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## Children's Trust Fund Unveils a New Plan to Reinvest All Increases in Tax Check-off Contributions to the Communities of Origin

The Children's Trust Fund (CTF) has announced a new initiative that provides communities throughout Michigan with an opportunity to increase funds for local child abuse prevention efforts. For the next two years, all increases in tax check-off contributions made to CTF will be returned to the Local Child Abuse Prevention Council in the county of origin through the next grant cycle. CTF currently provides local council grants that exceed the local tax check-off amounts. Under this new plan, CTF will increase those grants—dollar for dollar—with the increases in contributions.



Grants from CTF support a wide range of programs and services through the statewide network of local councils. Based on local priorities, local councils use CTF funding for initiatives such as shaken baby and safe sleep education, parent support, child sexual assault prevention programs, and community-wide education to strengthen families and prevent child abuse and neglect.

CTF is the only statewide, nonprofit organization dedicated to the prevention of child abuse and neglect. CTF does not receive a state appropriation to support its work, but relies substantially on individual giving through the tax check-off, purchase of the specialty license plate, fundraising efforts like the upcoming Signature Auction Event, and interest earnings. Since its creation in 1982, CTF has raised over \$70 million and provided support to over 6 million children and families.

Michigan taxpayers can take advantage of the opportunity to increase prevention funding in their communities by making a tax-deductible contribution when filing the Michigan tax return. When you do your Michigan taxes, look for Michigan Tax Form 4642, which is the Voluntary Contribution Schedule. CTF is listed as "Children's Trust Fund – Preventing Child Abuse in Michigan" along with other charities.

For more information about CTF, how to contribute, and how to participate in local fundraising activities, please visit [www.michigan.gov/ctf](http://www.michigan.gov/ctf).

# **Child Abuse Prevention Month**

## **Prevention Awareness Day**

We are just two months away from CTF's 6th annual Prevention Awareness Day (PrAD). PrAD is a day to recognize Child Abuse Prevention (CAP) Month and to honor all of the children and families in our state. The event will be held on Tuesday, April 22, 2014 at 11:00 a.m. at the State Capitol steps in Lansing. This year's PrAD will be once more structured as a rally, procession, and the "planting" of a pinwheel garden. The rally will consist of notable speakers and entertainment supporting the belief that child abuse and neglect can be prevented. The subsequent procession will walk down Michigan Avenue toward the traffic circle at Michigan and Washington Avenue, where the pinwheel garden portion of the event will take place. The pinwheel is the nationally-recognized symbol for child abuse and neglect prevention. The theme for this year's CAP Month is once more The Power of One. This statewide initiative asserts that the power of one person, one community, one dollar, and one action can make a significant impact on the prevention of child abuse.

DHS Director Maura Corrigan is a confirmed speaker and pending speaker invitations include Senators Randy Richardville and Gretchen Whitmer. Media will be invited. A Legislative Education Day (LED) component will once more be part of Prevention Awareness Day, which will afford CTF grantees and other child advocates an opportunity to educate legislators about prevention needs and current programming across the state.

CTF invites individuals and/or organizations to participate in this great rally event. Please attend the rally and visibly represent your organization or come to talk with your legislators.

Your participation in Prevention Awareness Day will provide the following opportunities:

- The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.
- Your support reinforces that you take responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.
- Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers \$124 billion annually.

Please contact Emily Schuster-Wachsberger ([wachsbergere@michigan.gov](mailto:wachsbergere@michigan.gov), 517-335-0671) with any questions or donation inquiries. Thank you for your support!

## **Statewide April Pinwheel Gardens**

Last year approximately 50 CTF local councils planted pinwheel gardens during Child Abuse Prevention (CAP) Month. This year CTF is once more calling upon local councils across the state to participate in the annual planting of a pinwheel garden on April 1, 2013 and throughout the month of April.

The Prevent Child Abuse America (PCA) "Pinwheels for Prevention™" campaign is an effort to change the way our state and nation think about prevention. It focuses on community activities and public policies that prioritize prevention to make sure child abuse and neglect never occur. It's simple. The actions we take to promote healthy child development are the actions that help to prevent child abuse and neglect, including parent-child interaction, reading, and constructive play. Healthy child development starts a chain of events that follow a child into adulthood, leading to a more educated and productive workforce—which is good for community and economic development. At a time when we all care about the economy, it just makes "cents" to spend more time learning how stable, nurturing relationships influence a child's developing brain and provide a foundation for all future development.

Many local councils are increasingly utilizing the pinwheels in a number of ways, including fundraising opportunities and public awareness events.

