



Prevention Innovations Since 1982

April 2011 - Vol. 5, No. 6

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Child Abuse and Neglect

Lori Wortz Appointed Chair of CTF Board

Lori Wortz of Okemos has been appointed by Governor Rick Snyder to serve as Chairperson of the Child Abuse and Neglect Prevention Board (Children's Trust Fund). Ms. Wortz has been a partner of WWP Strategies for the past four years which specializes in strategic planning for public policy issue management campaigns. Wortz previously served as partner of The Sterling Corporation and was chief of staff to former Senate Majority leader Dick Posthumus for seven years. She volunteers at church, was a junior high youth pastor and a camp director at Fa-Ha-Lo. She represents the religious community and replaces Cynthia Williams. The CTF staff and Board, along with our partners, look forward to continuing to serve Michigan's children and families under the leadership of our new Board Chairperson. In addition to Ms. Wortz, Governor Snyder appointed five other new members to our Board. Information on John Brown, Shelly Anne Kester, Mark McDaniel, Vivek Sankaran, and Thomas Zook can be found on page 2.



April is Child Abuse Prevention Month Prevention Awareness Day Rally – April 12, 2011

It's hard to believe that Child Abuse Prevention (CAP) Month is already here! CTF is supporting CAP Month in a number of exciting ways. Continued on page 4.

Children's Trust Fund 2011 Pam Posthumus Signature Auction Event – May 18, 2011

This year, the Children's Trust Fund's 2011 Signature Auction Event is named to honor the late Pam Posthumus. Please join us on Wednesday, May 18, at the Lansing Center, located in downtown Lansing, from 5:00 p.m. to 9:00 p.m. as we honor and celebrate Pam's dedication to Michigan's children, families and her many contributions to CTF as a member of the Board of Directors from 1997 to 2003. Continued on Page 6.



Gubernatorial Appointments—CTF Board

All appointments are for a three year term, expiring Dec. 19, 2013.

John Brown Appointed to Board



Brown, of Ada, is vice president of governmental relations at Jackson National Life Insurance Company and has been with the company for nearly eight years. He previously served for the Grand Rapids Area Chamber of Commerce, Amway Corporation and the Varnum Riddering Firm. Brown has been an active supporter of CTF including work on the sponsorship committee for the Children's Trust Fund Signature Auction. He earned an associate degree from Grand Rapids Community College, a bachelor's degree in political science from Hope College and a law degree from the University of Michigan. Brown will represent the private sector and replaces Tamara VanderArk Potter.

Shelly Kester Appointed to Board



Kester, of Cedar, is owner of Wilson Kester, PLLC. She serves as the chair of the Traverse Bay Children's Advocacy Center. Kester previously served as the mayor and city commissioner of Traverse City. She was a member of the Zoning Board of Appeals, Downtown Development Board and the Planning Commission. Kester earned a bachelor's degree in political science from Michigan State University and a law degree from the University of the Pacific McGeorge School of Law. She was awarded "Boss of the Year" by the Grand Traverse Area Legal Professionals in 2008 and named one of the "Top Criminal Lawyers" by the Traverse City Business News. Kester represents volunteer providers of child abuse and neglect prevention services and replaces Scott Stevenson.

Mark McDaniel Appointed to Board



McDaniel, of East Lansing, has served as the CEO of the Great Lakes Capital Fund for nearly 18 years. He previously worked for MHT Housing, First Centrum and Gove Associates. McDaniel's has more than 30 years of experience with community and housing development and nearly 20 years of executive management and leadership experience. He is involved in the Art of Leadership, Boy Scouts of America and is a long-time supporter of the Children's Trust Fund auction. He earned a bachelor's degree in urban planning from Michigan State University. He will represent parents and replace Abby Dart.

Vivek Sankaran Appointed to Board



Sankaran, of Ann Arbor, is a clinical assistant professor of law in the Child Advocacy Law Clinic at Michigan Law School. He is also the director of the Detroit Center for Family Advocacy. He was named the Michigan Law School Public Interest Alumni of the Year in 2004 and is certified as a child welfare specialist by the National Association Counsel for Children. Sankaran earned a bachelor's degree in government from the College of William and Mary and a law degree from the University of Michigan Law School, where he was an associate editor on the Michigan Law Review. He represents the legal community and replaces Paul Shaheen.

