



MAAE

Michigan Association
of Airport Executives

62nd Annual Fall Conference

September 8–12, 2014



**Mission Point Resort
Mackinac Island**

Michigan Association of
Airport Executives

table of contents

board of directors

Kevin Klein, President
Cherry Capital Airport
Traverse City, Michigan

Eric Jaroch, 1st Vice President
Roscommon County Blodgett
Memorial Airport
Houghton Lake, Michigan

Keith Kaspari, 2nd Vice President
Capital Region
International Airport
Lansing, Michigan

John Barsalou, Treasurer
Bishop International Airport
Flint, Michigan

Matt Barresi, Secretary
Gaylord Regional Airport
Gaylord, Michigan

Larry Bowron, Past President
W.K. Kellogg Airport
Battle Creek, Michigan

Shawn Jezak, Executive Director
Michigan Association of
Airport Executives
Lansing, Michigan

maae president's welcome	1
conference at a glance	2
guest speaker	3
general information	4
conference registration form	5
professional development financial assistance application	6
exhibitor registration form	7
conference sponsor contract	8
mission point resort registration form	9

**Business Meeting/Election
of Officers is on Thursday,
September 11, 2014**

2013 –
Mackinac
Island Airport
Runway Rehabilitation
and Runway Shift Project



MAAE President's Welcome

Kevin Klein
President—MAAE

welcome to the 62nd annual fall conference



It is my pleasure to welcome you to the 62nd annual conference of the Michigan Association of Airport Executives (MAAE). Conference Chair, Eric Jaroch has put together an agenda that will bring us back to our grassroots as airport entrepreneurs. So let's relax and enjoy Mackinac Island and Mission Point Resort.

The packet you hold is filled with information and will act as your guide to the conference. Whether you have a question about registration fees, vendor information, or what's on the agenda I'm sure you will find the answer! So, please take a few moments and become familiar with the details of the week so that you can get the most out of the conference.

We hope that the atmosphere of the Mission Point Resort and beautiful Mackinac Island, will provide you a much needed break from the fast-paced office environment. We trust that you will fully engage the topics planned for each session which

were chosen as part of MAAE's goal to provide members with relevant training and professional development opportunities. Other opportunities to network and become reconnected with your peers include our round table sessions, a meeting of the Michigan Aeronautics Commission and our general membership meeting.

On the lighter side of things we're sure that you will be captivated by our keynote speaker on Wednesday, retired Astronaut and American Physician Story Musgrave! We hope you'll be able to join us on Thursday for some golf or kayaking. Later that day we will enjoy dinner together during the annual awards banquet followed by a dessert reception.

I truly hope that you will attend this year's fall conference but do so in a manner that allows you to benefit from MAAE, our vendors and your fellow airport executives. On behalf of the entire MAAE Board, we look forward to seeing you this fall!

2013 – Mackinac Island Airport Finished Runway



conference at a glance

monday, september 8

3:00 – 5:00 pm MAAE Board Meeting
8:00 – 10:00 pm Hospitality Suite

tuesday, september 9

7:30 – 9:00 am Continental Breakfast
8:30 – 9:30 am MAAE Committee Meetings
9:30 – 10:30 am MDOT Update
10:30 – 10:45 am Break with Exhibitors
10:45 – 11:45 am FAA Update
12:00 – 1:30 pm Lunch, Mackinac Island Mayor Margaret Doud
1:45 – 3:00 pm How to Access & Manage Through the Fence Operations
Stephanie Ward, Mead & Hunt & Panel
3:00 – 3:30 pm Break with Exhibitors
3:30 – 4:30 pm Current Land Acquisition Issues for Runway Protection
Robert Buchanan, Law Weathers
5:00 – 6:30 pm Reception with Exhibitors

