



Children's Trust Fund  
Michigan Chapter of Prevent Child Abuse America

2006 Annual Conference  
October 8-10, 2006

*Together, We CAN...  
Exceed Expectations!*



**Radisson**  
HOTELS & RESORTS

# 2006 Annual Conference

**PURPOSE:** To provide technical assistance, an opportunity to network, share and disseminate information amongst the programs, to learn of new local and statewide initiatives.

**CTF Mission:** To serve as a voice for all children and families — especially those at risk — to promote their health, safety, and welfare by supporting and funding effective collaborative programs and services that prevent child abuse and neglect.

## Table of Contents

Conference At-a-Glance .....	3
Keynote Speakers .....	4
Workshop Session A .....	5
Workshop Session B .....	6
Workshop Session C .....	7
Acknowledgements (Kalamazoo County CAN Council) .....	8
Acknowledgements (CTF Board, Regional Coordinators and Staff) .....	9
Resources .....	10
Presenters .....	11



# Conference At-a-Glance

## Sunday, October 8th:

4:00 pm - 9:00 pm      Hotel and Conference Check-In/Registration  
Set-up Program Display Tables - *Exhibit Hall*

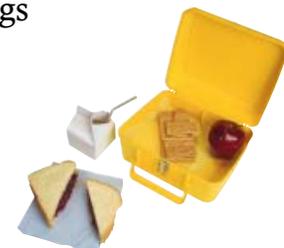
## Monday, October 9th:

7:30 am - 9:00 am      Hotel and Conference Check-In/Registration  
8:00 am - 9:00 am      Breakfast and Welcome - *Arcadia Ballroom*  
*Richard Bearup, CTF Executive Director*  
9:00 am - 10:30 am     **Keynote - The Honorable Lauren D'Ambra - Arcadia Ballroom**  
10:30 am - 10:45 am    Break  
10:45 am - 12:00 pm   **Regional Coordinator/Grantee Meetings \***  
12:00 pm - 2:00 pm    Luncheon/Annual Awards - *Arcadia Ballroom*  
2:00 pm - 2:15 pm     Break  
2:15 pm - 3:30 pm     **Session A Workshops \***  
3:30 pm - 4:00 pm     Break  
4:00 pm - 5:15 pm     Program Sharing - *Arcadia Ballroom*  
Light Refreshments and Door Prize Drawings  
(must be present to win)  
6:00 pm - 7:00 pm     **Dinner & Entertainment - Arcadia Ballroom**



## Tuesday, October 10th:

7:30 am - 12:00 pm    Hotel Checkout  
7:30 am - 8:30 am     Breakfast and Announcements - *Arcadia Ballroom*  
8:30 am - 9:30 am     **Keynote - Guadalupe G. Lara, LMSW - Arcadia Ballroom**  
9:30 am - 9:45 am     Break  
9:45 am - 11:00 am    **Session B Workshops \***  
11:00 am - 11:15 am   Break  
11:15 am - 12:30 pm   **Session C Workshops \***  
12:30 am - 1:00 pm   General Session — Final Announcements - *Arcadia Ballroom*  
Conference Evaluations  
Box Lunches and Door Prize Drawings  
(must be present to win)



\* All workshops and Regional Coordinator/Grantee Meetings are located on the lower level. See pages 5-7 for exact workshop locations.

# Keynote Speakers

## ***The Honorable Lauren D'Ambra***

*Associate Justice, Rhode Island Family Court*

### **“Judging the Best Interest of the Child”**

Lauren D'Ambra has practiced law in the State of Rhode Island since 1980. She has extensive experience in federal and state courts, handling child abuse cases, termination of parental rights matters, child custody issues, juvenile and constitutional law issues and class action litigation on behalf of children.



From 1989 to 2004, Judge D'Ambra served as the Child Advocate for the State of Rhode Island; her office has been recognized as a model ombudsman office by the ABA Center on Child and the Law. In 1988, she was appellate counsel for the Department of Children, Youth and Families and served as their legal counsel from 1980 to 1988. In 1992, she was named as one of 20 young lawyers in the country making a difference by Barrister Magazine, a publication of the American Bar Association, Young Lawyers Division. Since 1995, Judge D'Ambra has been an adjunct professor in the master Program of Rhode Island College of Social Work teaching Social Work and the Law. She has presented at national conferences throughout the country and authored numerous articles on legal topics affecting children and families.