# Opportunities

## Michigan Fatherhood Conference

The 12th Annual Michigan Fatherhood Conference will be held on Friday, February 21, 2014, at CenterPointe Church, 214 Brooks Street, Howell, MI 48843. The Michigan Fatherhood Coalition sponsors the conference. Registration is \$45. For registration information call Pam at 734-323-9037 or email [michiganfatherhoodconference@gmail.com](mailto:michiganfatherhoodconference@gmail.com). A limited number of scholarships are available for fathers from CTF-funded programs. See page 5 for more information on this important fatherhood conference.



## Parenting Awareness Michigan

March is Parenting Awareness Month. Parenting Awareness Michigan (PAM) provides initiatives to strengthen parents in Michigan. PAM has been in existence since 1993, when it began as an awareness month to promote parenting, the foundation for guiding children and youth to be healthy and drug free. PAM is now a year-round initiative. PAM is coordinated by Prevention Network, a statewide organization that works to build the capacity of individuals and community groups to be involved in drug prevention activities. For more information on Parenting Awareness Michigan visit their website at [www.preventionnetwork.org/pam](http://www.preventionnetwork.org/pam).



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## Kid Store

With February, the month of love upon us, it is a great time to think about the people you care about. One great way to show your love and appreciation is by giving a beautiful sterling silver pinwheel necklace. This necklace will complement any outfit and it's also a great conversation starter! The pinwheel is the national symbol for the prevention of child abuse and neglect. For only \$25, you can help support the Children's Trust Fund. Consider giving the necklace as a gift, or make it part of your jewelry box today!



To purchase the necklace or to view other CTF items in our Kids Store, please visit <http://media.state.mi.us/michiganestore/public/categorydisplay.aspx?categoryId=8>. If you have any questions, please contact Christina Medina at 517-373-4320.



**Children's Trust Fund**  
Protecting Michigan's Children

## Michigan CTF Team

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CAP Month Coordinator*

## Partner Events

The CAN Council Great Lakes Bay Region will hold its 21st Annual Mardi Gras Auction on February 27, 2014, from 5:30-10:00 p.m. at Apple Mountain Conference Center, 4519 N. River Road, Freeland, Michigan. Tickets may be ordered online at <https://cancouncil.wufoo.com/forms/z1xgjj900u2ff7/>.

Pathways, MI will hold the Petter Wine Gallery's 'Passport to Wine' on March 1, 2014, from 5:00 p.m. to 8:00 p.m. at Petter Wine Gallery, 161 N. Blue Star Hwy, Douglas, Michigan. Purchase tickets online at [www.pathwaysmi.org](http://www.pathwaysmi.org).

Child Advocacy will hold the Child Advocacy Superhero 5K Run/Walk/Fly on Saturday, May 10, 2014, at 9:00 a.m. at the Alma Armory, 710 N. State Street, Alma, Michigan. A registration form is available at [http://linkforfamilies.org/sites/all/themes/jackson/5k\\_race\\_entry\\_form\\_2014.pdf](http://linkforfamilies.org/sites/all/themes/jackson/5k_race_entry_form_2014.pdf).

## CTF Social Media Pages

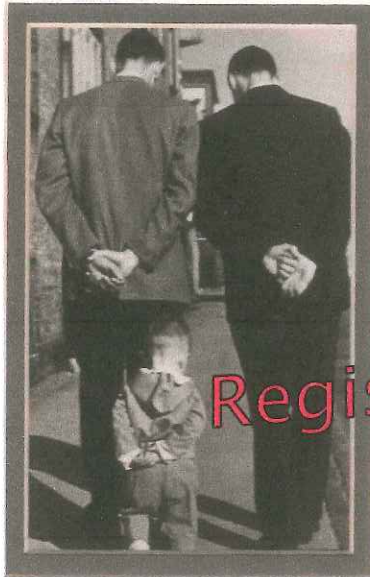




*The 12<sup>th</sup> Annual*

# Michigan Fatherhood Conference

*"A Conference for Practitioners & Male Caretakers Alike!"*



## THE POWER OF A FATHERS PRESENCE

...NURTURING MEN

- Thriving Children

**Registration**

**REGISTRATION INFO:  
Call Pam @ 734-323-9037**

**Or register at**

[michiganfatherhoodconference@gmail.com](mailto:michiganfatherhoodconference@gmail.com)

**Friday, Feb. 21<sup>st</sup>  
2014**

8:00 a.m. - 3:30 p.m.

