

# Northwood University

## Michigan Postsecondary Handbook Profile Page

### SCHOOL DEMOGRAPHICS

<b>School Name</b> Northwood University	<b>Title IV Institution Code Number</b> 004072	<b>Web Site Homepage</b> <a href="http://www.northwood.edu">www.northwood.edu</a>
<b>Street Address</b> 4000 Whiting Drive	<b>City</b> Midland	<b>State</b> MI
		<b>ZIP Code</b> 48640

### CONTACT INFORMATION

<b>Admissions Contact Person</b> Keri Nieto	<b>Financial Aid Contact Person</b> Mark Martin	<b>Athletic Office Contact Person</b> David Marsh
<b>Telephone Number</b> 989.837.4342	<b>Telephone Number</b> 989.837.4997	<b>Telephone Number</b> 989.837.4389
<b>Email Address</b> <a href="mailto:nietokh@northwood.edu">nietokh@northwood.edu</a>	<b>Email Address</b> <a href="mailto:martinm@northwood.edu">martinm@northwood.edu</a>	<b>Email Address</b> <a href="mailto:dmarsh@northwood.edu">dmarsh@northwood.edu</a>

### STUDENT BODY PROFILE

2013-14 Fall Headcount	Male	Female	Overall % of <b>Out-of-State</b> undergrad Students	15.6%
- Freshmen (first year)	181	171	Overall % of <b>Undergrad</b> Students Living on Campus	43%
- All Undergraduates	911	557	Overall % of <b>Minority</b> undergrad Students	12%
			Overall % of <b>International</b> undergrad Students	6%

### CAMPUS INFORMATION

<b>Academic Calendar System</b>		<b>Registration Dates</b>		<b>Freshmen</b>	<b>Transfer</b>
<input checked="" type="checkbox"/> Semester	<input type="checkbox"/> Quarter	Fall		April-August	April-August
<input type="checkbox"/> Accelerated	<input type="checkbox"/> Other (specify) <input style="width: 100px;" type="text"/>	Winter			
		Spring			
		Summer			

### HOUSING INFORMATION

<b>Housing Availability</b>	<b>Freshmen</b>	<b>Upperclassmen</b>	<b>School Location by Type of Community</b>
Fraternities and/or Sororities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Suburban
Campus-Owned Married/Family Housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Urban
Residence Halls	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Small Community
Theme Housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Rural
On-Campus Apartments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Off-Campus Apartments	<input type="checkbox"/>	<input type="checkbox"/>	
Cooperatives	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Related Rules</b>			
Can freshmen live off campus?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	<b>Comment</b> Freshmen are required to live on campus unless they are living with family within a 50-mile radius.
Can freshmen have cars on campus?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	

### STUDENT SERVICES

	Office	Telephone Number	Email Address
Dual Enrollment	Admissions	989 837 4273	<a href="mailto:miadmit@northwood.edu">miadmit@northwood.edu</a>
Campus Tours	Admissions		<a href="mailto:miadmit@northwood.edu">miadmit@northwood.edu</a>
New Students Orientation	Student Services		<a href="mailto:sullivat@northwood.edu">sullivat@northwood.edu</a>
Disadvantaged Students, Special Admit and/or Support Programs	Academic Advising		<a href="mailto:swafford@northwood.edu">swafford@northwood.edu</a>
Physically Handicapped Student Support Programs	Academic Advising		<a href="mailto:swafford@northwood.edu">swafford@northwood.edu</a>
Online Courses	Registrar		<a href="mailto:toschkoff@northwood.edu">toschkoff@northwood.edu</a>
Advanced Placement and CLEP	Admissions		<a href="mailto:miadmit@northwood.edu">miadmit@northwood.edu</a>
Student Veteran Services	Registrar		<a href="mailto:miadmit@northwood.edu">miadmit@northwood.edu</a>

### FINANCIAL AID INFORMATION

<b>Suggested Dates to Apply for Financial Aid</b>		To apply for financial aid, a student must: <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Complete the Free Application for Federal Student Aid (FAFSA)</li> <li><input type="checkbox"/> Complete the PROFILE form</li> <li><input type="checkbox"/> Complete the institution's own form</li> </ul>
Freshmen	Transfer	
Fall		
Winter		
Spring		
Summer		
<b>Comments</b>		
All financial aid recipients should apply for financial aid (by completing a FAFSA) as soon as possible after January 1 for the upcoming year.		

