

***Enclosed is your 2011  
Registration and information***  
**MICHIGAN AIRPORT CONFERENCE**

Wednesday and Thursday, February 16 & 17  
at the Kellogg Hotel & Convention Center  
55 South Harrison Road, East Lansing, Michigan

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PRESORTED  
FIRST CLASS MAIL  
U.S. POSTAGE  
PAID  
Lansing, Michigan  
Permit No. 1200

 **MDOT**  
Michigan Department of Transportation  
Airports Division  
2700 Port Lansing Road  
Lansing, MI 48906-2160

**2011 Michigan Airport Conference  
February 16 - 17, 2011  
Kellogg Hotel & Conference Center  
East Lansing, Michigan 48824**

**REGISTRATION FORM**  
**PLEASE TYPE OR PRINT LEGIBLY**

\_\_\_\_\_  
Last Name First Name (to appear on name tag)

\_\_\_\_\_  
Representing Agency/Company Type of Business

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone No: Fax No: E-Mail Address:

**REGISTRATION FEES AND INFORMATION**  
*There is no reduced rate for partial attendance.*

	<u>Cost</u>	<u>AMOUNT PAID</u>
<b>If postmarked by February 4, 2011</b>		
Full Conference Registration (cost includes Reception) .....	\$125.00	_____
<b>If postmarked AFTER February 4, 2011 or On-site Registration</b>		
Full Conference Registration (cost includes Reception).....	\$145.00	_____
Reception <b>ONLY</b> .....	\$40.00	_____
<i>(no conference sessions/meals)</i>		
	<b>Total:</b>	_____

**PLEASE MAKE CHECKS PAYABLE TO M.A.A.E. – No refunds after February 4, 2011**

Send registration form and payment to: Barbara Burris  
Airports Division  
MI Aeronautics & Freight Services  
2700 Port Lansing Road  
Lansing, MI 48906-2160  
Phone: 517-335-9943 Fax: 517-886-0366 E-mail: burrisba@michigan.gov

<b>To make a payment with a credit card, complete the following and mail or fax to the above.</b>	
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	
Card Number: _____	Expiration Date: _____
Cardholder Name: _____	

To assist us in meal and seating arrangements, please complete the following:

<u>WEDNESDAY</u>	<u>THURSDAY</u>
Continental Breakfast <input type="checkbox"/> Yes <input type="checkbox"/> No	Continental Breakfast <input type="checkbox"/> Yes <input type="checkbox"/> No
Luncheon <input type="checkbox"/> Yes <input type="checkbox"/> No    Vegetarian <input type="checkbox"/>	Awards Luncheon <input type="checkbox"/> Yes <input type="checkbox"/> No    Vegetarian <input type="checkbox"/>
Reception <input type="checkbox"/> Yes <input type="checkbox"/> No	

**ROOM RESERVATIONS:** *The Kellogg Hotel & Convention Center (800-875-5090) has reserved a block of rooms at a group rate of \$94 standard or \$104 deluxe or luxury (plus applicable taxes). To qualify for this rate, you must mention you are attending the Michigan Airport Conference. The hotel will guarantee this rate through **January 24, 2011**. Online room reservations are available at [www.kelloggcenter.com](http://www.kelloggcenter.com)*

Date Rec'd \_\_\_\_\_ Payment Rec'd \_\_\_\_\_ Ch/Ck \_\_\_\_\_



## **Professional Development Financial Assistance Delegate Application**

**Instructions:** You must be employed by an airport or board member in the state of Michigan at the time the assistance is made. FAA part 139 Airports are not eligible. The intent of this assistance is to encourage more of the small and rural aviation airport personnel to have the ability to gain from the training programs provided at the MAAE Conference. You do not need to be a member of the MAAE to receive this assistance.

However, if you are a member of MAAE you will receive a credit of \$35.00 per night for your hotel Room. The funding for this program is being provided by the Michigan Department of Transportation Bureau of Aeronautics by way of a training grant to the MAAE. Hotel and Travel Costs are at your own expense.

Your conference registration cost will be covered by this application when approved.

For any questions, please contact Shawn Jezak at (517) 977-1172 or by email at [maae@michairports.org](mailto:maae@michairports.org).