***CenterPointe Church***  
**214 Brooks Street**  
**Howell, MI 48843**

\$45.00 Registration  
\$10.00 for CEU's

**Dad Scholarships Available**

### ***Workshops:***

**A "HIS-STORY" OF A SON TO A FATHER**

**DIFFERENT ROLES, SAME GOALS!**  
-Mom & Dad Benefits

**FATHERS "CAUGHT UP" IN THE "SYSTEM"** -Identifying Potential for Change

**MULTI-MEDIA** -Engaging, Educating & Encouraging Fathers

**PROTECTING POSITIVE OUTCOMES FOR KIDS!**  
-Navigating Family Court

**BULLYING, BIAS & HARASSMENT**  
-Be the CHANGE!

**BIRTH OF A SOUL**  
-Discovering Our Purpose in a Circle of Self Reflection

\*Checks are payable to:  
**Michigan Fatherhood Coalition**

Mail Checks to:

**MFC**  
**c/o Pam Jaymes**  
**369 Princeton Dr.**  
**South Lyon, MI. 48178**

#### *"Day at a Glance"*

8:00-8:45 Registration & Continental Breakfast

8:45-9:00 Opening Presentation w/ Steve Garagiola  
-Local 4, Detroit

9:00-9:40 Keynote Speaker, Colbert Williams & Sons

9:45-11:00 Workshop Sessions 1

11:15-12:30 Workshop Sessions 2

12:35-1:35 A Hearty Lunch,  
MFC Award Presentation & Inspirational Entertainment  
-Mama Sol & Tha N.U.T.S.

2:05-3:20 Workshop Sessions 3

3:20-3:30 Closing remarks & Door Prizes

### ***Workshops:***

**STRONG DADS, SUPER KIDS!**  
-Lessons Learned From the Field

**WHAT COMES AFTER "DADS & DONUTS"?** -Next Steps to Father Programing

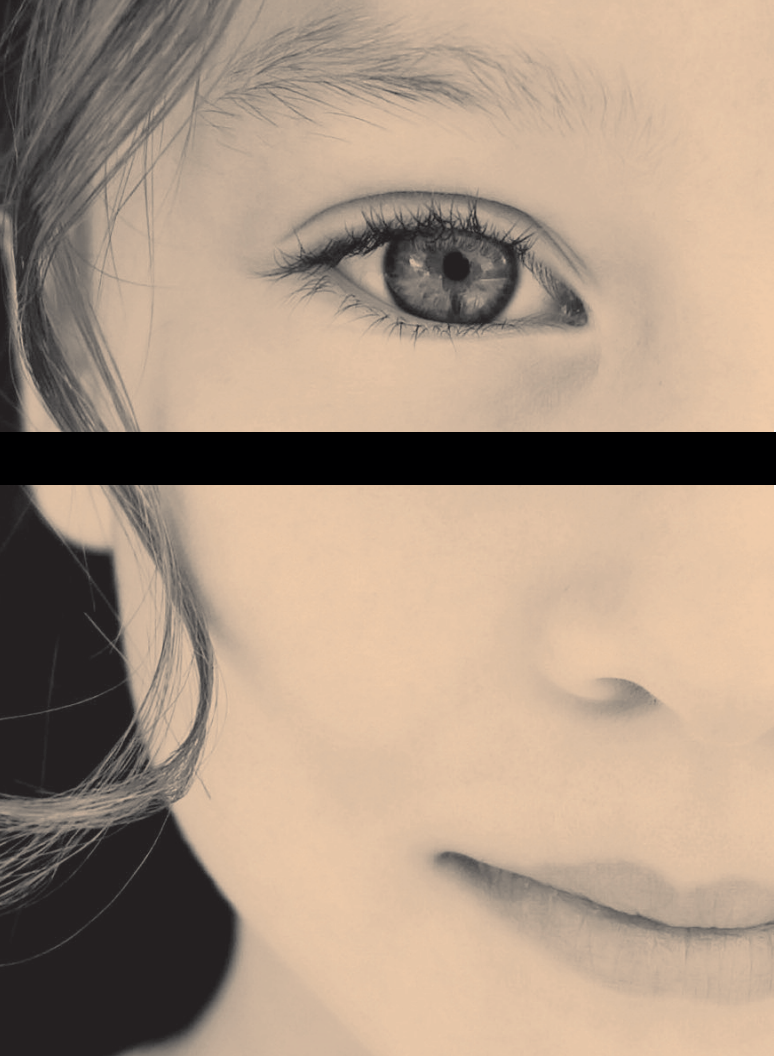
**THERE IS BUT ONE YOU!**  
-Taking the Lead

**MEDIATIONS & CONVERSATIONS** - Ensuring the Presence of Fathers

**FATHERING thru P.L.A.Y.**  
*(Practice Life As You model it)*

**IT'S BETTER TOGETHER!**  
-Developing a Successful Parenting Partnership

**CIRCLE OF PARENTS** -Focus on Fatherhood



*Please save the date*  
*Wednesday, May 14, 2014*  
*Doors open and Silent Auction begins at 5:00 p.m.*  
*Lansing Center*

CHILDREN'S TRUST FUND OF MICHIGAN

*Pam Posthumus*  
*Signature Auction Event*

1-800-CHILDREN • [www.michigan.gov/ctfsignature](http://www.michigan.gov/ctfsignature)

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