wednesday, september 10

7:30 – 9:00 am Continental Breakfast
8:30 – 9:15 am Bring Back Our Runways!
Addressing Pavement Weathering
Casey Ries, QoE Consulting
9:15 – 10:00 am FBO—What is on Tap for the Next 20 Years
Carl Muhs, AvFlight
10:00 – 10:30 am Break with Exhibitors
10:30 – 12:00 pm Michigan Aeronautics Commission Meeting
12:00 – 2:00 pm Lunch, Story Musgrave
2:00 – 3:15 pm Airports Operating On a Shoestring Budget
How to Generate Revenue and Increase Activity
Jeff Baum, Wisconsin Aviation
GA Hangars: Private Investment, Development & Ownership: Going Private and Green In Style
Bob Moreland, Moreland Aviation Advisors
3:15 – 5:00 pm Roundtable Sessions
Air Carrier & Large GA Airports
Small GA Airports
6:00 – 9:00 pm Consultant Event

thursday, september 11

8:30 – 9:45 am Past President's Breakfast
(Invitation Only)
8:30 – 10:00 am Breakfast
10:00 – 10:45 am General Membership Meeting
10:45 – 11:30 am An Overview of ACRP:
What's in it for you?
Craig Williams, ACRP Ambassador,
Director of Operations & Facilities,
Fort Wayne-Allen County Airport
Authority
12:00 pm Golf Outing or Kayak Trip
6:00 – 6:30 pm Reception
6:30 – 8:30 pm Dinner Banquet

friday, september 12

8:30 – 9:30 am New President's Breakfast

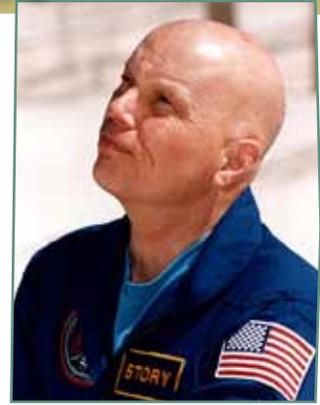


Roscommon County Blodgett
Memorial Airport at Sunrise

Story Musgrave



NASA
Astronaut



Story Musgrave was born in 1935 on a dairy farm in Stockbridge, MA. He was in the forests alone at 3 and by 5 floated his homebuilt rafts on the rivers. He rode combines at 5, drove trucks and tractors at 10 and when alone in remote fields, repaired them by 13.

Story never finished school, ran off to Korea with the U.S. Marines where he was an aircraft electrician and an engine mechanic.

He started flying with the Marines and over the next 55 years accumulated 18,000 hours in over 160 aircraft. He is a parachutist with over 800 freefalls.

He has 7 graduate degrees in math, computers, chemistry, medicine, physiology, literature and psychology. He has been awarded 20 honorary doctorates. He was a part-s 30 year astronaut career.

Story was an NASA astronaut for over 30 years and flew on six spaceflights. He performed the first shuttle spacewalk

on Challenger's first flight, was a pilot on an astronomy mission, conducted two classified DOD missions, was the lead spacewalker on the Hubble Telescope repair mission and on his last flight, he operated an electronic chip manufacturing satellite on Columbia.

Today he operates a palm farm in Orlando, FL, a production company in Sydney and a sculpture company in Burbank, CA. He is also a landscape architect, a concept artist with Walt Disney Imagineering, an innovator with Applied Minds Inc. and a professor of design at Art Center College of Design in Pasadena, CA.

Story also performs multimedia presentations on topics such as vision, leadership, motivation, safety, quality, innovation, creativity, design, simplicity, beauty and ecology.

He has 7 beautiful children: Lorelei, Scott, Holly, Todd, Jeff, Lane and Story, ranging from age 48 to 2 years; 3 beautiful grandchildren, and a beautiful wife Amanda.

www.storymusgrave.com



general information

registration

All conference participants including: attendees, spouse/guests, speakers, exhibitors, and award recipients are required to register for the conference. Registration will run Tuesday thru Thursday. The conference registration form is available in this program.

professional development financial assistance

You must be employed by an airport or board member in the state of Michigan at the time the assistance is made. FAA Part 139 Airports are not eligible. The intent of this assistance is to encourage increased attendance of the small and rural aviation airport personnel to have the ability to gain from the training programs provided at the MAAE Conference.