**Applications must accompany Conference Registration in lieu of Registration Fee.**

Conference Date: February 16 & 17, 2011

Conference Location: Kellogg Center - Lansing, Michigan

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Airport: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

## CONFERENCE INFORMATION

This is the 20<sup>th</sup> year the Michigan Airport Conference has been held by the Michigan Association of Airport Executives (MAAE) and Michigan Bureau of Aeronautics. By co-sponsoring this conference, we are able to provide airport sponsors, managers, consultants, and others interested in airport management practices the opportunity to meet in an open forum to share information and ideas. The conference also provides a versatile medium to inform attendees regarding changes and opportunities available to airport communities. The presence of vendors accentuates the availability of new equipment, products and processes, et cetera., that can be readily examined and provide hands-on opportunities. To have consultants available to explain their varying areas of expertise is another valuable opportunity this conference provides.

## AGENDA AND SPEAKERS

Wednesday morning we will receive an update from MDOT leadership as well as the latest news and developments from the FAA. Dan Sprinkle, Director of Operations, DIA, will discuss DIA's experience with a significant snow storm and how it completely transformed their approach to snow and ice control. We have extended an invitation to the Governor Elect's office for the Governor to join us for lunch so we can learn about the new administration's views on the Michigan Airport System. The afternoon sessions will include a presentation by the Michigan Film Office and the Wayne County Airport Authority on Filming at airports, as well as the very popular and informative Air Carrier/Large GA and Small General Aviation roundtable discussions.

Thursday's sessions include a presentation by the FAA on Safety Management Systems (SMS), which will be an important issue for all of us in the future as we endeavor to maintain safe and efficient operating environments. The second business session on Thursday will be a presentation by MDOT Aeronautics on Project Management for Airport Managers. The grand finale of our conference will be our most honored tradition of recognizing the Airport Sponsor and Consultant of the Year, followed by the "Passport" prize drawing. Closing the conference in this way is important because it celebrates our successes and encourages us to continue the pursuit of excellence. We truly hope to see you this year and remind you that this is YOUR CONFERENCE, and its success depends on YOUR PARTICIPATION!

## AGENDA

### WEDNESDAY, FEBRUARY 16, 2011

7:30 a.m.	Continental Breakfast with Exhibitors
7:30 a.m.	Registration
8:30 a.m.	<b>WELCOME AND OVERVIEW</b>
8:45 a.m. session	<b>MDOT-AERONAUTICS UPDATE</b>
9:45 a.m. session	<b>FAA UPDATE</b>
10:30 a.m.	Break with Exhibitors
10:45 a.m. session	<b>DENVER INTERNATIONAL AIRPORT – BRINGING PREDICTABILITY TO SNOW STORMS: A SYSTEMS APPROACH</b>
12:00 noon	Luncheon
1:30 p.m. session	<b>FILMING AT YOUR AIRPORT</b>
3:00 p.m.	Break with Exhibitors
3:30 p.m. session	<b>AIR CARRIER &amp; LARGE GENERAL AVIATION ROUNDTABLE SMALL GENERAL AVIATION ROUNDTABLE</b>
5:30 p.m.	<b>EXHIBITOR RECEPTION</b>

### THURSDAY, FEBRUARY 17, 2011

8:00 a.m.	Continental Breakfast with Exhibitors
8:00 a.m.	Registration
8:15 a.m.	<b>MAAE General Membership Meeting</b>
9:00 a.m. session	<b>FAA SAFETY MANAGEMENT SYSTEMS</b>
10:15 a.m.	Break with Exhibitors
10:30 a.m. session	<b>PROJECT MANAGEMENT FOR AIRPORT MANAGERS</b>
11:45 a.m.	Awards Luncheon

### WEDNESDAY, February 16, 2011

<b>Morning:</b>	Continental Breakfast	\$ 800
	Refreshment Break	\$ 500
<b>Luncheon Speaker:</b>		\$2,500
<b>Afternoon:</b>	Refreshment Break	\$ 500
<b>Evening:</b>	Exhibitor Reception	\$4,000
	Host Bar	\$1,500

### THURSDAY, February 17, 2011

<b>Morning:</b>	Continental Breakfast	\$ 800
	Refreshment Break	\$ 500
<b>Awards Luncheon:</b>		\$2,500

*If you are interested in sponsoring an event and/or donating door prizes, please contact conference committee members:*

Larry Bowron, at 269-966-3570 e-mail: [lcbowron@battlecreekmi.gov](mailto:lcbowron@battlecreekmi.gov).

