

Children's Trust Fund 2007 Satisfaction and Needs Survey



CTF Board of Directors
January 28, 2008
Results and Comparisons

1

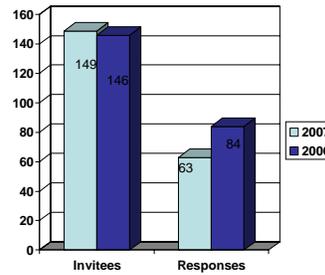
Methodology

- The 2007 survey was designed to be consistent as the 2006 survey.
- CTF's Alan Stokes completed this year's project at a considerable savings.
- Survey Monkey was used to conduct the survey (www.surveymonkey.com)
- Participants were able to complete the survey at their convenience.
- The survey was open for participation from 11/19/2007 – 12/10/2007.
- Two reminders were sent to eligible participants.
- There were 4 sections comprising 43 total questions:
 - Basic Information (3 questions).
 - Local Councils (12 questions).
 - Direct Service Grants (13 questions).
 - General Satisfaction & Needs (15 questions).

2

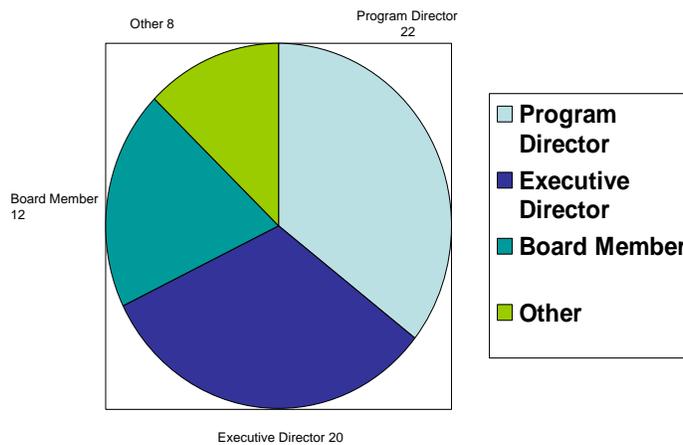
Number of Respondents

- Invited Participants = 149
 - Current Local Council Leaders
 - Former Regional Coordinators
 - Current Direct Service Leaders
- Responses = 63 (42.3%)
- 2006 responses = 84 (57.5%)
- Decrease in response mostly in local councils
- 50% of respondents have been with their organization less than 5 years



