

Professional Fundraising Charitable Solicitation Report

December 31, 2013

Charities sometimes hire professional fundraisers to solicit (or campaign) on their behalf. You may have already donated to one of these campaigns. But how much of your gift actually reached the charity? This second annual report answers this question. And the report should help both donors and charities: donors can better evaluate charities and their campaigns; and charities can better evaluate fundraisers.

How to use this report. For each fundraising campaign, the report shows the fundraising method (telephone, mail, or other), gross receipts, fundraising costs, net amount to charity, and percent of gross funds reaching the charity. The first section of the report is sorted by charity; the second section is sorted by fundraiser; and a third section is sorted by the percentage of donations that reached the charity. Report data is not limited to fundraising in Michigan and may reflect national campaigns. Also, data is provided to the Attorney General; it is not independently verified.

The report *does not* show how the charity used your donation. Just as some fundraisers are more efficient than others, so are some charities. To search a particular charity, see www.michigan.gov/AGCharitySearch. The most recent fundraising campaign data is also available there.

Other considerations. The costs of a professional fundraiser's campaign may not resemble the charity's overall fundraising costs. For example, a charity may fundraise internally with its own employees and volunteers; this internal fundraising is not included in this report. Also, fundraising campaigns are often used to generate new donors. This can be costly. But once a new donor is obtained, future donations are less expensive to acquire. For more tips, see Charitable Giving for Donors.

Summary

For professional fundraising campaigns reported in 2013, an average of 38% (up 3% from last year's average of 35%) of total donations reached charities. As of December 31, 2013, there were 7,414 charitable organizations registered to solicit contributions in Michigan and 305 licensed professional fundraisers.

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<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs <u>t</u>		of Gross o Charity
9 to 5, National Association of Working Women								
Hudson Bay Company of IL	Interim	Telephone	12/31/12	\$19,875	\$3,860	\$0	\$16,015	80.6%
AFS - USA, INC.								
Aria Communications	Final	Telephone	4/30/13	\$71,444	\$29,955	\$0	\$41,489	58.1%
The AOPA Foundation, Inc.								
InfoCision	Final	Telephone	7/31/13	\$286,809	\$121,214	\$0	\$165,595	57.7%
AARP Foundation								
Covenant Calls	Final	Telephone	7/31/13	\$0	\$2,288	\$0	\$(2,288)	
ActionAid U.S.A.								
Aria Communications	Final	Telephone	10/31/13	\$30,019	\$3,868	\$0	\$26,151	87.1%
Ada Christian School								
J. Milito & Associates	Final	Telephone	5/17/13	\$4,160	\$742	\$0	\$3,415	82.1%
All Saints Parish								
J. Milito & Associates	Final	Telephone	6/27/13	\$1,350	\$68	\$0	\$1,283	95.0%
Alpha Omicron Pi Foundation								
Aria Communications	Final	Telephone	6/30/13	\$24,145	\$14,832	\$3,086	\$6,227	25.8%
American Association for Cancer Support, Inc.								
Douglas Schipper	Interim	Telephone	12/31/12	\$29,829	\$23,267	\$0	\$6,562	22.0%
Outreach Calling	Interim	Direct Mail	6/30/13	\$701,974	\$645,003	\$0	\$56,971	8.19
Charitable Auto Resources Associated Community Services	Interim Interim	Vehicle Donations Telephone	1/3/13 2/1/13	\$1,630 \$315,954	\$446 \$173,775	\$142 \$94,786	\$1,042 \$47,393	63.9% 15.0%

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American Association of University Women, Inc.								
Telefund	Final	Telephone	12/31/12	\$46,683	\$26,970	\$0	\$19,713	42.2%
Gordon & Schwenkmeyer	Final	Telephone	12/31/12	\$57,024	\$52,752	\$0	\$4,272	7.5%
ComNet Marketing Group	Final	Telephone	12/31/12	\$8,959	\$7,269	\$0	\$1,662	18.6%
American Bible Society								
MDS Communications	Interim	Telephone	6/30/13	\$1,244,407	\$749,462	\$0	\$494,945	39.8%
American Civil Liberties Union Foundation, Inc.								
Donor Services Group	Final	Telephone	12/31/12	\$228,334	\$40,299	\$0	\$188,035	82.4%
The American College								
Harris Connect	Final	Telephone	9/30/12	\$150,690	\$108,700	\$0	\$41,990	27.9%
American Council of the Blind								
Integral Resources	Interim	Telephone	12/31/12	\$214,410	\$128,685	\$0	\$85,725	40.0%
American Diabetes Association								
Automotive Recovery Services	Interim	Vehicle Donations	12/31/12	\$1,563,123	\$909,457	\$0	\$653,666	41.8%
InfoCision	Final	Telephone	12/31/12	\$3,695,270	\$2,289,298	\$0	\$1,405,972	38.0%
American Family Association, Inc.								
Donor Care Center	Final	Other	6/14/13	\$151,531	\$317,778	\$0	\$(166,247)	-109.7%
American Family Business Foundation								
Allegiance Strategies LLC	Final	Telephone	12/31/12	\$54,814	\$14,448	\$10,433	\$29,932	54.6%
The American Federation of Police and Concerned Citizens	, Inc.							
Midwest Publishing DN	Interim	Telephone	12/31/12	\$423,768	\$381,391	\$0	\$42,377	10.0%

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American Foundation For Disabled Children, Inc. Outreach Calling	Interim	Telephone	8/4/13	\$1,320,287	\$1,188,259	\$0	\$132,029	10.0%
American Heart Association, Inc.								
Automotive Recovery Services	Final	Vehicle Donations	12/31/12	\$328,500	\$73,278	\$0	\$255,222	77.7%
InfoCision	Final	Telephone	9/30/13	\$7,378,444	\$2,701,086	\$0	\$4,677,357	63.4%
The American Indian College Fund								
Donor Care Center	Final	Other	9/30/13	\$16,179	\$16,179	\$0	\$0	0.0%
American Institute for Cancer Research								
InfoCision	Final	Telephone	12/31/12	\$1,011,212	\$737,794	\$0	\$273,418	27.0%
American Kidney Fund, Inc.								
Donor Services Group	Final	Telephone	5/30/13	\$110,761	\$37,394	\$0	\$73,367	66.2%
American Lebanese Syrian Associated Charities, Inc.								
InfoCision	Final	Telephone	6/30/13	\$2,427,321	\$2,238,999	\$0	\$188,322	7.8%
MDS Communications	Final	Telephone	6/30/13	\$2,415,160	\$1,784,496	\$0	\$630,664	26.1%
American Leprosy Missions, Inc.								
InfoCision	Final	Telephone	1/31/13	\$68,711	\$63,850	\$0	\$4,861	7.1%
American Lung Association								
InfoCision	Final	Telephone	8/31/13	\$2,499,523	\$2,084,769	\$0	\$414,754	16.6%
Strategic Fundraising	Interim	Telephone	12/31/12	\$296,016	\$341,010	\$0	\$(44,994) -15.2%
American National Red Cross								
Coinstar	Interim	Other	12/30/12	\$3,282	\$246	\$0	\$3,036	92.5%

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<u>Fundraiser</u>							to_Charity	
The American Society for the Prevention of Cruelty to Ar	nimals							
Telefund	Final	Telephone	12/31/12	\$4,792,418	\$810,431	\$0	\$3,981,987	83.1%
Donor Services Group	Final	Telephone	3/15/13	\$5,283,439	\$805,197	\$0	\$4,478,242	
American's Helping Veterans Corporation								
Debbie Lopez	Final	Telephone	12/31/12	\$56,458	\$45,166	\$0	\$11,292	20.0%
Americans United for Life								
MDS Communications	Final	Telephone	12/31/12	\$259,816	\$113,962	\$0	\$145,854	56.1%
Americans United for Separation of Church and State								
Donor Services Group	Final	Telephone	3/25/13	\$29,928	\$47,044	\$0	\$(17,116	-57.2%
AmeriCares Foundation, Inc.								
Donor Services Group	Final	Telephone	6/30/13	\$367,406	\$149,796	\$0	\$217,610	59.2%
Amnesty International of The U.S.A., Inc.								
Gordon & Schwenkmeyer	Final	Telephone	12/31/12	\$95,704	\$142,443	\$0	\$(46,739	-48.8%
Harris Direct	Final	Telephone	5/31/13	\$48,739	\$51,865	\$0	\$(3,126	-6.4%
Your Voice Media	Interim	Telephone	12/31/12	\$313,942	\$143,374	\$0	\$170,568	54.3%
Telefund	Final	Telephone	12/31/12	\$210,685	\$170,816	\$0	\$39,869	18.9%
ComNet Marketing Group	Final	Telephone	12/31/12	\$787,602	\$320,041	\$0	\$467,561	59.4%
Aria Communications	Final	Telephone	6/30/13	\$1,482	\$2,599	\$0	\$(1,117	-75.4%
SD&A Teleservices	Final	Telephone	8/31/13	\$44,962	\$132,649	\$0	\$(87,687) -195.0%
InfoCision	Final	Telephone	4/30/13	\$16,153	\$16,142	\$0	\$11	0.1%
AMVETS, American Veterans of World War II, Korea and	Vietnam							
Xentel	Interim	Telephone	12/31/12	\$9,617,146	\$8,366,935	\$0	\$1,250,211	13.0%

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Amyloidosis Foundation	n								
Automotive	Recovery Services	Interim	Vehicle Donations	12/31/12	\$350	\$278	\$0	\$73	20.7%
The Amyotrophic Latera	al Sclerosis Association								
Strategic Fu	ındraising	Final	Telephone	9/30/13	\$21,153	\$28,558	\$0	\$(7,405)	-35.0%
Anti - Defamation Leagu	ıe								
Integral Res	sources	Interim	Telephone	12/14/12	\$46,472	\$36,289	\$0	\$10,183	21.9%
Telefund		Final	Telephone	12/31/12	\$84,607	\$70,417	\$0	\$14,190	16.8%
Gordon & S	chwenkmeyer	Interim	Telephone	12/31/12	\$6,619	\$13,907	\$0	\$(7,288)	-110.1%
SD&A Teles	services	Final	Telephone	12/31/12	\$54,657	\$45,575	\$0	\$9,082	16.6%
Community Advocates	for Persons with Developmenta	l Disabilities							
The Event C	Company	Interim	Telephone	12/31/12	\$189,858	\$30,458	\$168,589	\$(9,189)	-4.8%
The Art Institute of Chic	eago								
SD&A Teles	services	Final	Telephone	6/30/13	\$423,667	\$189,802	\$0	\$233,865	55.2%
The Arthritis Foundation	n, Inc.								
MDS Comm	nunications	Final	Telephone	9/7/13	\$169,772	\$74,294	\$0	\$95,478	56.2%
Strategic Fu	indraising	Interim	Telephone	5/31/13	\$97,377	\$175,297	\$0	\$(77,920)	-80.0%
The Associate Alumnae	of Douglass College								
RuffaloCOD	Υ	Interim	Telephone	6/30/13	\$578,014	\$123,436	\$0	\$454,578	78.6%
Association for Firefigh	ters and Paramedics, Inc.								
Debbie Lope	·	Final	Telephone	12/31/12	\$25,751	\$22,918	\$0	\$2,833	11.0%
The Association of Forr	ner Students of Texas A&M Uni	versity							

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Association of the Graduates of the United States Military A	Academy Final	Telephone	11/23/12	\$1,024,951	\$418.000	\$0	\$606,951	59.2%
Autism Society of America, Inc.	ıııaı	relephone	11/20/12	Ψ1,024,301	φ+10,000	ΨΟ	ψ000,331	33.2 /0
Vehicle Donation Processing Center	Final	Vehicle Donations	12/31/12	\$52,050	\$23,961	\$0	\$28,089	54.0%
Autism Spectrum Disorder Foundation, Inc. InfoCision	Interim	Telephone	3/31/13	\$2,705,137	\$2,505,137	\$0	\$200,000	7.4%
Back to God Ministries International Strategic Fundraising	Interim	Telephone	8/18/13	\$46,858	\$28,005	\$0	\$18,853	40.2%
Barnard College Harris Connect	Interim	Telephone	12/31/12	\$39,596	\$54,582	\$0	\$(14,985)	-37.8%
Be The Match Foundation Aria Communications	Final	Telephone	10/31/13	\$7,565	\$10,569	\$0	\$(3,004)	-39.7%
Bedford High School McGhee Fundraising Consultants	Final	Telephone	11/19/13	\$17,780	\$14,502	\$0	\$3,278	18.4%
The Bible League Strategic Fundraising	Interim	Telephone	12/31/12	\$332,982	\$115,147	\$0	\$217,834	65.4%
Big Brothers / Big Sisters of Northwestern Michigan Events North	Final	Other	5/31/13	\$84,221	\$7,378	\$8,080	\$68,763	81.6%
Blandford Nature Center J. Milito & Associates	Final	Telephone	6/10/13	\$1,725	\$700	\$0	\$1,025	59.4%

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B'nai B'rith								
Donor Services Group	Final	Telephone	8/14/13	\$70,461	\$66,460	\$0	\$4,001	5.7%
BDI Development Group	Final	Special Event	12/31/12	\$54,950	\$2,371	\$21,075	\$31,504	57.3%
The Breast Cancer Charities of America, Inc.								
Associated Community Services	Interim	Telephone	12/31/12	\$3,221,264	\$1,771,695	\$966,379	\$483,190	15.0%
The Breast Cancer Relief Foundation								
Midwest Publishing DN	Final	Telephone	12/31/12	\$2,084,740	\$1,772,029	\$0	\$312,711	15.0%
Courtesy Health Watch	Final	Telephone	12/31/12	\$906,449	\$770,482	\$0	\$135,967	15.0%
The Breast Cancer Society, Inc.								
Innovative Teleservices	Interim	Telephone	6/1/13	\$133,056	\$117,089	\$0	\$15,967	12.0%
Automotive Recovery Services	Final	Vehicle Donations	12/31/12	\$162,777	\$131,561	\$0	\$31,216	19.2%
Directele	Interim	Telephone	12/31/12	\$260,605	\$169,394	\$52,121	\$39,091	15.0%
JAK Productions	Interim	Telephone	3/5/13	\$1,486,211	\$1,266,136	\$0	\$220,075	14.8%
Breast Cancer Survivors Foundation, Inc.								
Outreach Calling	Interim	Telephone	9/15/13	\$3,307,929	\$2,977,136	\$0	\$330,793	10.0%
BrightFocus Foundation								
Strategic Fundraising	Interim	Telephone	7/31/13	\$64,727	\$80,495	\$0	\$(15,768)	-24.4%
Cal State East Bay Educational Foundation, Inc.								
RuffaloCODY	Final	Telephone	6/30/12	\$38,719	\$78,468	\$0	\$(39,749)	-102.7%
Calvert Hall College								
Harris Connect	Final	Telephone	11/30/12	\$30,631	\$86,965	\$0	\$(56,334)	-183.9%

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<u> </u>								
Calvin Theological Seminary								
J. Milito & Associates	Final	Telephone	7/18/13	\$331,987	\$64,691	\$1,250	\$266,047	80.1%
Cancer Fund of America, Inc.								
Outreach Calling	Interim	Telephone	7/18/13	\$321,043	\$285,728	\$0	\$35,315	11.0%
Corporations for Character	Final	Telephone	3/14/13	\$13,269	\$11,898	\$0	\$1,371	10.3%
Associated Community Services	Interim	Telephone	8/31/13	\$2,527,955	\$2,148,762	\$0	\$379,193	15.0%
Bee LC	Interim	Telephone	6/30/13	\$221,149	\$168,306	\$3,845	\$48,998	22.2%
Cancer Survivors' Fund								
Midwest Publishing DN	Interim	Telephone	12/31/12	\$924,124	\$831,711	\$0	\$92,412	10.0%
Care Net								
Strategic Fundraising	Interim	Telephone	10/17/13	\$95,393	\$80,645	\$0	\$14,747	15.5%
Caring for Our Children Foundation								
Crown Management Systems	Interim	Telephone	12/31/12	\$16,118	\$13,539	\$0	\$2,579	16.0%
Midwest Publishing DN	Interim	Telephone	12/31/12	\$318,680	\$286,812	\$0	\$31,868	10.0%
Innovative Teleservices	Final	Telephone	6/1/13	\$25,055	\$22,549	\$0	\$2,506	10.0%
Richard J. Caron Foundation								
AFRC	Interim	Direct Mail	12/19/12	\$37,368	\$41,400	\$0	\$(4,033)	-10.8%
Case Western Reserve University								
Harris Connect	Final	Telephone	11/30/12	\$3,760	\$51,326	\$0	\$(47,566)	-1265.1%
Catholic Relief Services - United States Conference of Cath	olic Bishops	6						
MDS Communications	Interim	Telephone	9/30/13	\$753,838	\$459,787	\$0	\$294,051	39.0%

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Center for Biological Diversity, Inc. PDR II	Final	Telephone	7/31/13	\$10,713	\$11,572	\$0	\$(859)	-8.0%
The Center for Michigan, Inc. Public Sector Consultants	Interim	Telephone	12/31/12	\$628,446	\$7,775	\$46,595	\$574,076	91.3%
The Center For Rural Affairs Hudson Bay Company of IL	Interim	Telephone	5/31/13	\$8,261	\$1,821	\$0	\$6,440	78.0%
The Center for Victims of Torture PDR II	Final	Telephone	10/31/12	\$13,668	\$16,121	\$0	\$(2,453)	-17.9%
The Central Association of the Miraculous Medal Aria Communications	Final	Telephone	4/30/13	\$12,302	\$11,826	\$800	\$(324)	-2.6%
Central Michigan University Charitable Auto Resources	Interim	Vehicle Donations	12/31/12	\$9,650	\$3,889	\$0	\$5,761	59.7%
Change Making Change Fund Coinstar	Interim	Other	8/31/13	\$80	\$6	\$0	\$74	92.5%
Cherry Street Mission Ministries Gateway Communications	Final	Telephone	12/31/12	\$64,099	\$26,299	\$0	\$37,800	59.0%
Chi Omega Foundation RuffaloCODY	Final	Telephone	6/30/12	\$86,194	\$46,901	\$0	\$39,293	45.6%
ChildFund International, USA InfoCision	Interim	Telephone	6/30/13	\$3,763,343	\$295,111	\$0	\$3,468,233	92.2%

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<u>Fundraiser</u>							to_Charity	
Childhood Leukemia Foundation, Inc.								
Innovative Teleservice	Interim	Telephone	6/1/13	\$419,986	\$369,587	\$0	\$50,399	12.0%
Children with Hair Loss, Inc.								
Associated Community Services	Interim	Telephone	12/31/12	\$915,312	\$755,136	\$0	\$160,176	17.5%
Children's Cancer Fund of America								
Innovative Teleservices	Interim	Telephone	6/1/13	\$86,158	\$77,542	\$0	\$8,616	10.0%
Preferred Community Services	Final	Telephone	6/30/13	\$200	\$170	\$0	\$30	15.0%
Associated Community Services	Interim	Telephone	11/30/12	\$4,369,818	\$3,708,338	\$0	\$661,481	15.1%
Courtesy Call	Interim	Telephone	4/30/13	\$225,326	\$194,608	\$0	\$30,718	13.6%
Children's Leukemia Foundation of Michigan								
JR Turnbull Communications	Final	Telephone	7/19/13	\$63,470	\$28,279	\$1,052	\$34,139	53.8%
Children's Leukemia Research Association, Inc.								
Courtesy Health Watch	Final	Telephone	6/30/13	\$341,263	\$273,490	\$0	\$68,015	19.9%
Childrens Miracle Network								
Coinstar	Interim	Other	11/29/12	\$1,843	\$138	\$0	\$1,705	92.5%
Children's Wish Foundation International, Inc.								
Heritage Company	Interim	Telephone	12/31/12	\$210,966	\$140,292	\$0	\$70,674	33.5%
Automotive Recovery Services	Final	Vehicle Donations	12/31/12	\$638,886	\$554,499	\$0	\$84,387	13.2%
Christian Advocates Serving Evangelism, Inc.								
Donor Care Center	Final	Telephone	5/31/13	\$870,243	\$203,315	\$0	\$666,928	76.6%
MDS Communications	Interim	Telephone	3/1/13	\$1,281,677	\$199,733	\$0	\$1,081,944	84.4%
InfoCision	Interim	Telephone	2/28/13	\$5,300,567	\$557,984	\$0	\$4,742,583	89.5%

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Christian Appalachian Project Inc.								
Donor Care Center	Final	Telephone	2/28/13	\$3,172	\$11,456	\$0	\$(8,284)	-261.1%
Christian Coalition								
Donor Care Center	Final	Direct Mail	4/30/13	\$83,461	\$92,294	\$0	\$(8,834)	-10.6%
Christian Rest Home Foundation								
Donald Distelberg	Final	Direct Mail	12/31/12	\$86,755	\$6,228	\$7,073	\$73,454	84.7%
City Rescue Mission of Saginaw								
Gateway Communications	Final	Telephone	3/30/13	\$13,543	\$6,442	\$0	\$7,101	52.4%
The Cleveland Clinic Foundation								
Harris Connect	Interim	Telephone	2/27/13	\$337,705	\$204,998	\$0	\$132,706	39.3%
Coalition on Temporary Shelter								
J. Milito & Associates	Final	Telephone	12/18/12	\$11,690	\$5,089	\$0	\$6,601	56.5%
The Colonial Williamsburg Foundation								
Donor Services Group	Final	Telephone	3/31/13	\$260,381	\$110,827	\$0	\$149,554	57.4%
Colorado Seminary								
RuffaloCODY	Interim	Telephone	2/28/13	\$388,558	\$385,164	\$0	\$3,394	0.9%
The Committee For Missing Children, Inc.								
Xentel	Final	Telephone	12/31/12	\$1,006,228	\$885,481	\$0	\$120,747	12.0%
Preferred Community Services	Final	Telephone	6/30/13	\$45	\$39	\$0 ©0	\$6 \$71,004	13.0%
Midwest Publishing DN	Interim	Telephone	12/31/12	\$533,292	\$461,298	\$0	\$71,994	13.5%

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<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
Communities Overcoming Violent Encounters, Inc.								
Carmen Chapman	Interim	Telephone	9/30/12	\$512,761	\$12,267	\$13,931	\$486,563	94.9%
Community Charity Advancement, Inc.								
Courtesy Call	Interim	Telephone	5/14/13	\$3,133,288	\$2,663,295	\$0	\$469,993	15.0%
Community Healing Centers								
The Event Company	Interim	Telephone	9/30/13	\$93,273	\$16,614	\$7,849	\$68,810	73.8%
Compassion & Choices								
Donor Services Group	Final	Telephone	3/15/13	\$18,211	\$16,386	\$0	\$1,825	10.0%
Concerned Women for America								
Donor Care Center	Final	Telephone	6/30/13	\$39,878	\$81,375	\$0	\$(41,497)	-104.1%
InfoCision	Final	Telephone	6/30/13	\$1,490,107	\$1,079,944	\$0	\$410,163	27.5%
Consumers Union of United States, Inc.								
Donor Services Group	Final	Telephone	6/30/13	\$184,156	\$110,487	\$0	\$73,669	40.0%
Cooperative for Assistance and Relief Everywhere, Inc. (CARE)							
MDS Communicatons	Interim	Telephone	6/30/13	\$1,871,858	\$1,053,995	\$0	\$817,863	43.7%
Coral Ridge Ministries Media, Inc.								
InfoCision	Final	Telephone	5/9/13	\$306,733	\$223,006	\$0	\$83,727	27.3%
Cornell University								
ComNet Marketing Group	Final	Telephone	10/14/13	\$46,116	\$33,670	\$0	\$12,446	27.0%
The Cornerstone Foundation								
Susan Avery SHA Campaign	Interim	Telephone	6/30/13	\$117,500	\$11,750	\$0	\$105,750	90.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
Covenant House Keys Direct Marketing	Final	Telephone	6/30/13	\$13,750	\$20,401	\$0	\$(6,651)	-48.4%
Reys Direct Marketing	Fillal	relephone	0/30/13	φ13,730	\$20,40 i	ΦΟ	φ(0,051 <i>)</i>	-40.470
Cranbrook Educational Community Phone Bank Systems	Interim	Telephone	9/30/13	\$5,325	\$4,326	\$0	\$999	18.8%
Crime Stoppers of Bay County, Inc. Wolverine Productions	Final	Telephone	7/31/13	\$29,826	\$13,546	\$11,472	\$4,808	16.1%
CRISTA Ministries Gateway Communications	Final	Telephone	12/31/12	\$38,220	\$15,098	\$0	\$23,122	60.5%
Crohn's & Colitis Foundation of America, Inc. InfoCision	Final	Telephone	6/30/12	\$43,873	\$31,233	\$0	\$12,640	28.8%
Dallas Theological Seminary	F	D: (M.)	4/00/40	#0.005	85 700	40	40.070	00.00/
Donor Care Center	Final	Direct Mail	4/30/13	\$9,035	\$5,762	\$0	\$3,273	36.2%
Davenport University Foundation J. Milito & Associates	Final	Telephone	4/17/13	\$12,445	\$4,964	\$0	\$7,481	60.1%
Defeat Diabetes Foundation, Inc.								
Douglas Schipper Outreach Calling	Interim Interim	Telephone Telephone	12/31/12 10/31/12	\$27,644 \$287,069	\$22,115 \$244,008	\$0 \$0	\$5,529 \$43,060	20.0% 15.0%
Defenders of Wildlife								
Share Group Donor Services Group	Final Final	Telephone Telephone	9/30/12 10/11/13	\$5,668 \$72,719	\$6,336 \$64,152	\$0 \$0	\$(668) \$8,567	-11.8% 11.8%

Professional Fundraising Charitable Solicitation Report

Charity Fundraiser	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
Delta College Foundation								
Phone Bank Systems	Interim	Telephone	5/13/13	\$22,180	\$7,590	\$0	\$14,591	65.8%
Department of Michigan, Veterans of Foreign Wars of	the United States	, Inc.						
Veterans Benefits	Interim	Telephone	6/30/13	\$150,629	\$827	\$131,726	\$18,075	12.0%
Detroit Educational Television Foundation								
Phone Bank Systems	Interim	Telephone	12/31/12	\$302,020	\$136,363	\$0	\$165,656	54.8%
The Detroit Institute of Arts								
Phone Bank Systems	Interim	Telephone	6/30/13	\$69,818	\$32,621	\$0	\$37,197	53.3%
Detroit International Jazz Festival Foundation								
Fulkerson Group	Final	Telephone	10/31/12	\$708,000	\$27,000	\$247,654	\$433,346	61.2%
Detroit Regional Chamber Foundation, Inc.								
Resource Development Group	Final	Other	6/30/13	\$6,000,000	\$250,000	\$0	\$5,750,000	95.8%
Patroit Occupations Orabication Inc.								
Detroit Symphony Orchestra, Inc. Artsmarketing	Final	Telephone	8/31/13	\$552,542	\$275,386	\$0	\$277,156	50.2%
•				, , .	, ,,,,,,,	, -	, , ,	
Disability Services Resource Center Ronald F. Doddy & Associates	Final	Telephone	12/31/12	\$37,505	\$30,004	\$0	\$7,501	20.0%
·		relephene	12/01/12	ψο, ,σσσ	φοσ,σσ τ	Ψ	Ψ,,σσ,	20.070
Disabled Police and Sheriffs Foundation, Inc. Outreach Calling	Interim	Telephone	8/3/13	\$1,029,719	\$926,747	\$0	\$102,972	10.0%
•	шсш	i elebilolie	0/3/13	ψ1,029,119	ψ 3 ∠U, <i>I 4 I</i>	φυ	ψ102,372	10.0 /0
Disabled Veterans Services, Inc.	lasta at	Talankana	5/44/40	60 404 705	#4 000 00 7	Ф.	#040 740	45.00/
Courtesy Call Innovative Teleservices	Interim Interim	Telephone Telephone	5/14/13 6/1/13	\$2,124,785 \$85,368	\$1,806,067 \$75,124	\$0 \$0	\$318,718 \$10,244	15.0% 12.0%
		. 3.00	J 10	455,500	ψ. σ, · <u> </u>	ŢŪ	Ţ.J,=	.=.570