---

## ***Guadalupe G. Lara, LMSW***

*Director of Community Relations, Children's Hospital of Michigan*

### **“Standing Up for Change”**



Guadalupe Lara is nationally recognized for her accomplishments in providing services that are culturally competent and for developing a program that manages conflict in the workplace with diverse populations.

Ms. Lara has held several positions at Children's Hospital of Michigan over the last 22 years. She is currently the manager of the Conflict Management Program, which promotes interactions that are strength-based versus problem-oriented. She developed the program and model that led to the successful video, “Managing Conflict in the Workplace, A Non-Deficit Approach to Serving Diverse Populations.”

Ms. Lara has co-founded many organizations, served on several agency boards, and has been appointed by three different governors to serve and lead state commissions and boards. She has been recognized by more than 40 organizations for her work, some of which reflect her work on diversity.

Most recently, she received the Spirit of Detroit award from the Detroit City Council for contributions to staff development and community service in Wayne County.

# Workshop Session A

**Monday, October 9**

**2:15 p.m. - 3:30 p.m.**

**A1 – Recognizing and Responding to Children Who Have Experienced a Traumatic Event (Rosalynn Bliss) — The Glens I** ~ *Common trauma reactions will be explained with drawings from children to support the information given. Information will be provided on how to effectively respond to children who have been traumatized. (Tier 1-3)*

**A2 – Small County, Big Council (Kimberly Norton) — The Great Lakes IV** ~ *Learn how to grow members, cultivate partnerships, and raise awareness in rural counties. (Tier 1 & 2)*

**A3 – Working with Media to Get Your Message Out! (Janet Reynolds-Snyder) — The Great Lakes III** ~ *Specific guidance on how to best work with media resources in your own community and beyond, in targeted ways and with a specific plan to develop and cultivate sustained relationships. (Tier 1 & 2)*

**A4 – Advocacy - Building on the Past (Paul Shaheen) — The Great Lakes II** ~ *An opportunity for those who care about prevention to learn how to be effective in assuring a political climate for growth. (Tier 1 & 2)*

**A5 – E-Grants — The Meadows** ~ Local councils and direct service grantees are required to attend one of these sessions. *Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF's Executive Director, representatives from the DIT and HTC, the developer of E-Grants. (Tier 1-3)*

**A6 – Capacity Building: Technology in the Non-Profit Sector (Eric Musum) — The Great Lakes V** ~ *Discussion on infrastructure and recurring costs, hardware and software lifecycles, funding (operations, grants, projects), resources for non-profits, establishing internet presence, aligning IT objectives with business objectives, and selecting information systems. (Tier 2-3)*

**A7 – Let's Go, Let's Fight, Let's Win! (K.P. Pelleran) — The Great Lakes I** ~ *Tips to identify and win public investments to prevent child abuse and neglect from State Director of Fight Crime: Invest in Kids - Michigan. (Tier 1-3)*

**A8 – Zero to Three Secondary Prevention Evaluation (Michael Gillespie) — The Glens II** ~ *Overview of 0-3 Initiative evaluation requirements including the new AAPI-2 Online, Quarterly Reporting, Initiative Indicators, and Local Evaluation Reports. Includes time for Q & A. (Tier 1-3)*



# Workshop Session B

**Tuesday, October 10**

**9:45 a.m. - 11:00 a.m.**

**B1 – Local Council Panel w/Q&A — The Great Lakes I** ~ *Hear how a variety of local councils address challenges and plan strategies for day-to-day operations. Panel will consist of reps from Tiers 1-3, some new and some seasoned. (Tier 1-3)*

**B2 – Building Better Boards (Lisa M. Dietlin) — The Great Lakes V** ~ *Are your Board members bored? Do they give their time but not money? Or money but not time? Lisa will share her insights and practical methodology of successful participation with boards - what works and what doesn't. (Tier 1-3)*

