

SOUTHEASTERN MICHIGAN ASSOCIATION OF FIRE CHIEFS
Presents their annual



Critical Issues Seminar

with Stephen Gower
(2006 FRI's Keynote Speaker)

Thursday, March 8, 2007

8:30AM – 4:30PM

\$100 per person

(members & non-members are all welcome)

**SAVE
THE
DATE**

**SAVE
THE
DATE**

This seminar features the presentation
“What Do They See When They See You Coming?
Factoring Perception into Your Leadership Equation”

How others perceive you, as a fire fighting professional, is your business. To soar beyond success, you must learn how to factor perception into your leadership equation. If you are interested in how others perceive you, this day long session is an absolute must. Learn to honor the power of perception over reality. Learn to treat assumption as your enemy. Do not assume that others know what you know, that others know what you wish they knew, or that others know how you feel. Verify receipt of the message you intended to communicate.

"A very dynamic speaker with a very powerful presentation. Every fire service leader needs to see this."

*Chief Jim Reed (Howell),
SMAFC President*

Location

**Summit on the Park
46000 Summit Parkway
Canton, MI**

For more information

**SMAFC Headquarters
33365 Raphael Road
Farmington Hills, MI 48336
(248) 506-3401 Phone
(248) 479-0491 Fax
E-mail: SMAFC@earthlink.net
Website: www.SMAFC.org**

"Stephen Gower is one of the most powerful speakers on leadership that I have heard. His comments on how we are perceived were on the mark. Well worth hearing again."

*Chief Larry Morabito
(Ypsilanti Twp)
SMAFC Treasurer*