kayak trip

Great Turtle Kayak Tours will be providing a guided paddling tour on the Straits of Mackinac aboard their fleet of tandem kayaks, single kayaks, and standup paddleboards. You will enjoy fresh lake air and spectacular views of the surrounding Islands, lighthouses, wildlife, underwater rock formations, and the Mackinac Bridge, while gliding along the clear, emerald blue waters. It is an unforgettable experience like no other.

hotel accommodations

To receive the special rate, hotel reservations must be made directly with Mission Point Resort by August 15, 2014. After that date, reservations will be honored only on a space-available basis at current room rates. Hotel accommodations can be made by returning the form found in this program directly to Mission Point Resort. **Please do not send the hotel registration form to MAAE.** Check in time at Mission Point Resort is 4:00 p.m. Check out time is 11:00 a.m.

spouse/guest program

MAAE is working on a tour of the Island in a private carriage and a visit to the butterfly house followed by a leisurely lunch in town.

conference fees

Full conference registration includes admission to all sessions, vendor exhibits, annual business meeting, awards ceremony and all other association activities sponsored during the Conference. The golf outing and canoe trip is a separate fee.

discounted registration fees

You can save on your registration by being an MAAE member. You can also save by registering at the Early Bird rate by August 15, 2014. Membership is by individual. If you are not a member, join MAAE to receive the member rates.

annual golf outing

September 11 with a 12:00 shot-gun start. Join friends and colleagues for an excellent day of golf on the island at Wawashkamo Golf Club. This is one of Michigan's oldest active courses; Wawashkamo celebrated its Centennial in 1998. On that occasion, Wawashkamo could claim the distinction of being one of the very few American courses laid out in a links style that remains substantially unaltered. The course was also named one of America's Historic Golf Landmarks by Golf Digest in 1996.

payment

Checks are the preferable way of payment. However, MasterCard and Visa will be accepted for registration. Cash payments and onsite registration are available, but discouraged.

refunds/cancellations

MAAE will refund your registration fee less a \$50 processing fee per person for cancellations received in writing by September 2, 2014. No refunds will be granted after that date. Substitutions may be made at any time (the difference between a member and nonmember price will be charged if a non-member replaces a member).

Questions

If you have questions please contact the MAAE Office at 517.977.1172

2014 annual conference registration

September 8–12, 2014, Mission Point Resort, Mackinac Island



registration information

Please mail completed form along with payment to:

MAAE
6126 Trumbull St.
Lansing, MI 48911
Phone: 517.977.1172
Fax: 517.977.1180
maae@michairports.org

When completing form, please print or type.

Each attendee must be registered. Member attendees should include guest information with this form.

Make checks payable to MAAE

Registration and payment should be postmarked by August 15, 2014 to qualify for early bird registration.

Everyone must register.

Name _____

Company/Employer _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Special Requirements _____

Please print your name, as you would like it to appear on your name badge:

Yourself _____

Spouse/Guest _____

Check here if you are a new member

Check here if this is your first conference

Registration Fees: *Please check the appropriate rate(s).*

Full Conference

Early Bird Registration (Payment postmarked on or before 8/15/14)

Member*	Non-Member	Spouse/Guest	One-Day	Student	Intern
<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	<input type="checkbox"/> \$125	<input type="checkbox"/> \$100	Free	<input type="checkbox"/> \$100 or <input type="checkbox"/> \$40/day

Registration (Payment postmarked after 8/16/14)

Member*	Non-Member	Spouse/Guest	One-Day	Student	Intern
<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$150	<input type="checkbox"/> \$125	Free	<input type="checkbox"/> \$100 or <input type="checkbox"/> \$40/day

Need financial assistance to attend the conference? Please see the application on the next page.