Thomas Zook Appointed to Board



Zook, of Kentwood, has been the executive director of the Children's Assessment Center for the past three years. He previously served as the director of operations for Bethany Christian Services, director of administration for Saint Stephen's Episcopal Church and administrator for Children and Youth Services. Zook earned a bachelor's degree in sociology from Geneva College, a master's degree in counseling services from Slippery Rock State College, an MBA from North Central University and a doctorate in counselor education from Indiana University of Pennsylvania. He represents professional providers of child abuse and neglect prevention services and replaces Shirley Mann Gray.

Circle of Parents



Greetings to Michigan's Circle of Parents network, and ongoing THANKS for a job well done! Our goal is to continue to build statewide capacity. Collaborative partners are always welcome.

"If I had my child to raise all over again, I'd build self-esteem first, and the house later. I'd finger-paint more, and point the finger less. I would do less correcting and more connecting. I'd take my eyes off my watch, and watch with my eyes. I'd take more hikes and fly more kites. I'd stop playing serious, and seriously play. I would run through more fields and gaze at more stars. I'd do more hugging and less tugging."-- Diane Loomans, from "If I Had My Child To Raise Over Again"

Updates

- Mark your calendars for Prevention Awareness Day on April 12. Join us and be a voice for Michigan's children by attending the rally event.

Training

- The March 24-25, 2011, Statewide Circle Facilitator and Parent Leadership training in Wayne County, hosted by The Mayor's Task Force, Kids-TALK, Children's Advocacy Center, and Children's Aid Society had 24 attendees. Future sites are expected to be announced soon.

Next Training Site (Only 25 slots available - Register Early). Must have at least 15 registrations before training can take place:

- **Where:** Grand Traverse (Hosted by Traverse Bay Children's Advocacy Center)
Leelanau County Court House (Government Center)
8527 East Government Center Dr., Suite 103
Suttons Bay, MI 49682
- **When:** May 5 & 6, 2011, from 9:00 a.m. - 4:00 p.m.
- **Cost:** Training and materials will be provided to participants at no charge. The Children's Trust Fund will provide training materials, breakfast and lunch. Participants will be responsible for their lodging and evening meal.
- **Contact:** Sylvia Brown Jones, LMSW, at 517-241-7792/Brown-jones@michigan.gov

The May Training Registration form is accessible at this link: http://www.michigan.gov/documents/ctf/circle_of_parents_training_flyer_Suttons_Bay-May5-6_2011_349814_7.pdf

Child Abuse Prevention Month

CAP Month Prevention Awareness Day Events

On Tuesday, April 12, at 11:00 a.m. at the State Capitol steps in Lansing, CTF will host a Prevention Awareness Day rally, procession down Michigan Avenue and planting of a pinwheel garden (the national symbol of child abuse prevention) at the traffic circle at Michigan and Washington Avenues. The event features notable confirmed speakers including Sen. Randy Richardville and Rep. Lesia Liss. Additional confirmed speakers include Jim Paparella, the chapter president of the Lansing Exchange Club, and Danny and Angie Ogas, who are recipients of services supported by CTF Direct Services grants. Entertainment includes the Averill Elementary School “Allstars”, a trombone choir from MSU’s School of Music and LCC’s choir under the direction of Emily Wachsberger, Ava Ordman and Meredith Bowen.

Through a generous in-kind contribution, Dean Transportation will provide two buses, each one enabling 54 people to attend the rally. One of the buses will pick up a full passenger bus load in Saginaw. The other bus plans to be nearly full, first stopping in Holland and then Hastings prior to coming to the Capitol. CTF invites you to join us at the Prevention Awareness Day rally event. Your participation in this endeavor has a number of benefits including:

- The event will enable you and/or your organization to join with others as a positive presence in the belief that child abuse and neglect can and must be prevented.
- Your support of the event reinforces taking responsibility for championing healthy child development and nurturing environments—key components to the foundation of a thriving society.
- Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers \$108 billion annually.

Additionally, A Legislative Education Day (LED) component has been added to Prevention Awareness Day which will afford CTF grantees and other child advocates an opportunity to educate legislators about prevention needs and current programming across the state. To date, over 100 people have registered for LED. To register for LED, go to <http://events.constantcontact.com/register/event?llr=mtluhtbab&oeidk=a07e3hx4shne4a955cc>. To find legislators (to make an appointment), go to http://michigan.gov/som/0,1607,7-192-29701_29704---,00.html. There are no fees to participate in LED.