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
DKA Charities, Inc.								
Event Company	Final	Special Event	12/31/13	\$1,775	\$2,015	\$7,118	\$(7,358)	-414.5%
Dominican Sisters of Mary, Mother of the Eucharist								
J. Milito & Associates	Final	Telephone	10/5/13	\$11,380	\$9,943	\$799	\$638	5.6%
Dutton Christian School								
J. Milito & Associates	Final	Telephone	1/7/13	\$3,540	\$1,236	\$0	\$2,305	65.1%
Earthjustice								
Donor Services Group	Final	Telephone	9/9/13	\$164,627	\$106,935	\$0	\$57,692	35.0%
Easter Seals, Inc.								
InfoCision	Final	Telephone	7/4/13	\$1,386,489	\$1,225,982	\$0	\$160,507	11.6%
Strategic Fundraising	Final	Telephone	12/31/12	\$16,869	\$22,286	\$0	\$(5,417)	-32.1%
The Eastern Michigan University Foundation								
Aria Communications	Final	Telephone	6/30/13	\$159,191	\$96,489	\$2,403	\$60,300	37.9%
The Edison Institute								
RuffaloCODY	Final	Telephone	3/31/13	\$39,575	\$48,816	\$0	\$(9,240)	-23.3%
Educational Media Foundation								
InfoCision	Final	Telephone	5/31/13	\$5,180	\$2,333	\$0	\$2,847	55.0%
Elon University								
RuffaloCODY	Final	Telephone	5/31/13	\$289,762	\$195,353	\$0	\$94,409	32.6%
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Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	Other Costs		of Gross Charity
Environmental Defense Fund, Incorporated								
Integral Resources	Interim	Telephone	12/31/12	\$643,804	\$417,105	\$0	\$226,698	35.2%
Comnet Marketing Group	Interim	Telephone	4/16/13	\$83,465	\$44,658	\$0	\$38,807	46.5%
PDR II	Final	Telephone	3/31/13	\$22,525	\$36,933	\$0	\$(14,408)	-64.0%
Strategic Fundraising	Final	Telephone	5/31/13	\$14,206	\$46,044	\$0	\$(31,838)	-224.1%
Equal Justice, USA								
Hudson Bay Company of IL	Final	Telephone	12/31/12	\$340	\$0	\$0	\$340	100.0%
Family Research Council								
MDS Communications	Interim	Telephone	8/9/13	\$343,310	\$343,310	\$0	\$0	0.0%
Farm Sanctuary, Inc.								
SD&A Teleservices	Final	Telephone	4/30/13	\$50,054	\$64,560	\$0	\$(14,506)	-29.0%
Father Fred Foundation								
Events North	Interim	Special Event	3/21/13	\$11,832	\$0	\$15,746	\$(3,914)	-33.1%
Feeding America								
PDR II	Final	Telephone	6/30/13	\$244,578	\$372,064	\$0	\$(127,486)	-52.1%
Strategic Fundraising	Final	Telephone	10/15/13	\$308,231	\$119,166	\$0	\$189,065	61.3%
Coinstar	Interim	Other	11/26/12	\$2,052	\$154	\$0	\$1,898	92.5%
Ferris State University								
Aria Communications	Final	Telephone	6/30/13	\$88,905	\$37,727	\$3,473	\$47,705	53.7%
The Field Museum								
ComNet Marketing Group	Interim	Telephone	10/21/13	\$30,435	\$35,189	\$0	\$(4,754)	-15.6%

Professional Fundraising Charitable Solicitation Report

Charity	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount t	of Gross o Charity
<u>Fundraiser</u>						<u>!</u>	to_Charity	
Firefighters Assistance Foundation, I	nc.							
Crown Management Syste	ms Interim	Telephone	12/31/12	\$56,739	\$46,526	\$0	\$10,213	18.0%
Firefighters Burn Fund, Inc.								
Debbie Lopez	Final	Telephone	12/31/12	\$10,465	\$8,372	\$0	\$2,093	20.0%
Firefighters Charitable Foundation, In	C.							
Midwest Publishing-DN	Interim	Telephone	12/31/12	\$623,555	\$542,493	\$0	\$81,062	13.0%
Directele	Interim	Telephone	12/31/12	\$169,684	\$104,498	\$39,733	\$25,453	15.0%
JAK Productions	Interim	Telephone	5/31/13	\$3,561,874	\$3,135,089	\$0	\$426,784	12.0%
Associated Community Se	rvices Interim	Telephone	5/31/13	\$54,998	\$46,748	\$0	\$8,250	15.0%
Firefighters Support Foundation, Inc.								
Outreach Calling	Interim	Telephone	8/24/13	\$4,012,269	\$3,611,042	\$0	\$401,227	10.0%
The Florida State University Foundati	on, Inc.							
RuffaloCODY	Interim	Telephone	6/30/13	\$658,425	\$593,600	\$0	\$64,825	9.8%
Food for the Hungry, Inc.								
MDS Communications	Interim	Telephone	6/23/13	\$330,377	\$141,305	\$0	\$189,072	57.2%
Food & Water Watch								
Hudson Bay Company of I	L Interim	Telephone	9/30/13	\$25,071	\$5,066	\$0	\$20,005	79.8%
Keys Direct Marketing	Final	Telephone	4/30/13	\$1,055	\$3,267	\$0	\$(2,212)	-209.7%
Henry Ford Health System								
Fulkerson Group	Interim	Telephone	5/31/13	\$73,950	\$20,910	\$16,994	\$36,046	48.7%
The Foundation for AIDS Research								
Telefund	Final	Telephone	12/31/12	\$59,392	\$50,006	\$0	\$9,386	15.8%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>Fundraiser</u>						·		
Foundation for American Veterans, Inc.								
Associated Community Services	Interim	Telephone	10/31/13	\$6,120,132	\$3,366,073	\$1,836,040	\$918,020	15.0%
The Foundation for a Christian Civilization, Inc.								
Donor Care Center	Final	Telephone	1/31/13	\$52,766	\$114,205	\$0	\$(61,439)	-116.4%
The Foundation Fighting Blindness, Inc.								
Strategic Fundraising	Final	Telephone	4/30/13	\$196,454	\$107,572	\$0	\$88,883	45.2%
Foundation For National Progress								
Telefund	Final	Telephone	12/31/12	\$195,080	\$140,965	\$0	\$54,115	27.79
Donor Services Group	Final	Telephone	1/31/13	\$66,668	\$37,402	\$0	\$29,266	43.99
Foundation to Reinvent Michigan								
Prues Hecker	Interim	Telephone	12/31/12	\$115,500	\$15,000	\$0	\$100,500	87.0%
Rosalind Franklin University of Medicine and Science								
Harris Connect	Interim	Telephone	10/31/12	\$50,530	\$44,900	\$0	\$5,630	11.19
Friends of the Orphans								
IPM Advancement	Interim	Direct Mail	12/31/12	\$711,483	\$338,528	\$0	\$372,955	52.49
Гhe Fund For Animals, Inc								
Donor Services Group	Interim	Telephone	4/30/13	\$20,708	\$39,087	\$0	\$(18,379)	-88.89
Galapagos Conservancy, Inc.								
Telefund	Final	Telephone	12/31/12	\$36,510	\$24,021	\$0	\$12,489	34.29
Garden Party Foundation								
JR Turnbull Communications	Final	Special Event	8/31/13	\$224,235	\$125,000	\$98,918	\$317	0.19

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Gateway								
Robert Smith	Interim	Other	6/30/13	\$13,000	\$860	\$0	\$12,140	93.4%
Gay & Lesbian Alliance Against Defamation, Inc.								
IPM Advancement	Interim	Direct Mail	7/22/12	\$213,258	\$143,938	\$0	\$69,320	32.5%
Gay Men's Health Crisis, Inc.								
Donor Services Group	Final	Telephone	10/31/12	\$33,073	\$23,861	\$0	\$9,212	27.9%
Geneva Camp & Retreat Center								
J. Milito & Associates	Final	Telephone	2/8/13	\$3,020	\$734	\$0	\$2,287	75.7%
Georgia State University Foundation, Inc.								
RuffaloCODY	Interim	Telephone	6/30/13	\$381,708	\$440,455	\$0	\$(58,747)	-15.4%
The Gerald R. Ford Foundation								
J. Milito & Associates	Final	Telephone	2/22/13	\$27,995	\$3,835	\$0	\$24,161	86.3%
Gilda's Club Grand Rapids								
J. Milito & Associates	Final	Telephone	7/24/13	\$99,580	\$19,013	\$0	\$80,567	80.9%
Good Charity, Inc.								
Insight Teleservices	Interim	Telephone	5/2/13	\$4,709,785	\$4,003,317	\$0	\$706,468	15.0%
Crown Management Systems	Interim	Telephone	12/31/12	\$151,949	\$129,157	\$0	\$22,792	15.0%
Jane Goodall Institute for Wildlife Research, Education	& Conservation							
Your Voice Media	Interim	Telephone	12/31/12	\$5,842	\$4,427	\$0	\$1,415	24.2%
Gordon & Schwenkmeyer	Interim	Telephone	12/31/12	\$23,427	\$46,028	\$0	\$(22,601)	-96.5%
Donor Services Group	Final	Telephone	11/20/12	\$54,539	\$35,595	\$0	\$18,944	34.7%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs t		of Gross Charity
<u> </u>								
Government Accountability Project, Inc.								
Hudson Bay Company of IL	Interim	Telephone	12/31/12	\$70,935	\$13,676	\$0	\$57,259	80.7%
Grand Rapids Ballet Company								
J. Milito & Associates	Final	Telephone	5/1/13	\$3,630	\$1,306	\$0	\$2,325	64.0%
Grand Rapids Christian Schools								
J. Milito & Associates	Final	Telephone	6/3/13	\$163,380	\$32,676	\$1,000	\$129,704	79.4%
The Grand Rapids Symphony Society								
J. Milito & Associates	Final	Telephone	1/7/13	\$38,327	\$8,149	\$0	\$30,178	78.7%
Great Lakes Bible College								
J. Milito & Associates	Final	Telephone	10/9/13	\$57,499	\$6,991	\$0	\$50,508	87.8%
Green America								
Donor Services Group	Final	Telephone	9/1/13	\$6,064	\$21,800	\$0	\$(15,736)	-259.5%
Greenpeace Fund, Inc.								
Aria Communications	Final	Telephone	7/31/13	\$36,662	\$5,902	\$0	\$30,760	83.9%
Guest House, Inc.								
J. Milito & Associates	Final	Telephone	6/5/13	\$8,470	\$2,128	\$0	\$6,342	74.9%
Guiding Light Mission, Inc.								
Gateway Communications	Final	Telephone	12/31/12	\$27,639	\$9,940	\$0	\$17,699	64.0%
H. Lee Moffitt Cancer Center and Research Institute Fou	undation, Inc.							
Harris Connect	Final	Telephone	6/30/13	\$75,262	\$30,824	\$0	\$44,437	59.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	Other Costs		of Gross Charity
Habitat for Humanity International								
InfoCision	Final	Telephone	6/30/13	\$1,152,761	\$1,065,564	\$0	\$87,197	7.6%
Donor Services Group	Final	Telephone	12/31/12	\$2,668,427	\$897,561	\$0	\$1,770,866	66.4%
Strategic Fundraising	Final	Telephone	10/30/13	\$505,210	\$540,992	\$0	\$(35,782)	-7.1%
Healing Heroes Network, Inc.								
Outreach Calling	Interim	Telephone	1/31/13	\$310,545	\$279,491	\$0	\$31,055	10.0%
Healing Paws, Inc.								
Smith Educational Associates	Interim	Other	6/30/13	\$11,250	\$1,325	\$0	\$9,925	88.2%
Heart Support of America, Inc.								
Bee LC	Final	Telephone	3/30/13	\$124,143	\$108,381	\$577	\$13,346	10.8%
Heartside Ministry, Inc.								
J. Milito & Associates	Final	Telephone	5/22/13	\$1,330	\$854	\$0	\$476	35.8%
Heifer Project International								
MDS Communications	Interim	Telephone	6/28/13	\$2,675,687	\$1,186,970	\$0	\$1,488,717	55.6%
The Heritage Foundation								
GiveRight	Final	Telephone	12/31/12	\$6,051,098	\$1,712,250	\$0	\$4,338,848	71.7%
Hillel: The Foundation for Jewish Campus Life								
Strategic Fundraising	Final	Telephone	12/31/12	\$178,325	\$120,046	\$0	\$58,279	32.7%
Holland Christian Education Society								
J. Milito & Associates	Final	Telephone	6/21/13	\$42,707	\$2,111	\$0	\$40,597	95.1%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u>	<u>Report</u> <u>Type</u>	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
<u>Fundraiser</u>							to_Onanty	
Holland Rescue Mission								
Gateway Communications	Final	Telephone	12/31/12	\$95,451	\$35,734	\$0	\$59,717	62.6%
Holt International Children's Services, Inc.								
MDS Communications	Interim	Telephone	7/28/13	\$55,705	\$24,628	\$0	\$31,077	55.8%
The Hospital For Special Surgery Fund, Inc.								
Projects Plus	Interim	Telephone	6/30/13	\$2,632,884	\$568,824	\$0	\$2,064,060	78.4%
The Howard University								
Harris Connect	Final	Telephone	1/31/12	\$5,495	\$512	\$0	\$4,983	90.7%
Hudsonville Christian School								
J. Milito & Associates	Final	Telephone	9/23/13	\$45,425	\$4,704	\$0	\$40,72	89.6%
Human Rights Campaign Foundation								
Donor Services Group	Final	Telephone	3/31/13	\$1,636,004	\$594,962	\$0	\$1,041,042	2 63.6%
Humane Society of Monroe County, Inc.								
McGhee Fundraising Consultants	Final	Telephone	10/30/12	\$21,401	\$17,434	\$0	\$3,967	7 18.5%
The Humane Society of the United States								
Fine Line Communications	Interim	Other	5/17/13	\$3,197	\$197	\$0	\$3,000	
Donor Care Center	Final	Direct Mail	3/14/13	\$232,423	\$298,379	\$0	\$(65,955	•
Donor Services Group	Final	Telephone	4/30/13	\$966,851	\$1,249,632	\$0	\$(282,781	•
Coinstar	Interim	Other	3/31/13	\$1,718	\$129	\$0	\$1,589	
Automotive Recovery Services	Final	Vehicle Donations	12/31/12	\$462,350	\$119,455	\$0	\$342,895	74.2%
Humanitarian Airlift International								
Corporations for Character	Final		10/28/11	\$10	\$7	\$0	\$3	3 27.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Institute for the Arts and Education, Inc. Peak Productions	Interim	Special Event	12/31/12	\$18,395	\$0	\$19,469	\$(1,074)	-5.8%
reak Floudcholls	IIILEIIIII	Special Everit	12/31/12	φ10,393	φυ	φ19,409	φ(1,074)	-5.0 /6
Institute for the International Education of Students								
RuffaloCODY	Interim	Telephone	6/30/13	\$33,757	\$88,939	\$0	\$(55,182)	-163.5%
International Campaign for Tibet								
Telefund	Final	Telephone	12/31/12	\$12,795	\$12,860	\$0	\$(65)	-0.5%
International Fellowship of Christians and Jews, Inc.								
InfoCision	Final	Telephone	12/31/12	\$2,192,928	\$1,234,086	\$0	\$958,842	43.7%
International Fund for Animal Welfare, Inc.								
PDR II	Final	Telephone	12/1/12	\$42,776	\$78,794	\$0	\$(36,018)	-84.2%
International Union of Police Associations AFL-CIO								
Courtesy Call	Interim	Telephone	12/31/12	\$3,769,857	\$3,522,857	\$0	\$247,000	6.6%
JAK Productions	Interim	Telephone	4/14/13	\$58,232	\$52,435	\$0	\$5,797	10.0%
JDRF International								
InfoCision	Final	Telephone	6/30/13	\$29,940	\$29,929	\$0	\$10	0.0%
Jenison Christian School								
J. Milito & Associates	Final	Telephone	10/7/13	\$40,310	\$2,527	\$0	\$37,784	93.7%
Jewish Family Services of Washtenaw County, Inc.								
Enabling Philanthropies LLC	Interim	Telephone	4/30/13	\$89,333	\$12,000	\$38,969	\$38,364	42.9%
John Glenn High School (Instrumental Music Boosters)	Westland							
McGhee Fundraising Consultants	Final	Telephone	9/20/13	\$5,278	\$4,314	\$0	\$964	18.3%
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Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Johns Hopkins University								
RuffaloCODY	Interim	Telephone	6/30/13	\$1,307,199	\$563,772	\$0	\$743,427	56.9%
Jumpstart for Young Children, Inc. Coinstar	Interim	Other	5/31/13	\$322	\$24	\$0	\$297	92.5%
Junior Achievement of the Michigan Great Lakes, Inc. Events North	Final	Special Event	2/27/13	\$19,275	\$6,000	\$5,000	\$8,275	42.9%
Kalamazoo Christian Schools Association J. Milito & Associates	Final	Telephone	10/11/13	\$93,053	\$6,966	\$0	\$86,087	92.5%
Kalamazoo Symphony Orchestra Strategic Marketing	Interim	Telephone	12/31/12	\$39,762	\$15,482	\$0	\$24,280	61.1%
Kappa Alpha Order Educational Foundation RuffaloCODY	Interim	Telephone	6/30/12	\$27,917	\$39,995	\$0	\$(12,078)	-43.3%
Kappa Alpha Theta Foundation, Inc. Aria Communications	Final	Telephone	9/30/13	\$277,169	\$103,683	\$3,368	\$170,118	61.4%
Helen Keller International PDR II	Final	Telephone	10/31/12	\$4,266	\$8,014	\$0	\$(3,748)	-87.9%
Kettering University RuffaloCODY	Final	Telephone	6/30/13	\$114,198	\$92,880	\$0	\$21,317	18.7%
Kids Food Basket J. Milito & Associates	Final	Telephone	9/14/13	\$22,310	\$5,201	\$0	\$17,109	76.7%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
Kids Kicking Cancer, Inc. JR Turnbull Communications	Final	Telephone	6/5/13	\$130,235	\$15,000	\$3,189	\$112,046	86.0%
	rinai	relephone	0/0/10	ψ100,200	Ψ13,000	ψ0,100	Ψ112,040	00.070
Kids Wish Network, Inc.	lasta aira	Talanhana	40/04/40	#4 005 040	# 700 007	#077 400	#444.00F	40.00/
Directele Dream Giveaway	Interim Final	Telephone Direct Mail	12/31/12 12/31/12	\$1,205,210 \$5,132,245	\$783,387 \$1,261,919	\$277,198 \$3,029,047	\$144,625 \$841,279	12.0% 16.4%
Kirkwood Community College Foundation								
RuffaloCODY	Final	Telephone	6/30/13	\$3,382	\$14,140	\$0	\$(10,758)	-318.0%
The Susan G. Komen Breast Cancer Foundation, Inc.								
Event 360	Interim	Special Event	3/31/13	\$59,399,525	\$18,880,415	\$20,148,497	\$20,370,613	34.3%
Nora Lam Chinese Ministries International								
InfoCision	Final	Telephone	4/22/13	\$108,358	\$108,250	\$0	\$108	0.1%
Law Enforcement Education Program								
Directele	Interim	Telephone	12/31/12	\$262,810	\$165,571	\$52,562	\$44,678	17.0%
Law Enforcement Officers' Relief Fund, Inc.								
Outreach Calling	Interim	Telephone	4/14/13	\$336,523	\$302,871	\$0	\$33,652	10.0%
Lawrence Technological University (Southfield)								
RuffaloCODY	Interim	Telephone	8/1/13	\$37,615	\$152,985	\$0	\$(115,370)	-306.7%
Lehigh Valley Health Network, Inc.								
Harris Connect	Final	Telephone	8/24/13	\$75,825	\$90,303	\$0	\$(14,478)	-19.1%
Lenawee Humane Society								
McGhee Fundraising Consultants	Final	Telephone	7/27/12	\$17,441	\$14,448	\$0	\$2,993	17.2%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
The Leukemia & Lymphoma Society, Inc.								
Haines & Company	Final	Telephone	6/30/13	\$268,958	\$135,136	\$0	\$133,822	49.8%
InfoCision	Final	Telephone	6/30/13	\$6,195,739	\$3,087,367	\$0	\$3,108,372	50.2%
Coinstar	Interim	Other	12/30/12	\$196,933	\$14,770	\$0	\$182,163	92.5%
Donor Care Center	Final	Telephone	3/14/13	\$766,796	\$291,832	\$0	\$474,964	61.9%
Life Issues Institute, Inc.								
MDS Communications	Final	Telephone	6/20/13	\$51,424	\$16,597	\$0	\$34,827	67.7%
Living With Communities								
J. Milito & Associates	Final	Telephone	12/22/12	\$238	\$2,076	\$0	\$(1,838)	-773.9%
Loras College								
RuffaloCODY	Interim	Telephone	5/31/13	\$333,471	\$72,293	\$0	\$261,179	78.3%
Lupus Alliance of America, Inc., Michigan Indiana Affiliate								
Donation Line	Interim	Vehicle Donations	12/31/12	\$300	\$120	\$0	\$180	60.0%
Lutheran Association of Missionaries and Pilots - Lamp Inc								
Aria Communications	Final	Telephone	10/31/13	\$12,610	\$10,219	\$586	\$1,805	14.3%
Lutheran World Relief, Inc.								
Aria Communications	Final	Telephone	4/30/13	\$13,805	\$18,259	\$982	\$(5,437)	-39.4%
MAP International								
Heritage Company	Final	Telephone	12/31/12	\$888	\$824	\$0	\$64	7.2%
March of Dimes Foundation								
InfoCision	Final	Telephone	2/28/13	\$9,118,919	\$4,561,286	\$0	\$4,557,633	50.0%
Coinstar	Final	Other	1/15/13	\$32	\$2	\$0	\$29	92.5%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
Marian High School								
J. Milito & Associates	Final	Telephone	3/13/13	\$6,135	\$1,650	\$0	\$4,486	73.1%
Marine Corps Heritage Foundation								
Harris Connect	Interim	Telephone	12/31/12	\$471,767	\$171,594	\$0	\$300,173	63.6%
The Marist Fathers of Detroit, Inc.								
J. Milito & Associates	Final	Telephone	12/22/12	\$32,050	\$16,180	\$0	\$15,871	49.5%
Maryknoll Fathers and Brothers								
Harris Connect	Final	Telephone	1/31/12	\$51,235	\$387	\$0	\$50,848	99.2%
Ronald McDonald House Charities								
Coinstar	Interim	Other	5/30/13	\$48,447	\$3,631	\$0	\$44,816	92.5%
Medecins Sans Frontieres U.S.A., Inc.								
Donor Services Group	Final	Telephone	12/31/12	\$409,385	\$205,358	\$0	\$204,027	
Harris Direct	Final	Telephone	6/30/13	\$541,668	\$166,048	\$0	\$375,620	69.3%
Medical College of Wisconsin, Inc.								
Harris Connect	Final	Telephone	1/31/13	\$140,246	\$34,688	\$0	\$105,558	3 75.3%
Memorial Sloan - Kettering Cancer Center								
Donor Services Group	Final	Telephone	12/31/12	\$1,286,835	\$620,001	\$0	\$666,834	51.8%
Mercy Corps								
MDS Communications	Final	Telephone	6/30/13	\$244,145	\$146,454 \$104,054	\$0 \$0	\$97,691	
Donor Services Group	Final	Telephone	6/30/13	\$118,635	\$194,954	\$0	\$(76,319	-64.3%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
The Messianic Jewish Alliance of America Donor Care Center	Final	Telephone	10/31/13	\$28,268	\$30,440	\$0	\$(2,172)	-7.7%
Metro Area Animal Adoption Association	Tillal	гетернопе	10/31/13	Ψ20,200	Ψ30,440	ΨΟ	Ψ(Ζ,17Ζ)	-1.170
Directele	Interim	Telephone	12/31/12	\$181,253	\$117,814	\$36,251	\$27,188	15.0%
The Metropolitan Museum of Art Donor Services Group	Final	Telephone	6/30/13	\$661,965	\$331,491	\$0	\$330,474	49.9%
Michigan Crossroads Council, Inc., Boy Scouts of America J. Milito & Associates	Final	Telephone	9/11/13	\$29,771	\$10,548	\$0	\$19,223	64.6%
Michigan Festival of Sacred Music Elizabeth Kathleen Jennings	Final	Direct Mail	6/30/13	\$3,200	\$595	\$281	\$2,325	72.6%
The Michigan Humane Society Donor Care Center	Final	Other	6/30/13	\$79,229	\$58,761	\$0	\$20,468	25.8%
Michigan Institute of Urology Run for the Ribbon JR Turnbull Communications	Final	Telephone	7/2/13	\$204,997	\$15,000	\$85,328	\$104,670	51.1%
Michigan Jaycees Xentel	Final	Telephone	12/31/12	\$24,302	\$20,657	\$0	\$3,645	15.0%
Michigan League for Public Policy JR Turnbull Communications	Final	Telephone	12/31/12	\$85,986	\$20,573	\$16,041	\$49,372	57.4%
Michigan Opera Theatre SD&A Teleservices	Final	Telephone	4/14/13	\$31,225	\$6,147	\$0	\$25,078	80.3%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
Aichigan Paralyzed Veterans of America								
Associated Community Services	Interim	Telephone	12/31/12	\$145,454	\$116,363	\$0	\$29,091	20.0%
Aichigan State University								
Phone Bank Systems	Final	Telephone	8/31/13	\$54,413	\$13,305	\$0	\$41,108	75.5%
Michigan Veterans Foundation, Inc.								
Great Lakes Marketing MI	Final	Telephone	6/30/13	\$308,115	\$246,492	\$0	\$61,623	20.09
Military Order of the Purple Heart Service Foundation, Inc.								
Lakes Management	Interim	Telephone	3/31/13	\$2,179,125	\$948,445	\$0	\$1,230,680	56.5
Xentel	Interim	Telephone	12/31/12	\$2,424,770	\$1,824,770	\$0	\$600,000	24.7
//innesota Public Radio, Inc.								
Aria Communications	Final	Telephone	5/31/13	\$572,610	\$239,401	\$0	\$333,209	58.2
Miracle Flights for Kids								
Courtesy Health Watch	Interim	Telephone	12/31/12	\$483,418	\$413,319	\$0	\$70,099	14.5
Mission of Hope Cancer Fund								
Ronald F. Doddy & Associates	Final	Telephone	12/31/12	\$587,306	\$469,845	\$0	\$117,461	20.0
Monroe Public Schools (Renaissance Fund)								
McGhee Fundraising Consultants	Final	Telephone	5/25/13	\$10,192	\$8,308	\$0	\$1,884	18.5
Moody Bible Institute								
Donor Care Center	Final	Telephone	7/13/13	\$70,202	\$78,688	\$0	\$(8,486) -12.1
Mother Waddles Community Outreach, Inc.								
Charity Funding	Interim	Vehicle Donations	12/31/12	\$1,367,999	\$228,713	\$980,483	\$158,803	11.6