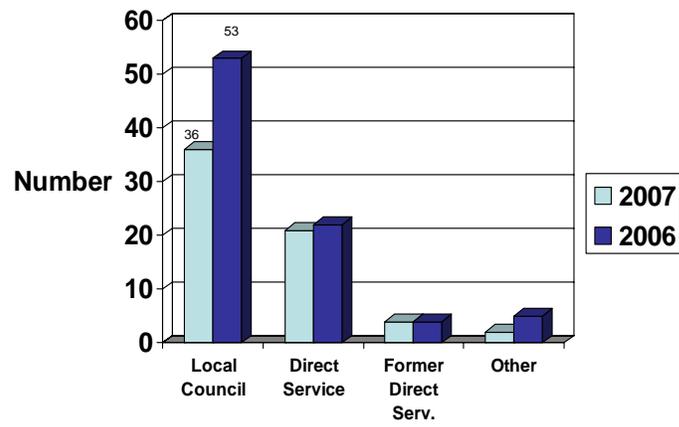
3

Respondent Position in CTF Grantee Organization



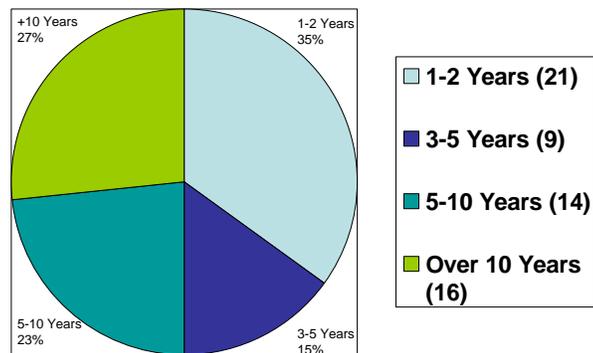
4

Respondent Relationship to CTF



5

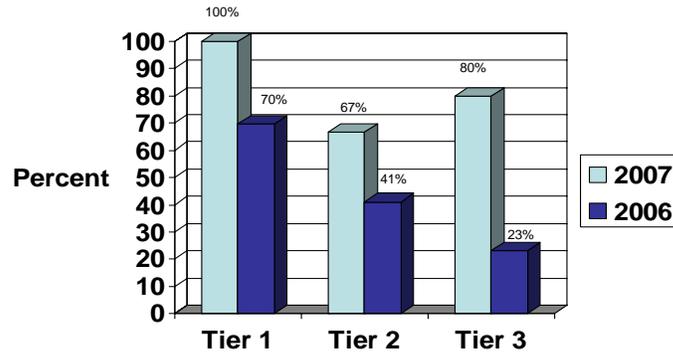
Respondent Years Working with CTF



6

Local Councils

Percent of Local Councils at Each Tier Reporting Meeting Requirements of that Tier Increased Significantly in 2007



7

Local Council Reporting Requirements Self Evaluation

Weakest Areas:

- Mentoring/TA
- Annual Report
- Volunteer Management System
- 3-5 Year Work Plan
- Advisory Board

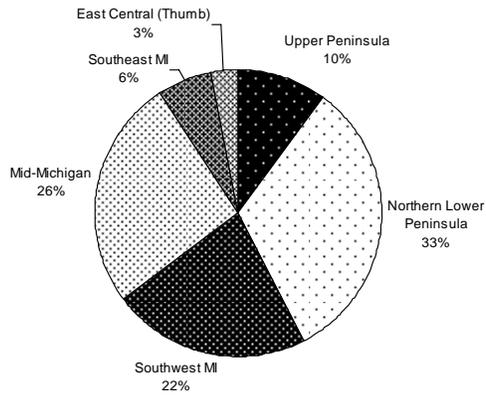
• Strongest Areas:

- 501c3 Status
- Bylaws
- Articles of Incorporation
- A Prevention Voice in the Community
- Prevention Plan
- Board of Directors

