

REGISTRATION IS OPEN

Sponsor, Exhibit & Advertising opportunities are available.

See page 2 for details..



Earn Social Work CECHs.

If interested, be sure to check the box when you register. Cost is \$30.

2nd Annual Residential Treatment Conference
The Changing Face
Of Residential Treatment
Intervention Models & Techniques

**Seating is limited.
Register early!**

**Group registrations are encouraged;
lock in lowest price now,
submit names later.**



February 24, 2014

at Lansing Community College West Campus

Featuring keynote and closing session presenter...

Heather T. Forbes

internationally renowned speaker, coach, trainer, author of *Beyond Consequences, Logic & Control*, and owner of the Beyond Consequences Institute, LLC

Workshops will address treatment needs of youth in residential care facilities...

- ◆ Family Centered Practice: Involving & Empowering Parents & Families
- ◆ How Traumatized Youth Can Master Mindfulness
- ◆ Caring for the Professional Caregiver
- ◆ Redefining Residential: A Contribution to Emerging Best Practices in the Field
- ◆ Residential Treatment for Children & Adolescents with Developmental Disabilities
- ◆ Cultural Shifts in Residential Treatment: Seven Lessons about Managing Change

<https://www.surveymonkey.com/s/Feb24ResidentialConferenceRegistration>

Sponsor/Exhibit/Advertising* Opportunities

Sign up to be a conference EXHIBITOR. Not only will you

have exhibit space at the conference, but the conference program—in the hands of every single attendee—can include a business-card-size promotion of your choice, and your logo will appear on signage at the conference. Price includes up to two box lunches for the exhibitor.

EXHIBIT BOOTH PRICE: \$150



XYZ company is your best resource for exactly what you need, when you need it!

SAMPLE

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VISIT OUR WEBSITE ANY TIME: WWW.XYZ.COM



Sponsor the conference TOTE BAG and your brand will be

in the hands of every attendee, both for the day of the conference and into the future in communities across Michigan. In addition, your logo will appear on signage at the conference and in the conference program.

TOTE BAG SPONSOR PRICE: \$1,200

Sign up to be a conference SPONSOR and you will have

attendees' full attention as you promote your organization (two minutes) and then introduce a session presenter. In addition, your logo will appear on signage at the conference and in the conference program.

OPENING KEYNOTE SPONSOR PRICE: \$800

CLOSING SESSION SPONSOR PRICE: \$800

WORKSHOP SPONSOR PRICE: \$500



Provide a FULL-PAGE or HALF-PAGE AD for the conference program and your message/brand will

be in the hands of every conference attendee. In addition, your logo will appear on signage at the conference and in the conference program.

FULL-PAGE AD PRICE: \$300

HALF-PAGE AD PRICE: \$175

Important conference details

Purpose of this conference

The Michigan Federation for Children and Families is hosting this conference in response to the need for education regarding the effects of trauma on child development as well as effective strategies for intervention within residential treatment settings. The conference will provide participants the opportunity to learn new approaches and go home with effective tools and strategies to incorporate into trauma-informed treatment to address challenging behaviors of youth in care and foster long-term healing. Attendees can also learn practical ways to involve and empower parents and families, realistic methods for caring for the professional caregiver, and real-life lessons about managing cultural shifts within program settings.

Who should attend?

- ♦ Judges, referees and court administrators
- ♦ Prosecutors/assistant attorneys general
- ♦ Parents' attorneys and lawyer-guardians ad litem
- ♦ Probation officers
- ♦ Juvenile detention workers, managers and directors
- ♦ CPS workers
- ♦ BCAL consultants and regional managers
- ♦ DHS and private agency caseworkers, supervisors, program directors, administrators and CEOs
- ♦ Tribal caseworkers, tribal court judges, attorneys and related staff
- ♦ School social workers and administrators
- ♦ Court Appointed Special Advocates (CASAs)
- ♦ Foster Care Review Board members
- ♦ Child welfare professionals and staff working with special populations such as developmentally disabled and special education students

Earn Social Work CECHs

If you would like to qualify for as many as 5.5 Social Work CECHs, be sure to check the box included within the online registration or when using the registration form in this brochure. Qualified individuals who attend the entire portion of the training for which they are registered will be provided SW CECHs for an *additional charge of \$30 per person, payable to the Michigan Federation for Children and Families* with registration or onsite via cash, check or credit card. Attendance forms must be signed onsite in order to receive the CECHs. There are no exceptions to these requirements.



