

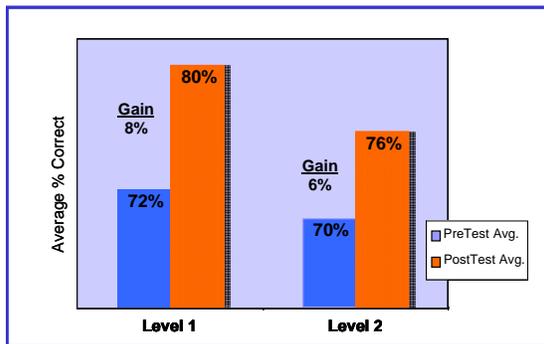
**PLATFORM LEARNING INC.**  
**EVIDENCE OF DEMONSTRATED EFFECTIVENESS**

Over the past two years, Platform Learning has been building an impressive track record of success improving the achievement of academically disadvantaged students. First through a small pilot program during the spring of 2003, we implemented a 900-student SES Literacy program in 10 Philadelphia public schools. Though the students in this pilot program received approximately 30 hours of intensive small-group Literacy instruction over six weeks (which was much shorter than our typical program due to district-imposed end of year constraints); the average student demonstrated a 9% difference between pre-test and post-test scores. This equated to an improvement of 1/3 of a grade level.

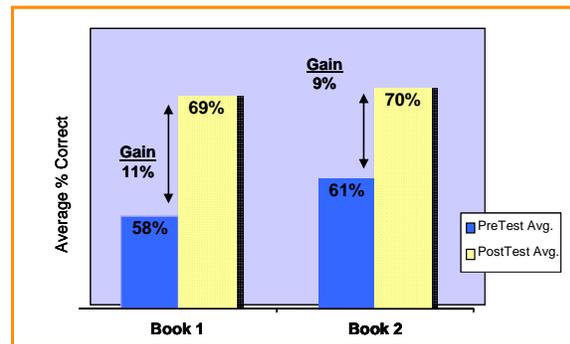
More recently, we have implemented our full length instructional program in more than 300 schools across the nation, serving more than 50,000 students, and have helped students demonstrate even greater academic gains. During the 2003-2004 school year, we achieved the following academic results: (a) Title I students achieved academic gains comparable to 70% of a grade level in the 50-hour Learn-to-Succeed<sup>SM</sup> Literacy program; (b) Students acquired skills 5.5 to 7.4 times faster than standard school day skill acquisition; (c) Over 70% of students demonstrated significant skill improvement in Literacy and/or Math; and (d) 50% of students demonstrated Mastery Level achievement by the end of the Learn-to-Succeed<sup>SM</sup> program (Mastery Level refers to a post-test score of 80% or higher).

The following charts further illustrate some of the results for students who participated in our 2003-2004 Learn-to-Succeed Literacy Programs:

**Basic Literacy Cohort Results**



**Advanced Literacy Cohort Results**



On average, students in the Basic Literacy Cohort made gains equivalent to 50% of grade level with 50 hours of instruction, which means that they acquired these skills approximately .5 times faster than the expected rate of learning based on state standards. Even more dramatically, the students in the Advanced Literacy Cohort, on average, made gains equivalent to 67% of a grade level in the same period of time. This cohort acquired vocabulary, fluency, and comprehension skills 7.4 times faster than the expected rate of learning based on state standards.

In addition to having a highly skilled instructional staff, our growing track record of effectiveness can be attributed to the quality of our curriculum materials and our well-researched instructional methods. Our curriculum partners (including Metropolitan Teaching and Learning Company and Scholastic Inc.) have developed intervention and acceleration programs that have been designed to address the needs of the students at the lower-end of the achievement spectrum. For example, Metro’s research-based Math curriculum materials have a track record of demonstrated success in many districts throughout the country. For example, Metro math materials have been used district-wide in Hillsborough County Florida since 1997. Since the introduction of the program, average test scores have improved from the mid-50th median percentile for grades 3-5 to the mid-60th percentile. This level of growth is virtually unprecedented in a large district. Additionally, the program has been extremely successful in closing the racial achievement gap. As a group, black students in the district achieved a median percentile of 29 in 1996 and this improved to 46 in the year 2000, or a gain of 17 percentile points in less than 5 years.

In Chicago, where the Metro Bridges Math program has been widely used for intervention in summer school, the score growth has also been significant. The chart below shows the Average Grade Level gain as measured by the Iowa Test of Basic Skills (ITBS). The intervention took place 5 days a week for approximately 90 minutes per day. Results are given in the chart below:

Grade Level	Total	Duration	Average Grade-Level Gain
<b>6</b>	<b>1,985</b>	<b>6 Weeks</b>	<b>0.84</b>
<b>8</b>	<b>2,176</b>	<b>7 Weeks</b>	<b>0.73</b>