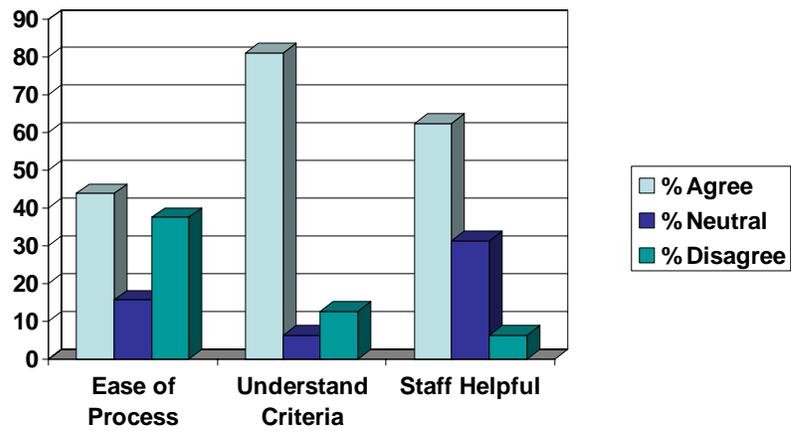
8

Local Council Locations

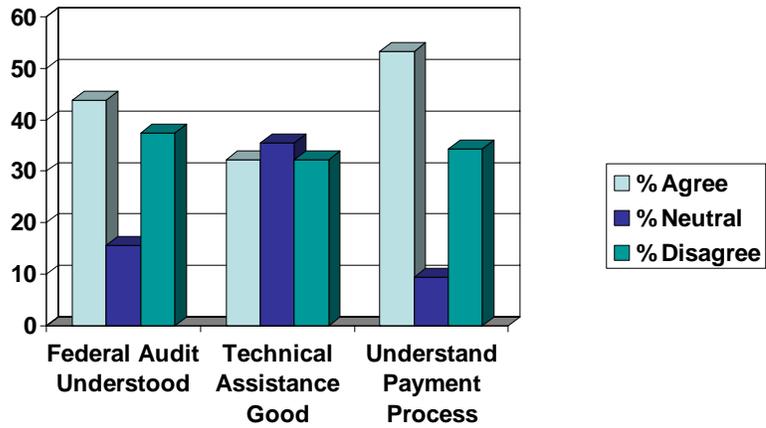
Geographic Locations of Councils Completing CTF Survey



Local Council Designation Process

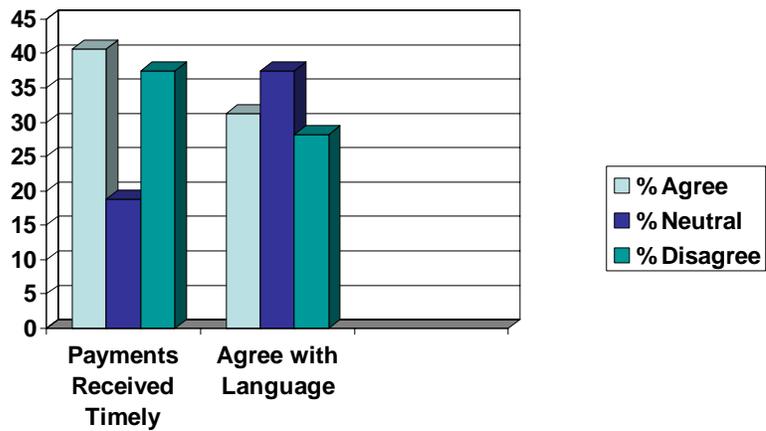


Local Council Designation Process



11

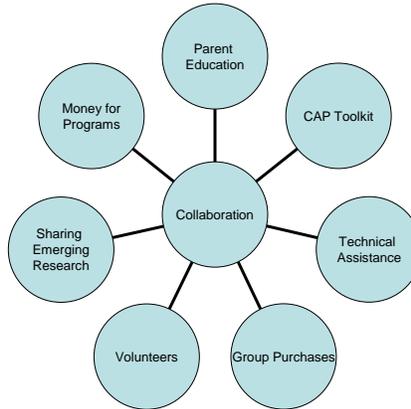
Local Council Designation Process



12

Top CAN Prevention Needs

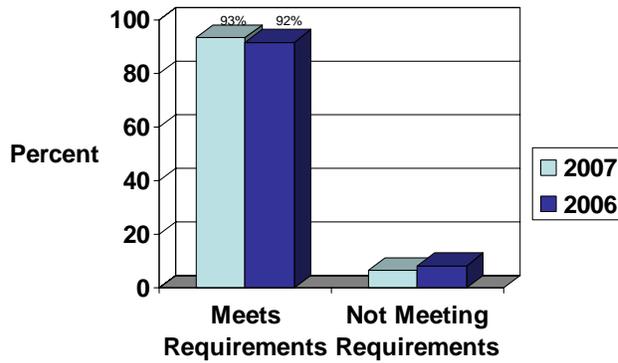
Categories of Responses from Local Councils



13

Direct Service Grantees

Percent of Current Direct Service Grantees Meeting Requirements of Grant Remained Nearly Same



14

Direct Service Programs Self Evaluation

Weakest Areas

Provides Respite Care
 Provides Grandparent Support Services
 Associated with Statewide Public Awareness Activities
 Provides Mentoring Services
 Provides Pre-Post Natal Services

