

INSIDE THIS ISSUE

**BEATING THE ODDS
HAS NEVER BEEN
SO EASY** 3

**SISTER CLAUDIA
RECEIVES HERO'S
SEND OFF** 4

**TEXAS HOLD'EM—
QUICK HINTS FOR
LICENSEES** 6

TWO NEW TICKETS 6

**ADMINISTRATIVE
ACTION** 7

**AREA TRAINING
MEETINGS** 8

NOTICE

Because HIGHLIGHT\$
release times have
changed, there is no
Volume 21 Issue 2.

POST LINKED TO THE COMMUNITY

About two years ago the American Legion 54 in Battle Creek linked the Michigan Progressive Jackpot Bingo Games (MPJBG) from all of their bingos to create large jackpots. Linking their games together allowed them to rollover a jackpot from night-to-night between their five bingo games.

It all began when bingo inspector Ann White made a suggestion to chairperson Wendell Mahar to link their bingo games together as allowed by the Michigan Progressive Jackpot – Manually Linked Bingo Game Directive (available at www.michigan.gov/cg). At first Wendell was hesitant to make changes to his bingo programs. He had recently tried introducing a new game, but was disappointed when



Wendell Mahar, Joe Pajak, and Carolyn Mahar of the American Legion 54 in Battle Creek.

he began losing players. After dropping the recently added game, attendance was on the rebound, and Wendell was faced with a tough decision. Should he link his games as Inspector White had suggested, or leave well enough alone? Wendell saw potential with the concept of the linked bingo games and decided to forge ahead.

(continued on page 2)

HIGHLIGHT\$

Charitable Gaming Division
PO Box 30023
Lansing, MI 48909
517-335-5780
www.michigan.gov/cg

Commissioner.....M. Scott Bowen
Deputy Commissioner of Charitable Gaming.....Mike Petersen
Editor.....Lorrie Dundon
Contributing writers Lorrie Dundon, Todd Gardner, and Abby Harvey

Total copies printed: 4,300; Total cost: \$1,544.92; cost per copy: \$0.36.

POST LINKED TO THE COMMUNITY (CONT'D)

With his recent experience still fresh in his mind, Wendell understood success of the new idea would require wide acceptance from his players. Keeping that in mind, he began surveying his players. Using player feedback and guidance from Charitable Gaming staff, Wendell was able to create a plan to successfully add the linked game to his bingo programs.

Both Wendell and the players are happy with the results. When the jackpot is up, word-of-mouth advertising spreads the news like wildfire. It is not unusual for players to drive a half an hour or more for a chance to win the jackpot. Occasionally, they even attract players from as far away as Indiana. Wendell personally thinks the addition of the linked MPJ bingo game was responsible for their increased revenue. He also believes the linked game helps build attendance at new or smaller games as players follow the jackpot.

While the MPJ bingo game was taking off, Carolyn Mahar—chairperson for the American Legion 54 Auxiliary—was considering the linked game for her organization. It didn't take her long to acknowledge its popularity with players and incorporate it into the programs of her three bingos. Both Wendell and Carolyn agree that the additional paperwork is minimal and easy to maintain.

The Post now has a sixth bingo. During 2008, the Post's bingos awarded over \$55,500 in MPJ prizes and the auxiliary's three bingos awarded nearly \$28,000. The largest jackpot to date was over \$11,000. And the players are satisfied knowing someone at their hall will walk away with the jackpot.

Carolyn is pleased that the auxiliary's profits from bingo help provide continued funding to adopt families at Christmas time, provide financial support to a homeless shelter, a safe haven for battered women, a VA Hospital, and a veterans' nursing home. They also, along with the Post, host a veterans children's Christmas party for

nearly 100 children.

Wendell and the men from the Post enjoy supporting their community in additional ways. Much of their focus has been on the youth, providing sponsorship to local Boy Scout and Girl Scout troops by providing uniforms, sending them to camp, and providing rooms at their Post for meetings. They sponsor military organizations and provide veterans with transportation, food, and lodging to visit veteran memorials.