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs <u>t</u>		of Gross Charity
Mothers Against Drunk Driving Heritage Company	Interim	Telephone	6/30/13	\$112,862	\$68,690	\$0	\$44,172	39.1%
пептаде Соттрату	intenin	relepriorie	0/30/13	φ112,002	φ00,090	ΦΟ	Ψ44,172	39.170
Multiple Sclerosis Association of America, Inc.		-	0/00/40	* 404.00 =	004.050		400.075	07.70
Heritage Company	Interim	Telephone	6/30/13	\$104,325	\$64,950	\$0	\$39,375	37.7%
Muskegon Catholic Education Foundation, Inc. J. Milito & Associates	Final	Telephone	4/11/13	\$14,240	\$7,840	\$250	\$6,150	43.2%
Muskegon Museum of Art Foundation								
J. Milito & Associates	Final	Telephone	5/20/13	\$13,364	\$4,104	\$0	\$9,260	69.3%
Muskegon Rescue Mission								
Gateway Communication	Final	Telephone	3/30/13	\$63,765	\$18,120	\$0	\$45,645	71.6%
National Arbor Day Foundation								
Hudson Bay Company of IL	Final	Telephone	12/31/12	\$2,835	\$638	\$0	\$2,197	77.5%
National Association for the Advancement of Colored Po	eople							
Telefund	Final	Telephone	12/31/12	\$247,207	\$225,816	\$0	\$21,391	8.7%
National Association of Police Athletic / Activities Leagu	ues, Inc.							
Xentel	Interim	Telephone	12/31/12	\$579,939	\$454,939	\$0	\$125,000	21.6%
National Audubon Society, Inc.								
Donor Services Group	Final	Telephone	6/30/13	\$68,947	\$78,043	\$0	\$(9,096)	-13.2%
Coinstar	Interim	Other	8/31/13	\$130 \$4.012	\$10 \$21,142	\$0 \$0	\$120 \$(17,120)	92.5%
SD&A Teleservices	Final	Telephone	1/31/13	\$4,012	\$21,142	\$0	\$(17,130)	-427.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
The National Cancer Coalition, Inc.								
Bee LC Courtesy Health Watch	Final Interim	Telephone Telephone	12/31/12 12/31/12	\$16,740 \$1,261,871	\$14,456 \$1,072,590	\$584 \$0	\$1,700 \$189,281	
National Caregiving Foundation Heritage Company	Interim	Telephone	1/13/13	\$24,467	\$19,574	\$0	\$4,893	3 20.0%
	interim	гејернопе	1/13/13	\$24,46 <i>1</i>	\$19,57 4	ΦU	\$4,093	20.0%
National Children Leukemia Foundation Inc Insight Teleservices	Interim	Telephone	7/27/13	\$38,035	\$32,330	\$0	\$5,705	5 15.0%
The National Children's Cancer Society, Inc. Heritage Company	Final	Telephone	12/31/12	\$84,543	\$49,053	\$0	\$35,490	42.0%
National Constitution Center Donor Services Group	Final	Telephone	3/31/13	\$6,435	\$11,362	\$0	\$(4,927	') -76.6%
National Foundation for Cancer Research InfoCision	Final	Telephone	8/31/13	\$30,784	\$23,652	\$0	\$7,132	2 23.2%
National Kidney Foundation, Inc. Automotive Recovery Services	Interim	Vehicle Donations	12/31/12	\$3,472,644	\$800,206	\$0	\$2,672,438	3 77.0%
National Multiple Sclerosis Society InfoCision	Final	Telephone	8/31/13	\$1,361,057	\$707,893	\$0	\$653,164	48.0%
The National Museum of Women in the Arts PDR II	Final	Telephone	10/31/12	\$143,783	\$75,576	\$0	\$68,207	47.4%
National Parkinson Foundation, Inc. Donor Care Center	Interim	Telephone	1/31/13	\$106,771	\$65,001	\$0	\$41,770	39.1%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs			of Gross o Charity
National Parks Conservation Association								
PDR II	Final	Telephone	1/31/13	\$97,362	\$103,030	\$0	\$(5,668)	-5.8%
SD&A Teleservices	Final	Telephone	1/31/13	\$38,489	\$40,991	\$0	\$(2,502)	-6.5%
National Psoriasis Foundation								
Aria Communications	Final	Telephone	4/25/13	\$125,887	\$34,804	\$4,046	\$87,037	69.1%
National Trust for Historic Preservation in the United States								
Donor Services Group	Final	Telephone	12/31/12	\$196,371	\$124,765	\$0	\$71,606	36.5%
Harris Direct	Final	Telephone	6/30/13	\$25,482	\$9,364	\$0	\$16,118	63.3%
National Veterans Service Fund, Inc.								
Automotive Recovery Services	Final	Vehicle Donations	12/31/12	\$5,022,805	\$4,032,346	\$0	\$990,460	19.7%
National Vietnam Veterans Foundation, Inc.								
Midwest Publishing DN	Interim	Telephone	12/31/12	\$815,905	\$726,155	\$0	\$89,750	11.0%
National Wheelchair Basketball Association								
Courtesy Health Watch	Interim	Telephone	6/30/13	\$95,511	\$65,902	\$0	\$29,608	31.0%
National Wildlife Federation								
PDR II	Final	Telephone	8/31/13	\$108,676	\$68,054	\$0	\$40,622	37.4%
SD&A Teleservices	Final	Telephone	1/31/13	\$105,017	\$89,219	\$0	\$15,798	15.0%
Your Voice Media	Final	Telephone	12/31/12	\$7,741	\$4,631	\$0	\$3,110	40.2%
The National World War II Museum, Inc.								
ComNet Marketing Group	Interim	Telephone	11/19/12	\$8,514	\$5,588	\$0	\$2,926	34.4%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> Fundraiser	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>r unuruisor</u>								
Natural Resources Defense Council, Inc.								
Telefund	Final	Telephone	12/31/12	\$237,778	\$405,586	\$0	\$(167,807)	-70.6%
PDR II	Interim	Telephone	6/30/13	\$4,753	\$8,208	\$0	\$(3,455)	-72.7%
Donor Services Group	Final	Telephone	12/31/12	\$348,708	\$408,870	\$0	\$(60,166)	-17.3%
SD&A Teleservices	Final	Telephone	6/30/13	\$294,175	\$337,650	\$0	\$(43,475)	-14.8%
The Nature Conservancy								
Fine Line Communications	Final	Telephone	7/31/13	\$3,172	\$335	\$0	\$2,837	89.4%
Donor Services Group	Final	Telephone	7/15/13	\$0	\$162,230	\$0	\$(162,230)	
Strategic Fundraising	Final	Telephone	12/31/12	\$103,324	\$116,059	\$0	\$(12,735)	-12.3%
The New Day Foundation for Families (In Honor of Matt Ko	ell and Cathy	Snehn)						
JR Turnbull Communications	Final	Special Event	9/23/13	\$119,155	\$3,500	\$53,330	\$62,325	52.3%
New England Historic Genealogical Society								
Harris Connect	Interim	Telephone	12/31/12	\$97,253	\$97,581	\$0	\$(328)	-0.3%
NFIB Small Business Legal Center								
National Capital Teleservices LLC	Final	Telephone	12/31/12	\$42,270	\$22,511	\$14,738	\$5,021	11.9%
North Carolina State University Foundation, Inc.								
RuffaloCODY	Final	Telephone	6/30/13	\$583,761	\$435,485	\$0	\$148,277	25.4%
North Shore Animal League America, Inc.								
InfoCision	Final	Telephone	1/31/13	\$715,170	\$338,240	\$0	\$376,931	52.7%
Northeast Michigan Crime Stoppers								
Wolverine Productions	Final	Telephone	9/30/13	\$19,513	\$8,142	\$8,370	\$3,000	15.4%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs t		of Gross o Charity
The Newthern Michigan University Foundation								
The Northern Michigan University Foundation RuffaloCODY	Final	Telephone	6/30/13	\$215,941	\$112,226	\$0	\$103,715	48.0%
Tulidio Cob 1	i iiidi	Тогорнопо	0,00,10	Ψ210,011	Ψ112,220	ΨΟ	Ψ100,710	10.070
NorthPointe Christian School								
J. Milito & Associates	Final	Telephone	2/27/13	\$8,485	\$5,316	\$0	\$3,169	37.3%
Northwestern University								
RuffaloCODY	Final	Telephone	8/31/13	\$294,794	\$43,188	\$0	\$251,605	85.3%
Oakland University								
RuffaloCODY	Final	Telephone	6/30/13	\$162,390	\$148,371	\$0	\$14,019	8.6%
Oblate Missionary Society, Inc.								
Donor Care Center	Final	Telephone	9/30/13	\$70,805	\$70,834	\$0	\$(30)	0.0%
Ocean Conservancy, Inc.								
Aria Communications	Final	Telephone	2/14/13	\$13,327	\$11,393	\$0	\$1,934	14.5%
Donor Services Group	Final	Telephone	2/28/13	\$23,744	\$46,534	\$0	\$(22,790)	-96.0%
Public Interest Communications	Final	Telephone	12/31/12	\$28,612	\$20,501	\$3,636	\$4,476	15.6%
Olivet Nazarene University								
RuffaloCODY	Final	Telephone	5/31/13	\$255,754	\$72,350	\$0	\$183,404	71.7%
OneHope, Inc.								
Donor Care Center	Interim	Telephone	3/31/12	\$15,555	\$23,607	\$0	\$(8,052)	-51.8%
Open Doors with Brother Andrew, Inc.								
InfoCision	Final	Telephone	10/27/13	\$81,116	\$81,035	\$0	\$81	0.1%

Professional Fundraising Charitable Solicitation Report

Charity	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount to	of Gross Charity
<u>Fundraiser</u>						<u>t</u>	o_Charity	
Operation Blessing International Relief and Developm	ent Corporation							
InfoCision	Final	Telephone	4/14/13	\$4,871	\$4,866	\$0	\$6	0.1%
Operation Lookout National Center for Missing Youth								
Crown Management Systems	Interim	Telephone	12/31/12	\$19,495	\$16,376	\$0	\$3,119	16.0%
Corporations for Character	Final	Telephone	9/25/13	\$4,402	\$3,367	\$0	\$1,035	23.5%
Associated Community Services	Final	Telephone	6/30/13	\$16,896	\$9,293	\$4,224	\$3,379	20.0%
Midwest Publishing-DN	Final	Telephone	12/31/12	\$152,971	\$130,026	\$0	\$22,946	15.0%
Operation Smile, Inc.								
Strategic Fundraising	Interim	Telephone	12/31/12	\$2,024,533	\$1,587,336	\$0	\$437,195	21.6%
Optimal Medical Foundation, Inc.								
Outreach Calling	Interim	Telephone	4/30/13	\$93,321	\$83,989	\$0	\$9,332	10.0%
The Organ Donation and Transplant Association of Ar	nerica, Inc.							
Courtesy Health Watch	Interim	Telephone	12/31/12	\$344,818	\$254,885	\$0	\$89,933	26.1%
Organic Consumers Association								
Hudson Bay Company of IL	Interim	Telephone	9/30/13	\$416,676	\$123,091	\$0	\$293,585	70.5%
Others First, Inc.								
Charity Funding	Interim	Vehicle Donations	12/31/12	\$4,610,956	\$1,057,475	\$3,656,760	\$(103,279)	-2.2%
Oxfam America, Inc.								
PDR II	Final	Telephone	3/31/13	\$34,447	\$34,932	\$(485)	\$0	0.0%
Telefund	Final	Telephone	12/31/12	\$57,093	\$62,656	\$0	\$(5,563)	-9.7%
SD&A Teleservices	Final	Telephone	3/31/13	\$30,246	\$10,880	\$0	\$19,366	64.0%
Harris Direct	Interim	Telephone	3/31/13	\$4,904	\$0	\$0	\$4,904	100.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Lucile Packard Foundation for Children's Health RuffaloCODY	Interim	Telephone	1/31/13	\$22,451	\$24,496	\$0	\$(2,045)	-9.1%
		Тоюрноно	.,	422 , 101	Ψ21,100	Ψ	Ψ(2,010)	0.170
The Parade Company Fulkerson Group	Interim	Telephone	1/31/13	\$2,287,855	\$135,000	\$1,992,000	\$160,855	7.0%
Paralyzed Veterans of America								
Charitable Auto Resources	Interim	Vehicle Donations	9/26/12	\$146,986	\$37,802	\$20,981	\$88,203	60.0%
Donor Care Center	Final	Telephone	12/20/12	\$395	\$15,748	\$0	\$(15,353)	-3886.8%
Parents Television Council, Inc.								
Donor Care Center	Interim	Other	8/31/13	\$17,822	\$19,099	\$0	\$(1,277)	-7.2%
Parish of the Holy Spirit								
J. Milito & Associates	Final	Telephone	5/22/13	\$8,155	\$2,309	\$100	\$5,747	70.5%
Partners in Health, a Nonprofit Corporation								
SD&A Teleservices	Final	Telephone	12/31/12	\$54,579	\$40,739	\$0	\$13,840	25.4%
Partnership for a Drug- Free America, Inc.								
DialAmerica Marketing	Interim	Telephone	9/30/13	\$221	\$193	\$0	\$28	12.5%
People for Ethical Treatment of Animals, Inc.								
Donor Services Group	Final	Telephone	8/31/13	\$96,728	\$92,921	\$0	\$3,807	3.9%
InfoCision	Final	Telephone	12/31/12	\$271,893	\$211,575	\$0	\$60,318	22.2%
Pet Angel Adoption & Rescue Inc.								
Directele	Interim	Telephone	12/31/12	\$45,604	\$28,988	\$9,121	\$7,495	16.4%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Amount to	of Gross Charity
<u>Fundraiser</u>						<u>to_Charity</u>		
he Philharmonic-Symphony Society of New York, Inc.								
DCM	Final	Telephone	8/31/13	\$1,853,389	\$564,858	\$0	\$1,288,531	69.5%
hysicians Committee for Responsible Medicine, Inc.								
Donor Services Group	Final	Telephone	11/25/12	\$91,461	\$88,543	\$0	\$2,918	3.2%
i Beta Phi Foundation								
RuffaloCODY	Interim	Telephone	6/30/13	\$28,240	\$56,142	\$0	\$(27,902)	-98.8%
ilgrim Manor Foundation								
J. Milito & Associates	Final	Telephone	7/27/13	\$10,020	\$1,516	\$0	\$8,504	84.99
lan International USA, Inc.								
InfoCision	Final	Telephone	12/31/12	\$12,887	\$24,624	\$0	\$(11,737)	-91.19
he Planetary Society								
Harris Direct	Interim	Telephone	6/30/13	\$27,033	\$32,370	\$0	\$(5,337)	-19.79
lanned Parenthood Federation of America, Inc.								
Gordon & Schwenkmeyer	Interim	Telephone	6/30/13	\$478,698	\$657,082	\$0	\$(178,384)	-37.3
SD&A Teleservices	Interim	Telephone	6/30/13	\$169,024	\$88,729	\$0	\$80,295	47.5
Aria Communications	Interim	Telephone	6/30/13	\$165,444	\$30,786	\$0	\$134,657	81.49
Integral Resources	Interim	Telephone	6/30/13	\$1,026,418	\$839,878	\$0	\$186,541	18.2
PDR II	Final	Telephone	7/15/13	\$157,375	\$100,873	\$0	\$56,502	35.9
Donor Services Group	Final	Telephone	6/30/13	\$1,326,867	\$682,340	\$0	\$644,527	48.6
Telefund	Final	Telephone	12/31/12	\$614,451	\$353,317	\$0	\$261,134	42.5
Harris Direct	Final	Telephone	6/30/13	\$110,263	\$76,987	\$0	\$33,275	30.2
owers Catholic High School								
J. Milito & Associates	Final	Telephone	7/24/13	\$19,995	\$6,724	\$0	\$13,272	66.4

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Precept Ministries of Reach Out Inc								
Donor Care Center	Final	Other	3/31/13	\$30,288	\$22,591	\$0	\$7,697	25.4%
Prison Fellowship Ministries InfoCision	Final	Telephone	10/31/13	\$91,997	\$75,099	\$0	\$16,898	18.4%
Project Hope - People - to - People Health Foundation, Inc. Telefund	Final	Telephone	12/31/12	\$29,464	\$31,382	\$0	\$(1,918)	-6.5%
Promenade Nationale Corporation Heritage Company	Interim	Telephone	9/30/13	\$9,521	\$7,251	\$0	\$2,270	23.8%
Public Citizen Foundation, Inc. Donor Services Group	Final	Telephone	9/30/13	\$6,690	\$3,466	\$0	\$3,224	48.2%
The Quiet Hour, Incorporated, A Michigan Nonprofit Religion MDS Communications	us Corporat Interim	ti on Telephone	7/17/13	\$20,952	\$10,260	\$0	\$10,692	51.0%
The Ronald Reagan Presidential Foundation Strategic Fundraising	Interim	Telephone	7/8/13	\$43,687	\$31,530	\$0	\$12,157	27.8%
Rugiero Promise Foundation Development Directions Inc.	Final	Telephone	12/31/12	\$60,350	\$2,000	\$21,542	\$36,808	61.0%
St. Anthony of Padua Catholic Community J. Milito & Associates	Final	Telephone	7/13/13	\$10,050	\$1,975	\$0	\$8,075	80.3%
Saint Michael Catholic Community J. Milito & Associates	Final	Telephone	1/18/13	\$65,445	\$9,455	\$0	\$55,991	85.6%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> Fee/Costs	Other Costs		of Gross Charity
Santa's Cupboard								
Ronald F. Doddy & Associates	Final	Telephone	12/31/12	\$88,762	\$71,009	\$0	\$17,752	20.0%
Sarett Nature Center								
Robert Smith	Interim	Other	6/30/13	\$28,500	\$1,540	\$0	\$26,960	94.6%
Save the Children Federation, Inc.								
Donor Care Center	Final	Telephone	1/31/13	\$135,353	\$155,105	\$0	\$(19,752)	-14.6%
Senior Neighbors, Incorporated								
J. Milito & Associates	Final	Telephone	2/27/13	\$2,505	\$3,659	\$0	\$(1,154)	-46.1%
Share Our Strength								
Aria Communications	Final	Telephone	3/31/13	\$1,875	\$6,095	\$0	\$(4,220)	-225.1%
Shiawassee Economic Development Partnership								
Resource Development Group	Final	Other	6/30/13	\$1,500,000	\$60,000	\$0	\$1,440,000	96.0%
Smile Train, Inc.								
InfoCision	Final	Telephone	8/31/13	\$1,911,707	\$1,464,807	\$0	\$446,900	23.4%
Southern Poverty Law Center, Inc.								
Harris Direct	Final	Telephone	6/30/13	\$161,125	\$89,627	\$0	\$71,498	44.4%
Telefund	Final	Telephone	12/31/12	\$730,406	\$381,356	\$0	\$349,050	47.8%
Special Olympics Michigan, Inc.								
Lois Craig	Interim	Telephone	12/30/12	\$50,238	\$8,000	\$1,000	\$41,238	82.1%
Heritage Company	Final	Telephone	3/1/13	\$6,187	\$3,140	\$0	\$3,047	49.2%
DialAmerica Marketing	Interim	Telephone	12/31/12	\$762,931	\$656,939	\$0	\$105,992	13.9%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs			of Gross o Charity
Spectrum Health Foundation J. Milito & Associates	Final	Telephone	2/28/13	\$41,100	\$18,340	\$0	\$22,760	55.4%
St. Ambrose University RuffaloCODY	Final	Telephone	5/31/13	\$93,152	\$53,817	\$0	\$39,335	42.2%
St. Hugo of the Hills Catholic Church J. Milito & Associates	Final	Telephone	8/24/13	\$26,285	\$1,978	\$0	\$24,308	92.5%
St. Luke's Episcopal Church Elizabeth Kathleen Jennings	Interim	Other	6/30/13	\$10,800	\$560	\$0	\$10,800	100.0%
St. Patrick St. Anthony Catholic Community J. Milito & Associates	Final	Telephone	5/23/13	\$22,986	\$3,324	\$0	\$19,662	85.5%
State Lodge of Michigan Fraternal Order of Police Corporations for Character	Interim	Telephone	10/31/13	\$251,133	\$175,793	\$0	\$75,340	30.0%
The State University of Iowa Foundation RuffaloCODY	Interim	Telephone	6/30/13	\$816,669	\$375,931	\$0	\$440,737	54.0%
A. T. Still University of Health Sciences RuffaloCODY	Final	Telephone	6/30/13	\$46,841	\$29,967	\$0	\$16,874	36.0%
The Student Conservation Association, Inc. Donor Services Group	Final	Telephone	4/18/13	\$14,771	\$9,645	\$0	\$5,126	34.7%
Students for Life of America, Inc. MDS Communications	Final	Telephone	9/6/13	\$266,289	\$199,527	\$0	\$66,762	25.1%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		<u>% of Gross</u> to Charity
Sunset Manor, Inc. J. Milito & Associates	Final	Telephone	2/9/13	\$15,860	\$7,012	\$0	\$8,848	55.8%
The Tall Pine Council - Boy Scouts of America								
J. Milito & Associates	Final	Telephone	11/17/12	\$40,866	\$16,418	\$0	\$24,448	59.8%
Teen Mania Ministries, Inc.								
InfoCision	Final	Telephone	5/31/13	\$2,014	\$2,012	\$0	\$2	0.1%
Tiger Haven, Inc.								
Courtesy Health Watch	Final	Telephone	1/31/13	\$11,784	\$10,606	\$0	\$1,178	10.0%
Mel Trotter Ministries								
Gateway Communications	Final	Telephone	3/31/13	\$189,332	\$63,778	\$0	\$125,554	66.3%
Trout Unlimited, Inc								
PDR II	Interim	Telephone	6/30/13	\$16,650	\$16,650	\$0	\$0	
Strategic Fundraising	Interim	Telephone	11/30/13	\$146,029	\$112,924	\$0	\$33,105	22.7%
Trustees of Tufts College								
RuffaloCODY	Interim	Telephone	6/30/13	\$1,669,679	\$447,487	\$0	\$1,222,192	73.2%
Tuscola County 4-H Horse Leaders (Horse Ring & Buildin	g Fund)							
Wolverine Productions	Final	Telephone	9/7/13	\$22,134	\$10,813	\$8,570	\$2,750	12.4%
Unbound								
Strategic Fundraising	Final	Telephone	3/31/13	\$235,319	\$108,651	\$0	\$126,668	53.8%
Union of Concerned Scientists, Inc.								
Donor Services Group	Final	Telephone	11/30/12	\$90,813	\$83,248	\$0	\$7,565	8.3%

Professional Fundraising Charitable Solicitation Report

Charity	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>Fundraiser</u>							<u>.o_onanty</u>	
United Breast Cancer Foundation								
Heritage Company	Interim	Telephone	4/30/13	\$34,696	\$24,287	\$0	\$10,409	30.0%
United Breast Cancer Research Society, Inc.								
Outreach Calling	Interim	Telephone	5/14/13	\$367,096	\$330,386	\$0	\$36,710	10.0%
United Foundation for Children's Leukemia, Inc.								
Courtesy Call	Interim	Telephone	6/1/13	\$19,666	\$17,109	\$0	\$2,557	13.0%
United States Coast Guard Academy Alumni Associati	on, Inc.							
Harris Connect	Interim	Telephone	12/31/12	\$103,670	\$56,136	\$0	\$47,534	45.9%
United States Fund for UNICEF								
Donor Services Group	Final	Telephone	6/30/13	\$77,253	\$48,955	\$0	\$28,298	36.6%
Coinstar	Interim	Other	9/29/13	\$14,899	\$1,118	\$0	\$13,781	92.5%
PDR II	Final	Telephone	6/30/13	\$907,362	\$690,737	\$0	\$216,625	23.9%
United States Olympic Committee								
Strategic Fundraising	Interim	Telephone	12/31/12	\$2,573,498	\$1,960,028	\$0	\$613,470	23.8%
Donor Services Group	Interim	Telephone	3/31/13	\$86,615	\$177,738	\$0	\$(91,123)	-105.2%
InfoCision	Interim	Telephone	12/31/12	\$453,775	\$393,769	\$0	\$60,006	13.2%
Unity Christian High School								
J. Milito & Associates	Final	Telephone	11/17/12	\$128,695	\$11,608	\$0	\$117,087	91.0%
The University of Cincinnati Foundation								
RuffaloCODY	Interim	Telephone	6/30/13	\$937,081	\$511,508	\$0	\$425,573	45.4%
University of Colorado Foundation								
RuffaloCODY	Interim	Telephone	6/30/13	\$1,057,902	\$797,894	\$0	\$260,008	24.6%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
The University of Connecticut Foundation, Incorporated RuffaloCODY	Interim	Telephone	6/30/13	\$592,611	\$512,651	\$0	\$79,960) 13.5%
University of Detroit Mercy RuffaloCODY	Final	Telephone	6/30/13	\$298,166	\$156,237	\$0	\$141,929	9 47.6%
University of Florida Foundation, Inc. RuffaloCODY	Interim	Telephone	6/30/13	\$729,543	\$615,753	\$0	\$113,789	9 15.6%
The University of Mississippi Foundation RuffaloCODY	Final	Telephone	6/30/13	\$461,063	\$342,711	\$0	\$118,35 ⁻	1 25.7%
University of Nevada, Las Vegas Foundation RuffaloCODY	Interim	Telephone	6/30/13	\$222,608	\$405,621	\$0	\$(183,013	3) -82.2%
University of Northern Iowa Foundation RuffaloCODY	Interim	Telephone	6/30/13	\$625,420	\$332,218	\$0	\$293,202	2 46.9%
U. S. Charitable Gift Trust Eaton Vance Distributors	Interim	Telephone	12/31/12	\$78,416,487	\$6,344,361	\$37,917,303	\$34,154,823	3 43.6%
USAFA Endowment Inc RuffaloCODY	Final	Telephone	12/31/12	\$484,646	\$101,763	\$0	\$382,883	3 79.0%
Van Andel Institute (VAI) J. Milito & Associates	Final	Telephone	1/30/13	\$36,625	\$13,813	\$0	\$22,812	2 62.3%
Veterans Assistance Foundation, Inc. Xentel	Final	Telephone	12/31/12	\$569,013	\$469,013	\$0	\$100,000) 17.6%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs <u>t</u>		of Gross Charity
Vietnam Veterans of Michigan, Inc. Associated Community Services	Interim	Telephone	12/31/12	\$153,871	\$123,097	\$0	\$30,774	20.0%
Vietnam Veterans of America, State of Michigan Council, In				,,.	, ,,,,,,	, ,	, ,	
Charity Funding	Interim	Vehicle Donations	12/31/12	\$387,872	\$29,000	\$302,857	\$56,015	14.4%
VietNow National Headquarters Crown Management Systems	Interim	Telephone	12/31/12	\$53,011	\$45,059	\$0	\$7,952	15.0%
Villanova University in the State of Pennsylvania RuffaloCODY	Final	Telephone	5/31/13	\$949,299	\$350,803	\$0	\$598,496	63.0%
WGVU/WGVK West Michigan Public Broadcasting Phone Bank Systems	Interim	Telephone	7/14/13	\$171,341	\$82,765	\$0	\$88,576	51.7%
Wake Forest University Baptist Medical Center Harris Connect	Interim	Telephone	12/31/12	\$59,525	\$609,408	\$0	\$(549,883)	-923.8%
Wake Forest University Health Sciences Harris Connect	Final	Telephone	6/30/12	\$723,288	\$45,723	\$0	\$677,565	93.7%
The Walsh College Foundation RuffaloCODY	Final	Telephone	8/31/13	\$33,876	\$23,770	\$0	\$10,106	29.8%
Washington State University Foundation RuffaloCODY	Interim	Telephone	6/30/13	\$904,502	\$473,435	\$0	\$431,067	47.7%
Wayne State University Phone Bank Systems	Interim	Telephone	4/14/13	\$140,667	\$59,956	\$0	\$80,711	57.4%

Professional Fundraising Charitable Solicitation Report

Charity	Report	<u>Fundraising</u>	Report	Gross	PFR	Other		of Gross
Charity	<u>Type</u>	<u>Method</u>	<u>End</u>	<u>Receipts</u>	Fee/Costs		<u>Amount</u> to o_Charity	<u>Charity</u>
<u>Fundraiser</u>						<u></u>	<u></u>	
Wedgwood Christian Youth and Family Services, Inc.								
J. Milito & Associates	Final	Telephone	12/27/12	\$5,725	\$3,568	\$0	\$2,157	37.7%
West Michigan Center for Arts and Technology								
J. Milito & Associates	Final	Telephone	6/20/13	\$3,095	\$2,356	\$0	\$740	23.9%
West Side Christian School								
J. Milito & Associates	Final	Telephone	4/30/13	\$10,790	\$2,384	\$0	\$8,407	77.9%
Western Michigan Christian High School								
J. Milito & Associates	Final	Telephone	6/26/13	\$6,930	\$2,385	\$0	\$4,545	65.6%
Western Theological Seminary								
J. Milito & Associates	Final	Telephone	4/16/13	\$17,505	\$2,565	\$0	\$14,941	85.3%
Wheat Ridge Ministries								
Aria Communications	Final	Telephone	9/30/13	\$16,398	\$13,628	\$868	\$1,902	11.6%
The Wilderness Society								
Gordon & Schwenkmeyer	Final	Telephone	12/31/12	\$14,360	\$18,837	\$0	\$(4,477)	-31.2%
ComNet Marketing Group	Interim	Telephone	6/30/12	\$109,703	\$51,544	\$0	\$58,159	53.0%
Your Voice Media	Interim	Telephone	12/31/12	\$127,890	\$82,017	\$0	\$45,873	35.9%
Window to the World Communications, Inc.								
Phone Bank Systems	Final	Telephone	6/30/13	\$205,055	\$163,693	\$0	\$41,362	20.2%
PDR II	Final	Telephone	6/30/13	\$458,876	\$320,462	\$0	\$138,414	30.2%
SD&A Teleservices	Final	Telephone	3/31/13	\$66,933	\$67,276	\$0	\$(343)	-0.5%
Lester	Final	Telephone	12/31/12	\$11,033	\$5,632	\$0	\$5,401	49.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs <u>t</u>		<u>% of Gross</u> to Charity
WKAR Broadcasting Service Michigan State Universit	hv							
Phone Bank Systems	Interim	Telephone	5/7/13	\$49,420	\$17,045	\$0	\$32,375	65.5%
WNMU-FM/TV (Northern Michigan University)								
Aria Communications	Interim	Telephone	6/9/13	\$10,838	\$4,121	\$0	\$6,716	62.0%
Woman to Woman Breast Cancer Foundation, Inc.								
Midwest Publishing DN	Final	Telephone	8/31/13	\$677,234	\$609,511	\$0	\$67,723	10.0%
Outreach Calling	Interim	Telephone	9/2/13	\$1,798,844	\$1,618,959	\$0	\$179,884	10.0%
Directele	Interim	Telephone	12/31/12	\$194,975	\$128,930	\$37,238	\$28,807	14.8%
Women in Military Service for America Memorial Foun	dation, Inc.							
Precision Marketing	Interim	Direct Mail	12/31/12	\$828,652	\$52,090	\$0	\$776,562	93.7%
Women for Women International								
Telefund	Final	Telephone	12/31/12	\$105,058	\$31,702	\$0	\$73,356	69.8%
The Woodrow Wilson National Fellowship Foundation								
ComNet Marketing Group	Final	Telephone	4/30/13	\$17,651	\$7,801	\$0	\$9,850	55.8%
World Wildlife Fund, Inc.								
Donor Services Group	Final	Telephone	6/30/13	\$506,735	\$217,036	\$0	\$289,699	57.2%
Coinstar	Interim	Other	5/31/13	\$455	\$34	\$0	\$420	92.5%
Covenant Calls	Interim	Telephone	7/31/13	\$0	\$200,591	\$0	\$(200,591)
Worldcause Foundation								
Dream Giveaway, Inc	Final	Direct Mail	7/4/13	\$1,572,565	\$383,808	\$932,885	\$255,872	16.3%
Wounded Warrior Project, Inc.								
Donor Care Center	Interim	Telephone	10/31/13	\$80,191	\$44,416	\$0	\$35,775	44.6%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	Gross Receipts	PFR Fee/Costs	Other Costs		of Gross o Charity
Bill Wright For Kids, Inc.								
The Event Company	Interim	Direct Mail	8/30/13	\$164,199	\$15,879	\$79,218	\$69,101	42.1%
The Roger Wyburn - Mason and Jack M. Blount Foundation Bee LC	Interim	Telephone	3/15/13	\$133,857	\$108,177	\$692	\$24,988	18.7%
Wycliffe Bible Translators, Inc. Donor Care Center	Interim	Direct Mail	3/31/13	\$24,740	\$18,016	\$0	\$6,724	27.2%
Yellowstone Park Foundation, Inc. Donor Care Center	Final	Telephone	4/30/13	\$36,234	\$29,013	\$0	\$7,221	19.9%
Yosemite Foundation Donor Services Group	Final	Telephone	5/30/13	\$64,480	\$43,917	\$0	\$20,563	31.9%
Youth Villages Foundation, Inc. InfoCision	Final	Telephone	1/31/13	\$9,224	\$11,708	\$0	\$(2,484)	-26.9%