Registration

Early registrations qualify for the lowest price! Blocks of registrations can be reserved now, with names of attendees to be provided by January 31, 2014.

Registrant type	Price per person	Early registration discount	
		By this date	Discount price per person
Employee of Federation Full or Affiliate member agency	\$100	Jan. 16, 2014	\$85
Non-Federation registrant	\$125		\$105

Registrants wishing to earn Social Work CECHs: \$30 per person fee applies, payable to the Michigan Federation for Children and Families. CE cost can be covered by the agency or employee in advance or paid onsite via cash, check or credit card.

Important registration notes:

- Early registration payment and attendee names are due by January 31, 2014.
- If needed, hotel accommodations are the responsibility of the attendee; see back cover for options.
- No refunds will be issued after February 14.
- Registration transfers are allowed but must be approved through the Federation in advance (e-mail jenny@michfed.org or call her at 517.485.8552).
- There will be no onsite registration.
- Confirmations will be issued via e-mail only.
- Full conference registration includes handouts, lunch and breaks; onsite parking is free.

Meet our presenters



Heather T. Forbes, LCSW, is owner of the Beyond Consequences Institute. She is an internationally published author on the topics of raising children with difficult and severe behaviors, understanding the parent's reactivity when challenged in the home, and self-development. Forbes lectures, consults, and coaches parents throughout the U.S. and internationally with families in crisis, working to create peaceful, loving families. She is passionate about supporting families and professionals by bridging the gap between academic research and "when the rubber hits the road" parenting. Much of her experience and insight on understanding trauma, disruptive behaviors, developmental delays, and adoption-related issues comes from her direct mothering experience of her two internationally adopted children. Books published:

- ♦ *Help for Billy: A Beyond Consequences Approach to Helping Challenging Children in the Classroom*
- ♦ *Dare to Love: The Art of Merging Science and Love Into Parenting Children with Difficult Behaviors*
- ♦ *Beyond Consequences, Logic, and Control: A Love-Based Approach to Helping Children with Severe Behaviors, Volume 1*
- ♦ *Beyond Consequences, Logic, and Control: A Love-Based Approach to Helping Children with Severe Behaviors, Volume 2*
- ♦ *100 Daily Parenting Reflections*



Thomas DuRussel-Weston, LMSW, LMFT, CAADC, CCS-M, received his MSW from the University of Michigan in 1979. He has worked with troubled adolescents and their

families since 1972. Currently, Tom is director of training for Holy Cross Children's Services. Previous professional experience includes work as a clinical social worker at the University of Michigan Child Psychiatric Unit and Wyandotte Hospital's Adolescent Psychiatric Unit. Tom also has clinic experience through the Adult/Child Therapy Specialists and Wyandotte Health Center/ Henry Ford Health System. There he provided individual, group, family and marital therapy; his specialization was a

focus on family violence, sexual abuse, conduct disorder and oppositional children and teens, and depressed and suicidal youth. He developed and was the leader of the Domestic Violence Treatment Program for the Downriver Wayne County area.



Mohan Krishnan, PhD, ABPP, is director of Children's Services at Hope Network in Grand Rapids, MI. Dr. Krishnan directs Hope Network's multi-disciplinary team in providing high quality, tightly integrated services to children with autism and other neurodevelopmental disorders. He also brings a lifespan approach to providing neuropsychological assessments for children and adults. Although his primary clinical role is providing diagnosis and coordinating treatment for children with autism spectrum disorders, he also performs neuropsychological evaluations for children and adults with a variety of neurological and neurodevelopmental conditions.



Caelan Kuban, PsyD, LMSW, is the executive director of The National Institute for Trauma and Loss in Children (TLC), a program of Starr Global Learning Network. Caelan provides training across the country to professionals working with traumatized children and families and has been called an excellent teacher and passionate trainer, providing workshops where participants leave feeling energized and inspired to work with at-risk and traumatized youth. As a certified trauma consultant-supervisor, she provides trauma assessment and short-term trauma intervention for children and adolescents utilizing trauma-informed and evidence-based practices including TLC's SITCAP® model.