Linked MPJ bingo games seem to be gaining in popularity at bingo. Since 2004, 149 licensees have linked their MPJ bingo games with at least one other bingo, creating 50 linked groups throughout the state. While only 60 of those bingo licensees participated between 2004 and 2007, the remaining 89 bingo licensees entered into agreements in 2008 alone.

If you would like information on how to create a linked game, visit our website at www.michigan.gov/cg to obtain a copy of the directives for the Michigan Progressive Jackpot Bingo Game. ●

BEATING THE ODDS HAS NEVER BEEN SO EASY



Worker Toni Hubner pays one lucky player her winnings on Michigan's new Beat the Odds game.

VFW Post #6802 runs a late game at North Gratiot Hall in Macomb County on Friday nights and was the *first* at their hall to sell Beat the Odds. Tammy from Bayside Bingo Supply met with bingo workers to launch the new ticket. Selling the first box of tickets was slow. But as the seal card was being played, the crowd's anticipation grew.

When sales for the second box began, players lined up to get in on the game. That night, with an attendance of 134 people, the VFW sold 3 deals of Beat the Odds, 6 deals of Lucky Bingo Balls, 2 deals of Emerald Club, and a variety of other games with sales totaling \$7,400.

PLAYING THE GAME

Each deal of Beat the Odds contains 660 tickets and a seal card. Eighteen tickets, randomly distributed throughout each box, contain signup numbers. Players holding signup tickets have a chance of winning five prizes totaling \$320.

The seal card has five rows of windows. The top row contains one window concealing a signup number. The next row contains one additional window concealing the signup number from the previous row plus one new signup number. The signup numbers in each row are randomly distributed.

Each row is associated with only ONE prize. Holders of tickets bearing signup numbers have a chance to win a prize from each row.



All players that have a ticket with a signup number should retain that ticket until all tickets in the box have been sold and all prizes on the seal card have been awarded.

Announce that the drawing for Beat the Odds will take place and identify the serial number.

Open the top window **ONLY** and show it to two or more players. Announce the revealed signup number. (The player with the corresponding signup number ticket wins \$15.)

The player with the winning number chooses **ONLY ONE** window from the next row for the worker to open. The winner of that row will choose which window to open in the **NEXT ROW**!

Open **ONLY** the chosen window and show the hidden number to two or more players. Continue until one winner has been determined for each prize. ●

SISTER CLAUDIA RECEIVES HERO'S SEND OFF

Posted by Beata Mostafavi | The Flint Journal, Tuesday December 16, 2008



Melissa Cousineau | The Flint Journal

GRAND BLANC, Michigan —

She is the feisty nun who walked the picket lines during the Great American Boycott, prompting grouched business owners to complain to her church.

"I can't control Sister Claudia," the priest replied.

She pestered and pestered until Genesee County got a food bank in the 1980s, confronted the City Council when she thought more should be done to help the poor and butted heads with Lottery

officials over taking money away from the charity staple bingo.

After more than 40 years as a locally famous activist, Sister M. Claudia Burke is leaving the city. But not before dozens of fans thanked her at a surprise gathering Tuesday, during which she was presented with a Congressional honor.

"She has been called the Mother Teresa of Flint," said Danielle Fry, business manager of Catholic Outreach — a Flint emergency relief agency that Burke founded.

Burke, 82, is recovering from a stroke at the Grand Blanc Rehabilitation and Nursing Center and plans to move to her motherhouse in Cincinnati. Many friends warned people not to be fooled by Burke's current meek appearance and soft voice. "She's a tough cookie to work for, I'll tell you that," said Catholic Outreach Director Gregg Berent. "Sometimes we have to remind her, 'Sister, we didn't take your vows.'"

Berent remembered when Burke interviewed him for his job 15 years ago. She wanted to make sure the people who came in for help were treated with compassion. "The first thing she told me was, 'It's not fun to be poor,'" he said. "She eats, breathes and sleeps the poor. Especially in this area, that can be very demanding. She's really an inspiration and wonder."

Burke's grayish eyes grew teary from behind her glasses as admirers waited in a long line to personally thank her.

The Highland Park native said she grew up poor. She was just

17 years old when she entered the convent during World War II to do social work.

“That’s just what we were taught,” she said. “That ‘I was hungry and you gave me to eat. I was thirsty and you gave me to drink.’ We did what we could to help people.”

