



5th Annual "Cherish the Children"

The Ultimate Fantasy Auction

Tuesday, May 1, 2007

In support of the Michigan Children's Trust Fund



How Can You Help Us to Promote the Event?

You can help us promote the event and ultimately help prevent child abuse and neglect by doing any one or all of the following:

- Advertise in your local community newspaper.
- Run an article in your agency/organizations' newsletter.
- Tell all your friends and family about the event.
- Agree to distribute auction materials, i.e., save the date flyers, invitations, promotion packets, etc.
- Solicit billboards.
- Solicit or donate much needed auction items valued at \$100 or more to be auctioned off at the event on May 1. Visit www.michigan.gov/ctf to download an Auction Item Commitment Form.
- Solicit or become a cash sponsor for the event. Visit www.michigan.gov/ctf to download a Sponsor Commitment Form. Sponsorship levels are:
 - Event Sponsor - \$25,000
 - Live Auction Sponsor - \$20,000
 - Super Silent Auction Sponsor - \$10,000
 - Silent Auction Sponsor - \$5,000
 - Platinum Sponsor - \$2,500
 - Gold Sponsor - \$1,500
 - Silver Sponsor - \$1,000
 - Bronze Sponsor - \$500
- Solicit or become an in-kind donor for the event by making a direct payment to much needed supplies or services and or providing the goods or services through your company or business.
- Purchase and/or sell tickets to the event. Tickets are \$100 and can be purchased by calling the CTF office at 1-800-CHILDREN or online at www.michigan.gov/ctf. Click on the ticket icon to the right of the screen.

For additional information or ideas, please contact the event coordinator, Tricia Headley at headleyp@michigan.gov.