Professional Fundraising Charitable Solicitation Report

Sorted by Professional Fundraiser December 31, 2013

Fundraise	ı <u>r</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	<u>Amount</u>	% of Gross to Charity
	Charity							to_Charity	
Advantag	e								
	West Point Association of Graduates	Final	Telephone	11/23/12	\$1,024,951	\$418,000	\$0	\$606,951	59.2%
AFRC									
	Richard J. Caron Foundation	Interim	Direct Mail	12/19/12	\$37,368	\$41,400	\$0	\$(4,033)	-10.8%
Allegianc	e Strategies LLC								
	American Family Business Foundation	Final	Telephone	12/31/12	\$54,814	\$14,448	\$10,433	\$29,932	54.6%
Aria Com	munications								
	Actionaid USA	Final	Telephone	10/31/13	\$30,019	\$3,868	\$0	\$26,151	87.1%
	AFS-USA	Final	Telephone	4/30/13	\$71,444	\$29,955	\$0	\$41,489	58.1%
	Alpha Omicron Pi Foundation	Final	Telephone	6/30/13	\$24,145	\$14,832	\$3,086	\$6,227	25.8%
	Amnesty International	Final	Telephone	6/30/13	\$1,482	\$2,599	\$0	\$(1,117)	-75.4%
	Be the Match Foundation	Final	Telephone	10/31/13	\$7,565	\$10,569	\$0	\$(3,004)	-39.7%
	Central Association Miraculous Medal	Final	Telephone	4/30/13	\$12,302	\$11,826	\$800	\$(324)	-2.6%
	Eastern MI University Foundation	Final	Telephone	6/30/13	\$159,191	\$96,489	\$2,403	\$60,300	37.9%
	Ferris State University	Final	Telephone	6/30/13	\$88,905	\$37,727	\$3,473	\$47,705	53.7%
	Greenpeace Fund	Final	Telephone	7/31/13	\$36,662	\$5,902	\$0	\$30,760	83.9%
	Kappa Alpha Theta Foundation	Final	Telephone	9/30/13	\$277,169	\$103,683	\$3,368	\$170,118	61.4%
	Lutheran Assoc of Missionaries and Pilots	Final	Telephone	10/31/13	\$12,610	\$10,219	\$586	\$1,805	14.3%
	Lutheran World Relief	Final	Telephone	4/30/13	\$13,805	\$18,259	\$982	\$(5,437)	-39.4%
	Minnesota Public Radio	Final	Telephone	5/31/13	\$572,610	\$239,401	\$0	\$333,209	58.2%
	National Psoriasis Foundation	Final	Telephone	4/25/13	\$125,887	\$34,804	\$4,046	\$87,037	69.1%
	Northern MI University	Interim	Telephone	6/9/13	\$10,838	\$4,121	\$0	\$6,716	62.0%
	Ocean Conservancy	Final	Telephone	2/14/13	\$13,327	\$11,393	\$0	\$1,934	14.5%
	Planned Parenthood Federation of America	Interim	Telephone	6/30/13	\$165,444	\$30,786	\$0	\$134,657	81.4%
	Share Our Strength	Final	Telephone	3/31/13	\$1,875	\$6,095	\$0	\$(4,220)	-225.1%
	Wheat Ridge Ministries	Final	Telephone	9/30/13	\$16,398	\$13,628	\$868	\$1,902	11.6%

Artsmarketing

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> Charity	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Detroit Symphony Orchestra	Final	Telephone	8/31/13	\$552,542	\$275,386	\$0	\$277,156	50.2%
Associated Community Services								
American Association for Cancer Support	Interim	Telephone	2/1/13	\$315,954	\$173,775	\$94,786	\$47,393	15.0%
Breast Cancer Charities of America	Interim	Telephone	12/31/12	\$3,221,264	\$1,771,695	\$966,379	\$483,190	15.0%
Cancer Fund of America	Interim	Telephone	8/31/13	\$2,527,955	\$2,148,762	\$0	\$379,193	
Children with Hair Loss	Interim	Telephone	12/31/12	\$915,312	\$755,136	\$0	\$160,176	
Children's Cancer Fund of America	Interim	Telephone	11/30/12	\$4,369,818	\$3,708,338	\$0	\$661,481	15.1%
Firefighters Charitable Foundation	Interim	Telephone	5/31/13	\$54,998	\$46,748	\$0	\$8,250	15.0%
Foundation for American Veterans	Interim	Telephone	10/31/13	\$6,120,132	\$3,366,073	\$1,836,040	\$918,020	15.0%
Operation Lookout	Final	Telephone	6/30/13	\$16,896	\$9,293	\$4,224	\$3,379	20.0%
Paralyzed Veterans America - MI Chapter	Interim	Telephone	12/31/12	\$145,454	\$116,363	\$0	\$29,091	20.0%
Vietnam Veterans of Michigan	Interim	Telephone	12/31/12	\$153,871	\$123,097	\$0	\$30,774	20.0%
Automotive Recovery Services								
American Diabetes Association	Interim	Vehicle Donations	12/31/12	\$1,563,123	\$909,457	\$0	\$653,666	41.8%
American Heart Association	Final	Vehicle Donations	12/31/12	\$328,500	\$73,278	\$0	\$255,222	77.7%
Amyloidosis Foundation	Interim	Vehicle Donations	12/31/12	\$350	\$278	\$0	\$73	20.7%
Breast Cancer Society	Final	Vehicle Donations	12/31/12	\$162,777	\$131,561	\$0	\$31,216	19.2%
Children's Wish Foundation	Final	Vehicle Donations	12/31/12	\$638,886	\$554,499	\$0	\$84,387	13.2%
Humane Society of the US	Final	Vehicle Donations	12/31/12	\$462,350	\$119,455	\$0	\$342,895	74.2%
National Kidney Foundation	Interim	Vehicle Donations	12/31/12	\$3,472,644	\$800,206	\$0	\$2,672,438	77.0%
National Veterans Services Fund	Final	Vehicle Donations	12/31/12	\$5,022,805	\$4,032,346	\$0	\$990,460	19.7%
BDI Development Group								
B'nai B'rith International	Final	Special Event	12/31/12	\$54,950	\$2,371	\$21,075	\$31,504	57.3%
Bee LC								
Cancer Fund of America	Interim	Telephone	6/30/13	\$221,149	\$168,306	\$3,845	\$48,998	22.2%
Heart Support of America	Final	Telephone	3/30/13	\$124,143	\$108,381	\$577	\$13,346	
National Cancer Coalition	Final	Telephone	12/31/12	\$16,740	\$14,456	\$584	\$1,700	10.2%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Roger Wyburn-Mason & Jack Blount Found.	Interim	Telephone	3/15/13	\$133,857	\$108,177	\$692	\$24,988	18.7%
Carmen Chapman								
Communities Overcoming Violent Encoutners	Interim	Telephone	9/30/12	\$512,761	\$12,267	\$13,931	\$486,563	94.9%
Charitable Auto Resources								
American Association for Cancer Support	Interim	Vehicle Donations	1/3/13	\$1,630	\$446	\$142	\$1,042	63.9%
CMU Public Broadcasting	Interim	Vehicle Donations	12/31/12	\$9,650	\$3,889	\$0	\$5,761	59.7%
Paralyzed Veterans America	Interim	Vehicle Donations	9/26/12	\$146,986	\$37,802	\$20,981	\$88,203	60.0%
Charity Funding								
Mother Waddles Community Outreach	Interim	Vehicle Donations	12/31/12	\$1,367,999	\$228,713	\$980,483	\$158,803	11.6%
Others First	Interim	Vehicle Donations	12/31/12	\$4,610,956	\$1,057,475	\$3,656,760	\$(103,279) -2.2%
Vietnam Veterans of America	Interim	Vehicle Donations	12/31/12	\$387,872	\$29,000	\$302,857	\$56,015	14.4%
Coinstar								
America's Second Harvest	Interim	Other	11/26/12	\$2,052	\$154	\$0	\$1,898	
American Nat'l Red Cross	Interim	Other	12/30/12	\$3,282	\$246	\$0	\$3,036	92.5%
Change Making Change Fund	Interim	Other	8/31/13	\$80	\$6	\$0	\$74	92.5%
Childrens Miracle Network Hospitals	Interim	Other	11/29/12	\$1,843	\$138	\$0	\$1,705	92.5%
Humane Society of the US	Interim	Other	3/31/13	\$1,718	\$129	\$0	\$1,589	
Jumpstart for Young Children	Interim	Other	5/31/13	\$322	\$24	\$0	\$297	92.5%
Leukemia & Lymphoma Society	Interim	Other	12/30/12	\$196,933	\$14,770	\$0	\$182,163	
March of Dimes Birth Defects Foundation	Final	Other	1/15/13	\$32	\$2	\$0	\$29	
National Audubon Society	Interim	Other	8/31/13	\$130	\$10	\$0	\$120	92.5%
Ronald McDonald House Charities	Interim	Other	5/30/13	\$48,447	\$3,631	\$0	\$44,816	92.5%
UNICEF	Interim	Other	9/29/13	\$14,899	\$1,118	\$0	\$13,781	92.5%
World Wildlife Fund	Interim	Other	5/31/13	\$455	\$34	\$0	\$420	92.5%
ComNet Marketing Group								
American Association of University Women	Final	Telephone	12/31/12	\$8,959	\$7,269	\$0	\$1,662	18.6%

Professional Fundraising Charitable Solicitation Report

Sorted by Professional Fundraiser December 31, 2013

<u>Fundraiser</u> <u>Charity</u>	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Net Amount to Charity	% of Gross to Charity
Amnesty International of the USA	Final	Telephone	12/31/12	\$787,602	\$320,041	\$0	\$467,561	59.4%
Cornell Lab of Ornithology	Final	Telephone	10/14/13	\$46,116	\$33,670	\$0	\$12,446	27.0%
Environmental Defense Fund	Interim	Telephone	4/16/13	\$83,465	\$44,658	\$0	\$38,807	46.5%
Field Museum	Interim	Telephone	10/21/13	\$30,435	\$35,189	\$0	\$(4,754)) -15.6%
National World War II Museum	Interim	Telephone	11/19/12	\$8,514	\$5,588	\$0	\$2,926	34.4%
Wilderness Society	Interim	Telephone	6/30/12	\$109,703	\$51,544	\$0	\$58,159	53.0%
Woodrow Wilson National Fellowship Found.	Final	Telephone	4/30/13	\$17,651	\$7,801	\$0	\$9,850	55.8%
Corporations for Character								
Cancer Fund of America	Final	Telephone	3/14/13	\$13,269	\$11,898	\$0	\$1,371	10.3%
Humanitarian Airlift International	Final		10/28/11	\$10	\$7	\$0	\$3	27.0%
MI Fraternal Order of Police	Interim	Telephone	10/31/13	\$251,133	\$175,793	\$0	\$75,340	30.0%
Operation Lookout	Final	Telephone	9/25/13	\$4,402	\$3,367	\$0	\$1,035	23.5%
Courtesy Call								
Children's Cancer Fund of America	Interim	Telephone	4/30/13	\$225,326	\$194,608	\$0	\$30,718	13.6%
Disabled Veterans Services	Interim	Telephone	5/14/13	\$2,124,785	\$1,806,067	\$0	\$318,718	15.0%
International Union of Police	Interim	Telephone	12/31/12	\$3,769,857	\$3,522,857	\$0	\$247,000	6.6%
Seven Sisters of Healing	Interim	Telephone	5/14/13	\$3,133,288	\$2,663,295	\$0	\$469,993	15.0%
United Foundation for Children's Leukemia	Interim	Telephone	6/1/13	\$19,666	\$17,109	\$0	\$2,557	13.0%
Courtesy Health Watch								
Cancer Center for Detection & Prevention	Final	Telephone	12/31/12	\$906,449	\$770,482	\$0	\$135,967	15.0%
Children's Leukemia Research Association	Final	Telephone	6/30/13	\$341,263	\$273,490	\$0	\$68,015	19.9%
Miracle Flights for Kids	Interim	Telephone	12/31/12	\$483,418	\$413,319	\$0	\$70,099	14.5%
National Cancer Coalition	Interim	Telephone	12/31/12	\$1,261,871	\$1,072,590	\$0	\$189,281	15.0%
National Wheelchair Basketball Association	Interim	Telephone	6/30/13	\$95,511	\$65,902	\$0	\$29,608	31.0%
Organ Donation & Transplant Association	Interim	Telephone	12/31/12	\$344,818	\$254,885	\$0	\$89,933	26.1%
Tiger Haven	Final	Telephone	1/31/13	\$11,784	\$10,606	\$0	\$1,178	10.0%

Covenant Calls

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising Method	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
AARP Foundation	Final	Telephone	7/31/13	\$0	\$2,288	\$0	\$(2,288)
World Wildlife Fund	Interim	Telephone	7/31/13	\$0	\$200,591	\$0	\$(200,591	•
Crown Management Systems								
Caring for Our Children Foundation	Interim	Telephone	12/31/12	\$16,118	\$13,539	\$0	\$2,579	16.0%
Firefighters Assistance Fund	Interim	Telephone	12/31/12	\$56,739	\$46,526	\$0	\$10,213	18.0%
Good Charity	Interim	Telephone	12/31/12	\$151,949	\$129,157	\$0	\$22,792	15.0%
Operation Lookout	Interim	Telephone	12/31/12	\$19,495	\$16,376	\$0	\$3,119	16.0%
VietNow	Interim	Telephone	12/31/12	\$53,011	\$45,059	\$0	\$7,952	15.0%
DCM								
Philharmonic Symphony	Final	Telephone	8/31/13	\$1,853,389	\$564,858	\$0	\$1,288,531	69.5%
Debbie Lopez								
American's Helping Veterans Corporation	Final	Telephone	12/31/12	\$56,458	\$45,166	\$0	\$11,292	20.0%
Association for Firefighters & Paramedics	Final	Telephone	12/31/12	\$25,751	\$22,918	\$0	\$2,833	11.0%
Firefighters Burn Fund	Final	Telephone	12/31/12	\$10,465	\$8,372	\$0	\$2,093	20.0%
Development Directions Inc.								
Rugiero Promise Foundation	Final	Telephone	12/31/12	\$60,350	\$2,000	\$21,542	\$36,808	61.0%
DialAmerica Marketing								
Partnership for a Drug-Free America	Interim	Telephone	9/30/13	\$221	\$193	\$0	\$28	12.5%
Special Olympics MI	Interim	Telephone	12/31/12	\$762,931	\$656,939	\$0	\$105,992	13.9%
Directele								
Breast Cancer Society	Interim	Telephone	12/31/12	\$260,605	\$169,394	\$52,121	\$39,091	15.0%
Firefighters Charitable Foundation	Interim	Telephone	12/31/12	\$169,684	\$104,498	\$39,733	\$25,453	15.0%
Kids Wish Network	Interim	Telephone	12/31/12	\$1,205,210	\$783,387	\$277,198	\$144,625	12.0%
Law Enforcement Education Program	Interim	Telephone	12/31/12	\$262,810	\$165,571	\$52,562	\$44,678	17.0%
Metro Area Animal Adoption Association	Interim	Telephone	12/31/12	\$181,253	\$117,814	\$36,251	\$27,188	15.0%

Professional Fundraising Charitable Solicitation Report

Fundraiser Char	<u>rity</u>	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs		% of Gross to Charity
Pet A	Angel Adoption & Rescue	Interim	Telephone	12/31/12	\$45,604	\$28,988	\$9,121	\$7,495	16.4%
Wom	nan to Woman Breast Cancer	Interim	Telephone	12/31/12	\$194,975	\$128,930	\$37,238	\$28,807	14.8%
Donald Distelbe	erg								
Chris	stian Rest Home Found.	Final	Direct Mail	12/31/12	\$86,755	\$6,228	\$7,073	\$73,454	84.7%
Donation Line									
Lupu	us Alliance of America, Michigan Indiana	Interim	Vehicle Donations	12/31/12	\$300	\$120	\$0	\$180	60.0%
Donor Care Cen	nter								
Ame	rican Family Association	Final	Other	6/14/13	\$151,531	\$317,778	\$0	\$(166,247)	-109.7%
Ame	rican Indian College Fund	Final	Other	9/30/13	\$16,179	\$16,179	\$0	\$0	0.0%
Chris	stian Advocates Serving Evangelism	Final	Telephone	5/31/13	\$870,243	\$203,315	\$0	\$666,928	76.6%
Chris	stian Appalachian Project	Final	Telephone	2/28/13	\$3,172	\$11,456	\$0	\$(8,284)	-261.1%
Chris	stian Coalition	Final	Direct Mail	4/30/13	\$83,461	\$92,294	\$0	\$(8,834)	-10.6%
Cond	cerned Women for America	Final	Telephone	6/30/13	\$39,878	\$81,375	\$0	\$(41,497)	-104.1%
Dalla	as Theological Seminary	Final	Direct Mail	4/30/13	\$9,035	\$5,762	\$0	\$3,273	36.2%
Foun	ndation for a Christian Civilization	Final	Telephone	1/31/13	\$52,766	\$114,205	\$0	\$(61,439)	-116.4%
Hum	ane Society of the US	Final	Direct Mail	3/14/13	\$232,423	\$298,379	\$0	\$(65,955)	-28.4%
Leuk	cemia & Lymphoma Society	Final	Telephone	3/14/13	\$766,796	\$291,832	\$0	\$474,964	61.9%
Mess	sianic Jewish Alliance America	Final	Telephone	10/31/13	\$28,268	\$30,440	\$0	\$(2,172)	-7.7%
Mich	igan Humane Society	Final	Other	6/30/13	\$79,229	\$58,761	\$0	\$20,468	25.8%
Mood	dy Bible Institute	Final	Telephone	7/13/13	\$70,202	\$78,688	\$0	\$(8,486)	-12.1%
Natio	onal Parkinson Foundation	Interim	Telephone	1/31/13	\$106,771	\$65,001	\$0	\$41,770	39.1%
Obla	te Missionary Society	Final	Telephone	9/30/13	\$70,805	\$70,834	\$0	\$(30)	0.0%
Onel	Hope (Reach the Children)	Interim	Telephone	3/31/12	\$15,555	\$23,607	\$0	\$(8,052)	-51.8%
Para	llyzed Veterans America	Final	Telephone	12/20/12	\$395	\$15,748	\$0	\$(15,353)	-3886.8%
Pare	ents Television Council	Interim	Other	8/31/13	\$17,822	\$19,099	\$0	\$(1,277)	-7.2%
Prec	ept Ministries of Reach Out	Final	Other	3/31/13	\$30,288	\$22,591	\$0	\$7,697	25.4%
Save	the Children Federation	Final	Telephone	1/31/13	\$135,353	\$155,105	\$0	\$(19,752)	-14.6%

Professional Fundraising Charitable Solicitation Report

Fundraiser Charity	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs		6 of Gross to Charity
Wounded Warrior Project	Interim	Telephone	10/31/13	\$80,191	\$44,416	\$0	\$35,775	44.6%
Wycliffe Bible Translators	Interim	Direct Mail	3/31/13	\$24,740	\$18,016	\$0	\$6,724	27.2%
Yellowstone Park Foundation	Final	Telephone	4/30/13	\$36,234	\$29,013	\$0	\$7,221	19.9%
Donor Services Group								
Am. Society Prevention of Cruelty to Animals	Final	Telephone	3/15/13	\$5,283,439	\$805,197	\$0	\$4,478,242	84.8%
Amer. United for Sep. of Church & State	Final	Telephone	3/25/13	\$29,928	\$47,044	\$0	\$(17,116)	-57.2%
American Civil Liberties Union Foundation	Final	Telephone	12/31/12	\$228,334	\$40,299	\$0	\$188,035	82.4%
American Kidney Fund	Final	Telephone	5/30/13	\$110,761	\$37,394	\$0	\$73,367	66.2%
AmeriCares	Final	Telephone	6/30/13	\$367,406	\$149,796	\$0	\$217,610	59.2%
B'nai B'rith	Final	Telephone	8/14/13	\$70,461	\$66,460	\$0	\$4,001	5.7%
Colonial Williamsburg Foundation	Final	Telephone	3/31/13	\$260,381	\$110,827	\$0	\$149,554	57.4%
Compassion & Choices	Final	Telephone	3/15/13	\$18,211	\$16,386	\$0	\$1,825	10.0%
Consumers Union of the United States	Final	Telephone	6/30/13	\$184,156	\$110,487	\$0	\$73,669	40.0%
Defenders of Wildlife	Final	Telephone	10/11/13	\$72,719	\$64,152	\$0	\$8,567	11.8%
Doctors without Borders	Final	Telephone	12/31/12	\$409,385	\$205,358	\$0	\$204,027	49.8%
Earthjustice	Final	Telephone	9/9/13	\$164,627	\$106,935	\$0	\$57,692	35.0%
Foundation for National Progress	Final	Telephone	1/31/13	\$66,668	\$37,402	\$0	\$29,266	43.9%
Fund for Animals	Interim	Telephone	4/30/13	\$20,708	\$39,087	\$0	\$(18,379)	-88.8%
Gay Men's Health Crisis	Final	Telephone	10/31/12	\$33,073	\$23,861	\$0	\$9,212	27.9%
Green America	Final	Telephone	9/1/13	\$6,064	\$21,800	\$0	\$(15,736)	-259.5%
Habitat Humanity International	Final	Telephone	12/31/12	\$2,668,427	\$897,561	\$0	\$1,770,866	66.4%
Human Rights Campaign	Final	Telephone	3/31/13	\$1,636,004	\$594,962	\$0	\$1,041,042	63.6%
Humane Society of the US	Final	Telephone	4/30/13	\$966,851	\$1,249,632	\$0	\$(282,781)	-29.2%
Jane Goodall Institute for Wildlife	Final	Telephone	11/20/12	\$54,539	\$35,595	\$0	\$18,944	34.7%
Memorial Sloan Kettering Cancer Center	Final	Telephone	12/31/12	\$1,286,835	\$620,001	\$0	\$666,834	51.8%
Mercy Corps	Final	Telephone	6/30/13	\$118,635	\$194,954	\$0	\$(76,319)	-64.3%
Metropolitan Museum of Art	Final	Telephone	6/30/13	\$661,965	\$331,491	\$0	\$330,474	49.9%
Nat'l Trust for Historic Preservation in US	Final	Telephone	12/31/12	\$196,371	\$124,765	\$0	\$71,606	36.5%
National Audubon Society	Final	Telephone	6/30/13	\$68,947	\$78,043	\$0	\$(9,096)	-13.2%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
National Constitution Center	Final	Telephone	3/31/13	\$6,435	\$11,362	\$0	\$(4,927) -76.6%
Natural Resources Defense Council	Final	Telephone	12/31/12	\$348,708	\$408,870	\$0	\$(60,166	•
Nature Conservancy	Final	Telephone	7/15/13	\$0	\$162,230	\$0	\$(162,230)
Ocean Conservancy	Final	Telephone	2/28/13	\$23,744	\$46,534	\$0	\$(22,790) -96.0%
People for Ethical Treatment of Animals	Final	Telephone	8/31/13	\$96,728	\$92,921	\$0	\$3,807	3.9%
Physicians Committee Responsible Med.	Final	Telephone	11/25/12	\$91,461	\$88,543	\$0	\$2,918	3.2%
Planned Parenthood Federation of America	Final	Telephone	6/30/13	\$1,326,867	\$682,340	\$0	\$644,527	48.6%
Public Citizen Foundation	Final	Telephone	9/30/13	\$6,690	\$3,466	\$0	\$3,224	48.2%
Student Conservation Association	Final	Telephone	4/18/13	\$14,771	\$9,645	\$0	\$5,126	34.7%
Union of Concerned Scientists	Final	Telephone	11/30/12	\$90,813	\$83,248	\$0	\$7,565	8.3%
United States Fund for UNICEF	Final	Telephone	6/30/13	\$77,253	\$48,955	\$0	\$28,298	36.6%
United States Olympic Committee	Interim	Telephone	3/31/13	\$86,615	\$177,738	\$0	\$(91,123) -105.2%
World Wildlife Fund	Final	Telephone	6/30/13	\$506,735	\$217,036	\$0	\$289,699	57.2%
Yosemite Conservancy	Final	Telephone	5/30/13	\$64,480	\$43,917	\$0	\$20,563	31.9%
Douglas Schipper								
American Association for Cancer Support	Interim	Telephone	12/31/12	\$29,829	\$23,267	\$0	\$6,562	22.0%
Defeat Diabetes Foundation	Interim	Telephone	12/31/12	\$27,644	\$22,115	\$0	\$5,529	20.0%
Dream Giveaway								
Kids Wish Network	Final	Direct Mail	12/31/12	\$5,132,245	\$1,261,919	\$3,029,047	\$841,279	16.4%
Dream Giveaway, Inc								
WorldCause Foundation	Final	Direct Mail	7/4/13	\$1,572,565	\$383,808	\$932,885	\$255,872	16.3%
Eaton Vance Distributors US Charitable Gift Trust	Interim	Telephone	12/31/12	\$78,416,487	\$6,344,361	\$37,917,303	\$34,154,823	43.6%
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Elizabeth Kathleen Jennings Michigan Festival of Sacred Music Partners in Housing Transition (St. Luke's Church)	Final Interim	Direct Mail Other	6/30/13 6/30/13	\$3,200 \$10,800	\$595 \$560	\$281 \$0	\$2,325 \$10,800	

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Enabling Philanthropies LLC								
Jewish Family Services	Interim	Telephone	4/30/13	\$89,333	\$12,000	\$38,969	\$38,364	42.9%
Event 360								
Susan G. Komen Breast Cancer Found.	Interim	Special Event	3/31/13	\$59,399,525	\$18,880,415	\$20,148,497	\$20,370,613	34.3%
Event Company								
DKA Charities	Final	Special Event	12/31/13	\$1,775	\$2,015	\$7,118	\$(7,358)	-414.5%
Events North								
Big Brothers Big Sisters of NW Michigan	Final	Other	5/31/13	\$84,221	\$7,378	\$8,080	\$68,763	81.6%
Father Fred Foundation	Interim	Special Event	3/21/13	\$11,832	\$0	\$15,746	\$(3,914)	
Junior Achievement	Final	Special Event	2/27/13	\$19,275	\$6,000	\$5,000	\$8,275	42.9%
Fine Line Communications								
Humane Society of the US	Interim	Other	5/17/13	\$3,197	\$197	\$0	\$3,000	93.8%
Nature Conservancy	Final	Telephone	7/31/13	\$3,172	\$335	\$0	\$2,837	89.4%
Fulkerson Group								
Detroit Jazz Festival	Final	Telephone	10/31/12	\$708,000	\$27,000	\$247,654	\$433,346	61.2%
Henry Ford Hospital	Interim	Telephone	5/31/13	\$73,950	\$20,910	\$16,994	\$36,046	48.7%
Parade Company	Interim	Telephone	1/31/13	\$2,287,855	\$135,000	\$1,992,000	\$160,855	7.0%
Gateway Communication								
Muskegon Rescue Mission	Final	Telephone	3/30/13	\$63,765	\$18,120	\$0	\$45,645	71.6%
Gateway Communications								
Cherry Street Mission Ministries	Final	Telephone	12/31/12	\$64,099	\$26,299	\$0	\$37,800	59.0%
City Rescue Mission of Saginaw	Final	Telephone	3/30/13	\$13,543	\$6,442	\$0	\$7,101	52.4%
CRISTA Ministries	Final	Telephone	12/31/12	\$38,220	\$15,098	\$0	\$23,122	60.5%
Guiding Light Mission	Final	Telephone	12/31/12	\$27,639	\$9,940	\$0	\$17,699	64.0%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
<u>Charity</u>								
Holland Rescue Mission	Final	Telephone	12/31/12	\$95,451	\$35,734	\$0	\$59,717	62.6%
Mel Trotter Ministries	Final	Telephone	3/31/13	\$189,332	\$63,778	\$0	\$125,554	66.3%
GiveRight								
Heritage Foundation	Final	Telephone	12/31/12	\$6,051,098	\$1,712,250	\$0	\$4,338,848	71.7%
Gordon & Schwenkmeyer								
American Association of University Women	Final	Telephone	12/31/12	\$57,024	\$52,752	\$0	\$4,272	7.5%
Amnesty International USA	Final	Telephone	12/31/12	\$95,704	\$142,443	\$0	\$(46,739)	-48.8%
Anti-Defamation League	Interim	Telephone	12/31/12	\$6,619	\$13,907	\$0	\$(7,288)	-110.1%
Jane Goodall Institute for Wildlife Research	Interim	Telephone	12/31/12	\$23,427	\$46,028	\$0	\$(22,601)	-96.5%
Planned Parenthood Federation of America	Interim	Telephone	6/30/13	\$478,698	\$657,082	\$0	\$(178,384)	-37.3%
Wilderness Society	Final	Telephone	12/31/12	\$14,360	\$18,837	\$0	\$(4,477)	-31.2%
Great Lakes Marketing MI								
Michigan Veterans Foundation	Final	Telephone	6/30/13	\$308,115	\$246,492	\$0	\$61,623	20.0%
Haines & Company								
Leukemia & Lymphoma Society	Final	Telephone	6/30/13	\$268,958	\$135,136	\$0	\$133,822	49.8%
Harris Connect								
American College	Final	Telephone	9/30/12	\$150,690	\$108,700	\$0	\$41,990	27.9%
Barnard College	Interim	Telephone	12/31/12	\$39,596	\$54,582	\$0	\$(14,985)	-37.8%
Calvert Hall College of Baltimore City	Final	Telephone	11/30/12	\$30,631	\$86,965	\$0	\$(56,334)	-183.9%
Case Western Reserve University	Final	Telephone	11/30/12	\$3,760	\$51,326	\$0	\$(47,566)	-1265.1%
Cleveland Clinic Foundation	Interim	Telephone	2/27/13	\$337,705	\$204,998	\$0	\$132,706	39.3%
H. Lee Moffitt Cancer Center	Final	Telephone	6/30/13	\$75,262	\$30,824	\$0	\$44,437	59.0%
Howard University College of Medicine	Final	Telephone	1/31/12	\$5,495	\$512	\$0	\$4,983	90.7%
Lehigh Valley Health Network	Final	Telephone	8/24/13	\$75,825	\$90,303	\$0	\$(14,478)	-19.1%
Marine Corps Heritage Foundation	Interim	Telephone	12/31/12	\$471,767	\$171,594	\$0	\$300,173	63.6%
Maryknoll Fathers & Brothers	Final	Telephone	1/31/12	\$51,235	\$387	\$0	\$50,848	99.2%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	<u>Fundraising</u> <u>Method</u>	Report <u>End</u>	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Net Amount to Charity	% of Gross to Charity
Medical College of WI	Final	Telephone	1/31/13	\$140,246	\$34,688	\$0	\$105,558	75.3%
New England Historic Genealogical Society	Interim	Telephone	12/31/12	\$97,253	\$97,581	\$0	\$(328)	-0.3%
Rosalind Franklin Un. of Medicine & Science	Interim	Telephone	10/31/12	\$50,530	\$44,900	\$0	\$5,630	11.1%
US Coast Guard Alumni Association	Interim	Telephone	12/31/12	\$103,670	\$56,136	\$0	\$47,534	45.9%
Wake Forest University	Final	Telephone	6/30/12	\$723,288	\$45,723	\$0	\$677,565	93.7%
Wake Forest University Baptist Medical Center	Interim	Telephone	12/31/12	\$59,525	\$609,408	\$0	\$(549,883)	-923.8%
Harris Direct								
Amnesty International	Final	Telephone	5/31/13	\$48,739	\$51,865	\$0	\$(3,126)	-6.4%
Medecins Sans Frontieres USA	Final	Telephone	6/30/13	\$541,668	\$166,048	\$0	\$375,620	69.3%
National Trust for Historic Preservation	Final	Telephone	6/30/13	\$25,482	\$9,364	\$0	\$16,118	63.3%
Oxfam America	Interim	Telephone	3/31/13	\$4,904	\$0	\$0	\$4,904	100.0%
Planetary Society	Interim	Telephone	6/30/13	\$27,033	\$32,370	\$0	\$(5,337)	-19.7%
Planned Parenthood Federation	Final	Telephone	6/30/13	\$110,263	\$76,987	\$0	\$33,275	30.2%
Southern Poverty Law Center	Final	Telephone	6/30/13	\$161,125	\$89,627	\$0	\$71,498	44.4%
Heritage Company								
Children's Wish Foundation International	Interim	Telephone	12/31/12	\$210,966	\$140,292	\$0	\$70,674	33.5%
MAP International	Final	Telephone	12/31/12	\$888	\$824	\$0	\$64	7.2%
Mothers Against Drunk Driving	Interim	Telephone	6/30/13	\$112,862	\$68,690	\$0	\$44,172	39.1%
Multiple Sclerosis Association of America	Interim	Telephone	6/30/13	\$104,325	\$64,950	\$0	\$39,375	37.7%
National Caregiving Foundation	Interim	Telephone	1/13/13	\$24,467	\$19,574	\$0	\$4,893	20.0%
National Childrens Cancer Society	Final	Telephone	12/31/12	\$84,543	\$49,053	\$0	\$35,490	42.0%
Promenade Nationale Corporation	Interim	Telephone	9/30/13	\$9,521	\$7,251	\$0	\$2,270	23.8%
Special Olympics Michigan	Final	Telephone	3/1/13	\$6,187	\$3,140	\$0	\$3,047	49.2%
United Breast Cancer Foundation	Interim	Telephone	4/30/13	\$34,696	\$24,287	\$0	\$10,409	30.0%
Hudson Bay Company of IL								
9 to 5 Working Women Education Fund	Interim	Telephone	12/31/12	\$19,875	\$3,860	\$0	\$16,015	80.6%
Arbor Day Foundation	Final	Telephone	12/31/12	\$2,835	\$638	\$0	\$2,197	77.5%