To help prepare participants for LED a Webinar workshop was conducted on March 31 by Michele Corey of Michigan’s Children. Michele did a great job teaching attendees the skills involved to effectively communicate with legislators.

CTF is truly grateful for and has received a number of generous cash and/or in-kind donations for Prevention Awareness Day. Those supportive sponsors are listed below by level of giving.

Platinum

Dean Transportation, Grand Traverse Pie Company, WKAR

Gold

The Lansing Exchange Club

Silver

Absopure, Cottage Inn Pizza, Lansing Community College, Pizza Hut, Sigma Delta Tau Sorority (Beta Beta Chapter, MSU), Stan Setas Produce

Bronze

Bell’s Greek Pizza, Besco Water, Jersey Giant Sub, Lenny’s Sub Shop

CTF continues to accept donations for Prevention Awareness Day. To donate specifically for this event, write a check to “Michigan’s Children” and mail to Michigan’s Children, 428 W. Lenawee, Lansing, MI 48933. Be sure to write “CTF PrAD” on the note line of the check. You may also go directly to http://action.voices.org/site/Donation2?2980.donation=form1&df_id=2980 to donate with a bank card.

Child Abuse Prevention Month

Finally, local councils across the state are engaging in numerous CAP Month activities during April. CTF has shipped nearly 8,000 pinwheels—the national symbol of child abuse prevention—to local councils across the state. The local councils are already using the pinwheels in a number of ways. Pinwheel gardens are springing up all across the state to heighten prevention awareness. A number of local councils are also using the pinwheels in their respective fund raising efforts. Along with the pinwheels the local councils received a CAP Month toolkit to assist them in their CAP Month efforts. That toolkit included materials created by Prevent Child Abuse America as well as CTF information developed with the assistance of the Local Council CAP Month Workgroup. Additionally they received posters, brochures, a resource guide and other materials.

This writer is proud and honored to work with such a dedicated group of people who truly care about the well-being of our children. I also wish to express gratitude to the Local Council CAP Month work group and the CTF team for their energy, ideas, and participation in the CAP Month coordination efforts.--Emily S. Wachsberger

Technical Assistance Training

Community Cafe & Strengthening Families Training

On April 30, the Abundant Faith Church and parent leaders who are organizing Strengthening Families in Metro Detroit will host a Community Café Facilitation Training in Southfield, Michigan. Robin Higa, a Parent Leader Consultant from the National Alliance of Children's Trust and Prevention Funds, will lead the training. Participants will:

- Experience a Community Café
- Learn about the Strengthening Families and the Protective Factors Framework and how it applies to your community
- Engage in conversations about leadership and building partnerships with parents to strengthen families
- Be oriented to the process of hosting a Community Café
- Receive a guide and practical tools to plan and implement a café that is culturally relevant to your own community

For more information about the initiative, visit www.SFMetroDetroit.net or call (678) 663-0800. To register for the Community Cafe training, go to <http://www.sfmetrodetroit.net/facilitationtrainingcommunitycafe.html>.

“Parents Partnering for Change” Leadership Training

On June 21-22, CTF will host a “Parents Partnering for Change” leadership training for parents and caregivers in CTF-funded direct service programs. Comments from last year’s training include:

“I would recommend any parent if they get the chance to do the training. I would do it again.”

“Thank you, this training was very important in my new mission as an advocate.”

“I will definitely share the information I learned with other parents, friends, family, and also the center that I’m involved in.”

The training will be held in Okemos, Michigan. Spaces are available for 18 parents on a first-come, first-serve basis. If spaces are still available after May 1, registration will be opened to additional participants. Please contact Sarah Davis at CTF for more information.

Children's Trust Fund 2011 Pam Posthumus Signature Auction Event- May 18, 2011

Continued from Page 1. The first CTF auction began under Pam's leadership as CTF Board Chair in 2003. The event has grown tremendously and is one of the premier events in the greater Lansing area. We have much gratitude toward Pam for her work and dedication. Please visit our website at www.michigan.gov/ctfsignature to donate an auction item, to become a sponsor or table host, or to volunteer. Visit www.michigan.gov/ctfauction to purchase tickets online. If you have any questions or would like to get involved in the event, please contact Tricia Headley, CTF Event/Fund Development Coordinator, at headleyp@michigan.gov. Below is a list of event sponsors as of April 6.