“I’m glad we were there when people needed us and I’m glad the Lord sent them when they needed us.”

She said organizing what is now the Food Bank of Eastern Michigan, starting the North End Soup Kitchen and launching programs for displaced workers were just simple responses to the area’s woes.

“We needed to do something about it,” she said.

Burke’s work goes beyond Flint. In 1958, she was responsible for the foster care and supervision of 10 Hungarian refugee teenagers. She came to Flint in 1960 to work for Catholic Social Services, spending much of her time working in adoptions.

And she hasn’t been afraid of controversy. Her promotion of equal housing opportunity causes

didn’t always make her popular — she even argued with a judge about it.

“He told me, ‘You should have been a lawyer,’” she remembered with a smile. “I did it because it was what was right. It’s not right to prevent people from renting a house because of their race or any of those discriminating things. Not everybody agreed.”

And Burke hasn’t shied away from politics, even ruffling the feathers of some other nuns when she vocally supported Barack Obama’s presidency.

“Barack Obama said it’s us who have to bring about change,” she said. “Change has to come from the bottom. There’s a new day coming.”

Many also call Burke the “Queen of Bingo” for her avid fundraising and advocacy of bingo laws that would help bring more money to charities.

One by one Tuesday, members of the business community, Catholic Church, and other devotees told favorite stories about Burke — also known for her love of hockey, Vernors Ginger Ale, and her part German Shepherd dog Sweet Boy.

Barbara Donnelly, deputy district director in Bay City for U.S. Rep. Dale E. Kildee, D-Flint, presented a Congressional Record citation written by Kildee. It calls Burke “a cornerstone of social sources” in Flint and says the area “is losing one of its truly great humanitarians.”

But Burke plans to stay in touch. “You’ll always need advice down here,” she said. ●

Catholic Outreach has served the poor of Flint for over thirty years, helping thousands of families of all backgrounds with basic needs of life—food, shelter, utilities, medicine, transportation, and personal items.

Their St. Christopher program provides transportation for children who have no other means to Children’s Hospital in Detroit, University of Michigan in Ann Arbor, as well as hospitals in Lansing, Midland, and Bay City. Typically these children have to be treated on dialysis or receive chemotherapy treatments three times a week. Some have AIDS, are burn victims, or have Shaken Baby Syndrome. Drivers are on call 24/7.

TEXAS HOLD'EM QUICK HINTS FOR LICENSEES

Texas Hold'em Poker has become a very popular game at licensed millionaire party events. Here are a few things to keep in mind when conducting a millionaire party.

1. Only bona fide members of the licensee may handle the cash, complete the game records, and handle the chips.
2. Advertising must contain the name of the licensee, license number, and the purpose for which the proceeds will be used. See Directive 1.03 Advertising Licensed Gaming Events by Locations.
3. Licensees are to receive 50% of the gross profit.
4. No tipping is allowed.
5. The licensee (NOT the licensed supplier or the location) is in charge of the millionaire party. The licensee determines things such as what games are played, the prize payouts, the amount of the rake, house rules, and who the dealers are.
6. The licensee may only receive \$15,000 in exchange for chips in one day.

TWO NEW TICKETS!

Players will enjoy the variety provided in the latest two charity game tickets—Home of the Brave and Snow Day. Home of the Brave was created to fill the need for more 50 cent tickets with \$1 bottom prizes. Snow Day is a seasonal \$1 ticket that contains only 900 tickets in each deal, allowing your small bingo or club to sell them out quickly. Give them a try and be sure to let your supplier know what you think of the new tickets.



ADMINISTRATIVE ACTION

In accordance with the act, the entire net proceeds of a licensed gaming event shall be devoted exclusively to the lawful purposes of the licensee.

The licensee shall be accountable for all cash, bingo cards, prizes, and charity game tickets.

