

## Oviedo Named Charitable Gaming Deputy Commissioner

**K**athie Oviedo was named Deputy Commissioner of Charitable Gaming by Lottery Commissioner M. Scott Bowen. Oviedo will replace Michael Petersen, who retired January 1, 2011.

"We are pleased to be bringing Kathie into the Charitable Gaming family," Bowen said. "Her experience with numerous state departments, familiarity with state policies and procedures, and management style will lend themselves well to the multi-tasking that is necessary to effectively direct the Charitable Gaming Division."

Oviedo had been the director of human resources for the Michigan Lottery since fall of 2006. Prior to that, she was the acting manager of human resources with the

Department of Community Health and had been a personnel specialist with the Departments of Community Health, Labor and Economic Growth, and Corrections.



The Charitable Gaming Division is responsible for the licensing, administration and regulation of gaming activities for non-profit and fraternal organizations in Michigan. In fiscal year 2010, charities generated \$73.9 million for good causes through activities under the oversight of the Charitable Gaming Division.

## Moratorium: Millionaire Party Locations and Suppliers

**D**ue to the increase in the number of requests for millionaire party licenses, the Bureau under authority of the Act and rules has determined that it is not in the best interest of the public welfare to further expand the millionaire party program at this time. As a result, the commissioner has issued a directive that provides for a moratorium on issuing supplier licenses to new applicants and issuing a gaming license to an applicant who proposes to conduct a millionaire party at a location that is not actively on file with the Bureau as of January 7, 2011. A copy of the official letter can be found at [www.michigan.gov/cg](http://www.michigan.gov/cg).

## New Gaming Auditor

**W**e are pleased to announce the addition of a new member to our team. Our new auditor, Teresa DeRoche, brings valuable experience from other state agencies to the Charitable Gaming Division. Since 1994, Teresa has worked for the Department of Human Services, Family Independence Agency, and the Michigan Jobs Commission. She also was a senior auditor at Central Michigan University.



## Seasonal Tickets Released



Get ready to cross the finish line with quick profits from this ticket. With only 1,600 tickets in a box and three top prizes of \$200 each, players will blow through each deal. This racing themed ticket will be available only for a limited time.



This bingo ticket features winter graphics, yet plays exactly like Lucky Bingo Balls. It's the best of both worlds! Your players get to play their favorite ticket with cool graphics and your organization gets a ticket that requires no training. Now with easier to read numbers.



This 50-cent ticket is designed to move quickly and accomplish your mission to maximize ticket sales. Marines is the first in a series that will be released in honor of various branches of our military.

HIGHLIGHTS is an official publication of the Michigan Lottery, Charitable Gaming Division. Articles from HIGHLIGHTS may be reprinted with prior approval of the Michigan Lottery.

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website at  
[www.michigan.gov/cg](http://www.michigan.gov/cg).





## Linked Bingo Game Pays \$25,000+

One lucky lady playing bingo at the Wayne Ford Civic League in Westland received an early Christmas gift, taking home a prize of \$26,374. On December 6, Mary Francis Meredith achieved a coverall in an amazing 43 numbers to win the guaranteed prize of \$25,000 plus a progressive prize offered during the Super Blackout Multi Win Linked Bingo Game.



## Raffle Pays \$775,000

A Grafton man won \$775,000 in a progressive "Jack of Spades" raffle held by the Carleton Rotary Club every Friday night at the Grafton Inn in Carleton since it began on August 21, 2009. Every week there was a drawing and a winner but the big jackpot prize could only be won if the winner chose the correct envelope containing the Jack of Spades. On August 13, 2010, the correct envelope was chosen and the jackpot was finally won. The charity had a net profit of \$307,000.



## Bingo Licensee Offers Every Charity Game Ticket Available

The District 9 Little League at Britteny Hall in Wyoming has been known for offering every charity game ticket available, including the higher-priced tickets traditionally offered by veteran and fraternal clubs. Chairman, John Edgerle says, "Some of the tickets are slow moving but we feel that they still add to sales. It is also important to display what you sell. The unit we built allows us to display all of the tickets we sell as well as protecting the cash and tickets. We also display the tickets we sell on the wall behind us so all in all we have a minimum of four signs for every ticket we sell. The selection and displays have a 'wow' factor and we believe it allows us to sell a large amount of tickets each week. Inventory is another subject to consider. We try to make sure we have enough tickets on hand so that we do not run out of tickets if we get a large crowd. It is especially important to have enough Lucky Bingo Balls, Beat the Odds, and Bingo Bugs on hand. We sell tickets until the next to the last bingo game."