Pam Posthumus Signature Auction Event Sponsor - \$30,000



Premiere Sponsors - \$30,000

*Dick and Betsy De Vos
Family Foundation*



Signature Sponsor - \$20,000

International Union of Operating Engineers, Local 324

Official Carrier



Marquee Sponsor – \$10,000

Blue Cross Blue Shield of Michigan
Meijer
Michigan State Housing Development
Authority

Headline Sponsor - \$5,000

Comcast
Consumer's Energy (\$7,500)
Accident Fund
CSG Government Solutions
Deloitte
Delta Dental of Michigan
Hewlett Packard
Kunz, Leigh and Associates
Michigan Education Special Services
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Corrigan, Maura (Director DHS)
Foley, Mike and Ann Routh
Michigan Health Ministries of Ascension
Health, The
MSUFUCU
Paterson Group, The
Public Sector Consultants
Representative Liss
Paul Shaheen
Sparrow Health Systems

Key Dates

April

April 12: The Children's Trust Fund will host Prevention Awareness Day at the State of Michigan Capitol steps starting at 11:00 a.m. A Legislative Education Day will follow. See page 3 for more details.

April 12: The Mackinac County Child Protection Roundtable will have their annual pinwheel parade and garden planting at 11:00 a.m.. Children from the Sault Tribe Head Start and Community Action Day Care will march from the St. Ignace Marina to the Red, White, and Blue Park.

April 12: Gratiot County Child Protection Council will hold its Child Advocate of the Year Ceremony at 7:00 p.m. at the Youth for Christ Student Center, 2550 W. Cheesman Road in Alma.

April 13-14: The Michigan Department of Human Services Medical Advisory Committee, in cooperation with Helen DeVos Children's Hospital will hold its 16th Annual Medical Conference on Child Abuse & Neglect at the Radisson Hotel Grand Rapids River Front.

April 13: The Mackinac County Child Protection Roundtable will hold Bowling for a Cause from 5:00-7:00 p.m. at the Gateway Lanes Bowling Alley. The night will include free bowling, food, prizes, and parenting resources.

April 15: CARE House of Oakland County will hold a Grand Opening Celebration from 11:00-11:45 a.m. at their new facility at 44764 Woodward Avenue in Pontiac. For more information call 248.332.7173.

April 16: Traverse Bay Children's Advocacy Center will host its first annual 'Be Part of the Beginning' event at 1:30 p.m. at the State Theatre in Traverse City. For more information call 231.929.4250.

April 25: The Child Abuse Council of Muskegon County will hold the 20th Annual Station Grill Party from 10:30 a.m. to 4:00 p.m. at Station Grill.

April 29: The Livingston County Child Abuse Prevention Council and Family Resource Center will sponsor The Power of One Celebration! from 5:30-8:30 p.m. at The Johnson Center at Cleary University, 3750 Cleary Drive in Howell. For reservations call 517.548.2200.

April 29: The Washtenaw Area Council for Children presents its Annual Conference 2011 from 9:00 a.m. to 12:30 p.m. at the Washtenaw Intermediate School District. For more information call 734.434.4215 or email Marcia@washtenawchildren.org.



May

May 7: Gratiot County Child Protection Council will hold a 5K Run/Walk. For more information call 989.463.1422.

May 13: The Calhoun Child Abuse /Neglect Prevention Council will hold its 8th Annual Blue Tie Event to prevent child abuse and neglect in Calhoun County at 6:00 p.m. at the Battle Creek Country Club, 318 Country Club Drive, Battle Creek, Michigan. For tickets, contact 269.962.2562.

May 18: The Children's Trust Fund will hold the Pam Posthumus Signature Auction Event at 5:00 p.m. at the Lansing Center in Lansing, Michigan. See page 6 for more information.

May 30: The Children's Trust Fund office will be closed for the Memorial Day holiday.

Please submit dates for future events to Alan Stokes by May 2, 2011.

Communications/Team News

CTF Facebook Receives 1,000 Like



Earlier this month, Michele Meneguzzo Callaghan of Sault Ste. Marie, Michigan became the 1,000th person to like the CTF Facebook page. The CTF Facebook page was created two years ago and features events, resources, spotlights of CTF-funded state programs, and status updates on the work of the Children's Trust Fund. Users may comment on items and may also sign up to receive the CTF newsletter. If you have ideas for future development of the CTF Facebook page, please contact Alan Stokes.

Click on the Logo to Access Links to CTF Social Media Pages



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