

VIN Etching Proves Successful

The ATPA's multi-year study of VIN etched vehicles showed that etched vehicles are **29% less likely to be stolen** when compared to the rest of the vehicles in Michigan.

The ATPA again coordinated a statewide glass VIN etching program with AAA Michigan. This program, which was open to the general public, utilized AAA employees, ATPA non-profit groups, and the ATPA staff. Nearly 2,000 vehicles were etched at 42 AAA branches. Not only does it make a car less appealing to car thieves, but an etched vehicle may also qualify for a discount on the comprehensive portion of auto insurance premiums. There have been nearly 37,000 vehicles etched in this eleven-year program.