or

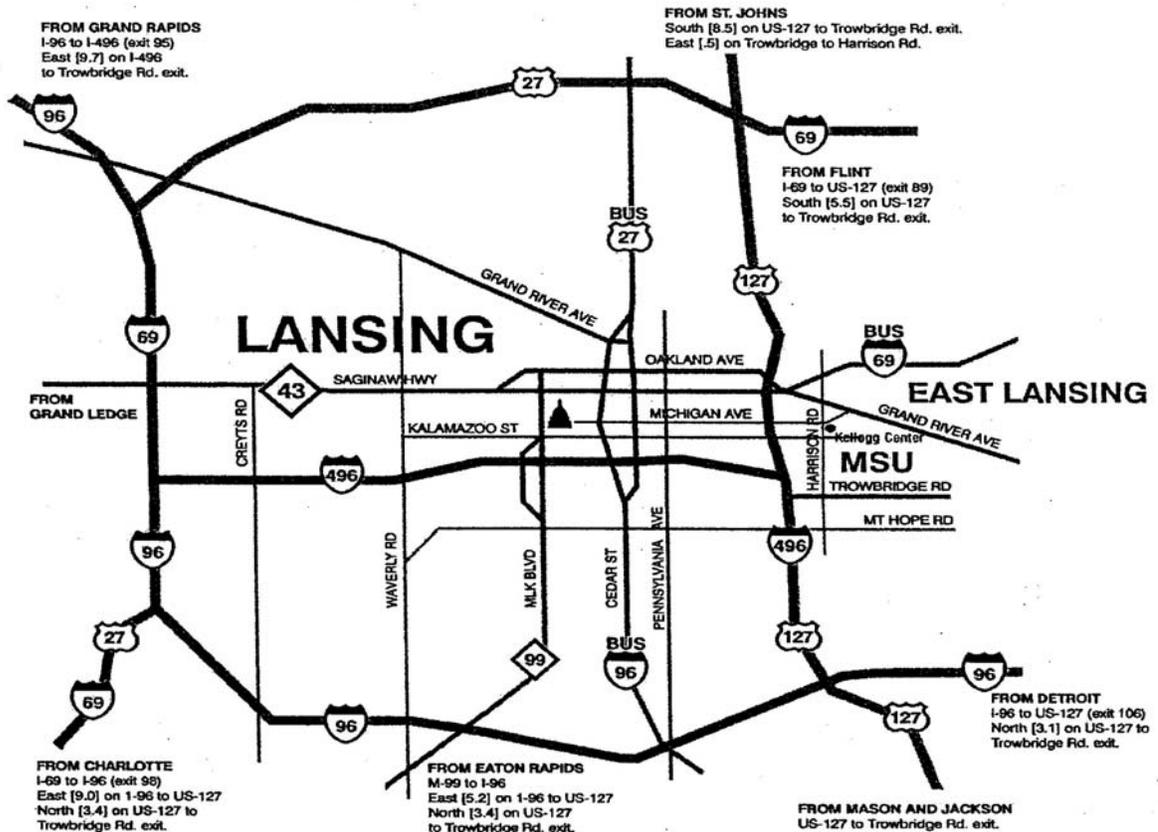
Shawn Jezak, at 517-977-1172 e-mail: [maae@michairports.org](mailto:maae@michairports.org).

By **sponsoring** a function, in whole or in part, your company will receive special recognition in addition to the appreciation we normally bestow. **Door prizes** have proven time and again to be an excellent advertising medium. If you have items to donate for this purpose, we would appreciate your participation.

## CONFERENCE LOCATION

The conference is being held at the Kellogg Hotel & Convention Center in East Lansing, Michigan. The phone number is 800-875-5090. A block of rooms has been reserved at a group rate of **\$94 standard single/double** and **\$104 deluxe or luxury single/double** (plus applicable taxes). The Kellogg Hotel & Convention Center is conveniently located at 55 South Harrison Road in East Lansing, Michigan 48824. **These rates are guaranteed through January 24, 2011.** Be sure to mention you are attending the Michigan Airport Conference when making your reservations. Online room reservations are available at [www.kelloggcenter.com](http://www.kelloggcenter.com)

Directions to Kellogg Hotel & Convention Center:



MICHIGAN AIRPORT CONFERENCE  
February 16-17, 2011

KELLOGG HOTEL & CONFERENCE CENTER  
55 South Harrison Road  
East Lansing, Michigan 48824  
800-875-5090  
[www.kelloggcenter.com](http://www.kelloggcenter.com)