Thursday Special Activities

Annual Golf Outing \$40 Kayak Trip \$40

Total Amount Due \$ _____ Check Enclosed (make payable to MAAE)

***If you would like to save on your registration fee, you can join MAAE and receive the member rate. Call 517.977.1172 for details.**

To assist in meal planning, please complete information for EACH person attending the following:

Tuesday	Wednesday	Thursday
____ Continental Breakfast	____ Continental Breakfast	____ Breakfast Buffet
____ Lunch	____ Lunch	____ Lunch
____ Reception	____ Consultant Event	____ Golf Outing
____ Spouse/Guest Program		____ Kayak Trip
		____ Awards Banquet

professional development financial assistance delegate application

Instructions: You must be employed by an airport or be a board member in the state of Michigan at the time the assistance is made. FAA Part 139 Airports are not eligible. The intent of this assistance is to encourage increased attendance by our colleagues located at the very small and rural airports in Michigan so that they have the ability to obtain knowledge gained from the many training programs, roundtable sessions and other networking opportunities. You do not need to be a member of the MAAE to receive this assistance.

The funding for this program is being provided by the Michigan Department of Transportation – Office of Aeronautics by way of a training grant to the MAAE. Hotel and travel costs are at your own expense.

Your conference registration cost will be covered by this application when approved.

For any questions, please contact Shawn Jezak at maae@michairports.org or at 517.977.1172.

Applications must accompany Conference Registration in lieu of Registration Fee.

Conference Date: September 8–12, 2014

Conference Location: Mission Point Resort — Mackinac Island

Last Name: _____

First Name: _____

Airport: _____

Phone: _____

E-mail: _____

Street Address: _____

City: _____ Zip: _____



Air Tractor AT-502

2014 annual conference exhibitor registration

September 8–12, 2014, Mission Point Resort, Mackinac Island



Maximize your marketing opportunities by being a sponsor and an exhibitor!

To get reduced Early Bird Exhibitor rates your form must be postmarked by the cutoff dates to qualify.

Reception with Exhibitors
Tuesday, September 9,
5:00 – 6:30

If representatives from your firm wish to participate in golf, kayak or spouse events they must complete the separate conference registration form and pay the appropriate fees.

Please complete form and send with payment to:

MAAE
6126 Trumbull St.
Lansing, MI 48911
Phone: 517.977.1172
Fax: 517.977.1180
maae@michairports.org

Company _____

Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Special Requirements _____

Brief Description of product or service _____

**Maximize your marketing opportunity by being a
Conference Sponsor and Exhibitor!**

The registration fee per booth includes a 6' table, 2 chairs, all conferences sessions, meals and breaks for one person. For special requirements regarding your exhibit space please contact the Mission Point Resort directly. Exhibitor booth set up space will be available on Monday, September 8 @ 2:00 p.m. and removal can begin at 2:00 p.m. on Wednesday, September 10. There is no reduced rate for one day attendance. No refunds after September 2, 2014.

Please print your name, as you would like it to appear on your name badge:

Yourself _____

Spouse/Guest _____

Exhibitor Registration Fees:

\$500 x _____ (# of booths) paid in full through August 15, 2014

\$550 x _____ (# of booths) paid in full after August 15, 2014

Thursday Special Activities

Annual Golf Outing \$40 Kayak Trip \$40

The Exhibitor Fee includes registration for one individual. The cost for additional exhibitors at your booth is \$125 each. Please fill the names of your representatives as they should appear on their name badge.

Name: (\$125) _____

Name: (\$125) _____

To assist in meal planning, please complete information for EACH person attending the following:

Tuesday

Wednesday

Thursday

____ Continental Breakfast

____ Continental Breakfast

____ Breakfast Buffet

____ Lunch

____ Lunch

____ Lunch

____ Reception

____ Consultant Event

____ Golf Outing

____ Spouse/Guest Program

____ Kayak Trip

____ Awards Banquet

conference sponsor contract

Make the most of your company's investment by participating as a Conference Sponsor. Conference sponsors provide an invaluable service to MAAE by supporting the learning and networking opportunities of the association.