**B3 – Michigan's Infant Safe Sleep Campaign (Sandra Frank) — The Great Lakes III** ~ *Unsafe sleep practices; SIDS; statewide campaign process, implementation strategies and funding; available materials for Infant Safe Sleep initiative. (Tier 1-3)*

**B4 – Principles of Powerful Public Relations I (Kelly Rossman-McKinney) — The Great Lakes II** ~ *Facing a group of hardened news reporters — or any audience — is a nerve-wracking experience at best. But effectively conveying key messages to reporters can make a huge difference in building and maintaining strong media support. (Tier 1 & 2)*

**B5 – Contracts and Grants – State of Michigan (Helen Weber) — The Great Lakes IV** ~ *Brief overview of DHS policies and procedures regarding Designation and Grants processing, language changes/ updates within the agreements, monthly vs. quarterly payments, expenditures billing vs. quarterly advance. (Tier 1 - 3)*

**B6 – Developing and Sustaining Prevention Programs in Tough Times (Suzanne Greenberg) — The Glens I** ~ *Interactive, upbeat workshop describes strategies and resources to assist in building the capacity of community-based organizations, with real-life examples of effective strategies for collaborating in local communities and identifying creative funding strategies. Provides positive ways to develop and sustain child abuse prevention programs. (Tier 1-3)*

**B7 – Lessons Learned from a Clinician's Point of View (Dr. Joan Jackson Johnson) — The Glens II** ~ *Dr. Jackson Johnson's years of experience working with victims has given her a unique perspective on prevention techniques. (Tier 1-3)*

**B8 – E-Grants — The Meadows** ~ Local councils and direct service grantees are required to attend one of these sessions. *Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF's executive director, representatives from DIT and HTC, the developer of E-Grants. (Tier 1-3)*

# Workshop Session C

**Tuesday, October 10**

**11:15 a.m. - 12:30 p.m.**

**C1 – Sexual Abuse Prevention (Kathleen Coulborn Faller) — The Glens I** ~ *Prevention and identification of sexual abuse, handling disclosures, and treatment needs of the children. (Tier 1-3)*

**C2 – Timing the Ask (Lisa M. Dietlin) — The Great Lakes V** ~ *Do you know who to ask and when to ask for a donation? When is the right time? Lisa promises to deliver a valuable experience that will support you in producing the results you need. (Tier 1-3)*

**C3 – Prevention Programming and CACs Working Together (Panel Discussion) — The Great Lakes I** ~ *You can have a CAC and prevention programming under the same agency! How some have made it work for them. (Tier 2 & 3)*

**C4 – Principles of Powerful Public Relations II (Kelly Rossman-McKinney) — The Great Lakes II** ~ *This workshop will take a more in-depth look at the tools and tactics used for building strong relationships with the community and the media. Kelly's dynamic, interactive program will share insight, experiences and techniques that can help you build and maintain positive public images for you and your organization. (Tier 2 & 3)*

**C5 – Contracts and Grants – State of Michigan (Helen Weber) — The Great Lakes IV** ~ *Brief overview of DHS policies and procedures regarding Designation and Grants processing, language changes and updates within the agreements, monthly vs. quarterly payments, expenditures billing vs. quarterly advance. (Tier 1 - 3)*

**C6 – Grant Writing (Donna Mullins and Jan Maino) — The Glens II** ~ *Need funding? Or tips on applying for grants? Donna and Jan will discuss best practices as well as the pitfalls in grant applications and finding funding sources. (Tier 1-3)*

**C7 – Legislative Panel — The Great Lakes III** ~ *Child abuse prevention is directly and significantly affected by the actions, decisions and oversights of state legislators. Rich Bearup, who spent many years serving in a variety of roles in the state senate, will moderate a panel featuring prominent legislators with responsibility for children's issues. (Tier 1-3)*

**C8 – E-Grants — The Meadows** ~ Local councils and direct service grantees are required to attend one of these sessions. *Problems arising from the e-grant system will be summarized and corresponding solutions presented and discussed in detail. Led and moderated by CTF's executive director, representatives from the DIT and HTC, the developer of E-Grants. (Tier 1-3)*



# Acknowledgements

*CTF gratefully acknowledges the Kalamazoo County CAN Council and the many local contributors to this year's annual conference.*

## **Kalamazoo County Child Abuse & Neglect Council**

3299 Gull Road, Room G-16 ~ Nazareth, MI 49074 ~ (269) 552-4430

Website: [www.kcan.org](http://www.kcan.org) ~ E-mail: [kcan@kcan.org](mailto:kcan@kcan.org)

### **Our Mission:**

The Kalamazoo County Child Abuse and Neglect Council will educate community members and advocate for the prevention of child abuse and neglect.