Professional Fundraising Charitable Solicitation Report

<u>Fundraise</u>	<u>Charity</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Net Amount to Charity	% of Gross to Charity
	Center for Rural Affairs	Interim	Telephone	5/31/13	\$8,261	\$1,821	\$0	\$6,440	78.0%
	Equal Justice USA	Final	Telephone	12/31/12	\$340	\$0	\$0	\$340	
	Food & Water Watch	Interim	Telephone	9/30/13	\$25,071	\$5,066	\$0	\$20,005	79.8%
	Government Accountability Project	Interim	Telephone	12/31/12	\$70,935	\$13,676	\$0	\$57,259	80.7%
	Organic Consumers Association	Interim	Telephone	9/30/13	\$416,676	\$123,091	\$0	\$293,585	70.5%
InfoCisio	1								
	American Diabetes Association	Final	Telephone	12/31/12	\$3,695,270	\$2,289,298	\$0	\$1,405,972	
	American Heart Association	Final	Telephone	9/30/13	\$7,378,444	\$2,701,086	\$0	\$4,677,357	63.4%
	American Institute for Cancer Research	Final	Telephone	12/31/12	\$1,011,212	\$737,794	\$0	\$273,418	27.0%
	American Lebanese Syrian Associated Charities	Final	Telephone	6/30/13	\$2,427,321	\$2,238,999	\$0	\$188,322	7.8%
	American Leprosy Missions	Final	Telephone	1/31/13	\$68,711	\$63,850	\$0	\$4,861	7.1%
	American Lung Association	Final	Telephone	8/31/13	\$2,499,523	\$2,084,769	\$0	\$414,754	16.6%
	Amnesty International of the USA	Final	Telephone	4/30/13	\$16,153	\$16,142	\$0	\$11	0.1%
	AOPA Foundation	Final	Telephone	7/31/13	\$286,809	\$121,214	\$0	\$165,595	57.7%
	Autism Spectrum Disorder Foundation	Interim	Telephone	3/31/13	\$2,705,137	\$2,505,137	\$0	\$200,000	7.4%
	ChildFund International	Interim	Telephone	6/30/13	\$3,763,343	\$295,111	\$0	\$3,468,233	92.2%
	Christian Advocates Serving Evangelism	Interim	Telephone	2/28/13	\$5,300,567	\$557,984	\$0	\$4,742,583	89.5%
	Concerned Women for America	Final	Telephone	6/30/13	\$1,490,107	\$1,079,944	\$0	\$410,163	27.5%
	Coral Ridge Ministries	Final	Telephone	5/9/13	\$306,733	\$223,006	\$0	\$83,727	27.3%
	Crohn's & Colitis Foundation of America	Final	Telephone	6/30/12	\$43,873	\$31,233	\$0	\$12,640	28.8%
	Easter Seal Society	Final	Telephone	7/4/13	\$1,386,489	\$1,225,982	\$0	\$160,507	11.6%
	Educational Media Foundation	Final	Telephone	5/31/13	\$5,180	\$2,333	\$0	\$2,847	55.0%
	Habitat Humanity International	Final	Telephone	6/30/13	\$1,152,761	\$1,065,564	\$0	\$87,197	7.6%
	Int'l Fellowship for Christians & Jews	Final	Telephone	12/31/12	\$2,192,928	\$1,234,086	\$0	\$958,842	43.7%
	JDRF International	Final	Telephone	6/30/13	\$29,940	\$29,929	\$0	\$10	0.0%
	Leukemia & Lymphoma Society	Final	Telephone	6/30/13	\$6,195,739	\$3,087,367	\$0	\$3,108,372	50.2%
	March of Dimes Birth Defects	Final	Telephone	2/28/13	\$9,118,919	\$4,561,286	\$0	\$4,557,633	50.0%
	National Foundation for Cancer Research	Final	Telephone	8/31/13	\$30,784	\$23,652	\$0	\$7,132	23.2%
	National Multiple Sclerosis Society	Final	Telephone	8/31/13	\$1,361,057	\$707,893	\$0	\$653,164	48.0%

Professional Fundraising Charitable Solicitation Report

Fundraiser Charity	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
Nora Lam Chinese Ministries	Final	Telephone	4/22/13	\$108,358	\$108,250	\$0	\$108	0.1%
North Shore Animal League	Final	Telephone	1/31/13	\$715,170	\$338,240	\$0	\$376,931	52.7%
Open Doors Brother Andrew	Final	Telephone	10/27/13	\$81,116	\$81,035	\$0	\$81	0.1%
Operation Blessing International Relief Dev Corp	Final	Telephone	4/14/13	\$4,871	\$4,866	\$0	\$6	0.1%
PETA	Final	Telephone	12/31/12	\$271,893	\$211,575	\$0	\$60,318	22.2%
Plan International USA	Final	Telephone	12/31/12	\$12,887	\$24,624	\$0	\$(11,737)	91.1%
Prison Fellowship Ministries	Final	Telephone	10/31/13	\$91,997	\$75,099	\$0	\$16,898	18.4%
Smile Train	Final	Telephone	8/31/13	\$1,911,707	\$1,464,807	\$0	\$446,900	23.4%
Teen Mania Ministries	Final	Telephone	5/31/13	\$2,014	\$2,012	\$0	\$2	0.1%
United States Olympic Committee	Interim	Telephone	12/31/12	\$453,775	\$393,769	\$0	\$60,006	13.2%
Youth Villages Foundation	Final	Telephone	1/31/13	\$9,224	\$11,708	\$0	\$(2,484)	-26.9%
Innovative Teleservice								
Childhood Leukemia Foundation	Interim	Telephone	6/1/13	\$419,986	\$369,587	\$0	\$50,399	12.0%
Innovative Teleservices								
Breast Cancer Society	Interim	Telephone	6/1/13	\$133,056	\$117,089	\$0	\$15,967	12.0%
Caring for Our Children Foundation	Final	Telephone	6/1/13	\$25,055	\$22,549	\$0	\$2,506	10.0%
Children's Cancer Fund of America	Interim	Telephone	6/1/13	\$86,158	\$77,542	\$0	\$8,616	10.0%
Disabled Veterans Services	Interim	Telephone	6/1/13	\$85,368	\$75,124	\$0	\$10,244	12.0%
Insight Teleservices								
Children's Leukemia Foundation	Interim	Telephone	7/27/13	\$38,035	\$32,330	\$0	\$5,705	15.0%
Good Charity	Interim	Telephone	5/2/13	\$4,709,785	\$4,003,317	\$0	\$706,468	15.0%
Integral Resources								
American Council of the Blind	Interim	Telephone	12/31/12	\$214,410	\$128,685	\$0	\$85,725	40.0%
Anti Defamation League of B'nai B'rith	Interim	Telephone	12/14/12	\$46,472	\$36,289	\$0	\$10,183	21.9%
Environmental Defense Fund	Interim	Telephone	12/31/12	\$643,804	\$417,105	\$0	\$226,698	35.2%
Planned Parenthood Federation of America	Interim	Telephone	6/30/13	\$1,026,418	\$839,878	\$0	\$186,541	18.2%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
IPM Advancement		5						
Friends of the Orphans	Interim	Direct Mail	12/31/12	\$711,483	\$338,528	\$0	\$372,955	52.4%
GLAAD	Interim	Direct Mail	7/22/12	\$213,258	\$143,938	\$0	\$69,320	32.5%
J. Milito & Associates								
Ada Christian School	Final	Telephone	5/17/13	\$4,160	\$742	\$0	\$3,415	82.1%
All Saints Parish	Final	Telephone	6/27/13	\$1,350	\$68	\$0	\$1,283	95.0%
Blandford Nature Center	Final	Telephone	6/10/13	\$1,725	\$700	\$0	\$1,025	59.4%
Calvin Theological Seminary	Final	Telephone	7/18/13	\$331,987	\$64,691	\$1,250	\$266,047	80.1%
Coalition on Temporary Shelter	Final	Telephone	12/18/12	\$11,690	\$5,089	\$0	\$6,601	56.5%
Davenport University Foundation	Final	Telephone	4/17/13	\$12,445	\$4,964	\$0	\$7,481	60.1%
Dominican Sisters of Mary	Final	Telephone	10/5/13	\$11,380	\$9,943	\$799	\$638	5.6%
Dutton Christian School	Final	Telephone	1/7/13	\$3,540	\$1,236	\$0	\$2,305	65.1%
Geneva Camp & Retreat Center	Final	Telephone	2/8/13	\$3,020	\$734	\$0	\$2,287	75.7%
Gerald R. Ford Presidential Foundation	Final	Telephone	2/22/13	\$27,995	\$3,835	\$0	\$24,161	86.3%
Gilda's Club Grand Rapids	Final	Telephone	7/24/13	\$99,580	\$19,013	\$0	\$80,567	80.9%
Grand Rapids Ballet	Final	Telephone	5/1/13	\$3,630	\$1,306	\$0	\$2,325	64.0%
Grand Rapids Christian Schools	Final	Telephone	6/3/13	\$163,380	\$32,676	\$1,000	\$129,704	79.4%
Grand Rapids Symphony Society	Final	Telephone	1/7/13	\$38,327	\$8,149	\$0	\$30,178	78.7%
Great Lakes Christian College	Final	Telephone	10/9/13	\$57,499	\$6,991	\$0	\$50,508	87.8%
Guest House	Final	Telephone	6/5/13	\$8,470	\$2,128	\$0	\$6,342	74.9%
Heartside Ministry	Final	Telephone	5/22/13	\$1,330	\$854	\$0	\$476	35.8%
Holland Christian Education Society	Final	Telephone	6/21/13	\$42,707	\$2,111	\$0	\$40,597	95.1%
Hudsonville Christian School	Final	Telephone	9/23/13	\$45,425	\$4,704	\$0	\$40,721	89.6%
Jenison Christian School	Final	Telephone	10/7/13	\$40,310	\$2,527	\$0	\$37,784	93.7%
Kalamazoo Christian School Association	Final	Telephone	10/11/13	\$93,053	\$6,966	\$0	\$86,087	92.5%
Kids' Food Basket	Final	Telephone	9/14/13	\$22,310	\$5,201	\$0	\$17,109	76.7%
LaughFest	Final	Telephone	12/22/12	\$238	\$2,076	\$0	\$(1,838)	-773.9%
Marian High School	Final	Telephone	3/13/13	\$6,135	\$1,650	\$0	\$4,486	73.1%
Marist Fathers Detroit	Final	Telephone	12/22/12	\$32,050	\$16,180	\$0	\$15,871	49.5%

Professional Fundraising Charitable Solicitation Report

Fundraiser Charity		Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
Michigan Crossroads	Council	Final	Telephone	9/11/13	\$29,771	\$10,548	\$0	\$19,223	64.6%
Muskegon Catholic E		Final	Telephone	4/11/13	\$14,240	\$7,840	\$250	\$6,150	
Muskegon Museum o		Final	Telephone	5/20/13	\$13,364	\$4,104	\$0	\$9,260	
NorthPointe Christian	School	Final	Telephone	2/27/13	\$8,485	\$5,316	\$0	\$3,169	37.3%
Parish Holy Spirit		Final	Telephone	5/22/13	\$8,155	\$2,309	\$100	\$5,747	70.5%
Pilgrim Manor Found	ation	Final	Telephone	7/27/13	\$10,020	\$1,516	\$0	\$8,504	84.9%
Powers Catholic High	n School	Final	Telephone	7/24/13	\$19,995	\$6,724	\$0	\$13,272	66.4%
Saint Michael Catholi	c Community	Final	Telephone	1/18/13	\$65,445	\$9,455	\$0	\$55,991	85.6%
Senior Neighbors	·	Final	Telephone	2/27/13	\$2,505	\$3,659	\$0	\$(1,154	-46.1%
Spectrum Health Fou	ndation	Final	Telephone	2/28/13	\$41,100	\$18,340	\$0	\$22,760	55.4%
St. Anthony Padua C	atholic Community	Final	Telephone	7/13/13	\$10,050	\$1,975	\$0	\$8,075	80.3%
St. Hugo of the Hills (Catholic Church	Final	Telephone	8/24/13	\$26,285	\$1,978	\$0	\$24,308	92.5%
St. Patrick St. Anthon	y Catholic Community	Final	Telephone	5/23/13	\$22,986	\$3,324	\$0	\$19,662	85.5%
Sunset Manor		Final	Telephone	2/9/13	\$15,860	\$7,012	\$0	\$8,848	55.8%
Tall Pine Council - Bo	y Scouts of America	Final	Telephone	11/17/12	\$40,866	\$16,418	\$0	\$24,448	59.8%
Unity Christian High S	School	Final	Telephone	11/17/12	\$128,695	\$11,608	\$0	\$117,087	91.0%
Van Andel Institute		Final	Telephone	1/30/13	\$36,625	\$13,813	\$0	\$22,812	62.3%
Wedgwood Christian	Services	Final	Telephone	12/27/12	\$5,725	\$3,568	\$0	\$2,157	37.7%
West Michigan Cente	er for Arts & Technology	Final	Telephone	6/20/13	\$3,095	\$2,356	\$0	\$740	23.9%
West Side Christian S	School	Final	Telephone	4/30/13	\$10,790	\$2,384	\$0	\$8,407	77.9%
Western MI Christian	High School	Final	Telephone	6/26/13	\$6,930	\$2,385	\$0	\$4,545	65.6%
Western Theological	Seminary	Final	Telephone	4/16/13	\$17,505	\$2,565	\$0	\$14,941	85.3%
JAK Productions									
Breasr Cancer Societ	ty	Interim	Telephone	3/5/13	\$1,486,211	\$1,266,136	\$0	\$220,075	14.8%
Firefighters Charitable	e Foundation	Interim	Telephone	5/31/13	\$3,561,874	\$3,135,089	\$0	\$426,784	12.0%
International Union P	olice Association	Interim	Telephone	4/14/13	\$58,232	\$52,435	\$0	\$5,797	10.0%
JR Turnbull Communications									
Children's Leukemia	Foundation of MI	Final	Telephone	7/19/13	\$63,470	\$28,279	\$1,052	\$34,139	53.8%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Net Amount to Charity	% of Gross to Charity
Garden Party Foundation	Final	Special Event	8/31/13	\$224,235	\$125,000	\$98,918	\$317	0.1%
Kids Kicking Cancer	Final	Telephone	6/5/13	\$130,235	\$15,000	\$3,189	\$112,046	86.0%
MI Institute of Urology Men's Health Found.	Final	Telephone	7/2/13	\$204,997	\$15,000	\$85,328	\$104,670	51.1%
MI League for Human Services	Final	Telephone	12/31/12	\$85,986	\$20,573	\$16,041	\$49,372	57.4%
New Day Foundation for Families	Final	Special Event	9/23/13	\$119,155	\$3,500	\$53,330	\$62,325	52.3%
Keys Direct Marketing								
Covenant House	Final	Telephone	6/30/13	\$13,750	\$20,401	\$0	\$(6,651	-48.4%
Food & Water Watch	Final	Telephone	4/30/13	\$1,055	\$3,267	\$0	\$(2,212	-209.7%
Lakes Management								
Military Order Purple Heart Service Found.	Interim	Telephone	3/31/13	\$2,179,125	\$948,445	\$0	\$1,230,680	56.5%
Lester Window to the World	Final	Telephone	12/31/12	\$11,033	\$5,632	\$0	\$5,401	49.0%
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Lois Craig Michigan Special Olympics	Interim	Telephone	12/30/12	\$50,238	\$8,000	\$1,000	\$41,238	82.1%
McGhee Fundraising Consultants								
Bedford High School	Final	Telephone	11/19/13	\$17,780	\$14,502	\$0	\$3,278	18.4%
John Glenn High School	Final	Telephone	9/20/13	\$5,278	\$4,314	\$0	\$964	18.3%
Lenawee Humane Society	Final	Telephone	7/27/12	\$17,441	\$14,448	\$0	\$2,993	17.2%
Monroe County Humane Society	Final	Telephone	10/30/12	\$21,401	\$17,434	\$0	\$3,967	18.5%
Monroe Public Schools	Final	Telephone	5/25/13	\$10,192	\$8,308	\$0	\$1,884	18.5%
MDS Communications								
ALSAC	Final	Telephone	6/30/13	\$2,415,160	\$1,784,496	\$0	\$630,664	26.1%
American Bible Society	Interim	Telephone	6/30/13	\$1,244,407	\$749,462	\$0	\$494,945	39.8%
Americans United for Life	Final	Telephone	12/31/12	\$259,816	\$113,962	\$0	\$145,854	56.1%
Arthritis Foundation	Final	Telephone	9/7/13	\$169,772	\$74,294	\$0	\$95,478	56.2%

Professional Fundraising Charitable Solicitation Report

Sorted by Professional Fundraiser December 31, 2013

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Net Amount to Charity	% of Gross to Charity
Catholic Relief Services	Interim	Telephone	9/30/13	\$753,838	\$459,787	\$0	\$294,051	39.0%
Christian Advocates Serving Evangelism	Interim	Telephone	3/1/13	\$1,281,677	\$199,733	\$0	\$1,081,944	84.4%
Family Research Council	Interim	Telephone	8/9/13	\$343,310	\$343,310	\$0	\$0	0.0%
Food for the Hungry	Interim	Telephone	6/23/13	\$330,377	\$141,305	\$0	\$189,072	57.2%
Heifer Project International	Interim	Telephone	6/28/13	\$2,675,687	\$1,186,970	\$0	\$1,488,717	55.6%
Holt Int'l Children's Services	Interim	Telephone	7/28/13	\$55,705	\$24,628	\$0	\$31,077	55.8%
Life Issues Institute	Final	Telephone	6/20/13	\$51,424	\$16,597	\$0	\$34,827	67.7%
Mercy Corps International	Final	Telephone	6/30/13	\$244,145	\$146,454	\$0	\$97,691	40.0%
Quiet Hour	Interim	Telephone	7/17/13	\$20,952	\$10,260	\$0	\$10,692	51.0%
Students for Life of America	Final	Telephone	9/6/13	\$266,289	\$199,527	\$0	\$66,762	25.1%
MDS Communications								
CARE	Interim	Telephone	6/30/13	\$1,871,858	\$1,053,995	\$0	\$817,863	43.7%
Midwest Publishing DN								
Am. Fed. of Police & Concerned Citizens	Interim	Telephone	12/31/12	\$423,768	\$381,391	\$0	\$42,377	10.0%
Cancer Center for Detection & Prevention	Final	Telephone	12/31/12	\$2,084,740	\$1,772,029	\$0	\$312,711	15.0%
Cancer Survivors' Fund	Interim	Telephone	12/31/12	\$924,124	\$831,711	\$0	\$92,412	10.0%
Caring for Our Children Foundation	Interim	Telephone	12/31/12	\$318,680	\$286,812	\$0	\$31,868	10.0%
Committee for Missing Children	Interim	Telephone	12/31/12	\$533,292	\$461,298	\$0	\$71,994	13.5%
National Vietnam Veterans Foundation	Interim	Telephone	12/31/12	\$815,905	\$726,155	\$0	\$89,750	11.0%
Woman 2 Woman Breast Cancer Found.	Final	Telephone	8/31/13	\$677,234	\$609,511	\$0	\$67,723	10.0%
Midwest Publishing-DN								
Firefighters Charitable Foundation	Interim	Telephone	12/31/12	\$623,555	\$542,493	\$0	\$81,062	13.0%
Operaton Lookout	Final	Telephone	12/31/12	\$152,971	\$130,026	\$0	\$22,946	15.0%
National Capital Teleservices LLC								
NFIB Small Business Legal Center	Final	Telephone	12/31/12	\$42,270	\$22,511	\$14,738	\$5,021	11.9%

Outreach Calling

Professional Fundraising Charitable Solicitation Report

Fundrais	<u>er</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
	American Association for Cancer Support	Interim	Direct Mail	6/30/13	\$701,974	\$645,003	\$0	\$56,971	8.1%
	American Foundation for Disabled Children	Interim	Telephone	8/4/13	\$1,320,287	\$1,188,259	\$0	\$132,029	10.0%
	Breast Cancer Survivors Foundation	Interim	Telephone	9/15/13	\$3,307,929	\$2,977,136	\$0	\$330,793	10.0%
	Cancer Fund of America	Interim	Telephone	7/18/13	\$321,043	\$285,728	\$0	\$35,315	11.0%
	Defeat Diabetes Foundation	Interim	Telephone	10/31/12	\$287,069	\$244,008	\$0	\$43,060	15.0%
	Disabled Police and Sheriffs Found.	Interim	Telephone	8/3/13	\$1,029,719	\$926,747	\$0	\$102,972	10.0%
	Firefighters Support Foundation	Interim	Telephone	8/24/13	\$4,012,269	\$3,611,042	\$0	\$401,227	10.0%
	Healing Heroes Network	Interim	Telephone	1/31/13	\$310,545	\$279,491	\$0	\$31,055	10.0%
	Law Enforcement Officers Relief Fund	Interim	Telephone	4/14/13	\$336,523	\$302,871	\$0	\$33,652	10.0%
	Optimal Medical Foundation	Interim	Telephone	4/30/13	\$93,321	\$83,989	\$0	\$9,332	10.0%
	United Breast Cancer Research Society	Interim	Telephone	5/14/13	\$367,096	\$330,386	\$0	\$36,710	10.0%
	Woman to Woman Breast Cancer	Interim	Telephone	9/2/13	\$1,798,844	\$1,618,959	\$0	\$179,884	10.0%
PDR II									
	Center for Biological Diversity	Final	Telephone	7/31/13	\$10,713	\$11,572	\$0	\$(859)	-8.0%
	Center for Victims of Torture	Final	Telephone	10/31/12	\$13,668	\$16,121	\$0	\$(2,453)	-17.9%
	Environmental Defense Fund	Final	Telephone	3/31/13	\$22,525	\$36,933	\$0	\$(14,408)	-64.0%
	Feeding America	Final	Telephone	6/30/13	\$244,578	\$372,064	\$0	\$(127,486)	-52.1%
	Helen Keller Intl	Final	Telephone	10/31/12	\$4,266	\$8,014	\$0	\$(3,748)	-87.9%
	International Fund for Animal Welfare	Final	Telephone	12/1/12	\$42,776	\$78,794	\$0	\$(36,018)	-84.2%
	National Museum of Women in the Arts	Final	Telephone	10/31/12	\$143,783	\$75,576	\$0	\$68,207	47.4%
	National Parks Conservation Association	Final	Telephone	1/31/13	\$97,362	\$103,030	\$0	\$(5,668)	-5.8%
	National Wildlife Federation	Final	Telephone	8/31/13	\$108,676	\$68,054	\$0	\$40,622	37.4%
	Natural Resources Defense Council	Interim	Telephone	6/30/13	\$4,753	\$8,208	\$0	\$(3,455)	-72.7%
	Oxfam America	Final	Telephone	3/31/13	\$34,447	\$34,932	\$(485)	\$0	0.0%
	Planned Parenthood Federation of America	Final	Telephone	7/15/13	\$157,375	\$100,873	\$0	\$56,502	35.9%
	Trout Unlimited	Interim	Telephone	6/30/13	\$16,650	\$16,650	\$0	\$0	0.0%
	United States Fund for UNICEF	Final	Telephone	6/30/13	\$907,362	\$690,737	\$0	\$216,625	23.9%
	Window to the World Communications	Final	Telephone	6/30/13	\$458,876	\$320,462	\$0	\$138,414	30.2%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> Charity	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
Peak Productions	lasta alaa	On a sint Franct	40/04/40	640.00 5	# 0	640.400	(4.074)	F 00/
Institute for the Arts & Education	Interim	Special Event	12/31/12	\$18,395	\$0	\$19,469	\$(1,074)	-5.8%
Phone Bank Systems								
Cranbrook Educational Community	Interim	Telephone	9/30/13	\$5,325	\$4,326	\$0	\$999	18.8%
Delta College Foundation	Interim	Telephone	5/13/13	\$22,180	\$7,590	\$0	\$14,591	65.8%
Detroit Educational TV Foundation	Interim	Telephone	12/31/12	\$302,020	\$136,363	\$0	\$165,656	54.8%
Detroit Institute of Arts	Interim	Telephone	6/30/13	\$69,818	\$32,621	\$0	\$37,197	53.3%
Wayne State WDET	Interim	Telephone	4/14/13	\$140,667	\$59,956	\$0	\$80,711	57.4%
WGVU Public Broadcasting	Interim	Telephone	7/14/13	\$171,341	\$82,765	\$0	\$88,576	51.7%
Wharton Center MSU	Final	Telephone	8/31/13	\$54,413	\$13,305	\$0	\$41,108	75.5%
Window to the World	Final	Telephone	6/30/13	\$205,055	\$163,693	\$0	\$41,362	20.2%
WKAR Broadcasting Service	Interim	Telephone	5/7/13	\$49,420	\$17,045	\$0	\$32,375	65.5%
Precision Marketing								
Women in Military	Interim	Direct Mail	12/31/12	\$828,652	\$52,090	\$0	\$776,562	93.7%
Preferred Community Services								
Children's Cancer Fund of America	Final	Telephone	6/30/13	\$200	\$170	\$0	\$30	15.0%
Committee for Missing Children	Final	Telephone	6/30/13	\$45	\$39	\$0	\$6	13.0%
Projects Plus								
Hospital for Special Surgery Fund	Interim	Telephone	6/30/13	\$2,632,884	\$568,824	\$0	\$2,064,060	78.4%
Prues Hecker								
Foundation to Reinvent Michigan	Interim	Telephone	12/31/12	\$115,500	\$15,000	\$0	\$100,500	87.0%
Public Interest Communications								
Ocean Conservancy	Final	Telephone	12/31/12	\$28,612	\$20,501	\$3,636	\$4,476	15.6%
Public Sector Consultants								