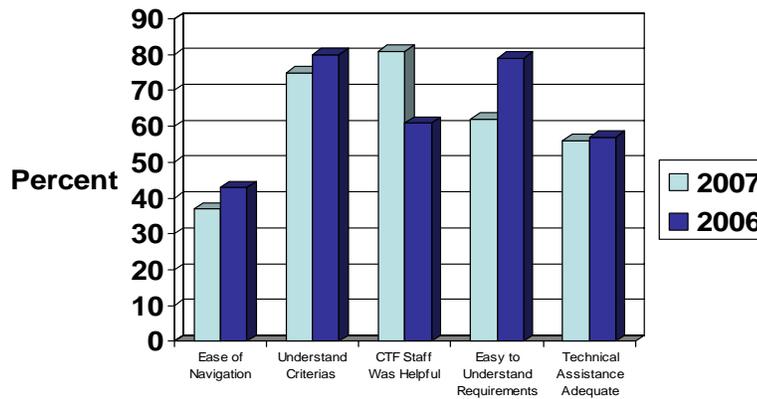
Strongest Areas

Approved by the Local CTF Council
 Family Support & Referrals
 Works with Local CTF Council
 Provides Parent Skills Training/Education
 In-home Support Services

15

Direct Service Grants

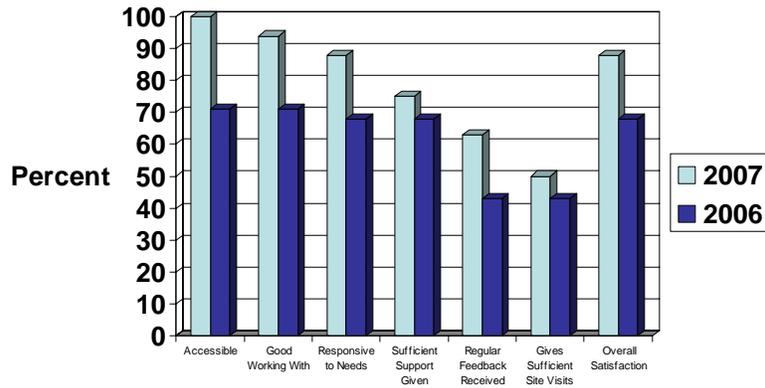
Satisfaction with Grant Process (Strongly Agree/Agree)



16

Direct Service Grants

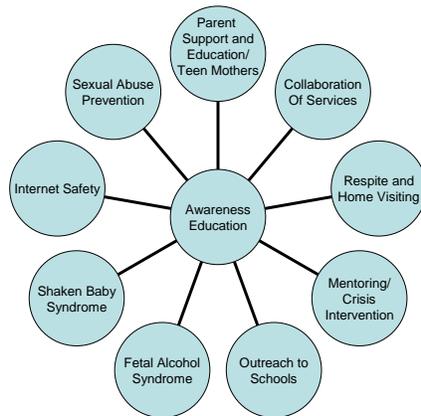
Satisfaction with Grant Monitor (Strongly Agree/Agree)



17

Top CAN Prevention Needs

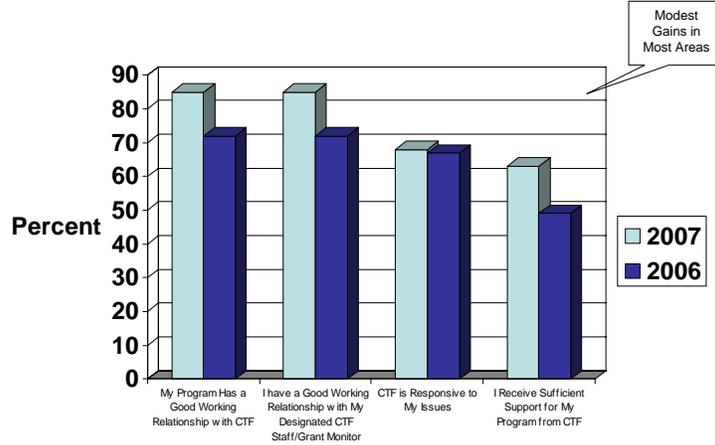
Categories of Responses from Direct Service Grantees