### **Our Vision:**

The Kalamazoo County Child Abuse and Neglect Council envisions an involved and informed community where all children live free from abuse and neglect.

### **Special Thanks to Congressman Fred Upton for presenting this year's CTF Annual Awards.**

### **Executive Committee:**

**Chair:** Norm Frazier, 1st Community Federal C.U.

**Vice Chair:** Maria Drawhorn, YWCA

**Secretary:** Nate Hawthorne, Jaqua Realtors

**Treasurer:** Kim Roberts, Yeo & Yeo P.C., CPAs

### **Board of Directors:**

Cassandra Bridges, Mt. Zion Baptist Church  
Bobbi Casey, Kalamazoo Community Mental Health  
Marian Deese, Kalamazoo County Public Health Bureau  
Julie Devers, Kalamazoo Public Schools  
Paul Erlandson, Kalamazoo Township Police  
Douglas Gordon, Optimum Health Chiropractic Center  
Gail Kendrick-LaBarre, Children's Protective Services  
Annette Nickel, Varnum, Riddering, Schmidt, Howlett  
Mimi Otto  
Nancy Skocelas, Prosecutor's Office  
Teresa Spedoske, Family & Children's Services  
Eric Stewart, Portage Community Outreach Center  
Linda Vogler, Probate Court  
Toby Ward, Girl Scouts of America  
Jeff Way, Borgess Health Alliance

### **Staff:**

Jan Middlemas, Retiring Executive Director  
Rebecca Ferns, Administrative Assistant  
Cathleen Hosner, Program Educator

### **Volunteers:**

Kay Baetson	Lisa Kukulski
Cassandra Bridges	Cathy McNinch
Bobbi Casey	Mimi Otto
Rebecca Ferns	Sue Vanacek
Karen Kroll	Kalamazoo County Convention & Visitors Bureau



### **In-Kind Donors of the Conference:**

Comstock Public Schools Art Students  
Heilman's Nuts & Confections  
Peterson & Sons Winery  
St. Julian's Winery  
Warner Vineyards  
Wenke's Greenhouses

### **Entertainment:**

Need A Shave Kalamazoo Barbershop Quartet  
Mt. Zion Baptist Church Praise Dancers:

*Torianna Buchanan, 5th Grade*  
*Breanna Gilland, 4th Grade*  
*Nyshla Esters, 4th Grade*  
*Ariyana Esters, 5th Grade*  
*Joslyn Johnson, 5th Grade*  
*Ashtyn Washington, 4th Grade*  
*Amanda Watson, 2nd Grade*  
*Amber Wiley, 5th Grade*  
*Anna Wiley, 3rd Grade*  
*Tiffany Turner, 7th Grade*  
*Jessica Thornton, Director*  
*Courtney Wrenn, Assistant Director*

# Acknowledgements

*CTF gratefully acknowledges the CTF Board of Directors, Regional Coordinators, and Staff for their contributions to this year's annual conference and dedication throughout the year. Be sure to stop by the CTF Board-sponsored Hospitality Suite located on the 8th floor, Suite 837.*

## **Board Members:**

### **Rebecca Bahar-Cook ~ Term Exp: 12/19/06**

Of Lansing, Ms. Bahar-Cook is a fundraising consultant for a personally owned fundraising business. She is appointed to represent the general public.

### **Abby B. Dart ~ Term Exp: 12/19/07**

Of Harbor Springs, Ms. Dart is program director of Scenic Michigan in Petoskey. She is appointed to represent parents.

### **Anita Fox, J.D. ~ Term Exp: 12/19/06**

Of Okemos, Ms. Fox is an attorney and shareholder for Fraser, Trebilcock, Davis & Dunlap, PC. She is appointed to represent the general public.

