests, streams, lakes, and rugged bluffs towering as high as 450 feet above Lake Michigan.

## **Orchards and Vineyards**

The deep waters of Grand Traverse Bay and the high ridges along its shores create a unique temperature-moderating environment for orchards and vineyards.

## **Wineries**

Wineries line the Leelanau and Old Mission Peninsulas and offer interesting and beautiful tasting rooms. (Visit [www.michiganwines.com](http://www.michiganwines.com) for more information.)

# *Grand Traverse Resort*



## **Grand Traverse Resort Contact Information**

(800) 236-1577

[www.grandtraverseresort.com](http://www.grandtraverseresort.com)

### **Conference Coordinators**

Mimi VanGoor  
(517) 241-1789  
[vangoorm@michigan.gov](mailto:vangoorm@michigan.gov)

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[www.michigan.gov/msata2006](http://www.michigan.gov/msata2006)

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