18

General Satisfaction

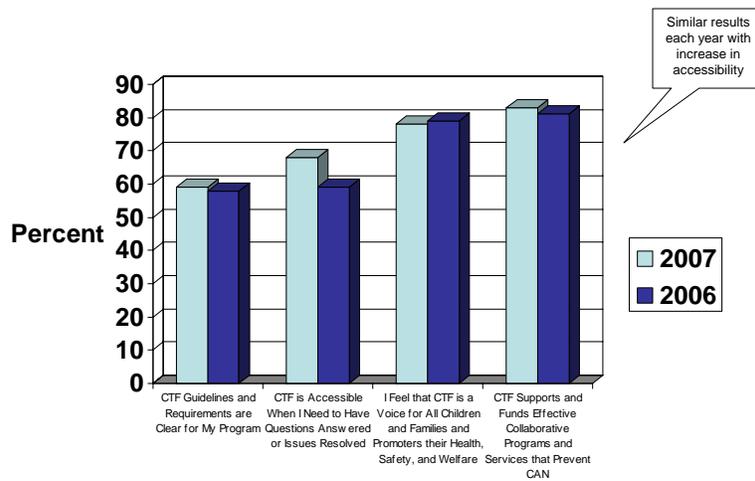
General Satisfaction (Strongly Agree/Agree)



19

General Satisfaction (cont)

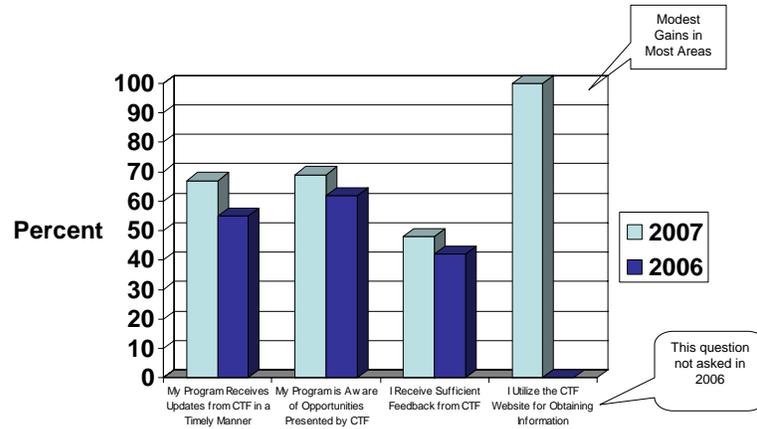
General Satisfaction (Strongly Agree/Agree)



20

Communication Satisfaction

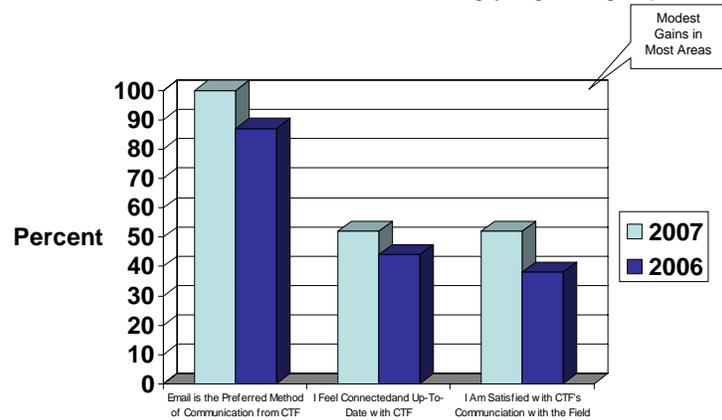
Grantee Satisfaction with CTF (Strongly Agree/Agree)