### **Sgt. Greg Jones**

Of East Lansing, Sgt. Jones represents the director of the State Police, Colonel Peter Munoz.

### **Gary Kirk, M.D.**

Of Grand Rapids, Dr. Kirk is Director of the Bureau of Family, Maternal and Child Health. He is representing Michigan Department of Community Health Director Janet Olszewski.

### **Nancy Moody, Chair ~ Term Exp: 12/19/06**

Of East Lansing, Ms. Moody is director of state government affairs for DTE Energy. She is appointed to represent the general public. Ms. Moody is appointed by the Governor to serve as chairperson of the board.

### **Paul Shaheen ~ Term Exp: 12/19/07**

Of Bath, Mr. Shaheen is executive director of the Michigan Council for Maternal and Child Health. He is appointed to represent professional providers of child abuse and neglect prevention services.

### **Scott M. Stevenson ~ Term Exp: 12/19/07**

Of Haslett, Mr. Stevenson is president of Telecommunications Association of Michigan. He is appointed to represent volunteers in child abuse and neglect prevention services.

### **Marianne Udow**

Of Ann Arbor, Ms. Udow is director of the Department of Human Services.

### **Tamara D. Vander Ark ~ Term Exp: 12/19/07**

Of Grand Haven, Ms. Vander Ark is a union representative for UFCW 951, of the United Food and Commercial Workers. She is appointed to represent organized labor.

### **Bishop Nathaniel W. Wells ~ Term Exp: 12/19/07**

Of Muskegon, Bishop Wells is a bishop with Holy Trinity Institutional Church of God in Christ. He is appointed to represent the religious community.

### **Carol Wolenberg, PhD.**

Of Haslett, Ms. Wolenberg is Deputy Superintendent for Administration for the Michigan Department of Education and is representing the State Superintendent of Public Education.

## **Regional Coordinators:**

Taryn Mack, Region 1  
Kim Musselman, Region 2  
Mary Becker-Witt, Region 3  
Dee Obrecht, Region 4  
Patricia Rosen, Region 5  
Sally Straffon, Region 6

## **CTF Staff:**

Richard S. Bearup, Executive Director  
Dawn Arwood  
Sylvia Brown-Jones, MSW  
Stephanie Fox  
Patricia Headley  
Amy Kulesza  
Ismail Noor, PhD.  
M. Jeffrey Sadler, MSW, MBA  
Alan Stokes, MDIV  
Janell Thelen, MBA



# Resources

*We are grateful to the following groups who have supplied resources and samples that are available in the Exhibit Hall, located in the lower level of the Radisson. Don't miss the Resource Room!*

CareConnect USA  
Channing Bete Company  
Child Welfare Information Gateway  
Children's Charter  
Children's Trust Fund Community Awareness  
Circle of Parents  
CTF's Designated Local Council Regions  
CTF Grantees



## FRIENDS

Governor's Task Force on Children's Justice  
Huron County Child Abuse and Neglect Council  
Michigan Council for Maternal & Child Health  
Michigan Department of Community Health  
Michigan Department of Education  
Michigan Department of Human Services  
Michigan Press Association

Michigan State Police  
National Center on Shaken Baby Syndrome  
Prevent Child Abuse America  
Safe Delivery  
Stop It Now!  
Zero to Three



# Presenters

*Keynote:*

**Judge Lauren D'Ambra**

Rhode Island Family Court  
Garrahy Judicial Complex  
One Dorrance Plaza  
Providence, RI 02903  
Phone: (401) 458-5310  
Fax: (401) 458-5180  
E-mail: ldambra@courts.ri.gov

*Keynote:*

**Guadalupe G. Lara, LMSW**

14852 Englewood  
Allen Park, MI 48101  
Phone: (313) 383-4992  
Cell: (313) 461-5894  
E-mail: gglara@msn.com

**Rosalynn Bliss**

City of Grand Rapids  
300 Monroe NW  
Grand Rapids, MI 49503  
City Hall: (616) 456-3035  
Cell: (616) 881-3343  
Fax: (616) 456-3111  
E-mail: rosalyann@blissforgr.org  
Website: www.blissforgr.org