Platinum Level - \$2000 Gold Level - \$1500 Silver Level - \$1000 Bronze Level - \$500

Please fill out the form below and fax or email to MAAE by September 2, 2014 to ensure your spot. This represents a contract between the Michigan Association of Airport Executive and the following company.

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____



Roscommon County Blodgett
Memorial Airport Vortac(VOR) Facility



Welcomes
Michigan Association of Airport Executives
Monday - Friday, September 8, 2014 - September 12, 2014

Garden Queen Rooms – One queen bed in the main lodge \$95.00 single or double occupancy

Garden Double Rooms – Two double beds in the straits lodge \$105.00 single or double occupancy

Straits View Double Rooms – Two double beds in the straits lodge with garden & straits views \$115.00 single or double occupancy

Straits View King Rooms – One king bed in the straits lodge with garden & straits views \$125.00 single or double occupancy

Lakeside Garden Rooms – Two double beds in the main lodge with garden & lake views \$135.00 single or double occupancy

Lake View King Rooms – One king bed in the main lodge with water views \$155.00 single or double occupancy

Junior Suites – Two room unit with one king bed & sitting area in the straits & main lodge \$165.00 single or double occupancy

Family Suites – Two bedroom unit with up to three beds in the straits & main lodge \$185.00 single or double occupancy

Hot Tub Suites – Two room unit in the straits lodge with deck & outdoor hot tub \$215.00 single or double occupancy

The above room rates do not include 6% sales tax, 2% local assessment, 10% resort levy.

A one time charge of \$6.00 per person will apply for luggage transfer from the mainland to the resort and back

Children 17 years of age & younger stay for free. \$25.00 additional per guest for triple or quad occupancy

RESERVATION INSTRUCTIONS

- Reservations can only be made by calling group reservations at (800) 833-7711.
- All reservations must be made by **Friday, August 15, 2014**. Rooms are based on availability at the time of calling in.
- An advanced deposit of one night's room and tax is required to confirm your reservation. Mission Point Resort accepts Visa, Mastercard, American Express & Discover. Credit card will be charged for the deposit at the time of booking.
- If paying by check, reservation will be held for 10 days pending receipt of the check.
- Reservations must be canceled in writing at least 14 days prior to arrival to receive full refund.

FERRY SERVICE TO THE ISLAND

Starline ferry service will offer the guests of **the MAAE** discounted price per round trip ticket for adults & children. Self parking (complimentary) or valet parking is available. Please visit the Starline website for ferry schedule & plan your travel itinerary accordingly. <http://www.mackinacferry.com>.

HORSE DRAWN SHUTTLE SERVICE

With every ferry that pulls in the harbor, there is a shuttle available to take guests to Mission Point Resort. There is a \$5.00 per person cost, cash only.

EXPLANATION OF TRANSPORTING PERSONAL & CONFERENCE ITEMS

- Upon arrival to the ferry dock, all vehicles & guests will be greeted by a dock porter
- Dock Porters will unload all luggage & business items and tag them with a Mission Point Resort tag
- All luggage & business items will be loaded onto a cart & the guest will receive luggage claim tickets for all items
- Upon arrival to the island, the cart with luggage & business items will be taken to the resort by horse drawn carriage
- Guests will have the option to walk to the resort or take a horse drawn shuttle service. The distance is approximately ½ mile
- Upon arrival to the resort, the front desk agent will ask for your luggage claim tickets
- All luggage & business items will be delivered by our bellman to your hotel room
- Upon departure, bellman will come to the sleeping room, tag items to say “Starline, Mackinaw City”
- Items will be held in a secure holding area on the mainland until they are claimed with the ticket

Michigan Association of
Airport Executives
6126 Trumbull St.
Lansing, MI 48911

directions

ferry to island

Star Line Mackinac Island Ferry is offering a discounted rate of \$18.00 per person. Please go to www.mackinacferry.com to purchase your ticket in advance & use promo code “MAAE” or purchase at the dock.

Mission Point Resort
Mackinac Island, MI