## SCHOOL ADMISSION INFORMATION

### Required Entrance Exams

- ACT Traditional  
 ACT Writing Component  
 SAT  
 Other (specify)

ACT OR SAT

### Recommended Entrance Exams

- None  
 ACT Traditional → Code   
 ACT Writing Component  
 SAT → Code   
 Other (specify)

### Freshmen Admission Requirements

	ACT	SAT	GPA
Minimum	17	810	2.7
Average	21	984	3.0
Other (specify)	SAT Math and Verbal Only		

### Suggested Dates to Apply for Admission

	Freshmen	Transfer
Fall	Rolling	Rolling
Winter		
Spring	Rolling	Rolling
Summer	Rolling	Rolling

- Early admissions available  Yes  No  
 Deferred payment arrangements available  Yes  No  
 Prepayment plan available to lock in tuition rates  Yes  No  
 Advanced placement available based on grades/test results  Yes  No  
 College credit available based on test results  Yes  No

Test Name	Required Score
Other:	
Other:	
Other:	

### Required Deposit Amounts and Deadline Dates

	Deposit Amount	Fall Dates
Application Fee	Online: \$0 Paper: \$25	
Matriculation	\$150	
Housing	\$100	Aug 15
Other	\$0	Aug 15

### Undergraduate Programs Offered

- Certificate Programs  Associate Degree  
 Bachelor's Degree  Online Courses

### Essays

- Required  
 Not Required

### Letter of Recommendation

- Required  
 Not Required  
 Optional

Link to college's requirements for essays and letters of recommendations:

### Comment

ACT and SAT exam scores are used for Math and English placement.

## ESTIMATED COSTS FOR THE 2014-15 ACADEMIC YEAR (for first year freshmen)

**NOTE:** Tuition is based on 30 semester credits or 45 term credits, unless specified in the comment below. The fees listed are only fees charged to all students as a condition of enrollment.

	In-District	Out-of-District
Tuition	\$21,950	\$21,950
Mandatory Fees	\$1,182	\$1,182
Books & Supplies	\$1,253	\$1,252
Room & Board	\$9,310	\$9,310
Transportation	\$990	\$990
Misc and Personal	\$1,722	\$1,722
Total	<b>\$36,407</b>	<b>\$36,406</b>
Tuition & Fees/Credit Hr	<b>\$845</b>	<b>\$845</b>

### Residency Requirements for Tuition Rates

None

### Contact for State Residency Questions

Office	Telephone Number	Email Address
Residential Life	989-837-4398	

### Comment

# NORTHWOOD UNIVERSITY

PROGRAM NAME	TCH.			PROGRAM NAME	TCH.		
	CIPCODE	CERT	CREDIT		CIPCODE	CERT	CREDIT
<b>LEVEL 5</b>							
ACCOUNTING	52.0301		123				
ADVERTISING & MARKETING	09.0903		123				
AFTERMARKET MANAGEMENT	52.1907		126				
AUTOMOTIVE MARKETING & MANAGEMENT	52.1907		126				
COMPUTER INFORMATION MANAGEMENT	11.0101		123				
ECONOMICS	52.0601		123				
ENTERTAINMENT, SPORT, & PROMOTIONS MANAGEMENT	31.0504		128				
ENTREPRENEURSHIP	52.0701		126				
FASHION MARKETING & MANAGEMENT	52.1902		126				
FINANCE	52.0801		123				
FRANCHISING MANAGEMENT	52.0702		123				
HEALTH CARE MANAGEMENT	52.0201		123				
HOSPITALITY MANAGEMENT	52.0904		126				
INTERNATIONAL BUSINESS	52.1101		123				
MANAGEMENT	52.0201		123				
MANAGEMENT INFORMATION SYSTEMS	52.1201		123				
MARKETING	52.1401		123				
OPERATIONS & SUPPLY CHAIN MANAGEMENT	52.0203		123				
SUSTAINABILITY MANAGEMENT	52.0201		123				
<b>LEVEL 7</b>							
MASTER OF BUSINESS ADMINISTRATION	52.0201		36				