Bill Paxton, LMSW, MM, is director of Northern Michigan Services for Pine Rest Christian Mental Health Services and is responsible for the development, growth, community relations and daily operations of the Traverse City Clinic. Bill has years of experience as a change agent, helping individuals and organizations

effectively achieve their goals, maximize their potential, and live out their purpose. He is a sought-after presenter, consultant and coach regarding organizational change, coping with stress, team building, conflict management, mergers, communication, and nonprofit management.

Conny Raaymakers, LLP, BCBA, is director of ABA Services for Developmental Enhancement PLC and clinical supervisor for the Parramore and Vander Ark Homes of Wedgwood Christian Services in Grand Rapids. Conny has experience conducting functional behavior assessments and analyses, developing behavioral intervention plans for severe problematic behaviors, providing early intensive behavioral intervention, and staff and parent training.



Michael J. Reiffer, LMSW, is a Christian counselor who graduated from Calvin College with a BA in Psychology and earned his MSW from Western Michigan University. Michael is a clinical social worker licensed by the State of Michigan and has over 17 years experience working with individuals, couples, children and families. Michael currently works for Pine Rest Christian Mental Health Services and is the manager of the Northwest Clinic, as well as the Employee and Church Assistance Programs. His treatment areas of interest include relationship/marital problems, parenting and family issues, spiritual/religious issues, life adjustments, depression, anxiety, stress management, anger management, and abuse and trauma resolution. Michael has advanced training in Motivational Enhancement Therapy and in Eye Movement Desensitization and Reprocessing (EMDR), Parts I and II.



Kari Sisson is the executive director of the American Association of Children's Residential Centers, a 60-year-old association focused on leadership, advocacy, and the promotion of best practices and innovation in the field of residential treatment. Kari's experiences both working in public child welfare and providing a foster and adoptive home to many children allow her the opportunity to advocate for the vulnerable populations her organization serves.

**The Changing Face
of Residential Treatment**

**Intervention
Models &
Techniques**

**2nd Annual
Residential Treatment Conference**



Schedule

**8:00 AM – 9:00 AM • Check in
9:00 AM – 9:15 AM • Welcome**

9:15 AM – 10:30 AM • Opening keynote

**Beyond Consequences:
Helping the Traumatized Child Heal**

Heather Forbes

The impact of early life experiences on a child’s emotional and brain development are often misunderstood or minimized. Development from conception on, accompanied by a look at how the nervous system is affected by developmental trauma and how treatment programs can better address these issues will be explored in this keynote address.

10:30 AM – 10:45 AM • Break and Visits with Exhibitors

10:45 AM – 12:15 PM • Workshops

**Family-Centered Practice:
Involving & Empowering
Parents & Families**

Thomas DuRussel-Weston

Young people in residential treatment need the support of parents and family to provide hope and a clear understanding that they have a safe and nurturing place to live after leaving residential care. Regrettably, residential care has the potential to weaken family attachments and diminish hope. Fortunately, organizations can maximize family involvement in the young person’s residential experience, help families build on strengths to increase parent and family safety and nurturance, and support young people’s healthy development.

**How Traumatized Youth
Can Master Mindfulness**

Caelan Kuban

Mindfulness research and practice with traumatized youth is an emerging area in practice. Researchers have found that mindfulness can be taught to children and that mindfulness has helped children as an intervention for anxiety, reduction of internalizing and externalizing symptoms, reduction of attention and behavior problems and has helped improve attention and impulsivity problems to achieve goals, develop better attention, feel happier, and gain emotional awareness. This workshop will teach participants how to engage traumatized children in mindfulness practices through the use of hands-on activities.

**Caring for the
Professional Caregiver**

Michael J. Reiffer

Stressed? Becoming cynical and jaded? Or, maybe more and more emotionally volatile? Tossing around phrases like compassion fatigue or burnout? Or, are you looking for a stress and wellness training so that you can better help and teach skills to your clients? If so, Caring for the Professional Caregiver is for you, and this will not be another basic stress management session. This workshop will provide skills and insights that are relevant and effective for both clinicians and their clients. Michael is an engaging presenter, and participants will learn in an experiential setting with shared case and life examples.

