

State of Michigan Second Annual

# Public Purchasing CONFERENCE

2009

## **Ken Brandsen**

Panelist: Energy and Green Purchasing

**Ken Brandsen is the Manager of Facilities Design & Management for Haworth, Inc. leading a team of project management, design and engineering professionals. He has been with the company for 25 years in various facilities-related roles. Ken is a professional member of the International Facilities Management Association and is also LEED Accredited.**



**Ken Brandsen**  
**LEED AP**

**Manager, Facilities Design  
& Management  
Haworth, Inc.**

**Most recently, Ken and his team have been responsible for the transformation of the 25 year old, 250,000 s.f. corporate office into the company's 300,000 s.f. global headquarters. Labeled as the "One Haworth Center" initiative, the transformation entailed incorporating the company's strategy and organizational culture into the physical facility creating an effective tool for client engagement and employee efficiency. The project is registered for the United States Green Building Council, LEED – NC, gold designation. The project has been substantially completed as of December, 2008.**

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De Vos Center  
Grand Rapids, Mich.  
June 10, 2009

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## **Abigail Corso**

Panelist: Energy and Green Purchasing



**Abigail Corso, PE**

**Delta Institute**

**Ms. Corso is a Senior Associate Director at the Delta Institute with over 15 years of environmental engineering experience. She joined the Delta Institute in June 2001 bringing with her a unique combination of private and non-profit employment experience. Abby has worked closely with municipalities, industry and not for profit organizations on both the policy and technical aspects of green purchasing as well toxics reduction and energy efficiency projects, USG-BC LEED projects, carbon offsets, and mercury reduction.**

**Recently, she has been instrumental in establishing a public-private green purchasing consortium in West Michigan and is working on starting similar consortiums in the Chicago and Milwaukee regions. She holds a BS in Civil Engineering from Drexel University in Philadelphia and a MBA from New York University and has been a registered professional engineer since 1995.**

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## **Brian A. Habacivch**

Panelist: Energy and Green Purchasing



**Brian A. Habacivch**  
Sr. Vice President  
Fellon-McCord  
Publications

As a member of Fellon-McCord's executive team, Mr. Habacivch serves as editor-in-chief of Fellon-McCord publications, head of research, and works with a team of energy analysts in evaluating and advising on energy markets and risk to Fellon-McCord's clients throughout North America.

Mr. Habacivch brings more than 20 years of experience in the energy industry to the team. Prior to joining Fellon-McCord, Mr. Habacivch served as director of business development for Allegheny Energy Solutions. Mr. Habacivch also served as manager, natural gas and integrated marketing with New Hampshire-based Sprague Energy Corp, a privately held energy marketing, petroleum and industrial-materials handling company. During his 10-year tenure at Sprague, Mr. Habacivch was responsible for the development of natural gas marketing, major accounts, and was engaged in various aspects of power, liquid fuel marketing, project development, and acquisitions. Mr. Habacivch began his industry career as Senior Associate Editor for Gas Daily and Gas Markets Week, two nationally recognized natural gas-industry publications. In his position with Gas Daily and Gas Markets Week, Mr. Habacivch was responsible for the daily, weekly, and monthly gas-price indices, coverage of the natural gas spot market, regulatory matters, and editorial content.

Mr. Habacivch studied liberal arts at the Pennsylvania State University and history at the University of South Carolina.

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## **Nancy Moon**

**Facilitator: Energy and Green Purchasing**

**Nancy Moon has a Bachelor of Science degree plus a MBA Specializing in Operations Research/Industrial Engineering. She has more than 30 years in the energy business, including:**



**Nancy Moon**  
**Owner**  
**MoonLighting Consulting**

- **Director Volume Control for Coastal Corporation (today known as ANR Pipeline Company/El Paso Natural Gas Company).**
- **President & Co-Founder of IQ Solutions, founded in 1988 to assist the end user in taking advantage of the deregulated gas industry; specialized in the building of energy cooperatives and consortiums; ad sold the business in February 1997 and retained the position of President.**
- **Owner of MoonLighting Consulting, founded in January 1999 to assist endusers in the world of energy deregulation; primarily handled purchasing strategies and accounting issues (supplier, pipeline & utility invoicing verification) for public sector organizations.**

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## **Keith M. Paasch**

### **Panelist: Energy and Green Purchasing**



**Keith M. Paasch, CPE**

**Department of  
Management and  
Budget**

Keith is the Director of Building Operations, with Facilities Administration, Department of Management and Budget. He is responsible for the maintenance and operation of the state's major facilities. (A portfolio of 37 office and laboratory structures encompassing approximately 7 million square feet.) Keith is a proven industry leader with over 20 years of experience. Under Keith's leadership his areas have built cutting edge programs that have earned multiple third party validation and awards.

Keith is spearheading the energy reduction programs for state facilities. Coordinating the efforts of 19 separate agencies and a building portfolio of over 6,000, the State has achieved a 23% utility reduction with a savings of over \$60 million since 2005. It is the most comprehensive and leading program in the country. He is currently working towards the governor's 45% reduction by 2020 plan to further employ reduction initiatives and green renewable energy.

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