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> Charity	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Center for Michigan	Interim	Telephone	12/31/12	\$628,446	\$7,775	\$46,595	\$574,076	91.3%
Resource Development Group								
Detroit Regional Chamber	Final	Other	6/30/13	\$6,000,000	\$250,000	\$0	\$5,750,000	95.8%
Shiawassee Economic Development Partnership	Final	Other	6/30/13	\$1,500,000	\$60,000	\$0	\$1,440,000	96.0%
Robert Smith								
Gateway	Interim	Other	6/30/13	\$13,000	\$860	\$0	\$12,140	93.4%
Sarett Nature Center	Interim	Other	6/30/13	\$28,500	\$1,540	\$0	\$26,960	94.6%
Ronald F. Doddy & Associates								
Disability Services Resource Center	Final	Telephone	12/31/12	\$37,505	\$30,004	\$0	\$7,501	20.0%
Mission of Hope Cancer Fund	Final	Telephone	12/31/12	\$587,306	\$469,845	\$0	\$117,461	20.0%
Santa's Cupboard	Final	Telephone	12/31/12	\$88,762	\$71,009	\$0	\$17,752	20.0%
RuffaloCODY								
A. T. Still University of Health Sciences	Final	Telephone	6/30/13	\$46,841	\$29,967	\$0	\$16,874	36.0%
Assoc.Former Students of Texas A&M University	Interim	Telephone	6/30/13	\$1,035,898	\$484,527	\$0	\$551,370	
Associate Alumnae of Douglas College	Interim	Telephone	6/30/13	\$578,014	\$123,436	\$0	\$454,578	78.6%
CA State University East Bay	Final	Telephone	6/30/12	\$38,719	\$78,468	\$0	\$(39,749)	
Chi Omega Foundation	Final	Telephone	6/30/12	\$86,194	\$46,901	\$0	\$39,293	
Colorado Seminary	Interim	Telephone	2/28/13	\$388,558	\$385,164	\$0	\$3,394	
Elon University	Final	Telephone	5/31/13	\$289,762	\$195,353	\$0	\$94,409	
Florida State University Foundation	Interim	Telephone	6/30/13	\$658,425	\$593,600	\$0	\$64,825	
Georgia State University	Interim	Telephone	6/30/13	\$381,708	\$440,455	\$0	\$(58,747)	
Henry Ford Museum	Final	Telephone	3/31/13	\$39,575	\$48,816	\$0	\$(9,240)	
Institute for International Education of Students	Interim	Telephone	6/30/13	\$33,757	\$88,939	\$0	\$(55,182)	
John Hopkins University	Interim	Telephone	6/30/13	\$1,307,199	\$563,772	\$0	\$743,427	
Kappa Alpha Order Educational Foundation	Interim	Telephone	6/30/12	\$27,917	\$39,995	\$0	\$(12,078)	
Kettering University	Final	Telephone	6/30/13	\$114,198	\$92,880	\$0	\$21,317	
Kirkwood Foundation	Final	Telephone	6/30/13	\$3,382	\$14,140	\$0	\$(10,758)) -318.0%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
Lawrence Technological University	Interim	Telephone	8/1/13	\$37,615	\$152,985	\$0	\$(115,370)	-306.7%
Loras College	Interim	Telephone	5/31/13	\$333,471	\$72,293	\$0	\$261,179	78.3%
Lucile Packard Foundation for Children's Health	Interim	Telephone	1/31/13	\$22,451	\$24,496	\$0	\$(2,045)	
North Carolina State University Foundation	Final	Telephone	6/30/13	\$583,761	\$435,485	\$0	\$148,277	25.4%
Northern MI University Foundation	Final	Telephone	6/30/13	\$215,941	\$112,226	\$0	\$103,715	48.0%
NW University School of Medicine	Final	Telephone	8/31/13	\$294,794	\$43,188	\$0	\$251,605	85.3%
Oakland University	Final	Telephone	6/30/13	\$162,390	\$148,371	\$0	\$14,019	8.6%
Olivet Nazarene University	Final	Telephone	5/31/13	\$255,754	\$72,350	\$0	\$183,404	71.7%
Pi Beta Phi Foundation	Interim	Telephone	6/30/13	\$28,240	\$56,142	\$0	\$(27,902)	
St. Ambrose University	Final	Telephone	5/31/13	\$93,152	\$53,817	\$0	\$39,335	42.2%
State University of Iowa Foundation	Interim	Telephone	6/30/13	\$816,669	\$375,931	\$0	\$440,737	54.0%
Tufts University	Interim	Telephone	6/30/13	\$1,669,679	\$447,487	\$0	\$1,222,192	73.2%
Univ. of Connecticut Foundation	Interim	Telephone	6/30/13	\$592,611	\$512,651	\$0	\$79,960	13.5%
University Detroit Mercy	Final	Telephone	6/30/13	\$298,166	\$156,237	\$0	\$141,929	47.6%
University of Cincinnati Foundation	Interim	Telephone	6/30/13	\$937,081	\$511,508	\$0	\$425,573	45.4%
University of Colorado Foundation	Interim	Telephone	6/30/13	\$1,057,902	\$797,894	\$0	\$260,008	24.6%
University of Florida Foundation	Interim	Telephone	6/30/13	\$729,543	\$615,753	\$0	\$113,789	15.6%
University of Mississippi Foundation	Final	Telephone	6/30/13	\$461,063	\$342,711	\$0	\$118,351	25.7%
University of Nevada Las Vegas Foundation	Interim	Telephone	6/30/13	\$222,608	\$405,621	\$0	\$(183,013)	-82.2%
University of Northern Iowa Foundation	Interim	Telephone	6/30/13	\$625,420	\$332,218	\$0	\$293,202	46.9%
USAFA Endowment	Final	Telephone	12/31/12	\$484,646	\$101,763	\$0	\$382,883	79.0%
Villanova University	Final	Telephone	5/31/13	\$949,299	\$350,803	\$0	\$598,496	63.0%
Walsh College	Final	Telephone	8/31/13	\$33,876	\$23,770	\$0	\$10,106	29.8%
Washington State University Foundation	Interim	Telephone	6/30/13	\$904,502	\$473,435	\$0	\$431,067	47.7%
SD&A Teleservices								
Amnesty International of the USA	Final	Telephone	8/31/13	\$44,962	\$132,649	\$0	\$(87,687)	-195.0%
Anti Defamation League	Final	Telephone	12/31/12	\$54,657	\$45,575	\$0	\$9,082	16.6%
Art Institute of Chicago	Final	Telephone	6/30/13	\$423,667	\$189,802	\$0	\$233,865	55.2%
Detroit Opera House	Final	Telephone	4/14/13	\$31,225	\$6,147	\$0	\$25,078	80.3%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
Farm Sanctuary	Final	Telephone	4/30/13	\$50,054	\$64,560	\$0	\$(14,506)) -29.0%
National Audubon Society	Final	Telephone	1/31/13	\$4,012	\$21,142	\$0	\$(17,130)	
National Parks Conservation Association	Final	Telephone	1/31/13	\$38,489	\$40,991	\$0	\$(2,502)	
National Wildlife Federation	Final	Telephone	1/31/13	\$105,017	\$89,219	\$0	\$15,798	
Natural Resources Defense Council	Final	Telephone	6/30/13	\$294,175	\$337,650	\$0	\$(43,475)	-14.8%
Oxfam America	Final	Telephone	3/31/13	\$30,246	\$10,880	\$0	\$19,366	64.0%
Partners in Health	Final	Telephone	12/31/12	\$54,579	\$40,739	\$0	\$13,840	25.4%
Planned Parenthood Federation of America	Interim	Telephone	6/30/13	\$169,024	\$88,729	\$0	\$80,295	47.5%
Window to the World Communications	Final	Telephone	3/31/13	\$66,933	\$67,276	\$0	\$(343)	-0.5%
Share Group								
Defenders of Wildlife	Final	Telephone	9/30/12	\$5,668	\$6,336	\$0	\$(668)	-11.8%
Smith Educational Associates								
Healing Paws	Interim	Other	6/30/13	\$11,250	\$1,325	\$0	\$9,925	88.2%
Strategic Fundraising								
American Health Assistance Foundation	Interim	Telephone	7/31/13	\$64,727	\$80,495	\$0	\$(15,768)	-24.4%
American Lung Association	Interim	Telephone	12/31/12	\$296,016	\$341,010	\$0	\$(44,994)	-15.2%
Amyotrophic Lateral Sclerosis Association	Final	Telephone	9/30/13	\$21,153	\$28,558	\$0	\$(7,405)	-35.0%
Arthritis Foundation	Interim	Telephone	5/31/13	\$97,377	\$175,297	\$0	\$(77,920)	-80.0%
Back to God Ministries International	Interim	Telephone	8/18/13	\$46,858	\$28,005	\$0	\$18,853	40.2%
Bible League	Interim	Telephone	12/31/12	\$332,982	\$115,147	\$0	\$217,834	65.4%
Care Net	Interim	Telephone	10/17/13	\$95,393	\$80,645	\$0	\$14,747	15.5%
Christian Foundation for Children and Aging	Final	Telephone	3/31/13	\$235,319	\$108,651	\$0	\$126,668	53.8%
Easter Seals	Final	Telephone	12/31/12	\$16,869	\$22,286	\$0	\$(5,417)	-32.1%
Environmental Defense Fund	Final	Telephone	5/31/13	\$14,206	\$46,044	\$0	\$(31,838)	-224.1%
Feeding America	Final	Telephone	10/15/13	\$308,231	\$119,166	\$0	\$189,065	61.3%
Foundation Fighting Blindness	Final	Telephone	4/30/13	\$196,454	\$107,572	\$0	\$88,883	45.2%
Habitat Humanity International	Final	Telephone	10/30/13	\$505,210	\$540,992	\$0	\$(35,782)	-7.1%

Professional Fundraising Charitable Solicitation Report

Sorted by Professional Fundraiser December 31, 2013

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
<u>Gridity</u>								
Hillel Foundation for Jewish Campus Life	Final	Telephone	12/31/12	\$178,325	\$120,046	\$0	\$58,279	32.7%
Nature Conservancy	Final	Telephone	12/31/12	\$103,324	\$116,059	\$0	\$(12,735)	-12.3%
Operation Smile	Interim	Telephone	12/31/12	\$2,024,533	\$1,587,336	\$0	\$437,195	21.6%
Ronald Reagan Presidential Foundation	Interim	Telephone	7/8/13	\$43,687	\$31,530	\$0	\$12,157	27.8%
Trout Unlimited	Interim	Telephone	11/30/13	\$146,029	\$112,924	\$0	\$33,105	22.7%
United States Olympic Committee	Interim	Telephone	12/31/12	\$2,573,498	\$1,960,028	\$0	\$613,470	23.8%
Strategic Marketing								
Kalamazoo Symphony	Interim	Telephone	12/31/12	\$39,762	\$15,482	\$0	\$24,280	61.1%
Susan Avery SHA Campaign								
Cornerstone Foundation	Interim	Telephone	6/30/13	\$117,500	\$11,750	\$0	\$105,750	90.0%
Telefund								
Am. Society Prevention Cruelty to Animals	Final	Telephone	12/31/12	\$4,792,418	\$810,431	\$0	\$3,981,987	83.1%
American Association of University Women	Final	Telephone	12/31/12	\$46,683	\$26,970	\$0	\$19,713	42.2%
Amnesty International	Final	Telephone	12/31/12	\$210,685	\$170,816	\$0	\$39,869	18.9%
Anti-Defamation League	Final	Telephone	12/31/12	\$84,607	\$70,417	\$0	\$14,190	16.8%
Foundation for AIDS Research (Amfar)	Final	Telephone	12/31/12	\$59,392	\$50,006	\$0	\$9,386	15.8%
Foundation for National Progress	Final	Telephone	12/31/12	\$195,080	\$140,965	\$0	\$54,115	27.7%
Galapagos Conservancy	Final	Telephone	12/31/12	\$36,510	\$24,021	\$0	\$12,489	34.2%
International Campaign for Tibet	Final	Telephone	12/31/12	\$12,795	\$12,860	\$0	\$(65)	-0.5%
Nat'l Assoc. Advancement Colored People	Final	Telephone	12/31/12	\$247,207	\$225,816	\$0	\$21,391	8.7%
Natural Resources Defense Council	Final	Telephone	12/31/12	\$237,778	\$405,586	\$0	\$(167,807)	-70.6%
Oxfam America	Final	Telephone	12/31/12	\$57,093	\$62,656	\$0	\$(5,563)	-9.7%
Planned Parenthood Federation of America	Final	Telephone	12/31/12	\$614,451	\$353,317	\$0	\$261,134	42.5%
Project Hope	Final	Telephone	12/31/12	\$29,464	\$31,382	\$0	\$(1,918)	-6.5%
Southern Poverty Law Center	Final	Telephone	12/31/12	\$730,406	\$381,356	\$0	\$349,050	47.8%
Women for Women International	Final	Telephone	12/31/12	\$105,058	\$31,702	\$0	\$73,356	69.8%

The Event Company

Professional Fundraising Charitable Solicitation Report

Fundraise	<u>r</u> <u>Charity</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
	ARC Community Advocates	Interim	Telephone	12/31/12	\$189,858	\$30,458	\$168,589	\$(9,189)	-4.8%
	Bill Wright for Kids	Interim	Direct Mail	8/30/13	\$164,199	\$15,879	\$79,218	\$69,101	42.1%
	Community Healing Centers	Interim	Telephone	9/30/13	\$93,273	\$16,614	\$7,849	\$68,810	73.8%
Vehicle D	onation Processing Center								
	Autism Society of America	Final	Vehicle Donations	12/31/12	\$52,050	\$23,961	\$0	\$28,089	54.0%
Veterans	Benefits								
	Veterans of Foreign Wars, MI	Interim	Telephone	6/30/13	\$150,629	\$827	\$131,726	\$18,075	12.0%
Wolverine	Productions								
	Crime Stoppers of Bay County	Final	Telephone	7/31/13	\$29,826	\$13,546	\$11,472	\$4,808	16.1%
	Northeast Michigan Crime Stoppers	Final	Telephone	9/30/13	\$19,513	\$8,142	\$8,370	\$3,000	15.4%
	Tuscola County 4-H Horse Leaders	Final	Telephone	9/7/13	\$22,134	\$10,813	\$8,570	\$2,750	12.4%
Xentel									
	AMVETS, National	Interim	Telephone	12/31/12	\$9,617,146	\$8,366,935	\$0	\$1,250,211	13.0%
	Committee for Missing Children	Final	Telephone	12/31/12	\$1,006,228	\$885,481	\$0	\$120,747	12.0%
	Michigan Jaycees	Final	Telephone	12/31/12	\$24,302	\$20,657	\$0	\$3,645	15.0%
	Military Order of Purple Heart Serv. Found.	Interim	Telephone	12/31/12	\$2,424,770	\$1,824,770	\$0	\$600,000	24.7%
	Nat'l Assoc. Police Athletic-Activities League	Interim	Telephone	12/31/12	\$579,939	\$454,939	\$0	\$125,000	21.6%
	Veterans Assistance Foundation	Final	Telephone	12/31/12	\$569,013	\$469,013	\$0	\$100,000	17.6%
Your Voic	e Media								
	Amnesty International	Interim	Telephone	12/31/12	\$313,942	\$143,374	\$0	\$170,568	54.3%
	Jane Goodall Institute	Interim	Telephone	12/31/12	\$5,842	\$4,427	\$0	\$1,415	24.2%
	National Wildlife Federation	Final	Telephone	12/31/12	\$7,741	\$4,631	\$0	\$3,110	40.2%
	Wilderness Society	Interim	Telephone	12/31/12	\$127,890	\$82,017	\$0	\$45,873	35.9%

Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Equal Justice, USA	The Hudson Bay Company of Illinois, Inc.	12/31/12	340	-	340	100.0%
Oxfam America, Inc.	Harris Direct	3/31/13	4,904	-	4,904	100.0%
St. Luke's Episcopal Church	Elizabeth Kathleen Jennings	6/30/13	10,800	560	10,800	100.0%
Maryknoll Fathers and Brothers	Harris Connect, LLC	1/31/12	51,235	387	50,848	99.2%
Shiawassee Economic Development Partnership	Resource Development Group, Inc.	6/30/13	1,500,000	60,000	1,440,000	96.0%
Detroit Regional Chamber Foundation, Inc.	Resource Development Group, Inc.	6/30/13	6,000,000	250,000	5,750,000	95.8%
Holland Christian Education Society	J. Milito & Associates, Inc.	6/21/13	42,707	2,111	40,597	95.1%
All Saints Parish	J. Milito & Associates, Inc.	6/27/13	1,350	68	1,283	95.0%
Communities Overcoming Violent Encounters, Inc.	Carmen Chapman	9/30/12	512,761	26,198	486,563	94.9%
Sarett Nature Center	Robert Lynn Smith	6/30/13	28,500	1,540	26,960	94.6%
The Humane Society of the United States	Fine Line Communications, Ltd.	5/17/13	3,197	197	3,000	93.8%
Jenison Christian School	J. Milito & Associates, Inc.	10/7/13	40,310	2,527	37,784	93.7%
Women in Military Service for America Memorial Foundation, Inc.	Precision Marketing Inc	12/31/12	828,652	52,090	776,562	93.7%
Wake Forest University Health Sciences	Harris Connect, LLC	6/30/12	723,288	45,723	677,565	93.7%
Gateway	Robert Lynn Smith	6/30/13	13,000	860	12,140	93.4%
March of Dimes Foundation	Coinstar Inc.	1/15/13	32	2	29	92.5%
Kalamazoo Christian Schools Association	J. Milito & Associates, Inc.	10/11/13	93,053	6,966	86,087	92.5%
Change Making Change Fund	Coinstar Inc.	8/31/13	80	6	74	92.5%
Ronald McDonald House Charities	Coinstar Inc.	5/30/13	48,447	3,631	44,816	92.5%
National Audubon Society, Inc.	Coinstar Inc.	8/31/13	130	10	120	92.5%
World Wildlife Fund, Inc.	Coinstar Inc.	5/31/13	455	34	420	92.5%
Feeding America	Coinstar Inc.	11/26/12	2,052	154	1,898	92.5%
Childrens Miracle Network	Coinstar Inc.	11/29/12	1,843	138	1,705	92.5%

Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
American National Red Cross	Coinstar Inc.	12/30/12	3,282	246	3,036	92.5%
The Leukemia & Lymphoma Society, Inc.	Coinstar Inc.	12/30/12	196,933	14,770	182,163	92.5%
The Humane Society of the United States	Coinstar Inc.	3/31/13	1,718	129	1,589	92.5%
United States Fund for UNICEF	Coinstar Inc.	9/29/13	14,899	1,118	13,781	92.5%
Jumpstart for Young Children, Inc.	Coinstar Inc.	5/31/13	322	24	297	92.5%
St. Hugo of the Hills Catholic Church	J. Milito & Associates, Inc.	8/24/13	26,285	1,978	24,308	92.5%
ChildFund International, USA	InfoCision, Inc.	6/30/13	3,763,343	295,111	3,468,233	92.2%
The Center for Michigan, Inc.	Public Sector Consultants	12/31/12	628,446	54,370	574,076	91.3%
Unity Christian High School	J. Milito & Associates, Inc.	11/17/12	128,695	11,608	117,087	91.0%
The Howard University	Harris Connect, LLC	1/31/12	5,495	512	4,983	90.7%
The Cornerstone Foundation	Susan Jane Avery	6/30/13	117,500	11,750	105,750	90.0%
Hudsonville Christian School	J. Milito & Associates, Inc.	9/23/13	45,425	4,704	40,721	89.6%
Christian Advocates Serving Evangelism, Inc.	InfoCision, Inc.	2/28/13	5,300,567	557,984	4,742,583	89.5%
The Nature Conservancy	Fine Line Communications, Ltd.	7/31/13	3,172	335	2,837	89.4%
Healing Paws, Inc.	Robert Lynn Smith	6/30/13	11,250	1,325	9,925	88.2%
Great Lakes Bible College	J. Milito & Associates, Inc.	10/9/13	57,499	6,991	50,508	87.8%
ActionAid U.S.A.	Aria Communications Corporation	10/31/13	30,019	3,868	26,151	87.1%
Foundation to Reinvent Michigan	Prues Hecker, LLC	12/31/12	115,500	15,000	100,500	87.0%
The Gerald R. Ford Foundation	J. Milito & Associates, Inc.	2/22/13	27,995	3,835	24,161	86.3%
Kids Kicking Cancer, Inc.	JR Turnbull Communications, LLC	6/5/13	130,235	18,189	112,046	86.0%
Saint Michael Catholic Community	J. Milito & Associates, Inc.	1/18/13	65,445	9,455	55,991	85.6%
St. Patrick St. Anthony Catholic Community	J. Milito & Associates, Inc.	5/23/13	22,986	3,324	19,662	85.5%
Western Theological Seminary	J. Milito & Associates, Inc.	4/16/13	17,505	2,565	14,941	85.3%
Northwestern University	RuffaloCODY, LLC 2 of	8/31/13 25	294,794	43,188	251,605	85.3%

Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Pilgrim Manor Foundation	J. Milito & Associates, Inc.	7/27/13	10,020	1,516	8,504	84.9%
The American Society for the Prevention of Cruelty to Animals	Donor Services Group, LLC	3/15/13	5,283,439	805,197	4,478,242	84.8%
Christian Rest Home Foundation	Donald Distelberg, CFRE	12/31/12	86,755	13,301	73,454	84.7%
Christian Advocates Serving Evangelism, Inc.	MDS Communications Corporation	3/1/13	1,281,677	199,733	1,081,944	84.4%
Greenpeace Fund, Inc.	Aria Communications Corporation	7/31/13	36,662	5,902	30,760	83.9%
The American Society for the Prevention of Cruelty to Animals	Telefund, Inc.	12/31/12	4,792,418	810,431	3,981,987	83.1%
American Civil Liberties Union Foundation, Inc.	Donor Services Group, LLC	12/31/12	228,334	40,299	188,035	82.4%
Ada Christian School	J. Milito & Associates, Inc.	5/17/13	4,160	742	3,415	82.1%
Special Olympics Michigan, Inc.	Lois M. Craig	12/30/12	50,238	9,000	41,238	82.1%
Big Brothers / Big Sisters of Northwestern Michigan	Events North, LLC	5/31/13	84,221	15,458	68,763	81.6%
Planned Parenthood Federation of America, Inc.	Aria Communications Corporation	6/30/13	165,444	30,786	134,657	81.4%
Gilda's Club Grand Rapids	J. Milito & Associates, Inc.	7/24/13	99,580	19,013	80,567	80.9%
Government Accountability Project, Inc.	The Hudson Bay Company of Illinois, Inc.	12/31/12	70,935	13,676	57,259	80.7%
9 to 5, National Association of Working Women	The Hudson Bay Company of Illinois, Inc.	12/31/12	19,875	3,860	16,015	80.6%
St. Anthony of Padua Catholic Community	J. Milito & Associates, Inc.	7/13/13	10,050	1,975	8,075	80.3%
Michigan Opera Theatre	SD&A Teleservices, Inc.	4/14/13	31,225	6,147	25,078	80.3%
Calvin Theological Seminary	J. Milito & Associates, Inc.	7/18/13	331,987	65,941	266,047	80.1%
Food & Water Watch	The Hudson Bay Company of Illinois, Inc.	9/30/13	25,071	5,066	20,005	79.8%
Grand Rapids Christian Schools	J. Milito & Associates, Inc.	6/3/13	163,380	33,676	129,704	79.4%
USAFA Endowment Inc	RuffaloCODY, LLC	12/31/12	484,646	101,763	382,883	79.0%
The Grand Rapids Symphony Society	J. Milito & Associates, Inc.	1/7/13	38,327	8,149	30,178	78.7%
The Associate Alumnae of Douglass College	RuffaloCODY, LLC	6/30/13	578,014	123,436	454,578	78.6%
The Hospital For Special Surgery Fund, Inc.	Projects Plus, Inc. 3 of 25	6/30/13	2,632,884	568,824	2,064,060	78.4%

Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Loras College	RuffaloCODY, LLC	5/31/13	333,471	72,293	261,179	78.3%
The Center For Rural Affairs	The Hudson Bay Company of Illinois, Inc.	5/31/13	8,261	1,821	6,440	78.0%
West Side Christian School	J. Milito & Associates, Inc.	4/30/13	10,790	2,384	8,407	77.9%
American Heart Association, Inc.	Automotive Recovery Services, Inc. d/b/a ADESA	12/31/12	328,500	73,278	255,222	77.7%
National Arbor Day Foundation	The Hudson Bay Company of Illinois	12/31/12	2,835	638	2,197	77.5%
National Kidney Foundation, Inc.	Automotive Recovery Services, Inc. d/b/a ADESA	12/31/12	3,472,644	800,206	2,672,438	77.0%
Kids Food Basket	J. Milito & Associates, Inc.	9/14/13	22,310	5,201	17,109	76.7%
Christian Advocates Serving Evangelism, Inc.	Donor Care Center, Inc.	5/31/13	870,243	203,315	666,928	76.6%
Geneva Camp & Retreat Center	J. Milito & Associates, Inc.	2/8/13	3,020	734	2,287	75.7%
Michigan State University	Phone Bank Systems, Inc.	8/31/13	54,413	13,305	41,108	75.5%
Medical College of Wisconsin, Inc.	Harris Connect, LLC	1/31/13	140,246	34,688	105,558	75.3%
Guest House, Inc.	J. Milito & Associates, Inc.	6/5/13	8,470	2,128	6,342	74.9%
The Humane Society of the United States	Automotive Recovery Services, Inc. d/b/a ADESA	12/31/12	462,350	119,455	342,895	74.2%
Community Healing Centers	The Event Company	9/30/13	93,273	24,463	68,810	73.8%
Trustees of Tufts College	RuffaloCODY, LLC	6/30/13	1,669,679	447,487	1,222,192	73.2%
Marian High School	J. Milito & Associates, Inc.	3/13/13	6,135	1,650	4,486	73.1%
Michigan Festival of Sacred Music	Elizabeth Kathleen Jennings	6/30/13	3,200	876	2,325	72.6%
Olivet Nazarene University	RuffaloCODY, LLC	5/31/13	255,754	72,350	183,404	71.7%
The Heritage Foundation	GiveRight, Inc.	12/31/12	6,051,098	1,712,250	4,338,848	71.7%
Muskegon Rescue Mission	Gateway Communications Inc.	3/30/13	63,765	18,120	45,645	71.6%
Parish of the Holy Spirit	J. Milito & Associates, Inc.	5/22/13	8,155	2,409	5,747	70.5%
Organic Consumers Association	The Hudson Bay Company of Illinois	9/30/13	416,676	123,091	293,585	70.5%

Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	-	ort End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Women for Women International	Telefund, Inc.		12/31/12	105,058	31,702	73,356	69.8%
The Philharmonic-Symphony Society of New York	DCM, Inc.		8/31/13	1,853,389	564,858	1,288,531	69.5%
Medecins Sans Frontieres U.S.A., Inc.	Harris Direct		6/30/13	541,668	166,048	375,620	69.3%
Muskegon Museum of Art Foundation	J. Milito & Associates, Inc.		5/20/13	13,364	4,104	9,260	69.3%
National Psoriasis Foundation	Aria Communications Corporation		4/25/13	125,887	38,850	87,037	69.1%
Life Issues Institute, Inc.	MDS Communications Corporation	n	6/20/13	51,424	16,597	34,827	67.7%
Powers Catholic High School	J. Milito & Associates, Inc.		7/24/13	19,995	6,724	13,272	66.4%
Habitat for Humanity International	Donor Services Group, LLC		12/31/12	2,668,427	897,561	1,770,866	66.4%
Mel Trotter Ministries	Gateway Communications Inc.		3/31/13	189,332	63,778	125,554	66.3%
American Kidney Fund, Inc.	Donor Services Group, LLC		5/30/13	110,761	37,394	73,367	66.2%
Delta College Foundation	Phone Bank Systems, Inc.		5/13/13	22,180	7,590	14,591	65.8%
Western Michigan Christian High School	J. Milito & Associates, Inc.		6/26/13	6,930	2,385	4,545	65.6%
WKAR Broadcasting Service Michigan State University	Phone Bank Systems, Inc.		5/7/13	49,420	17,045	32,375	65.5%
The Bible League	Strategic Fundraising, Inc.		12/31/12	332,982	115,147	217,834	65.4%
Dutton Christian School	J. Milito & Associates, Inc.		1/7/13	3,540	1,236	2,305	65.1%
Michigan Crossroads Council, Inc., Boy Scouts of America	J. Milito & Associates, Inc.		9/11/13	29,771	10,548	19,223	64.6%
Guiding Light Mission, Inc.	Gateway Communications Inc.		12/31/12	27,639	9,940	17,699	64.0%
Grand Rapids Ballet Company	J. Milito & Associates, Inc.		5/1/13	3,630	1,306	2,325	64.0%
Oxfam America, Inc.	SD&A Teleservices, Inc.		3/31/13	30,246	10,880	19,366	64.0%
American Association for Cancer Support, Inc.	Charitable Auto Resources, Inc.		1/3/13	1,630	588	1,042	63.9%
Human Rights Campaign Foundation	Donor Services Group, LLC		3/31/13	1,636,004	594,962	1,041,042	63.6%
Marine Corps Heritage Foundation	Harris Connect, LLC		12/31/12	471,767	171,594	300,173	63.6%
American Heart Association, Inc.	InfoCision, Inc.	5 of 25	9/30/13	7,378,444	2,701,086	4,677,357	63.4%

Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
National Trust for Historic Preservation in the United States	Harris Direct	6/30/13	25,482	9,364	16,118	63.3%
Villanova University in the State of Pennsylvania	RuffaloCODY, LLC	5/31/13	949,299	350,803	598,496	63.0%
Holland Rescue Mission	Gateway Communications Inc.	12/31/12	95,451	35,734	59,717	62.6%
Van Andel Institute (VAI)	J. Milito & Associates, Inc.	1/30/13	36,625	13,813	22,812	62.3%
WNMU-FM/TV (Northern Michigan University)	Aria Communications Corporation	6/9/13	10,838	4,121	6,716	62.0%
The Leukemia & Lymphoma Society, Inc.	Donor Care Center, Inc.	3/14/13	766,796	291,832	474,964	61.9%
Kappa Alpha Theta Foundation, Inc.	Aria Communications Corporation	9/30/13	277,169	107,051	170,118	61.4%
Feeding America	Strategic Fundraising, Inc.	10/15/13	308,231	119,166	189,065	61.3%
Detroit International Jazz Festival Foundation	Fulkerson Sales Company, Inc.	10/31/12	708,000	274,654	433,346	61.2%
Kalamazoo Symphony Orchestra	Strategic Marketing for the Arts, LLC	12/31/12	39,762	15,482	24,280	61.1%
Rugiero Promise Foundation	Development Directions, Inc.	12/31/12	60,350	23,542	36,808	61.0%
CRISTA Ministries	Gateway Communications Inc.	12/31/12	38,220	15,098	23,122	60.5%
Davenport University Foundation	J. Milito & Associates, Inc.	4/17/13	12,445	4,964	7,481	60.1%
Paralyzed Veterans of America	Charitable Auto Resources, Inc.	9/26/12	146,986	58,783	88,203	60.0%
Lupus Alliance of America, Inc., Michigan Indiana Affiliate	Donation Line, LLC	12/31/12	300	120	180	60.0%
The Tall Pine Council - Boy Scouts of America	J. Milito & Associates, Inc.	11/17/12	40,866	16,418	24,448	59.8%
Central Michigan University	Charitable Auto Resources, Inc.	12/31/12	9,650	3,889	5,761	59.7%
Blandford Nature Center	J. Milito & Associates, Inc.	6/10/13	1,725	700	1,025	59.4%
Amnesty International of The U.S.A., Inc.	ComNet Marketing Group, Inc.	12/31/12	787,602	320,041	467,561	59.4%
AmeriCares Foundation, Inc.	Donor Services Group, LLC	6/30/13	367,406	149,796	217,610	59.2%
Association of the Graduates of the United States Military Academy	AFRC, Inc.	11/23/12	1,024,951	418,000	606,951	59.2%
H. Lee Moffitt Cancer Center and Research Institute Foundation, Inc.	Harris Connect, LLC	6/30/13	75,262	30,824	44,437	59.0%
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Charitable Trust Section

Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Cherry Street Mission Ministries	Gateway Communications Inc.	12/31/12	64,099	26,299	37,800	59.0%
Minnesota Public Radio, Inc.	Aria Communications Corporation	5/31/13	572,610	239,401	333,209	58.2%
AFS - USA, INC.	Aria Communications Corporation	4/30/13	71,444	29,955	41,489	58.1%
The AOPA Foundation, Inc.	InfoCision, Inc.	7/31/13	286,809	121,214	165,595	57.7%
The Colonial Williamsburg Foundation	Donor Services Group, LLC	3/31/13	260,381	110,827	149,554	57.4%
Michigan League for Public Policy	JR Turnbull Communications, LLC	12/31/12	85,986	36,614	49,372	57.4%
Wayne State University	Phone Bank Systems, Inc.	4/14/13	140,667	59,956	80,711	57.4%
B'nai B'rith	BDI Development Group, Inc.	12/31/12	54,950	23,446	31,504	57.3%
Food for the Hungry, Inc.	MDS Communications Corporation	6/23/13	330,377	141,305	189,072	57.2%
World Wildlife Fund, Inc.	Donor Services Group, LLC	6/30/13	506,735	217,036	289,699	57.2%
Johns Hopkins University	RuffaloCODY, LLC	6/30/13	1,307,199	563,772	743,427	56.9%
Military Order of the Purple Heart Service Foundation, Inc.	Lakes Management, Inc.	3/31/13	2,179,125	948,445	1,230,680	56.5%
Coalition on Temporary Shelter	J. Milito & Associates, Inc.	12/18/12	11,690	5,089	6,601	56.5%
The Arthritis Foundation, Inc.	MDS Communications Corporation	9/7/13	169,772	74,294	95,478	56.2%
Americans United for Life	MDS Communications Corporation	12/31/12	259,816	113,962	145,854	56.1%
The Woodrow Wilson National Fellowship Foundation	ComNet Marketing Group, Inc.	4/30/13	17,651	7,801	9,850	55.8%
Holt International Children's Services, Inc.	MDS Communications Corporation	7/28/13	55,705	24,628	31,077	55.8%
Sunset Manor, Inc.	J. Milito & Associates, Inc.	2/9/13	15,860	7,012	8,848	55.8%
Heifer Project International	MDS Communications Corporation	6/28/13	2,675,687	1,186,970	1,488,717	55.6%
Spectrum Health Foundation	J. Milito & Associates, Inc.	2/28/13	41,100	18,340	22,760	55.4%
The Art Institute of Chicago	SD&A Teleservices, Inc.	6/30/13	423,667	189,802	233,865	55.2%
Educational Media Foundation	InfoCision, Inc.	5/31/13	5,180	2,333	2,847	55.0%
Detroit Educational Television Foundation	Phone Bank Systems, Inc. 7 of 2	12/31/12 5	302,020	136,363	165,656	54.8%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
American Family Business Foundation	Allegiance Strategies, LLC	12/31/12	54,814	24,882	29,932	54.6%
Amnesty International of The U.S.A., Inc.	Your Voice Media, Inc.	12/31/12	313,942	143,374	170,568	54.3%
The State University of Iowa Foundation	RuffaloCODY, LLC	6/30/13	816,669	375,931	440,737	54.0%
Autism Society of America, Inc.	Automotive Recovery Services, Inc. d/b/a ADESA	12/31/12	52,050	23,961	28,089	54.0%
Unbound	Strategic Fundraising, Inc.	3/31/13	235,319	108,651	126,668	53.8%
Children's Leukemia Foundation of Michigan	JR Turnbull Communications, LLC	7/19/13	63,470	29,331	34,139	53.8%
Ferris State University	Aria Communications Corporation	6/30/13	88,905	41,200	47,705	53.7%
The Detroit Institute of Arts	Phone Bank Systems, Inc.	6/30/13	69,818	32,621	37,197	53.3%
The Association of Former Students of Texas A&M University	RuffaloCODY, LLC	6/30/13	1,035,898	484,527	551,370	53.2%
The Wilderness Society	ComNet Marketing Group, Inc.	6/30/12	109,703	51,544	58,159	53.0%
North Shore Animal League America, Inc.	InfoCision, Inc.	1/31/13	715,170	338,240	376,931	52.7%
City Rescue Mission of Saginaw	Gateway Communications Inc.	3/30/13	13,543	6,442	7,101	52.4%
Friends of the Orphans	IPM Advancement, LLC	12/31/12	711,483	338,528	372,955	52.4%
The New Day Foundation for Families (In Honor of Matt Kell and Cathy Spehn)	JR Turnbull Communications, LLC	9/23/13	119,155	56,830	62,325	52.3%
Memorial Sloan - Kettering Cancer Center	Donor Services Group, LLC	12/31/12	1,286,835	620,001	666,834	51.8%
WGVU/WGVK West Michigan Public Broadcasting	Phone Bank Systems, Inc.	7/14/13	171,341	82,765	88,576	51.7%
Michigan Institute of Urology Run for the Ribbon	JR Turnbull Communications, LLC	7/2/13	204,997	100,328	104,670	51.1%
The Quiet Hour, Incorporated, A Michigan Nonprofit Religious Corporation	MDS Communications Corporation	7/17/13	20,952	10,260	10,692	51.0%
The Leukemia & Lymphoma Society, Inc.	InfoCision, Inc.	6/30/13	6,195,739	3,087,367	3,108,372	50.2%
Detroit Symphony Orchestra, Inc.	Artsmarketing Services, Inc.	8/31/13	552,542	275,386	277,156	50.2%
March of Dimes Foundation	InfoCision, Inc.	2/28/13	9,118,919	4,561,286	4,557,633	50.0%
The Metropolitan Museum of Art	Donor Services Group, LLC 8 of 25	6/30/13	661,965	331,491	330,474	49.9%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Medecins Sans Frontieres U.S.A., Inc.	Donor Services Group, LLC	12/31/12	409,385	205,358	204,027	49.8%
The Leukemia & Lymphoma Society, Inc.	Haines & Company, Inc.	6/30/13	268,958	135,136	133,822	49.8%
The Marist Fathers of Detroit, Inc.	J. Milito & Associates, Inc.	12/22/12	32,050	16,180	15,871	49.5%
Special Olympics Michigan, Inc.	The Heritage Company, Inc.	3/1/13	6,187	3,140	3,047	49.2%
Window to the World Communications, Inc.	Lester, Inc.	12/31/12	11,033	5,632	5,401	49.0%
Henry Ford Health System	Fulkerson Sales Company, Inc.	5/31/13	73,950	37,904	36,046	48.7%
Planned Parenthood Federation of America, Inc.	Donor Services Group, LLC	6/30/13	1,326,867	682,340	644,527	48.6%
Public Citizen Foundation, Inc.	Donor Services Group, LLC	9/30/13	6,690	3,466	3,224	48.2%
The Northern Michigan University Foundation	RuffaloCODY, LLC	6/30/13	215,941	112,226	103,715	48.0%
National Multiple Sclerosis Society	InfoCision, Inc.	8/31/13	1,361,057	707,893	653,164	48.0%
Southern Poverty Law Center, Inc.	Telefund, Inc.	12/31/12	730,406	381,356	349,050	47.8%
Washington State University Foundation	RuffaloCODY, LLC	6/30/13	904,502	473,435	431,067	47.7%
University of Detroit Mercy	RuffaloCODY, LLC	6/30/13	298,166	156,237	141,929	47.6%
Planned Parenthood Federation of America, Inc.	SD&A Teleservices, Inc.	6/30/13	169,024	88,729	80,295	47.5%
The National Museum of Women in the Arts	PDR II, Inc.	10/31/12	143,783	75,576	68,207	47.4%
University of Northern Iowa Foundation	RuffaloCODY, LLC	6/30/13	625,420	332,218	293,202	46.9%
Environmental Defense Fund, Incorporated	ComNet Marketing Group, Inc.	4/16/13	83,465	44,658	38,807	46.5%
United States Coast Guard Academy Alumni Association, Inc.	Harris Connect, LLC	12/31/12	103,670	56,136	47,534	45.9%
Chi Omega Foundation	RuffaloCODY, LLC	6/30/12	86,194	46,901	39,293	45.6%
The University of Cincinnati Foundation	RuffaloCODY, LLC	6/30/13	937,081	511,508	425,573	45.4%
The Foundation Fighting Blindness, Inc.	Strategic Fundraising, Inc.	4/30/13	196,454	107,572	88,883	45.2%
Wounded Warrior Project, Inc.	Donor Care Center, Inc.	10/31/13	80,191	44,416	35,775	44.6%
Southern Poverty Law Center, Inc.	Harris Direct	6/30/13	161,125	89,627	71,498	44.4%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity 	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Foundation For National Progress	Donor Services Group, LLC	1/31/13	66,668	37,402	29,266	43.9%
International Fellowship of Christians and Jews, Inc.	InfoCision, Inc.	12/31/12	2,192,928	1,234,086	958,842	43.7%
Cooperative for Assistance and Relief Everywhere, Inc. (CARE)	MDS Communications Corporation	6/30/13	1,871,858	1,053,995	817,863	43.7%
U. S. Charitable Gift Trust	Eaton Vance Distributors, Inc.	12/31/12	78,416,487	44,261,664	34,154,823	43.6%
Muskegon Catholic Education Foundation, Inc.	J. Milito & Associates, Inc.	4/11/13	14,240	8,090	6,150	43.2%
Jewish Family Services of Washtenaw County, Inc.	Enabling Philanthropy LLC	4/30/13	89,333	50,969	38,364	42.9%
Junior Achievement of the Michigan Great Lakes, Inc.	Events North, LLC	2/27/13	19,275	11,000	8,275	42.9%
Planned Parenthood Federation of America, Inc.	Telefund, Inc.	12/31/12	614,451	353,317	261,134	42.5%
American Association of University Women, Inc.	Telefund, Inc.	12/31/12	46,683	26,970	19,713	42.2%
St. Ambrose University	RuffaloCODY, LLC	5/31/13	93,152	53,817	39,335	42.2%
Bill Wright For Kids, Inc.	The Event Company	8/30/13	164,199	95,098	69,101	42.1%
The National Children's Cancer Society, Inc.	The Heritage Company, Inc.	12/31/12	84,543	49,053	35,490	42.0%
American Diabetes Association	Automotive Recovery Services, Inc. d/b/a ADESA	12/31/12	1,563,123	909,457	653,666	41.8%
Back to God Ministries International	Strategic Fundraising, Inc.	8/18/13	46,858	28,005	18,853	40.2%
National Wildlife Federation	Your Voice Media, Inc.	12/31/12	7,741	4,631	3,110	40.2%
Mercy Corps	MDS Communications Corporation	6/30/13	244,145	146,454	97,691	40.0%
Consumers Union of United States, Inc.	Donor Services Group, LLC	6/30/13	184,156	110,487	73,669	40.0%
American Council of the Blind	Integral Resources, Inc.	12/31/12	214,410	128,685	85,725	40.0%
American Bible Society	MDS Communications Corporation	6/30/13	1,244,407	749,462	494,945	39.8%
The Cleveland Clinic Foundation	Harris Connect, LLC	2/27/13	337,705	204,998	132,706	39.3%
Mothers Against Drunk Driving	The Heritage Company, Inc.	6/30/13	112,862	68,690	44,172	39.1%
National Parkinson Foundation, Inc.	Donor Care Center, Inc.	1/31/13	106,771	65,001	41,770	39.1%

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Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Re	port End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Catholic Relief Services - United States Conference of Catholic Bishops	MDS Communications Corporati	on	9/30/13	753,838	459,787	294,051	39.0%
American Diabetes Association	InfoCision, Inc.		12/31/12	3,695,270	2,289,298	1,405,972	38.0%
The Eastern Michigan University Foundation	Aria Communications Corporation	on	6/30/13	159,191	98,891	60,300	37.9%
Multiple Sclerosis Association of America, Inc.	The Heritage Company, Inc.		6/30/13	104,325	64,950	39,375	37.7%
Wedgwood Christian Youth and Family Services, Inc.	J. Milito & Associates, Inc.		12/27/12	5,725	3,568	2,157	37.7%
National Wildlife Federation	PDR II, Inc.		8/31/13	108,676	68,054	40,622	37.4%
NorthPointe Christian School	J. Milito & Associates, Inc.		2/27/13	8,485	5,316	3,169	37.3%
United States Fund for UNICEF	Donor Services Group, LLC		6/30/13	77,253	48,955	28,298	36.6%
National Trust for Historic Preservation in the United States	Donor Services Group, LLC		12/31/12	196,371	124,765	71,606	36.5%
Dallas Theological Seminary	Donor Care Center, Inc.		4/30/13	9,035	5,762	3,273	36.2%
A. T. Still University of Health Sciences	RuffaloCODY, LLC		6/30/13	46,841	29,967	16,874	36.0%
Planned Parenthood Federation of America, Inc.	PDR II, Inc.		7/15/13	157,375	100,873	56,502	35.9%
The Wilderness Society	Your Voice Media, Inc.		12/31/12	127,890	82,017	45,873	35.9%
Heartside Ministry, Inc.	J. Milito & Associates, Inc.		5/22/13	1,330	854	476	35.8%
Environmental Defense Fund, Incorporated	Integral Resources, Inc.		12/31/12	643,804	417,105	226,698	35.2%
Earthjustice	Donor Services Group, LLC		9/9/13	164,627	106,935	57,692	35.0%
Jane Goodall Institute for Wildlife Research, Education & Conservation	Donor Services Group, LLC		11/20/12	54,539	35,595	18,944	34.7%
The Student Conservation Association, Inc.	Donor Services Group, LLC		4/18/13	14,771	9,645	5,126	34.7%
The National World War II Museum, Inc.	ComNet Marketing Group, Inc.		11/19/12	8,514	5,588	2,926	34.4%
The Susan G. Komen Breast Cancer Foundation	Event 360, Inc.		3/31/13	59,399,525	39,028,912	20,370,613	34.3%
Galapagos Conservancy, Inc.	Telefund, Inc.		12/31/12	36,510	24,021	12,489	34.2%
Children's Wish Foundation International, Inc.	The Heritage Company, Inc.	11 of 25	12/31/12	210,966	140,292	70,674	33.5%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Hillel: The Foundation for Jewish Campus Life	Strategic Fundraising, Inc.	12/31/12	178,325	120,046	58,279	32.7%
Elon University	RuffaloCODY, LLC	5/31/13	289,762	195,353	94,409	32.6%
Gay & Lesbian Alliance Against Defamation, Inc.	IPM Advancement, LLC	7/22/12	213,258	143,938	69,320	32.5%
Yosemite Foundation	Donor Services Group, LLC	5/30/13	64,480	43,917	20,563	31.9%
National Wheelchair Basketball Association	Courtesy Health Watch, Inc.	6/30/13	95,511	65,902	29,608	31.0%
Planned Parenthood Federation of America, Inc.	Harris Direct	6/30/13	110,263	76,987	33,275	30.2%
Window to the World Communications, Inc.	PDR II, Inc.	6/30/13	458,876	320,462	138,414	30.2%
State Lodge of Michigan Fraternal Order of Police	Corporations for Character, L.C.	10/31/13	251,133	175,793	75,340	30.0%
United Breast Cancer Foundation	The Heritage Company, Inc.	4/30/13	34,696	24,287	10,409	30.0%
The Walsh College Foundation	RuffaloCODY, LLC	8/31/13	33,876	23,770	10,106	29.8%
Crohn's & Colitis Foundation of America, Inc.	InfoCision, Inc.	6/30/12	43,873	31,233	12,640	28.8%
The American College	Harris Connect, LLC	9/30/12	150,690	108,700	41,990	27.9%
Gay Men's Health Crisis, Inc.	Donor Services Group, LLC	10/31/12	33,073	23,861	9,212	27.9%
The Ronald Reagan Presidential Foundation	Strategic Fundraising, Inc.	7/8/13	43,687	31,530	12,157	27.8%
Foundation For National Progress	Telefund, Inc.	12/31/12	195,080	140,965	54,115	27.7%
Concerned Women for America	InfoCision, Inc.	6/30/13	1,490,107	1,079,944	410,163	27.5%
Coral Ridge Ministries Media, Inc.	InfoCision, Inc.	5/9/13	306,733	223,006	83,727	27.3%
Wycliffe Bible Translators, Inc.	Donor Care Center, Inc.	3/31/13	24,740	18,016	6,724	27.2%
American Institute for Cancer Research	InfoCision, Inc.	12/31/12	1,011,212	737,794	273,418	27.0%
Humanitarian Airlift International	Corporations for Character, L.C.	10/28/11	10	7	3	27.0%
Cornell University	ComNet Marketing Group, Inc.	10/14/13	46,116	33,670	12,446	27.0%
American Lebanese Syrian Associated Charities	MDS Communications Corporation	6/30/13	2,415,160	1,784,496	630,664	26.1%
The Organ Donation and Transplant Association of America, Inc.	Courtesy Health Watch, Inc.	12/31/12	344,818	254,885	89,933	26.1%

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Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
The Michigan Humane Society	Donor Care Center, Inc.	6/30/13	79,229	58,761	20,468	25.8%
Alpha Omicron Pi Foundation	Aria Communications Corporation	6/30/13	24,145	17,918	6,227	25.8%
The University of Mississippi Foundation	RuffaloCODY, LLC	6/30/13	461,063	342,711	118,351	25.7%
Precept Ministries of Reach Out Inc	Donor Care Center, Inc.	3/31/13	30,288	22,591	7,697	25.4%
North Carolina State University Foundation, Inc.	RuffaloCODY, LLC	6/30/13	583,761	435,485	148,277	25.4%
Partners in Health, a Nonprofit Corporation	SD&A Teleservices, Inc.	12/31/12	54,579	40,739	13,840	25.4%
Students for Life of America, Inc.	MDS Communications Corporation	9/6/13	266,289	199,527	66,762	25.1%
Military Order of the Purple Heart Service Foundation, Inc.	Xentel, Inc.	12/31/12	2,424,770	1,824,770	600,000	24.7%
University of Colorado Foundation	RuffaloCODY, LLC	6/30/13	1,057,902	797,894	260,008	24.6%
Jane Goodall Institute for Wildlife Research, Education & Conservation	Your Voice Media, Inc.	12/31/12	5,842	4,427	1,415	24.2%
West Michigan Center for Arts and Technology	J. Milito & Associates, Inc.	6/20/13	3,095	2,356	740	23.9%
United States Fund for UNICEF	PDR II, Inc.	6/30/13	907,362	690,737	216,625	23.9%
Promenade Nationale Corporation	The Heritage Company, Inc.	9/30/13	9,521	7,251	2,270	23.8%
United States Olympic Committee	Strategic Fundraising, Inc.	12/31/12	2,573,498	1,960,028	613,470	23.8%
Operation Lookout National Center for Missing Youth	Corporations for Character, L.C.	9/25/13	4,402	3,367	1,035	23.5%
Smile Train, Inc.	InfoCision, Inc.	8/31/13	1,911,707	1,464,807	446,900	23.4%
National Foundation for Cancer Research	InfoCision, Inc.	8/31/13	30,784	23,652	7,132	23.2%
Trout Unlimited, Inc	Strategic Fundraising, Inc.	11/30/13	146,029	112,924	33,105	22.7%
People for Ethical Treatment of Animals, Inc.	InfoCision, Inc.	12/31/12	271,893	211,575	60,318	22.2%
Cancer Fund of America, Inc.	Bee, L. C.	6/30/13	221,149	172,150	48,998	22.2%
American Association for Cancer Support, Inc.	Douglas L. Schipper	12/31/12	29,829	23,267	6,562	22.0%
Anti - Defamation League	Integral Resources, Inc.	12/14/12	46,472	36,289	10,183	21.9%

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Sorted by Percentage of Gross to Charity