21

Communications (cont)

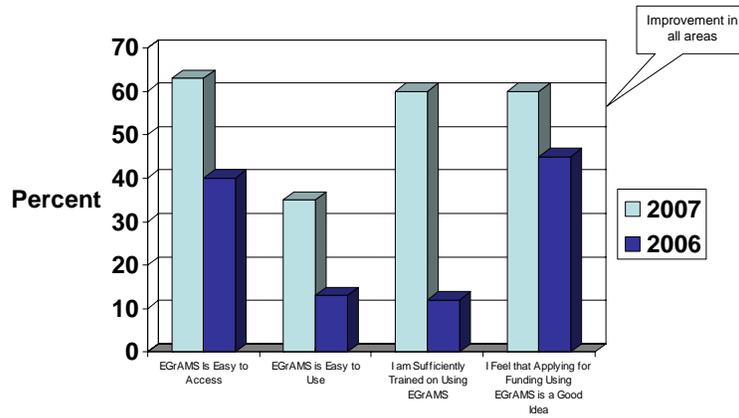
Grantee Satisfaction with CTF (Strongly Agree/Agree)



22

EGrAMS Satisfaction

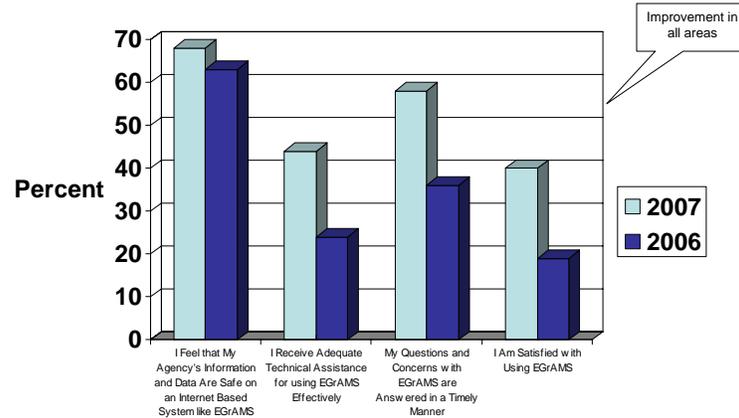
Grantee Satisfaction with EGrAMS (Strongly Agree/Agree)



23

EGrAMS Satisfaction (cont)

Grantee Satisfaction with EGrAMS (Strongly Agree/Agree)



24

Technical Assistance Needs



2007 Top Needs

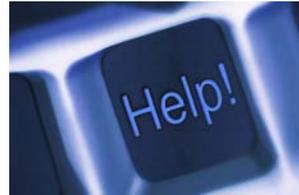
Fundraising/Sustainability
EGRAMS
Data Collection
Best Practices
Setting Goals and Outcomes

2006 Top Needs

EGRAMS
Program Evaluation
Fundraising/Funding Streams
Best Practices
Year-End Reporting

25

Programmatic Needs for Technical Assistance



2007 Top Needs (All tied for Top)

Utilization of Protective Factors
Psycho-Social Well-Being of
Parents and Caregivers
Psycho-Social Well-Being of
Children
Special Issues (Substance Abuse,
Trauma and Loss, Managing
Stress)

2006 Top Needs

1. Families with Multiple Risk Factors
2. Stages of Parenting
3. Special Issues (Substance Abuse,
Trauma and Loss, Managing Stress)
4. Identification of Risk Factors
4. Limit-Setting and Positive Discipline

26

Utilization of Services

Services Grantees Would Use if Offered by CTF



2007 Top Service Requests

1. Ongoing Training Series
2. Website Hosting
3. Volume Purchasing

2006 TopService Requests

1. Ongoing Training Series
2. Volume Purchasing
3. Program Evaluation TA Consulting