

***Enclosed is your 2010
Registration and information***
MICHIGAN AIRPORT CONFERENCE

Wednesday and Thursday, February 17 & 18
at the Kellogg Hotel & Convention Center
55 South Harrison Road, East Lansing, Michigan

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
Lansing, Michigan
Permit No. 1200

 Michigan Department of Transportation
Airports Division
2700 Port Lansing Road
Lansing, MI 48906-2160

**2010 Michigan Airport Conference
February 17 - 18, 2010
Kellogg Hotel & Conference Center
East Lansing, Michigan 48824**

VENDOR REGISTRATION FORM
PLEASE TYPE OR PRINT LEGIBLY

Last Name First Name (to appear on name tag)

Representing Agency/Company Type of Business

Mailing Address

City State Zip Code

Phone No: Fax No: E-Mail Address:

(Please submit one registration form for each person attending)

The registration fee per booth includes an 8'x10' booth with pipe and drape, skirted table (please indicate size below), 2 chairs, all conference sessions and materials, meals, and breaks for one person. For special arrangements regarding your exhibit, please contact the hotel directly at 517-432-4000. **There is no reduced rate for one day attendance.**

Deadline for Vendor registration is February 5, 2010.

	<u>Cost</u>	<u>AMOUNT PAID</u>
Booth	@ \$450.00/ea	_____
Additional Attendee(s) (LIMIT 2)	@ \$100.00/ea	_____
	Total:	_____

Booth Number Preference: 1st choice _____ 2nd choice _____ 3rd choice _____

Electricity needed in booth: _____ Table choice: 8ft. _____ 6ft _____ No table _____

PLEASE MAKE CHECKS PAYABLE TO M.A.A.E. – No refunds after February 5, 2010

Send registration form and payment to: Ms. Sue Seal
Airports Division
2700 Port Lansing Road
Lansing, Michigan 48906-2160
Phone: 517-335-9211 Fax: 517-886-0366 E-mail: seals@michigan.gov

To make a payment with a credit card, complete the following and mail or fax to the above.

Visa MasterCard

Card Number: _____ Expiration Date: _____

Cardholder Name: _____

To assist in meals and seating arrangements, please complete the following – **Note: Wednesday is Ash Wednesday**

	<u>ASH WEDNESDAY</u>	<u>THURSDAY</u>
Continental Breakfast	<input type="checkbox"/> Yes <input type="checkbox"/> No	Continental Breakfast <input type="checkbox"/> Yes <input type="checkbox"/> No
Lunch	<input type="checkbox"/> Yes <input type="checkbox"/> No Vegetarian <input type="checkbox"/>	Awards Lunch <input type="checkbox"/> Yes <input type="checkbox"/> No Vegetarian <input type="checkbox"/>
Reception	<input type="checkbox"/> Yes <input type="checkbox"/> No	

ROOM RESERVATIONS: The Kellogg Hotel & Convention Center (800-875-5090) has reserved a block of rooms at a group rate of \$92 standard single/double or \$102 deluxe single/double (plus applicable taxes). **To qualify for this rate, you must mention you are attending the Michigan Airport Conference.** The hotel will guarantee this rate through January 25, 2010. Online room reservations are available at www.kelloggcenter.com

Date Rec'd _____ Payment Rec'd _____ Ch/Ck _____

CONFERENCE INFORMATION

This is the 19th year the Michigan Airport Conference has been held. By co-sponsoring this conference, the Michigan Association of Airport Executives (MAAE) and Michigan - Aeronautics are able to provide airport sponsors, managers, consultants, and others interested in aviation the opportunity to meet in an open forum to share information and ideas. The conference also provides a versatile medium to inform attendees regarding changes and opportunities available to airport communities. The presence of vendors accentuates the availability of new equipment, products, and processes, etc., that can be readily examined and provide hands-on opportunities. To have consultants available to explain their varying areas of expertise is another opportunity not to be missed.

AGENDA AND SPEAKERS

In addition to our regular updates and round table discussions, we have several topics that will be of special interest; Approach plans, wildlife strikes and land use planning, wildlife hazards and video security are some of the topics presented at this year's conference.