**Kathleen Coulbourn Faller**

University of Michigan School of Social Work  
1080 S. University Avenue  
Ann Arbor, MI 48109  
Phone: (734) 998-9700  
Fax: (734) 998-9710  
E-mail: kcfaller@umich.edu

**Lisa Dietlin**

Lisa M. Dietlin & Associates  
1816 N. Rockwell Street, Unit A  
Chicago, IL 60647  
Phone: (773) 772-4465  
Fax: (773) 772-0073  
E-mail: ldietlin@lmdietlin.com  
Website: www.lmdietlin.com

**Sandra J. Frank, J.D., C.A.E.**

Tomorrow's Child/Michigan SIDS  
824 N. Capitol  
Lansing, MI 48906  
Phone: (800) 331-7437  
E-mail: sfrank@tomorrowchildmi.org

**Michael Gillespie, MSW**

Gillespie Research, LLC  
736 Beverly Park Place  
Jackson, MI 49203  
Phone: (517) 990-0467  
E-mail: michael@gillespieresearch.org

**Suzanne Greenberg**

CAN Council of Saginaw County  
1311 N. Michigan  
Saginaw, MI 48602  
Phone: (989) 752-7226  
Fax: (989) 752-2777  
E-Mail: sgreenberg@cancouncil.org  
Website: www.cancouncil.org

**Joan Jackson Johnson, PhD.**

East Lansing Center for Family  
425 W. Grand River Avenue  
East Lansing, MI 48823  
Phone: (517) 332-8900  
E-mail: j.jacksonjohnson@att.net

**Donna Mullins**

Michigan Dept. of Human Services  
Office of Performance Excellence  
235 S. Grand Avenue, #1413  
Lansing, MI 48909  
Phone: (517) 335-3478  
Fax: (517) 241-8390  
E-mail: MullinsD@michigan.gov

**Eric Musum**

Lutheran Child & Family Service  
P.O. Box 48  
Bay City, MI 48707  
Phone: (989) 686-7650 x-1045  
Fax: (989) 686-7688  
E-mail: emusum@lcfsmi.org

**Kimberly Norton**

Sanilac County Child Abuse  
Prevention Council  
P.O. Box 221  
Sandusky, MI 48471  
Phone: (810) 648-2472  
E-mail: sccapc@greatlakes.net

**Dee Obrecht**

CTF Regional Coordinator, Region 4  
3333 South Lincoln Road  
Mount Pleasant, MI 48858  
Phone: (989) 773-6444  
Fax: (989) 772-9663  
E-mail: cafedee@hotmail.com

**K.P. Pelleran**

State Director  
Fight Crime: Invest in Kids - Michigan  
Boji Tower, Suite 1220  
124 W. Allegan Street  
Lansing, MI 48933  
Phone: (517) 371-3565  
Fax: (517) 371-3567  
E-mail: kppelleran@fightcrime.org

**Janet Reynolds-Snyder**

Hear My Voice  
1100 N. Main Street, Suite 201  
Ann Arbor, MI 48104  
Phone: (734) 747-9654  
Fax: (734) 747-9559  
E-mail: SnyderHVM@aol.com

**Kelly Rossman-McKinney**

The Rossman Group  
920 N. Washington Avenue  
Lansing, MI 48906  
Phone: (517) 487-9320  
Fax: (517) 487-5080  
E-mail: krossman@rossmangroup.com  
Website: www.therossmangroup.com

**Paul Shaheen**

CTF Board Member  
416 W. Ottawa Street  
Lansing, MI 48933  
Phone: (517) 482-5807  
Fax: (517) 482-9242  
E-mail: pshaheen@mcmch.org

**Helen Weber**

Michigan Dept. of Human Services  
235 S. Grand Avenue  
Lansing, MI 48933  
Phone: (517) 335-3626  
E-mail: WeberH@michigan.gov



Thank you for attending the CTF Annual Conference!

Next year's conference will be at the Grand Hotel on Mackinac Island.

We look forward to seeing you there!

(dates and information to follow)

***Together, We CAN...***  
***Exceed Expectations!***