

WorkKeys/MEAP/CTE – Michigan Academic Standards Crosswalk

This project was a collaborative effort between the Michigan Department of Career Development, Office of Career and Technical Preparation, and identified state level experts, professional organizations, and content area teachers in response to requests from administrators and educators. Each crosswalk was developed to the Standards level of the Michigan Curriculum Frameworks. For further development, local district CTE programs will need to do benchmark level linkage with their local curriculum.

As we move forward in the educational process to prepare students for their future, we must recognize our responsibility to provide high quality technical and academic education to best prepare these students for their future goals.

Overview:

- This is a tool to assist Local Educational Agencies to develop crosswalks at the benchmark level for specific programs.
- CTE curriculum Standards /unit goals were the basis of the crosswalk
- Local district programs need to do benchmark level linkage with their local curriculum.
- Curriculum Standards support the curriculum, with a broad-based focus.
- WorkKeys crosswalks used national occupational job profile information as the basis of determining performance level expectations.
- For new program application submission starting 2003-2004, crosswalk at the benchmark level will be required.

Benefits

- Provides linkages to National Occupational Standards for improvement in program delivery
- Will assist “highly qualified” instructional staff in documenting accountability and supporting new national initiatives
- Demonstrate CTE support of the Michigan Curriculum Frameworks and MEAP objectives
- To enable districts with CTE programs to strengthen communication with curriculum directors, superintendents and building administrators.
- Curriculum crosswalk will encourage communications between Career and Technical and academic educators
- Assist locals in establishing support for academic credit granted for Career and Technical Education programs

Plan Dissemination

- On MD CD/OCTP Web site
 - Posted by pathway
 - Link to Agriscience Web site
- State update meetings
- Presentation to Teacher groups
- Presentations to Administrator groups
- Distribution to Teacher Educators
- Feature item in Newsletters, updates to field
- MDE
- Available to Education Institutions

Marketing Education
 (Marketing Sales and Services)
 CIP 52.1999
CONTENT STANDARDS CROSSWALK

August 2002

Michigan Curriculum Frameworks <i>(As Assessed by the Michigan Educational Assessment Program – MEAP)</i>				
Michigan Marketing Education Standards	Science Strands	Mathematics Content Standards	English Language Arts Standards	Social Studies Strands
<p>1. Student will identify business, management, and entrepreneurial concepts that affect business decision-making.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>	<p>1.1 Students recognize similarities and generalize patterns, use patterns to create models and make predictions, describe the nature of patterns and relationships and construct representations of mathematical relationships.</p> <p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p> <p>3.3 Students draw defensible inferences about unknown outcomes, make predictions, and identify the degree of confidence they have in their predictions.</p> <p>4.2 Student recognize that numbers are used in different ways such as counting, measuring, ordering, and estimating, understand and produce multiple representations of a number, and translate among equivalent representations.</p> <p>5.1 Students understand and use various types of operations (e.g. addition, subtraction, multiplication, division) to solve problems.</p> <p>5.2 Students analyze problems to determine an appropriate process for solution, and use algebraic notations to model or represent problems.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct, sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p> <p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts</p>	<p>1. Students use knowledge of the past to construct meaningful understanding of our diverse cultural heritage and to inform their civic judgments.</p> <p>3. Students will use knowledge of American government and politics to make informed decisions about government and their communities.</p> <p>4. Students will use knowledge of the production, distribution and consumption of goods and services to make personal and societal decisions about the use of scarce resources.</p> <p>5. Students will use methods of social science to answer questions about society.</p> <p>6. Student will analyze public issues and construct and express thoughtful positions of these issues.</p> <p>7. Student will act constructively to further the public good.</p>

		6.1 Students develop an understanding of the notion of certainty and of probability as a measure of the degree of likelihood that can be assigned to a given event based on the knowledge available, and make critical judgments about claims that are made in probabilistic situations.		
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<p>2. Student will identify concepts, strategies, and systems needed to interact effectively with others.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>		<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational, and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p>	<p>5. Students will use methods of social science to answer questions about society.</p> <p>7. Student will act constructively to further the public good.</p>

			<p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts</p> <p>12. All students will develop and apply personal, shared, and academic criteria for the employment, appreciation, and evaluation of their own and other' oral, written, and visual texts.</p>	
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<p>3. Student will demonstrate and understand the economic principles and concepts fundamental to marketing.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>	<p>1.1 Students recognize similarities and generalize patterns, use patterns to create models and make predictions, describe the nature of patterns and relationships and construct representations of mathematical relationships.</p> <p>1.2 Students describe the relationships among variables, predict what will happen to one variable as another variable is changed, analyze natural variation and sources of variability to compare patterns of change.</p> <p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p> <p>6.1 Students develop an understanding of the notion of certainty and of probability as a measure of the degree of likelihood that can be assigned to a given event based on the knowledge available, and make critical judgments about claims that are made in probabilistic situations.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p>	<p>4. Students will use knowledge of the production, distribution and consumption of goods and services to make personal and societal decisions about the use of scarce resources.</p>

			<p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p> <p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts</p> <p>12. All students will develop and apply personal, shared, and academic criteria for the employment, appreciation, and evaluation of their own and other' oral, written, and visual texts.</p>	
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<p>4. Student will demonstrate and understand concepts and strategies needed for career exploration, development, and growth.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>		<ol style="list-style-type: none"> 1. All students will demonstrate the ability to read and comprehend general and technical materials. 2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions. 3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts. 4. All students will use the English language effectively. 6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience. 7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing. 8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning. 10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others. 11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts 	<p>7. Student will act constructively to further the public good.</p>