12:15 PM to 1:00 PM • Lunch and Visits with Exhibitors

Schedule - continued

1:15 PM – 2:45 PM • Concurrent sessions

Redefining Residential: A Contribution to Emerging Best Practices in the Field	Residential Treatment for Children & Adolescents with Developmental Disabilities	Cultural Shifts in Residential Treatment: Seven Lessons about Managing Change
Kari Sisson and Mohan Krishnan	Conny Raaymakers	Bill Paxton
<p>Several years ago, AACRC began engaging in dialogue about residential treatment, with the belief and knowledge that the practices of this field needed to be re-examined and changed in light of what have learned about helping children and families over the years. This has resulted in a series of monographs focused on redefining residential treatment, through a process of synthesizing the best thinking and practice in the field. Hear how our efforts have stimulated thinking and discussion in policy making and practice arenas alike and how our continued efforts focus on the ever-changing landscape of residential treatment.</p>	<p>This session will offer a well-rounded introduction to the most effective philosophy and basic intervention strategies in serving young people with significant developmental impairments. Utilizing current best practice standards and lessons learned from years of experience providing these services, Conny will provide an overview of her approach to treatment. Participants will come away from the session with greater awareness and sensitivity of developmentally disabled children and teens, as well as an enhanced understanding of the goals and potential benefits of this work for everyone involved. Common misconceptions and distortions regarding developmental disabilities will be addressed and clarified. Basic “how-to” will be clearly spelled out to help care providers understand the similarities and differences between residential treatment with developmentally disabled/delayed clients and youth with other needs.</p>	<p>Residential treatment programs are continuously being asked to change. As is often said, “Change is the only constant.” But how do we successfully achieve change? And how do we prepare our programs for the next wave of development? This session will help us look at what it takes to adopt a culture of change and embrace the opportunities that being a change-ready organization will present.</p> <div style="text-align: center;">  <p>The Changing Face of Residential Treatment</p> <p>Intervention Models & Techniques</p> </div>

2:45 PM to 3:00 PM • Break and Visits with Exhibitors

3:00 PM – 4:30 PM • Closing General Session

Effective Strategies for Working with Children & Adolescents: Coping with Severe Behaviors

Heather Forbes

Continuing from the keynote, this session will more closely explore how to help a child, at any age, move from temporary and surface behavioral changes, to in-depth and long-term healing. Effective strategies on working with children and adolescents in residential treatment programs will be identified and demonstrated.

4:30 PM • Evaluation & Adjournment

Register using the form in this brochure, or register online!

<https://www.surveymonkey.com/s/Feb24ResidentialConferenceRegistration>

Registration & Exhibit/Sponsor/Ad Order Form

Organization name: _____ Office Phone: _____

Mailing address: _____

Contact person: _____ E-mail: _____

Registrant name(s)****	Title	E-mail address	Need SW CEs
#1: _____	_____	_____	___ \$30*
#2: _____	_____	_____	___ \$30*
#3: _____	_____	_____	___ \$30*
#4: _____	_____	_____	___ \$30*
#5: _____	_____	_____	___ \$30*
#6: _____	_____	_____	___ \$30*

Attach additional sheet if needed.

****Registrant names are not required for group registrations now, but they must be e-mailed to jenny@michfed.org no later than January 31, 2014.

*Cost for CEs can be covered by the agency or paid by employee. Payment can be made in advance or onsite via cash, check or credit card.

Conference Registration

Description	Price per person	Quantity	Subtotals	*CE note
EMPLOYEES of MichFed FULL or AFFILIATE MEMBER AGENCY	Registration price by January 16, 2014: \$85 x	_____	= \$	*Check box if employee will pay for their own CEs. Payment can be made in advance or onsite via cash, check or credit card.
	Registration price after January 16, 2014: \$100 x	_____	= \$	
	Individuals wishing to earn SW CEs: \$30 x	_____	= \$ or <input type="checkbox"/> *	
NON-MichFed REGISTRANTS	Registration price by January 16, 2014: \$105 x	_____	= \$	
	Registration price after January 16, 2014: \$125 x	_____	= \$	
	Individuals wishing to earn SW CEs: \$30 x	_____	= \$ or <input type="checkbox"/> *	

Conference Exhibit/Sponsor/Advertisement Order**

Sponsorships/exhibit space is limited; first come, first serve. Each includes agency/company logo on signage at the conference and in the conference program, plus specific benefits identified below.