National Association of Police Athletic / Activities Leagues, Inc. Amyloidosis Foundation Automotive Recovery Services, Inc. d/b/a 12/2 Window to the World Communications, Inc. Phone Bank Systems, Inc. Great Lakes Marketing of Michigan, Inc. Vietnam Veterans Foundation, Inc. Associated Community Services, Inc. 12/2 Mission of Hope Cancer Fund Ronald F Doddy dba Ronald F Doddy & A American's Helping Veterans Corporation Defbait Lopez 12/2 Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/2 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/2 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/2 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/2 National Caregiving Foundation The Heritage Company, Inc. 1/2 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & A Associated Community Services, Inc. 6/2 Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/2 Vellowstone Park Foundation, Inc. Donor Care Center, Inc. 4/2			PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Inc. Amyloidosis Foundation Automotive Recovery Services, Inc. d/b/a 12/2 Window to the World Communications, Inc. Phone Bank Systems, Inc. 6/2 Michigan Veterans Foundation, Inc. Vietnam Veterans of Michigan, Inc. Associated Community Services, Inc. 12/2 Mission of Hope Cancer Fund Ronald F Doddy dba Ronald F Doddy & A 12/2 American's Helping Veterans Corporation Debbie Lopez 12/2 Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/2 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/2 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/2 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/2 Mational Caregiving Foundation The Heritage Company, Inc. 1/2 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/2 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & A Associated Community Services, Inc. 6/2 Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/2 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/2 Automotive Recovery Services, Inc. d/b/a	31/12 2,	,024,533	1,587,336	437,195	21.6%
Window to the World Communications, Inc. Phone Bank Systems, Inc. Great Lakes Marketing of Michigan, Inc. Vietnam Veterans Foundation, Inc. Vietnam Veterans of Michigan, Inc. Mission of Hope Cancer Fund Ronald F Doddy dba Ronald F Doddy & A American's Helping Veterans Corporation Debbie Lopez Defeat Diabetes Foundation, Inc. Douglas L. Schipper Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/2 Michigan Paralyzed Veterans of America National Caregiving Foundation The Heritage Company, Inc. Joperation Lookout National Center for Missing Youth Associated Community Services, Inc. Associated Community Services, Inc. Michigan Paralyzed Veterans of America Ronald F Doddy dba Ronald F Doddy & Associated Community Services, Inc. Michigan Paralyzed Veterans of America Associated Community Services, Inc. Michigan Paralyzed Veterans of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services, Inc. Michigan Paralyzed Veterans Of America Associated Community Services Donor Care Center, Inc. Michigan Paral	1/12	579,939	454,939	125,000	21.6%
Michigan Veterans Foundation, Inc. Great Lakes Marketing of Michigan, Inc. Vietnam Veterans of Michigan, Inc. Associated Community Services, Inc. 12/3 Mission of Hope Cancer Fund Ronald F Doddy dba Ronald F Doddy & A American's Helping Veterans Corporation Debbie Lopez 12/3 Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/3 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/3 Firefighters Burn Fund, Inc. Debbie Lopez 12/3 Michigan Paralyzed Veterans of America National Caregiving Foundation The Heritage Company, Inc. 1/3 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/3 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a	1/12	350	278	73	20.7%
Vietnam Veterans of Michigan, Inc. Associated Community Services, Inc. 12/3 Mission of Hope Cancer Fund Ronald F Doddy dba Ronald F Doddy & A 12/3 American's Helping Veterans Corporation Debbie Lopez 12/3 Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/3 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/3 Firefighters Burn Fund, Inc. Debbie Lopez 12/3 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/3 National Caregiving Foundation The Heritage Company, Inc. 1/4 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/3 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/4 Automotive Recovery Services, Inc. d/b/a	0/13	205,055	163,693	41,362	20.2%
Mission of Hope Cancer Fund Ronald F Doddy dba Ronald F Doddy & A 12/3 American's Helping Veterans Corporation Debbie Lopez Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/3 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/3 Firefighters Burn Fund, Inc. Debbie Lopez 12/3 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/3 National Caregiving Foundation The Heritage Company, Inc. 1/4 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/4 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/4 Automotive Recovery Services, Inc. d/b/a	0/13	308,115	246,492	61,623	20.0%
American's Helping Veterans Corporation Debbie Lopez 12/2 Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/2 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/2 Firefighters Burn Fund, Inc. Debbie Lopez 12/2 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/2 National Caregiving Foundation The Heritage Company, Inc. 1/2 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/2 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/2 Vellowstone Park Foundation, Inc. Donor Care Center, Inc. Automotive Recovery Services, Inc. d/b/a	1/12	153,871	123,097	30,774	20.0%
Defeat Diabetes Foundation, Inc. Douglas L. Schipper 12/3 Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/3 Firefighters Burn Fund, Inc. Debbie Lopez Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/3 National Caregiving Foundation The Heritage Company, Inc. 1/4 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. Yellowstone Park Foundation, Inc. Donor Care Center, Inc. 4/4 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a	1/12	587,306	469,845	117,461	20.0%
Disability Services Resource Center Ronald F Doddy dba Ronald F Doddy & A 12/3 Firefighters Burn Fund, Inc. Debbie Lopez Associated Community Services, Inc. 12/3 National Caregiving Foundation The Heritage Company, Inc. 1/4 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. Yellowstone Park Foundation, Inc. Donor Care Center, Inc. Automotive Recovery Services, Inc. d/b/a 12/3 Associated Community Services, Inc. 6/4 Associates Children's Leukemia Research Association, Inc. Automotive Recovery Services, Inc. d/b/a	1/12	56,458	45,166	11,292	20.0%
Firefighters Burn Fund, Inc. Debbie Lopez Associated Community Services, Inc. 12/3 Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/3 National Caregiving Foundation The Heritage Company, Inc. 1/4 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 4/3 Yellowstone Park Foundation, Inc. Donor Care Center, Inc. 4/3 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/4 Associates	1/12	27,644	22,115	5,529	20.0%
Michigan Paralyzed Veterans of America Associated Community Services, Inc. 12/3 National Caregiving Foundation The Heritage Company, Inc. 1/6 Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. Yellowstone Park Foundation, Inc. Donor Care Center, Inc. 4/3 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/3 Automotive Recovery Services, Inc. d/b/a	1/12	37,505	30,004	7,501	20.0%
National Caregiving Foundation The Heritage Company, Inc. 1/ Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. Yellowstone Park Foundation, Inc. Donor Care Center, Inc. 4/3 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a	1/12	10,465	8,372	2,093	20.0%
Operation Lookout National Center for Missing Youth Associated Community Services, Inc. 6/3 Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. Yellowstone Park Foundation, Inc. Donor Care Center, Inc. Automotive Recovery Services, Inc. d/b/a 12/3 Automotive Recovery Services, Inc. d/b/a	1/12	145,454	116,363	29,091	20.0%
Santa's Cupboard Ronald F Doddy dba Ronald F Doddy & 12/3 Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. Yellowstone Park Foundation, Inc. Donor Care Center, Inc. Automotive Recovery Services, Inc. d/b/a 12/3 Automotive Recovery Services, Inc. d/b/a	3/13	24,467	19,574	4,893	20.0%
Associates Children's Leukemia Research Association, Inc. Courtesy Health Watch, Inc. 6/3 Yellowstone Park Foundation, Inc. Donor Care Center, Inc. Automotive Recovery Services, Inc. d/b/a 12/3	0/13	16,896	13,517	3,379	20.0%
Yellowstone Park Foundation, Inc. Donor Care Center, Inc. 4/3 National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/3	1/12	88,762	71,009	17,752	20.0%
National Veterans Service Fund, Inc. Automotive Recovery Services, Inc. d/b/a 12/3	0/13	341,263	273,490	68,015	19.9%
· · · · · · · · · · · · · · · · · · ·	0/13	36,234	29,013	7,221	19.9%
NOLON	5,1/12	,022,805	4,032,346	990,460	19.7%
The Breast Cancer Society, Inc. Automotive Recovery Services, Inc. d/b/a ADESA	1/12	162,777	131,561	31,216	19.2%
Amnesty International of The U.S.A., Inc. Telefund, Inc.	1/12	210,685	170,816	39,869	18.9%
Cranbrook Educational Community Phone Bank Systems, Inc. 9/3	0/13	5,325	4,326	999	18.8%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
The Roger Wyburn - Mason and Jack M. Blount Foundation for Eradication of Rheumatoid Disease	Bee, L. C.	3/15/13	133,857	108,869	24,988	18.7%
Kettering University	RuffaloCODY, LLC	6/30/13	114,198	92,880	21,317	18.7%
American Association of University Women, Inc.	ComNet Marketing Group, Inc.	12/31/12	8,959	7,269	1,662	18.6%
Humane Society of Monroe County, Inc.	McGhee Fundraising Consultants	10/30/12	21,401	17,434	3,967	18.5%
Monroe Public Schools (Renaissance Fund)	McGhee Fundraising Consultants	5/25/13	10,192	8,308	1,884	18.5%
Bedford High School	McGhee Fundraising Consultants	11/19/13	17,780	14,502	3,278	18.4%
Prison Fellowship Ministries	InfoCision, Inc.	10/31/13	91,997	75,099	16,898	18.4%
John Glenn High School (Instrumental Music Boosters) Westland	McGhee Fundraising Consultants	9/20/13	5,278	4,314	964	18.3%
Planned Parenthood Federation of America, Inc.	Integral Resources, Inc.	6/30/13	1,026,418	839,878	186,541	18.2%
Firefighters Assistance Foundation, Inc.	Crown Management Systems LLC	12/31/12	56,739	46,526	10,213	18.0%
Veterans Assistance Foundation, Inc.	Xentel, Inc.	12/31/12	569,013	469,013	100,000	17.6%
Children with Hair Loss, Inc.	Associated Community Services, Inc.	12/31/12	915,312	755,136	160,176	17.5%
Lenawee Humane Society	McGhee Fundraising Consultants	7/27/12	17,441	14,448	2,993	17.2%
Law Enforcement Education Program	Directele, Inc.	12/31/12	262,810	218,133	44,678	17.0%
Anti - Defamation League	Telefund, Inc.	12/31/12	84,607	70,417	14,190	16.8%
Anti - Defamation League	SD&A Teleservices, Inc.	12/31/12	54,657	45,575	9,082	16.6%
American Lung Association	InfoCision, Inc.	8/31/13	2,499,523	2,084,769	414,754	16.6%
Pet Angel Adoption & Rescue Inc.	Directele, Inc.	12/31/12	45,604	38,109	7,495	16.4%
Kids Wish Network, Inc.	DG Group, Inc.	12/31/12	5,132,245	4,290,966	841,279	16.4%
Worldcause Foundation	DG Group, Inc.	7/4/13	1,572,565	1,316,693	255,872	16.3%
Crime Stoppers of Bay County, Inc.	Wolverine Productions Ltd.	7/31/13	29,826	25,018	4,808	16.1%
Caring for Our Children Foundation	Crown Management Systems LLC	12/31/12	16,118	13,539	2,579	16.0%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Operation Lookout National Center for Missing Youth	Crown Management Systems LLC	12/31/12	19,495	16,376	3,119	16.0%
The Foundation for AIDS Research	Telefund, Inc.	12/31/12	59,392	50,006	9,386	15.8%
Ocean Conservancy, Inc.	Public Interest Communications, Inc.	12/31/12	28,612	24,136	4,476	15.6%
University of Florida Foundation, Inc.	RuffaloCODY, LLC	6/30/13	729,543	615,753	113,789	15.6%
Care Net	Strategic Fundraising, Inc.	10/17/13	95,393	80,645	14,747	15.5%
Northeast Michigan Crime Stoppers	Wolverine Productions Ltd.	9/30/13	19,513	16,513	3,000	15.4%
Children's Cancer Fund of America	Associated Community Services	11/30/12	4,369,818	3,708,338	661,481	15.1%
National Wildlife Federation	SD&A Teleservices, Inc.	1/31/13	105,017	89,219	15,798	15.0%
Firefighters Charitable Foundation, Inc.	Directele, Inc.	12/31/12	169,684	144,231	25,453	15.0%
The Breast Cancer Society, Inc.	Directele, Inc.	12/31/12	260,605	221,515	39,091	15.0%
Good Charity, Inc.	Crown Management Systems LLC	12/31/12	151,949	129,157	22,792	15.0%
Metro Area Animal Adoption Association	Directele, Inc.	12/31/12	181,253	154,065	27,188	15.0%
American Association for Cancer Support, Inc.	Associated Community Services	2/1/13	315,954	268,561	47,393	15.0%
Defeat Diabetes Foundation, Inc.	Outreach Calling	10/31/12	287,069	244,008	43,060	15.0%
The Breast Cancer Relief Foundation	Midwest Publishing DN, Inc.	12/31/12	2,084,740	1,772,029	312,711	15.0%
VietNow National Headquarters	Crown Management Systems LLC	12/31/12	53,011	45,059	7,952	15.0%
Children's Cancer Fund of America	Preferred Community Services, Inc.	6/30/13	200	170	30	15.0%
Good Charity, Inc.	Insight Teleservices, Inc.	5/2/13	4,709,785	4,003,317	706,468	15.0%
National Children Leukemia Foundation Inc	Insight Teleservices, Inc.	7/27/13	38,035	32,330	5,705	15.0%
The Breast Cancer Relief Foundation	Courtesy Health Watch, Inc.	12/31/12	906,449	770,482	135,967	15.0%
The National Cancer Coalition, Inc.	Courtesy Health Watch, Inc.	12/31/12	1,261,871	1,072,590	189,281	15.0%
The Breast Cancer Charities of America, Inc.	Associated Community Services	12/31/12	3,221,264	2,738,074	483,190	15.0%
Community Charity Advancement, Inc.	Courtesy Call	5/14/13	3,133,288	2,663,295	469,993	15.0%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Cancer Fund of America, Inc.	Associated Community Services	8/31/13	2,527,955	2,148,762	379,193	15.0%
Disabled Veterans Services, Inc.	Courtesy Call	5/14/13	2,124,785	1,806,067	318,718	15.0%
Foundation for American Veterans, Inc.	Associated Community Services	10/31/13	6,120,132	5,202,113	918,020	15.0%
Operation Lookout National Center for Missing Youth	Midwest Publishing DN, Inc.	12/31/12	152,971	130,026	22,946	15.0%
Firefighters Charitable Foundation, Inc.	Associated Community Services	5/31/13	54,998	46,748	8,250	15.0%
Michigan Jaycees	Xentel, Inc.	12/31/12	24,302	20,657	3,645	15.0%
The Breast Cancer Society, Inc.	JAK Productions, Inc.	3/5/13	1,486,211	1,266,136	220,075	14.8%
Woman to Woman Breast Cancer Foundation, Inc.	Directele, Inc.	12/31/12	194,975	166,168	28,807	14.8%
Ocean Conservancy, Inc.	Aria Communications Corporation	2/14/13	13,327	11,393	1,934	14.5%
Miracle Flights for Kids	Courtesy Health Watch, Inc.	12/31/12	483,418	413,319	70,099	14.5%
Vietnam Veterans of America, State of Michigan Council, Incorporated	Charity Funding, Inc.	12/31/12	387,872	331,857	56,015	14.4%
Lutheran Association of Missionaries and Pilots - Lamp Inc	Aria Communications Corporation	10/31/13	12,610	10,805	1,805	14.3%
Special Olympics Michigan, Inc.	DialAmerica Marketing, Inc.	12/31/12	762,931	656,939	105,992	13.9%
Children's Cancer Fund of America	Courtesy Call	4/30/13	225,326	194,608	30,718	13.6%
The Committee For Missing Children, Inc.	Midwest Publishing DN, Inc.	12/31/12	533,292	461,298	71,994	13.5%
The University of Connecticut Foundation, Incorporated	RuffaloCODY, LLC	6/30/13	592,611	512,651	79,960	13.5%
United States Olympic Committee	InfoCision, Inc.	12/31/12	453,775	393,769	60,006	13.2%
Children's Wish Foundation International, Inc.	Automotive Recovery Services, Inc. d/b/a ADESA	12/31/12	638,886	554,499	84,387	13.2%
Firefighters Charitable Foundation, Inc.	Midwest Publishing DN, Inc.	12/31/12	623,555	542,493	81,062	13.0%
The Committee For Missing Children, Inc.	Preferred Community Services, Inc.	6/30/13	45	39	6	13.0%
United Foundation for Children's Leukemia, Inc.	Courtesy Call	6/1/13	19,666	17,109	2,557	13.0%
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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
AMVETS, American Veterans of World War II, Korea and Vietnam	Xentel, Inc.	12/31/12	9,617,146	8,366,935	1,250,211	13.0%
Partnership for a Drug- Free America, Inc.	DialAmerica Marketing, Inc.	9/30/13	221	193	28	12.5%
Tuscola County 4-H Horse Leaders (Horse Ring & Building Fund)	Wolverine Productions Ltd.	9/7/13	22,134	19,384	2,750	12.4%
The Breast Cancer Society, Inc.	Innovative Teleservices	6/1/13	133,056	117,089	15,967	12.0%
Childhood Leukemia Foundation, Inc.	Innovative Teleservices	6/1/13	419,986	369,587	50,399	12.0%
Kids Wish Network, Inc.	Directele, Inc.	12/31/12	1,205,210	1,060,585	144,625	12.0%
The Committee For Missing Children, Inc.	Xentel, Inc.	12/31/12	1,006,228	885,481	120,747	12.0%
Department of Michigan, Veterans of Foreign Wars of the United States, Incorporated	Veterans Benefits, Inc.	6/30/13	150,629	132,553	18,075	12.0%
Disabled Veterans Services, Inc.	Innovative Teleservices	6/1/13	85,368	75,124	10,244	12.0%
Firefighters Charitable Foundation, Inc.	JAK Productions, Inc.	5/31/13	3,561,874	3,135,089	426,784	12.0%
NFIB Small Business Legal Center	National Capital Teleservices LLC	12/31/12	42,270	37,249	5,021	11.9%
Defenders of Wildlife	Donor Services Group, LLC	10/11/13	72,719	64,152	8,567	11.8%
Mother Waddles Community Outreach, Inc.	Charity Funding, Inc.	12/31/12	1,367,999	1,209,196	158,803	11.6%
Wheat Ridge Ministries	Aria Communications Corporation	9/30/13	16,398	14,496	1,902	11.6%
Easter Seals, Inc.	InfoCision, Inc.	7/4/13	1,386,489	1,225,982	160,507	11.6%
Rosalind Franklin University of Medicine and Science	Harris Connect, LLC	10/31/12	50,530	44,900	5,630	11.1%
Association for Firefighters and Paramedics, Inc.	Debbie Lopez	12/31/12	25,751	22,918	2,833	11.0%
National Vietnam Veterans Foundation, Inc.	Midwest Publishing DN, Inc.	12/31/12	815,905	726,155	89,750	11.0%
Cancer Fund of America, Inc.	Outreach Calling	7/18/13	321,043	285,728	35,315	11.0%
Heart Support of America, Inc.	Bee, L. C.	3/30/13	124,143	108,958	13,346	10.8%
Cancer Fund of America, Inc.	Corporations for Character, L.C.	3/14/13	13,269	11,898	1,371	10.3%
The National Cancer Coalition, Inc.	Bee, L. C. 18	12/31/12 of 25	16,740	15,040	1,700	10.2%

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Professional Fundraising Charitable Solicitation Report

Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Compassion & Choices	Donor Services Group, LLC	3/15/1	3 18,211	16,386	1,825	10.0%
Caring for Our Children Foundation	Innovative Teleservices	6/1/1	3 25,055	22,549	2,506	10.0%
Children's Cancer Fund of America	Innovative Teleservices	6/1/1	3 86,158	77,542	8,616	10.0%
Optimal Medical Foundation, Inc.	Outreach Calling	4/30/1	3 93,321	83,989	9,332	10.0%
Woman to Woman Breast Cancer Foundation, Inc.	Midwest Publishing DN, Inc.	8/31/1	3 677,234	609,511	67,723	10.0%
United Breast Cancer Research Society, Inc.	Outreach Calling	5/14/1	3 367,096	330,386	36,710	10.0%
Healing Heroes Network, Inc.	Outreach Calling	1/31/1	3 310,545	279,491	31,055	10.0%
Caring for Our Children Foundation	Midwest Publishing DN, Inc.	12/31/1	2 318,680	286,812	31,868	10.0%
Cancer Survivors' Fund	Midwest Publishing DN, Inc.	12/31/1	2 924,124	831,711	92,412	10.0%
Law Enforcement Officers' Relief Fund, Inc.	Outreach Calling	4/14/1	3 336,523	302,871	33,652	10.0%
Disabled Police and Sheriffs Foundation, Inc.	Outreach Calling	8/3/1	3 1,029,719	926,747	102,972	10.0%
American Foundation For Disabled Children, Inc.	Outreach Calling	8/4/1	3 1,320,287	1,188,259	132,029	10.0%
The American Federation of Police and Concerned Citizens, Inc.	Midwest Publishing DN, Inc.	12/31/1	2 423,768	381,391	42,377	10.0%
Tiger Haven, Inc.	Courtesy Health Watch, Inc.	1/31/1	3 11,784	10,606	1,178	10.0%
Firefighters Support Foundation, Inc.	Outreach Calling	8/24/1	3 4,012,269	3,611,042	401,227	10.0%
Breast Cancer Survivors Foundation, Inc.	Outreach Calling	9/15/1	3 3,307,929	2,977,136	330,793	10.0%
Woman to Woman Breast Cancer Foundation, Inc.	Outreach Calling	9/2/1	3 1,798,844	1,618,959	179,884	10.0%
International Union of Police Associations AFL-CIO	JAK Productions, Inc.	4/14/1	3 58,232	52,435	5,797	10.0%
The Florida State University Foundation, Inc.	RuffaloCODY, LLC	6/30/1	3 658,425	593,600	64,825	9.8%
National Association for the Advancement of Colored People	Telefund, Inc.	12/31/1	2 247,207	225,816	21,391	8.7%
Oakland University	RuffaloCODY, LLC	6/30/1	3 162,390	148,371	14,019	8.6%
Union of Concerned Scientists, Inc.	Donor Services Group, LLC	11/30/1	2 90,813	83,248	7,565	8.3%
American Association for Cancer Support, Inc.	Outreach Calling	6/30/1 19 of 25	3 701,974	645,003	56,971	8.1%

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Sorted by Percentage of Gross to Charity

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American Lebanese Syrian Associated Charities	InfoCision, Inc.	6/30/13	2,427,321	2,238,999	188,322	7.8%
Habitat for Humanity International	InfoCision, Inc.	6/30/13	1,152,761	1,065,564	87,197	7.6%
American Association of University Women, Inc.	Gordon and Schwenkmeyer, Inc.	12/31/12	57,024	52,752	4,272	7.5%
Autism Spectrum Disorder Foundation, Inc.	InfoCision, Inc.	3/31/13	2,705,137	2,505,137	200,000	7.4%
MAP International	The Heritage Company, Inc.	12/31/12	888	824	64	7.2%
American Leprosy Missions, Inc.	InfoCision, Inc.	1/31/13	68,711	63,850	4,861	7.1%
The Parade Company	Fulkerson Sales Company, Inc.	1/31/13	2,287,855	2,127,000	160,855	7.0%
International Union of Police Associations AFL-CIO	Courtesy Call	12/31/12	3,769,857	3,522,857	247,000	6.6%
B'nai B'rith	Donor Services Group, LLC	8/14/13	70,461	66,460	4,001	5.7%
Dominican Sisters of Mary, Mother of the Eucharist	J. Milito & Associates, Inc.	10/5/13	11,380	10,742	638	5.6%
People for Ethical Treatment of Animals, Inc.	Donor Services Group, LLC	8/31/13	96,728	92,921	3,807	3.9%
Physicians Committee for Responsible Medicine	Donor Services Group, LLC	11/25/12	91,461	88,543	2,918	3.2%
Colorado Seminary	RuffaloCODY, LLC	2/28/13	388,558	385,164	3,394	0.9%
Garden Party Foundation	JR Turnbull Communications, LLC	8/31/13	224,235	223,918	317	0.1%
Operation Blessing International Relief and Development Corporation	InfoCision, Inc.	4/14/13	4,871	4,866	6	0.1%
Open Doors with Brother Andrew, Inc.	InfoCision, Inc.	10/27/13	81,116	81,035	81	0.1%
Nora Lam Chinese Ministries International	InfoCision, Inc.	4/22/13	108,358	108,250	108	0.1%
Teen Mania Ministries, Inc.	InfoCision, Inc.	5/31/13	2,014	2,012	2	0.1%
Amnesty International of The U.S.A., Inc.	InfoCision, Inc.	4/30/13	16,153	16,142	11	0.1%
JDRF International	InfoCision, Inc.	6/30/13	29,940	29,929	10	0.0%
Family Research Council	MDS Communications Corporation	8/9/13	343,310	343,310	-	0.0%
Oxfam America, Inc.	PDR II, Inc.	3/31/13	34,447	34,447	-	0.0%
The American Indian College Fund	Donor Care Center, Inc.	9/30/13	16,179	16,179	-	0.0%

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Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Re	eport End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Trout Unlimited, Inc	PDR II, Inc.		6/30/13	16,650	16,650	-	0.0%
Oblate Missionary Society, Inc.	Donor Care Center, Inc.		9/30/13	70,805	70,834	(30)	0.0%
New England Historic Genealogical Society	Harris Connect, LLC		12/31/12	97,253	97,581	(328)	-0.3%
International Campaign for Tibet	Telefund, Inc.		12/31/12	12,795	12,860	(65)	-0.5%
Window to the World Communications, Inc.	SD&A Teleservices, Inc.		3/31/13	66,933	67,276	(343)	-0.5%
Others First, Inc.	Charity Funding, Inc.		12/31/12	4,610,956	4,714,234	(103,279)	-2.2%
The Central Association of the Miraculous Medal	Aria Communications Corporation	ı	4/30/13	12,302	12,626	(324)	-2.6%
Community Advocates for Persons with Developmental Disabilities	The Event Company		12/31/12	189,858	199,047	(9,189)	-4.8%
National Parks Conservation Association	PDR II, Inc.		1/31/13	97,362	103,030	(5,668)	-5.8%
Institute for the Arts and Education, Inc.	Peak Productions, Inc.		12/31/12	18,395	19,469	(1,074)	-5.8%
Amnesty International of The U.S.A., Inc.	Harris Direct		5/31/13	48,739	51,865	(3,126)	-6.4%
National Parks Conservation Association	SD&A Teleservices, Inc.		1/31/13	38,489	40,991	(2,502)	-6.5%
Project Hope - People - to - People Health Foundation, Inc.	Telefund, Inc.		12/31/12	29,464	31,382	(1,918)	-6.5%
Habitat for Humanity International	Strategic Fundraising, Inc.		10/30/13	505,210	540,992	(35,782)	-7.1%
Parents Television Council, Inc.	Donor Care Center, Inc.		8/31/13	17,822	19,099	(1,277)	-7.2%
The Messianic Jewish Alliance of America	Donor Care Center, Inc.		10/31/13	28,268	30,440	(2,172)	-7.7%
Center for Biological Diversity, Inc.	PDR II, Inc.		7/31/13	10,713	11,572	(859)	-8.0%
Lucile Packard Foundation for Children's Health	RuffaloCODY, LLC		1/31/13	22,451	24,496	(2,045)	-9.1%
Oxfam America, Inc.	Telefund, Inc.		12/31/12	57,093	62,656	(5,563)	-9.7%
Christian Coalition	Donor Care Center, Inc.		4/30/13	83,461	92,294	(8,834)	-10.6%
Richard J. Caron Foundation	AFRC, Inc.		12/19/12	37,368	41,400	(4,033)	-10.8%
Defenders of Wildlife	PDR II, Inc.		9/30/12	5,668	6,336	(668)	-11.8%
Moody Bible Institute	Donor Care Center, Inc.	21 of 25	7/13/13	70,202	78,688	(8,486)	-12.1%

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Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
The Nature Conservancy	Strategic Fundraising, Inc.	12/31/12	103,324	116,059	(12,735)	-12.3%
National Audubon Society, Inc.	Donor Services Group, LLC	6/30/13	68,947	78,043	(9,096)	-13.2%
Save the Children Federation, Inc.	Donor Care Center, Inc.	1/31/13	135,353	155,105	(19,752)	-14.6%
Natural Resources Defense Council, Inc.	SD&A Teleservices, Inc.	6/30/13	294,175	337,650	(43,475)	-14.8%
American Lung Association	Strategic Fundraising, Inc.	12/31/12	296,016	341,010	(44,994)	-15.2%
Georgia State University Foundation, Inc.	RuffaloCODY, LLC	6/30/13	381,708	440,455	(58,747)	-15.4%
The Field Museum	ComNet Marketing Group, Inc.	10/21/13	30,435	35,189	(4,754)	-15.6%
Natural Resources Defense Council, Inc.	Donor Services Group, LLC	12/31/12	348,708	408,870	(60,166)	-17.3%
The Center for Victims of Torture	PDR II, Inc.	10/31/12	13,668	16,121	(2,453)	-17.9%
Lehigh Valley Health Network, Inc.	Harris Connect, LLC	8/24/13	75,825	90,303	(14,478)	-19.1%
The Planetary Society	Harris Direct	6/30/13	27,033	32,370	(5,337)	-19.7%
The Edison Institute	RuffaloCODY, LLC	3/31/13	39,575	48,816	(9,240)	-23.3%
BrightFocus Foundation	Strategic Fundraising, Inc.	7/31/13	64,727	80,495	(15,768)	-24.4%
Youth Villages Foundation, Inc.	InfoCision, Inc.	1/31/13	9,224	11,708	(2,484)	-26.9%
The Humane Society of the United States	Donor Care Center, Inc.	3/14/13	232,423	298,379	(65,955)	-28.4%
Farm Sanctuary, Inc.	SD&A Teleservices, Inc.	4/30/13	50,054	64,560	(14,506)	-29.0%
The Humane Society of the United States	Donor Services Group, LLC	4/30/13	966,851	1,249,632	(282,781)	-29.2%
The Wilderness Society	Gordon and Schwenkmeyer, Inc.	12/31/12	14,360	18,837	(4,477)	-31.2%
Easter Seals, Inc.	Strategic Fundraising, Inc.	12/31/12	16,869	22,286	(5,417)	-32.1%
Father Fred Foundation	Events North, LLC	3/21/13	11,832	15,746	(3,914)	-33.1%
The Amyotrophic Lateral Sclerosis Association	Strategic Fundraising, Inc.	9/30/13	21,153	28,558	(7,405)	-35.0%
Planned Parenthood Federation of America, Inc.	Gordon and Schwenkmeyer, Inc.	6/30/13	478,698	657,082	(178,384)	-37.3%
Barnard College	Harris Connect, LLC	12/31/12	39,596	54,582	(14,985)	-37.8%
Lutheran World Relief, Inc.	Aria Communications Corporation 22 of	4/30/13 25	13,805	19,242	(5,437)	-39.4%

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Sorted by Percentage of Gross to Charity

Charity	Fundraiser	Re	port End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Be The Match Foundation	Aria Communications Corporation		10/31/13	7,565	10,569	(3,004)	-39.7%
Kappa Alpha Order Educational Foundation	RuffaloCODY, LLC		6/30/12	27,917	39,995	(12,078)	-43.3%
Senior Neighbors, Incorporated	J. Milito & Associates, Inc.		2/27/13	2,505	3,659	(1,154)	-46.1%
Covenant House	Keys Direct Marketing & Communications Inc.		6/30/13	13,750	20,401	(6,651)	-48.4%
Amnesty International of The U.S.A., Inc.	Gordon and Schwenkmeyer, Inc.		12/31/12	95,704	142,443	(46,739)	-48.8%
OneHope, Inc.	Donor Care Center, Inc.		3/31/12	15,555	23,607	(8,052)	-51.8%
Feeding America	PDR II, Inc.		6/30/13	244,578	372,064	(127,486)	-52.1%
Americans United for Separation of Church and State	Donor Services Group, LLC		3/25/13	29,928	47,044	(17,116)	-57.2%
Environmental Defense Fund, Incorporated	PDR II, Inc.		3/31/13	22,525	36,933	(14,408)	-64.0%
Mercy Corps	Donor Services Group, LLC		6/30/13	118,635	194,954	(76,319)	-64.3%
Natural Resources Defense Council, Inc.	Telefund, Inc.		12/31/12	237,778	405,586	(167,807)	-70.6%
Natural Resources Defense Council, Inc.	PDR II, Inc.		6/30/13	4,753	8,208	(3,455)	-72.7%
Amnesty International of The U.S.A., Inc.	Aria Communications Corporation		6/30/13	1,482	2,599	(1,117)	-75.4%
National Constitution Center	Donor Services Group, LLC		3/31/13	6,435	11,362	(4,927)	-76.6%
The Arthritis Foundation, Inc.	Strategic Fundraising, Inc.		5/31/13	97,377	175,297	(77,920)	-80.0%
University of Nevada, Las Vegas Foundation	RuffaloCODY, LLC		6/30/13	222,608	405,621	(183,013)	-82.2%
International Fund for Animal Welfare, Inc.	PDR II, Inc.		12/1/12	42,776	78,794	(36,018)	-84.2%
Helen Keller International	PDR II, Inc.		10/31/12	4,266	8,014	(3,748)	-87.9%
The Fund For Animals, Inc	Donor Services Group, LLC		4/30/13	20,708	39,087	(18,379)	-88.8%
Plan International USA, Inc.	InfoCision, Inc.		12/31/12	12,887	24,624	(11,737)	-91.1%
Ocean Conservancy, Inc.	Donor Services Group, LLC		2/28/13	23,744	46,534	(22,790)	-96.0%
Jane Goodall Institute for Wildlife Research, Education & Conservation	Gordon and Schwenkmeyer, Inc.		12/31/12	23,427	46,028	(22,601)	-96.5%
Pi Beta Phi Foundation	RuffaloCODY, LLC 2	3 of 25	6/30/13	28,240	56,142	(27,902)	-98.8%

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Sorted by Percentage of Gross to Charity

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Cal State East Bay Educational Foundation, Inc.	RuffaloCODY, LLC	6/30/12	38,719	78,468	(39,749)	-102.7%
Concerned Women for America	Donor Care Center, Inc.	6/30/13	39,878	81,375	(41,497)	-104.1%
United States Olympic Committee	Donor Services Group, LLC	3/31/13	86,615	177,738	(91,123)	-105.2%
American Family Association, Inc.	Donor Care Center, Inc.	6/14/13	151,531	317,778	(166,247)	-109.7%
Anti - Defamation League	Gordon and Schwenkmeyer, Inc.	12/31/12	6,619	13,907	(7,288)	-110.1%
The Foundation for a Christian Civilization, Inc.	Donor Care Center, Inc.	1/31/13	52,766	114,205	(61,439)	-116.4%
Institute for the International Education of Students	RuffaloCODY, LLC	6/30/13	33,757	88,939	(55,182)	-163.5%
Calvert Hall College	Harris Connect, LLC	11/30/12	30,631	86,965	(56,334)	-183.9%
Amnesty International of The U.S.A., Inc.	SD&A Teleservices, Inc.	8/31/13	44,962	132,649	(87,687)	-195.0%
Food & Water Watch	Keys Direct Marketing & Communications	4/30/13	1,055	3,267	(2,212)	-209.7%
Environmental Defense Fund, Incorporated	Strategic Fundraising, Inc.	5/31/13	14,206	46,044	(31,838)	-224.1%
Share Our Strength	Aria Communications Corporation	3/31/13	1,875	6,095	(4,220)	-225.1%
Green America	Donor Services Group, LLC	9/1/13	6,064	21,800	(15,736)	-259.5%
Christian Appalachian Project Inc.	Donor Care Center, Inc.	2/28/13	3,172	11,456	(8,284)	-261.1%
Lawrence Technological University (Southfield)	RuffaloCODY, LLC	8/1/13	37,615	152,985	(115,370)	-306.7%
Kirkwood Community College Foundation	RuffaloCODY, LLC	6/30/13	3,382	14,140	(10,758)	-318.0%
DKA Charities, Inc.	The Event Company	12/31/13	1,775	9,133	(7,358)	-414.5%
National Audubon Society, Inc.	SD&A Teleservices, Inc.	1/31/13	4,012	21,142	(17,130)	-427.0%
Living With Communities	J. Milito & Associates, Inc.	12/22/12	238	2,076	(1,838)	-773.9%
Wake Forest University Baptist Medical Center	Harris Connect, LLC	12/31/12	59,525	609,408	(549,883)	-923.8%
Case Western Reserve University	Harris Connect, LLC	11/30/12	3,760	51,326	(47,566)	-1265.1%
Paralyzed Veterans of America	Donor Care Center, Inc.	12/20/12	395	15,748	(15,353)	-3886.8%
AARP Foundation	Covenant Calls LLC	7/31/13	-	2,288	(2,288)	N/A
Americans United for Life	Capitol Resources, Inc. 24 of 25	12/31/12	-	-	-	N/A

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Amnesty International of The U.S.A., Inc.	PDR II, Inc.	8/31/13	-	-	-	N/A
The Nature Conservancy	Donor Services Group, LLC	7/15/13	-	162,230	(162,230)	N/A
World Wildlife Fund, Inc.	Covenant Calls LLC	7/31/13	-	200,591	(200,591)	N/A