## Update: Smoke Free Air Act

The Smoke Free Air Act of Michigan went into effect May 1, 2010, making smoking illegal in all public locations, with a few exceptions. Smoking rooms already in existence were able to continue to allow smoking on site. Casinos, bars, and restaurants on tribal land that are owned and operated by Native American tribes were not impacted because they are not governed by state law. And purportedly because lawmakers wanted to ensure the tribal-owned casinos did not have an advantage over the non-tribal casinos, the private casinos in Detroit were granted exemption from the new smoking ban. Currently, the closest casino to Detroit is about 130 miles away in Standish.

Charitable bingo has seen a 25% decline in both attendance and ticket sales during the last quarter of 2010 compared to the same time in 2009. Ticket sales at veteran and fraternal clubs plunged 19% during that same time period.

Wikipedia reports that as of November 2010, seven states that have smoking bans in all enclosed public places, including bars and restaurants have included an exemption for veteran and fraternal clubs.

While veteran and fraternal clubs in Michigan are up in arms over their losses, veterans at the American Legion Post 444 in Baraga believe their constitutional rights were violated and decided they have not fought their last battle. After openly defying the new law, they were ordered to cease food operations by the Western Upper Peninsula Health Department. They then filed a lawsuit against the health department but the judge dismissed the suit stating that administrative procedures must be addressed with the health department before the case can be seen before a judge.



Baraga American Legion Post 444

Baraga is on the beautiful Keweenaw Bay, located on the L'Anse Federal Indian Reservation with a population of less than 1,200. About a mile away from the post is the Keweenaw Bay Indian Community's Ojibwa Casino and its Press Box Sports Bar & Grill. Another bar and grill, also exempt from the smoking ban, is less than one-tenth of a mile away.

American Legion Post 444 spokesperson, Joseph O'Leary, said alcohol sales are down 40% over last year. According to several reports from chairpersons and bartenders, when the smoking ban first went into effect, members would still visit their club, have a drink, eat, visit, and play the charity game tickets. Then they would step outside to have a cigarette. More times than not, a member would come back inside after that first cigarette. Sometimes they would come back inside after the second cigarette. After that, most would just leave.

Since the winter months have set in, the impact of the smoking ban has been devastating. Clubs

*Continued on next page.*





## Mike Petersen's Farewell

Charitable gaming continues to be a vital part of Michigan's nonprofit community. In fiscal year 2010, qualified NPOs netted \$73.9 million, a loss of nearly \$6 million from last year. With the challenges of the economic recession and cuts in government funding at all levels, it is more important than ever that charitable gaming remains healthy in Michigan.

The May 1 implementation of the smoking ban was a direct hit to both bingo halls and veteran and fraternal clubs, reducing attendance and, as a result, the sale of charity game tickets which fell by \$17 million. Past players are now choosing to either stay home or venture to casinos which are exempt from this law.

On a positive note, Millionaire Parties continue to be a profitable source of revenue for charities. Revenue increased by almost \$20 million from FY 2009 to FY 2010. Texas Hold'em Poker is still the main draw for players. As long as the popularity for Texas Hold'em continues, Millionaire Parties should be a lucrative fundraiser for charities.

After twenty years of serving the charitable gaming community I am moving on to new challenges. I want to thank the staff of the Charitable Gaming Division for all of their dedicated work toward making this program the best in the nation. Thank you to all the suppliers, bingo hall owners, and card rooms who help the charities be successful. And to you the volunteers who so unselfishly give of your time, I wish you only the best. So long and continued success to all of you.



report that some members will stop by their club for a quick visit but when they have to smoke in their car to stay warm, they usually leave. Many members haven't bothered showing up at all.

Smoking and non-smoking chairpersons agree that in times like this you have to be resourceful and rethink how to do things. Some clubs are taking a proactive approach, using this opportunity to attract their non-smoking membership to the clubs with more family-friendly activities. Others have invested in heat lamps or canopies in an attempt to create a comfortable outdoor space for their smoking members.

In the meanwhile, the veterans of Baraga are staying true to their yooper heritage, digging in their heels during this bleak, difficult season while the snowbirds leave. And if the battle is won, they hope that many will return to enjoy the freedoms for which they fought.

## More Retirements

The Charitable Gaming Division lost two more staff members to retirement. Equally missed will be Val Johnson, the Information Management Unit manager, who has also been with Charitable Gaming for 20 years, and charitable gaming auditor Dave Owen who began with the Lottery in 1993 as an inspector. Dave is retiring to the south and Val will be focusing her time locally helping animals in crisis.



