

2012 AASHTO Spring Meeting

Venue

Grand Traverse Resort

Location

Traverse City, MI

Date

May 17–20, 2012

Events/Items Sponsorship Benefits

\$20,000+ Level

- Full page ad in printed program
- Signage at the event sponsored or on item sponsored
- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations
- Four (4) Tickets to the Board of Directors Dinner

\$10,000 Level

- Half page ad in printed program
- Signage at the event sponsored or on item sponsored

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Events/Items Level

\$25,000 Level—(per event/item)

Board of Directors Dinner Event

\$20,000 Level—(per event/item)

Host State Night Dinner Event

\$10,000 Level—(per event/item)

Transportation

Delegate Gift—Your company logo will be prominently displayed on gift handed out to each participant.

Meeting Signs—Place your company logo on the front of all the meeting signs placed throughout the meeting facility.

Name Tags—Place your company logo on the front and back of the delegates, guest and speaker name tags.

Lanyards—Place your company logo on the lanyards for the delegates, guests and speakers.

\$7,000 Level—(per event/item)

Internet Café—the “hangout” for those looking to check email, latest news stories, create documents and print.

Friday Lunch—for all delegates

Sunday Lunch—for all delegates

\$5,000 Level—(per event/item)

Delegate Registration Bags—Your company logo is prominently displayed on the bag which is distributed to all meeting delegates.

Official Program—Used by all delegates, guests and speakers.

Towel Sponsor—your company logo will be embroidered onto the towel.

ProV1 Sleeve Sponsor—your company logo will be printed on each ball. A sleeve of the coveted ProV1 golf balls will be handed out to each golf participant.

\$1,000 Golf Hole Sponsorship—(per hole)

Events to have on your sponsored hole can be hole in one, closest to the pin, longest drive or longest putt. Prizes for these events will be handed out at the golf reception. If an event is held on a hole the sponsor is responsible for the prize. Your company logo will be printed on the tee box signs and placed at the sponsored hole.

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Tiered Level Sponsorships Non-Event/Item Sponsorships

\$15,000 Diamond Level

- Full page ad in printed program
- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations
- Six (6) non-transferable full-meeting delegate registrations
- Four (4) Tickets to the Board of Directors Dinner

\$10,000 Platinum Level

- Half page ad in printed program
- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations
- Four (4) non-transferable full-meeting delegate registrations
- Two (2) Tickets to the Board of Directors Dinner

\$7,000 Gold Level

- Quarter page ad in printed program
- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations
- Three (3) non-transferable full-meeting delegate registrations

\$5,000 Silver Level

- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations
- Two (2) non-transferable full-meeting delegate registrations

\$2,500 Bronze Level

- On-site recognition signage with other sponsors in prominent locations
- Recognition in printed program
- One (1) non-transferable full-meeting delegate registration

\$1,000 Donor

- Recognition in printed program

Events/Items Sponsorship Benefits

- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations
- Two (2) Tickets to the Board of Directors Dinner

\$7,000 Level

- Quarter page ad in printed program
- Recognition in printed program
- On-site recognition signage with other sponsors in prominent locations



Program Ads Rates

Full Page, 8.5"x11", Color: \$3,500

Half Page, Up to 5.5"x8.5" or 4.125" x 11", Color: \$1,750

Quarter Page, 3.5"x5", Color: \$1,000