

Below are the high points of a new, tentative software and imagery licensing agreement between the State of Michigan, Center for Shared Solutions and Technology Partnerships (CSSTP) and Microsoft. For this agreement to become a reality, partnerships between the State and local units of government will be required. Please take a look and share within your unit as soon as possible and get back to me with your level of interest and also any questions you might have.

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State of Michigan / Microsoft Bing Maps for Enterprise with Imagery Collection

- The State of Michigan is now licensed for the [Microsoft Bing Maps for Enterprise](http://www.microsoft.com/maps/) (BME) platform (<http://www.microsoft.com/maps/>).
- This “Bing Maps Ultimate” license is designed to enable Michigan Governmental units to use BME in any official application without limits to users, transactions, or applications.
- **Offering provides software and imagery:**
 1. Unlimited access to the Bing Maps for Enterprise (BME) platform for all participating state & local Michigan Government units.
 2. BME Custom Collection Imagery @ 12in. resolution covering one-fifth of the state each year over the next three years for a total of approximately 34,000 square miles.
 - As this is a 3-year program, not only do we need to know of interest in flying in 2010, we need to know how much interest there is for 2011 and 2012. Please don't hesitate to contact me ASAP if you're interested in either of those flight years.
- **** Program includes a 90-Day return window for full refund. ****
 - For this agreement to be finalized, the State will require partner support. If there is insufficient interest in partnering by local government, the 90-Day return option will be invoked on September 27, 2009 and the program will end.
- **License:**
 - This program will be licensed using the State of Michigan's existing Microsoft Enterprise Agreement, which runs through May 31, 2012.
 - Usage license for BME platform and imagery will include State and partnering local government units. This includes ALL State agencies and ANY Michigan unit of government.
 - Exclusions: Though CSSTP plans to continue working with Federal, University, and K-12 educational entities, their participation is not included in this agreement.

- Standard Microsoft Master Agreement non-appropriation language applies.
 - State can fund out of the program at anytime and the State and partners will still have use of any licenses and imagery that have been paid for at the time of cancellation. If, for example, the 2010 flight takes place and there is insufficient interest in flying in 2011, all 2010 imagery and licensed applications continue to function.

- **Cost: \$40/sq. mile**
 - Includes BME licensing and imagery.

- **Partner Cost:**
 - \$28/sq. mile (70/30 partner/State cost share) for 12” inch imagery and unlimited usage of BME Platform. This is a one-time cost that acquires imagery and access to the BME Platform.

- **Options:**
 - Estimated 6 inch buy up will cost an additional \$79 per sq. mile
 - Cost to partner for 6” buy-up will total \$107 per sq. mile.
 - We are in discussion with Microsoft to get this number firmed up.

- **Imagery Specifications**
 - Specifications have not been finalized but a draft document is available for review.
 - Have been evaluated and are comparable with projects completed in Michigan.
 - 12” pixel resolution
 - True color
 - Leaf-off
 - Depending on the data format, may be able to use your locally owned/generated elevation model

- **Imagery Benefits**
 - Receive your own copy
 - Contracts and specifications will be in place
 - No contracts to manage
 - No RFP process to manage
 - Consistent product across the State
 - Included in Bing Maps online
 - Can still sell and share copies with appropriate use restrictions in place
 - Imagery can not be utilized by Microsoft Bing Map competitors
 - Counties to be flown do not have to be contiguous
 - Any governmental unit in Michigan can participate. Including but not limited too: county agencies (road commission, drain commission, 911, equalization, etc.), cities, villages, townships, homeland security districts, regional planning commissions, regional councils of government, and so on.