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<p>5. Student will explain concepts and processes needed to move, store, locate, and/or transfer ownership of goods and services.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>		<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, an visual texts and enlighten and engage an audience.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p> <p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts</p>	

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<p>6. Student will describe the financial concepts used in making business decisions.</p>		<p>1.1 Students recognize similarities and generalize patterns, use patterns to create models and make predictions, describe the nature of patterns and relationships and construct representations of mathematical relationships.</p> <p>1.2 Students describe the relationships among variables, predict what will happen to one variable as another variable is changed, analyze natural variation and sources of variability to compare patterns of change.</p> <p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p> <p>5.1 Students understand and use various types of operations (e.g. addition, subtraction, multiplication, division) to solve problems.</p> <p>5.2 Students analyze problems to determine an appropriate process for solution, and use algebraic notations to model or represent problems.</p> <p>6.1 Students develop an understanding of the notion of certainty and of probability as a measure of the degree of likelihood that can be assigned to a given event based on the knowledge available, and make critical judgments about claims that are made in probabilistic situations.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p>	

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<p>7. Student will explain the concepts, systems and tools needed to gather, access, synthesize, evaluate, and disseminate information for use in making business decisions.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>	<p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p>	

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<p>8. Student will describe the concepts and strategies utilized in determining and adjusting prices to maximize return and meet customer' perceptions of value.</p>		<p>1.1 Students recognize similarities and generalize patterns, use patterns to create models and make predictions, describe the nature of patterns and relationships and construct representations of mathematical relationships.</p> <p>1.2 Students describe the relationships among variables, predict what will happen to one variable as another variable is changed, analyze natural variation and sources of variability to compare patterns of change.</p> <p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p> <p>3.3 Students draw defensible inferences about unknown outcomes, make predictions, and identify the degree of confidence they have in their predictions.</p> <p>5.1 Students understand and use various types of operations (e.g. addition, subtraction, multiplication, division) to solve problems.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p>	

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<p>9. Student will describe the concepts and processes needed to obtain, develop, maintain, and improve a product or service mix in response to market opportunities.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>	<p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p> <p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts.</p>	

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<p>10. Student will identify the concepts and strategies needed to communicate information about products, services, images, and/or ideas to achieve a desired income.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>	<p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p> <p>3.3 Students draw defensible inferences about unknown outcomes, make predictions, and identify the degree of confidence they have in their predictions.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>9. All students will demonstrate understanding of the complexity of enduring issues recurring problems by making connections and general themes within and across texts.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p>	

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<p>11. Student will identify concepts and strategies needed to determine client needs, wants, respond through planned, personalized communication that influences purchase decisions, and enhance future business opportunities.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>	<p>3.1 Students will collect and explore data, organize data into a useful form, and develop skill in representing and reading data displayed in different forms.</p> <p>3.2 Students will examine data and describe characteristics of a distribution, relate data to the situation from which they arose, and use data to answer questions convincingly and persuasively.</p>	<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p> <p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts</p>	

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<p>12. Student will integrate academic concepts, including mathematics, reading, writing, speaking, sociology, psychology, and geography to classroom activities and extra-curriculum activities</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>		<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>7. All students will demonstrate, analyze, and reflect upon the skill and process used to communicate through listening, speaking, viewing, reading, and writing.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>10. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p>	<p>1. Students use knowledge of the past to construct meaningful understanding of our diverse cultural heritage and to inform their civic judgments.</p>

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Michigan Curriculum Frameworks <i>(As Assessed by the Michigan Educational Assessment Program –MEAP)</i>				
Michigan Marketing Education Standards	Science Strands	Mathematics Content Standards	English Language Arts Standards	Social Studies Strands
<p>13. Student will implement marketing activities through the use of technology.</p>	<p>Strand 1: <u>Constructing New Scientific Knowledge</u></p> <p>1.1 All students will ask questions that help them learn about the world; design and conduct investigations using appropriate methodology and technology, learn from books and other sources of information; communicate their findings using appropriate technology and reconstruct previously learned knowledge.</p>		<p>1. All students will demonstrate the ability to read and comprehend general and technical materials.</p> <p>2. All students will demonstrate the ability to write clear and grammatically correct sentences, paragraphs, and compositions.</p> <p>3. All students will focus on meaning and communication as they listen, speak, view, read and write in personal, social, occupational and Civic contexts.</p> <p>4. All students will use the English language effectively.</p> <p>6. All students will learn to communicate information accurately and effectively and demonstrate their expressive abilities by creating oral, written, and visual texts and enlighten and engage an audience.</p> <p>8. All students will explore and use the characteristics of different types of texts, aesthetic elements, and mechanics—including text structure, figurative and descriptive language, spelling, punctuation, and grammar—to construct and convey meaning.</p> <p>0. All students will apply knowledge, ideas, and issues drawn from text to their lives and the lives of others.</p> <p>11. All students will define and investigate important issues and problems using a variety of resources, including technology to explore and create texts</p>	

			12. All students will develop and apply personal, shared, and academic criteria for the employment, appreciation, and evaluation of their own and other' oral, written, and visual texts.	
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