## Administrative Action

	Location	Effective Dates
<b>Millionaire Party Licenses Reduced</b>		
MOOSE 2251 WOMEN	Sharkies Poker Room	6/23/10 - 12/31/10
COMMUNITY RESIDENCE CORPORATION	Roundtree Bar & Grill	7/23/10 - 12/31/10
KIWANIS CLUB OF EASTPOINTE	Rounders Poker Room	8/13/10 - 12/31/10
SEAWAY CHORALE AND ORCHESTRA	Woodhaven Lanes	9/3/10 - 12/31/10
K OF C 3860	Doc's Sports Retreat	11/1/10 - 12/31/11
K OF C 492 4TH DEGREE ASSEMBLY	Doc's Sports Retreat	11/1/10 - 12/31/11
HISTORICALLY BLACK COLLEGES & UNIVERSITY TOUR EXPERIENCE	TJ's Charity Card Room	11/15/10 - 12/31/10
99 SOUTHFIELD WARRIORS BOOSTER CLUB	Hazel Park Raceway Main Street Billiards Northville Downs The Lodge	1/1/11 - 12/31/11
BEDFORD SENIOR CITIZENS CENTER	Players Poker Room	1/1/11 - 12/31/11
DUCKS UNLIMITED MILFORD-SOUTH LYON CHAPTER	5 Star Lanes	1/1/11 - 12/31/11
K OF C 8274	Mavericks Poker Room	1/1/11 - 12/31/11
MOOSE 1670	Snookers	1/1/11 - 12/31/11
MOOSE 107 LEGION	Palace Card Room	1/1/11 - 12/31/11
PARENTS WITHOUT PARTNERS EASTERN MI REGIONAL COUNCIL 57	Fairlanes Bowl	1/1/11 - 12/31/11
PLYMOUTH FIGURE SKATING CLUB	Doc's Sports Retreat	1/1/11 - 12/31/11
ST. MALACHY CHURCH MEN'S CLUB	Rounders Poker Room	1/1/11 - 12/31/11
ST. MARY'S ALTAR SOCIETY	Lucky's Poker Room	1/1/11 - 12/31/11





## Administrative Action

### All Licenses Suspended

	City	Effective Dates
EAGLES 3926	Clawson	7/25/10 - 7/31/10

### Annual Charity Game Ticket License Suspended

ELKS 113	Jackson	9/5/10 - 9/18/10
EAGLES 4104	Wayne	9/12/10 - 9/18/10
MOOSE 2235	Harrison	9/19/10 - 10/2/10
ELKS 1381	Sturgis	11/28/10 - 12/4/10
AMERICAN LEGION 295	Breckenridge	12/12/10 - 12/18/10
EAGLES 3541	Harrison	12/13/10 - 9/12/11
EAGLES 2254	Monroe	1/2/11 - 1/29/11

### Bingo License Suspended

VFW 4573 AUXILIARY	Ishpeming	9/5/10 - 9/11/10
AMERICAN LEGION 200 AUXILIARY (2 licenses)	Taylor	9/19/10 - 10/9/10
KNIGHTS OF PYTHIAS 171 (2 licenses)	Sturgis	11/21/10 - 1/15/11
EAGLES 2254	Monroe	1/2/11 - 1/15/11

### Supplier License Suspended

MAVERICK GAMING SUPPLY LLC (Buddies)	Holt	12/20/10 - 12/26/10
1 STOP GAMING SUPPLIES LLC (Club on the River)	East Lansing	1/6/11 - 1/9/11

### Annual Charity Game Ticket License Surrendered

EAGLES 2441	Dowagiac	7/31/10
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## TEXAS HOLD'EM TRAINING MEETINGS

Organizations conducting Texas Hold'em are strongly encouraged to attend one of the sessions below. Please check our website ([www.michigan.gov/cg](http://www.michigan.gov/cg)) for any updates.

**March 3, 2011**

1-3 p.m.  
Pampa Lanes  
31925 Van Dyke  
Warren

**April 13, 2011**

6-8 p.m.  
VFW 6695  
1426 South Mill Road  
Plymouth

**May 17, 2011**

1:30-3:30 p.m.  
Knights of Columbus  
8428 Davison Road  
Davison

**June 15, 2011**

1-3 p.m.  
Jackpots Hall  
5443 S. Cedar  
Lansing

**July 12, 2011**

6-8 p.m.  
VFW 5855  
8845 Sprinkle Road  
Portage

**August 17, 2011**

1-3 p.m.  
American Legion Boat & Canoe Club  
401 North Park Street NE  
Grand Rapids

**September 14, 2011**

1-3 p.m.  
American Legion 349  
1835 E M-35  
Little Lake

**October 12, 2011**

1-3 p.m.  
The Big Game Room  
1040 E. Sternberg Road  
Muskegon

**November 30, 2011**

6-8 p.m.  
VFW 3033  
4841 East Pickard Road  
Mt Pleasant