The Wednesday luncheon speaker is Jeffrey Zaslow, a Columnist for The Wall Street Journal, who coauthored **Highest Duty**, the new memoir of Capt. Chesley "Sully" Sullenberger, who famously landed US Airways Flight 1549 in the Hudson River.

The grand finale of our conference will be our most honored tradition of recognizing the Airport Sponsor and Consultant of the Year followed by the grand prize drawing.

DOOR PRIZES

Door prizes have time and again proven to be a good advertising medium. If you have items you would like to donate for that purpose, we would certainly appreciate your participation and, of course, your company would receive appropriate recognition for donating the prize.

SPONSORSHIP OPPORTUNITIES

By sponsoring a function, in whole or in part, your company will receive special recognition in addition to the appreciation we normally bestow.

WEDNESDAY, February 17, 2010

Morning:	Continental Breakfast	\$ 800
	Refreshment Break	\$ 500
Luncheon w/Speaker:		\$2,500
Afternoon:	Refreshment Break	\$ 500
Evening:	Exhibitor Reception	\$4,000
	Host Bar	\$1,500

THURSDAY, February 18, 2010

Morning:	Continental Breakfast	\$ 800
	Refreshment Break	\$ 500
Awards Luncheon:		\$2,500

If you are interested in sponsoring an event and/or donating door prizes, please contact conference committee members: Dick Acker - 989-386-0445

e-mail: dacker@cityofclare.org

Shawn Jezak - 517-977-1172

e-mail: maae@michairports.org

EXHIBITORS

The conference display area offers your company an excellent opportunity to promote and exhibit your products and/or services to a large, diverse group of individuals involved in varied aspects of aviation. Time with exhibitors is scheduled to encourage attendees to visit the exhibitor area. The hors d'oeuvres reception, "Exhibitors Reception," has proven to be a positive tool in providing vendors an additional opportunity to meet and mingle with conference attendees.

Exhibit Information

All continental breakfasts, breaks, luncheons, and the reception will be held in the exhibit area.

Location:	Big Ten Room
Setup:	Tuesday, Feb. 16 @ 8:00p – 10:00 p
Show:	Wednesday, Feb. 17 @ 7:30a - 7:00p
	Thursday, Feb. 18 @ 8:00a - Noon
Dismantle:	Wednesday, Feb. 17 @ 7:00p thru
	Thursday, Feb. 18 @ 1:00p

Each booth will be provided with pipe and drape, skirted table and 2 chairs. Also included are all conference sessions and materials, meals, and breaks for **one** person. Accompanying individuals will be charged an additional fee.

Exhibit Booth Assignment

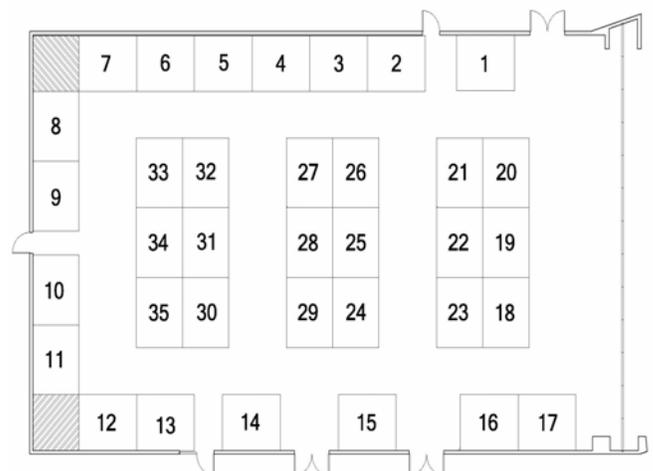
Please reference the exhibit booth layout design shown below. Indicate your top three location preferences on the Registration Form. We will strive to accommodate your request. Booths will be reserved upon availability when payment is received.

Exhibit Booth Registration Fee

Exhibitor Registration:	\$450
Accompanying Individual(s):	\$100

Vendor registration deadline is February 5, 2010. Refund requests for cancellations will not be honored after February 5, 2010.