**All camera-ready artwork must be e-mailed to rose@michfed.org no later than January 31, 2014.

Description	Price	Quantity	Subtotals
CONFERENCE EXHIBITOR: Exhibit space includes 6-foot table, two chairs, up to two box lunches and a business-card-size promotion in the conference program. <i>NOTE: Please be aware that conference organizers are not responsible for lost or stolen exhibit material.</i>	\$150	<input type="checkbox"/>	= \$
Individuals who will tend exhibit table, if applicable: Name: _____ Cell #: _____ Name: _____ Cell #: _____	\$25 each x	_____ additional tables for same vendor	= \$
CONFERENCE TOTE BAG SPONSOR: Your organization's logo will be imprinted on the front panel of the tote bags that will hold the many resources conference attendees will collect from exhibitors. Imprint area 4" h x 12" w.	\$1,200	<input type="checkbox"/>	\$
OPENING KEYNOTE SPONSOR: Includes speaking to the full conference audience for two minutes about your organization and introducing the keynote presenter.	\$800	<input type="checkbox"/>	\$
WORKSHOP SPONSOR: Includes speaking with a workshop audience for two minutes about your organization and introducing a conference workshop presentation.	\$500	<input type="checkbox"/>	\$
CLOSING GENERAL SESSION SPONSOR: Includes speaking to the full conference audience for two minutes about your organization and introducing the closing session presenter.	\$800	<input type="checkbox"/>	\$
CONFERENCE PROGRAM FULL-PAGE ADVERTISEMENT: Size: 10" h x 7.5" w	\$300	<input type="checkbox"/>	\$
CONFERENCE PROGRAM HALF-PAGE ADVERTISEMENT: Size: 4.8" h x 7.5" w	\$175	<input type="checkbox"/>	\$

Payment

Michigan Federation for Children and Families is registered in the State of Michigan MAIN system; our federal ID# is: 38-2628219.

GRAND TOTAL: \$

<input type="checkbox"/> Check enclosed for grand total amount due.	Send to: Michigan Federation for Children and Families 320 N. Washington Sq., #100, Lansing MI 48933
<input type="checkbox"/> Check will be mailed for total amount due by January 31, 2014.	
<input type="checkbox"/> I will pay by credit card, using this secure link: https://www.surveymonkey.com/s/MichfedPayment	

FAX ORDER FORM TO: (517) 485-6680 no later than January 16, 2014.
PAYMENT and ATTENDEE NAMES due no later than January 31, 2014.

The Changing Face of Residential Treatment

Intervention Models & Techniques

Location

West Campus of Lansing Community College
Michigan Technical Education Center
5708 Cornerstone Drive • Lansing, MI 48917

Hotel accommodations

Overnight accommodations are available at nearby hotels. Hotel reservations and payment are the responsibility of the individual or organization. Ask for the "LCC preferred rate." LCC preferred rates shown below are as of October 15, 2013, and are subject to availability.

Closest hotels are about 2 miles away (6 minutes); these are both near the I-496 Creyts Road Exit (North):

Lexington Lansing Hotel – offers free shuttle rides • (517) 323-7100

925 South Creyts Road, Lansing, MI 48917
www.lexington.com/lansing
\$109.00 Standard King or two double beds
\$114.00 Deluxe king
\$119.00 Deluxe corner king
\$129.00 Signature level

Country Inn & Suites • (517) 827-7000

6511 Centurion Drive, Lansing, MI 48917
www.countryinns.com/lnsg
\$75.00 Standard room
\$75.00 Studio suite
\$89.00 One-bedroom suite

Hotels within 4-5 miles (approx. 10-minute drive); these are near the I-96 Saginaw Highway (M-43) Exit:

Spring Hill Suites • (517) 627-0002

111 S. Market Place Blvd., Lansing, MI 48917
www.springhillsuites.com
\$79.00 Single king or two double beds

Quality Suites • (517) 886-0600

901 Delta Commerce Dr., Lansing, MI 48917
www.qualitysuiteslansing.com
\$79.00 + tax Single king or two double beds



- **From I-496:**
- **Turn south on Creyts Road to West Mt. Hope.**
- **Turn left on West Mt. Hope and continue eastbound for about a half-mile to Sanders Drive (next to the Chapman Insurance Agency).**
- **Turn left onto Sanders Drive to Cornerstone Drive.**



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