Suspended Licenses

Organization Name	City	Violation(s)	Length	Date	License
ANCIENT ORDER OF HIBERNIANS STATE BOARD	Northville	Failure to follow the bureau's voiding directive; failure to properly calculate the MPJBG prize.	2 weeks	7/6/08	Bingo
EAGLES 3485	Mt. Morris	Failure to maintain accurate/current records; failure to deposit proceeds timely; failure to account for all funds.	4 weeks	7/27/08	Annual CGT
EAGLES 1907	Coldwater	Failure to maintain accurate/current records; cashing checks out of charity game ticket proceeds or start cash; overpayment of workers; failure to deposit proceeds timely; failure to account for all funds.	6 weeks	8/17/08	Annual CGT
VFW 2269	Wixom	Failure to maintain accurate/current records; failure to follow directives of the bureau; failure to have all required information on checks; failure to account for all funds.	2 weeks	8/24/08	Annual CGT
VFW 6032	Melvindale	Failure to have all required information on checks; failure to have required financial records; failure to maintain accurate/current records.	2 weeks	9/14/08	Annual CGT
EAGLES 4310 AUXILIARY	Paw Paw	Failure to keep all game records; house rules incomplete; failure to properly calculate the MPJBG prize; failure to follow the bureau's Electronic Bingo Card directive; failure to maintain accurate/current records.	2 weeks	9/28/08	Bingo
INTERFAITH CENTER FOR RACIAL JUSTICE	Mt. Clemens	Failure to maintain accurate/current records; failure to account for all funds.	1 week	10/19/08	Bingo
LEXINGTON LIONS CLUB	Lexington	Failure to maintain accurate/current records; failure to properly calculate the MPJBG prize; failure to follow the bureau's Electronic Bingo Card directive; failure to maintain inventory record of disposable bingo cards; failure to account for all funds.	2 weeks	11/23/08	Bingo
ELKS 1798	Albion	Game program inaccurate and/or incomplete; failure to maintain all financial records; failure to maintain accurate/current records.	1 week	12/21/08	Bingo

Surrendered License

Organization Name	City	Date	License	Status
GREATER DETROIT COMMUNITY OUTREACH CENTER	Detroit	10/18/2008	A20686	Bingo



AREA TRAINING MEETINGS

The Charitable Gaming Division conducts training sessions to provide the most current information to our licensed organizations. We would like you to attend one of our training sessions if you are a principal officer, chairperson, or record keeper.

AGENDA: 12-2 p.m. Bingo and Charity Game Tickets; 2-4 p.m. Texas Hold'em and Raffles.

January 13, 2009

URGE Hall
3600 South Dort Hwy
Flint

February 10, 2009

Kalamazoo Cty Fair Bldg
2900 Lake Street
Kalamazoo

March 11, 2009

Amer Leg Boat & Canoe Club
401 North Park Street NE
Grand Rapids

April 15, 2009

Eagles 3292
101 State Street
Gladwin

May 5, 2009

American Legion
114 North Main Street
Lake City

June 17, 2009

Metro Garfield Hall
36901 Garfield
Clinton Township

Compulsive gambling can be treated. If you, a family member, co-worker, or a friend need help or would like to learn more about problem gambling and the programs available, please call the Michigan 24-hour Help Line at 1-800-270-7117.

Bureau of State Lottery
Charitable Gaming Division
PO Box 30023
Lansing, MI 48909

PRESORTED
FIRST CLASS
US POSTAGE
PAID
LANSING, MI
PERMIT NO. 1200

AREA TRAINING MEETINGS

The Charitable Gaming Division conducts training sessions to provide the most current information to our licensed organizations. We would like you to attend one of our training sessions if you are a principal officer, chairperson, or record keeper.

AGENDA: 12-2 p.m. Bingo and Charity Game Tickets; 2-4 p.m. Texas Hold'em and Raffles.

January 13, 2009

URGE Hall
3600 South Dort Hwy
Flint

February 10, 2009

Kalamazoo Cty Fair Bldg
2900 Lake Street
Kalamazoo

March 11, 2009

Amer Leg Boat & Canoe Club
401 North Park Street NE
Grand Rapids

April 15, 2009

Eagles 3292
101 State Street
Gladwin

May 5, 2009

American Legion
114 North Main Street
Lake City

June 17, 2009

Metro Garfield Hall
36901 Garfield
Clinton Township

Compulsive gambling can be treated. If you, a family member, co-worker, or a friend need help or would like to learn more about problem gambling and the programs available, please call the Michigan 24-hour Help Line at 1-800-270-7117.