Big Ten Room

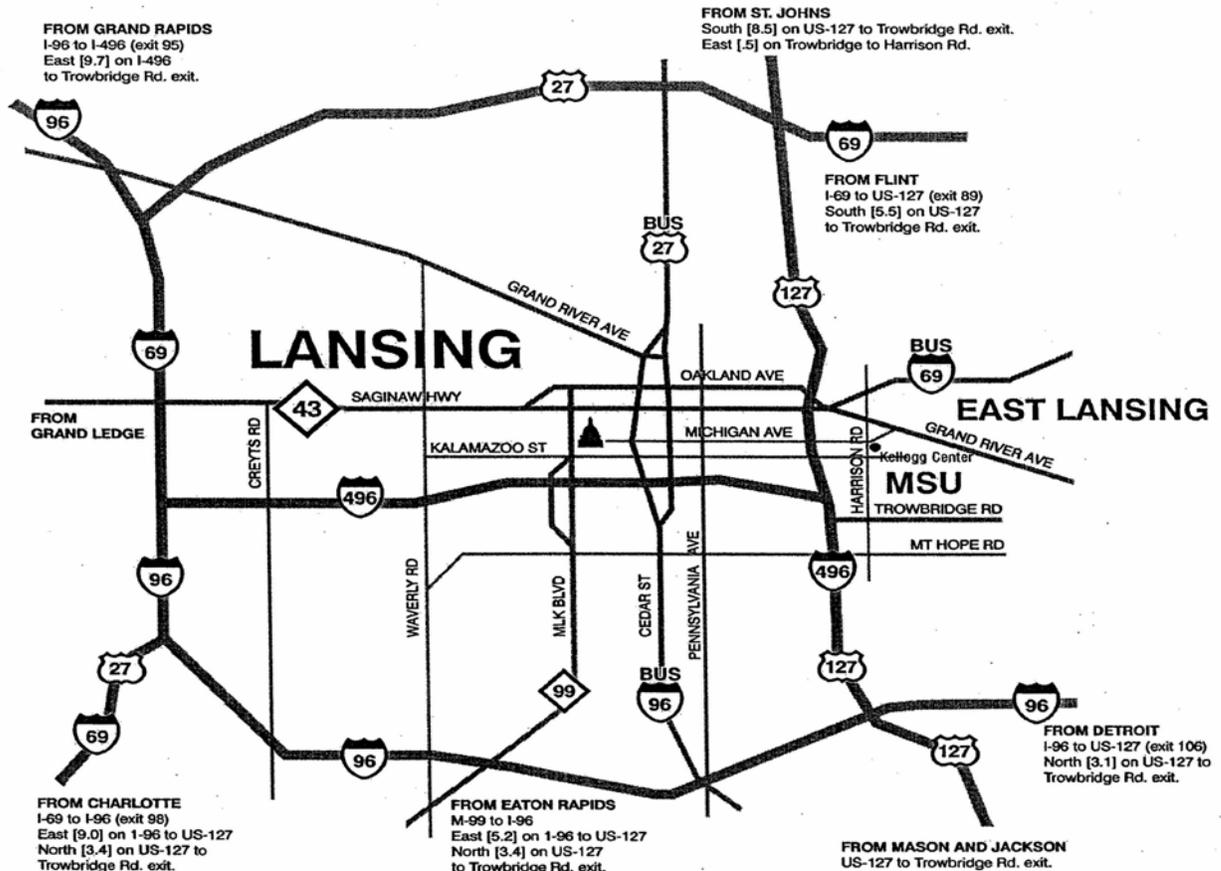


Entrance

CONFERENCE LOCATION

The conference is being held at the Kellogg Hotel & Convention Center in East Lansing, Michigan. The phone number is 800-875-5090. They have reserved a block of rooms at a group rate of \$92 standard single/double and \$102 deluxe or luxury single/double (plus applicable taxes). The Kellogg Hotel & Convention Center is conveniently located at 55 South Harrison Road in East Lansing, Michigan 48824. **These rates are guaranteed through January 25, 2010.** **Be sure to mention you are attending the Michigan Airport Conference when making your reservations.** Online room reservations are available at www.kellogg.com

Directions to Kellogg Hotel & Convention Center:



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February 17-18, 2010

KELLOGG HOTEL & CONFERENCE CENTER
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