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## MARK YOUR CALENDARS!

### Children's Trust Fund 11th Annual Pam Posthumus Signature Auction Event May 8, 2013

The Children's Trust Fund's 11th annual Pam Posthumus Signature Auction Event will be held on Wednesday, May 8, 2013, at the Lansing Center, in downtown Lansing. Doors open and silent auction begins at 5:00 p.m. followed by a high-end live auction by celebrity auctioneer Dan Stall. The event is one of the largest charitable events in greater Lansing and truly an evening not to be missed!

Tickets for this fun-filled evening, for a great cause, are available and can be purchased online for \$150 by visiting [www.michigan.gov/ctfauction](http://www.michigan.gov/ctfauction).

We are very pleased to announce Great Lakes Capitol Fund as our \$50,000 Platinum sponsor this year as well as two \$30,000 Premiere Sponsors – DTE Energy Foundation and Jackson National Life Insurance Company. We are equally pleased to announce that Delta Air Lines is the Official Carrier and is donating domestic and international flights that help us build one-of-a-kind travel experiences around the globe!

Without the tremendous support of our sponsors, we could not carry out the important work of child abuse prevention in Michigan. We would like to acknowledge our sponsors as of March 11, 2013. Please see pages 4-5 for a complete list.

To become a sponsor, table host, gift donor, or to purchase a ticket, visit our website at [www.michigan.gov/ctfsignature](http://www.michigan.gov/ctfsignature) or contact Tricia Headley, Fund Development Coordinator, at [headleyp@michigan.gov](mailto:headleyp@michigan.gov) or 517-241-7226.

We look forward to seeing you on May 8!



## CTF Board Meetings Set

The Children's Trust Fund has set Board Meetings for 2013. They will be on April 12, June 18, September 25, and December 9. All meetings will be at 1:30 p.m. at Jackson National Life Insurance's headquarters. Meetings are open to the public. If interested in attending a meeting, please call the Children's Trust Fund at 517-373-4320 for directions and to RSVP.

## Kappa Delta Sorority Shamrock Event to Support CTF

The Kappa Delta Sorority at Wayne State University will host its annual bowl-a-thon for Prevent Child Abuse America (PCAA) and the Children's Trust Fund on March 30, 2013. The event will be held at Garden Bowl located at 4120 Woodward Ave, Detroit, MI 48201. The event is from 12 p.m. to 4 p.m. Kappa Delta is selling tickets for the event, both non-bowling and bowling. The cost is \$20 per bowler and includes shoe rental, pizza, pop, and two hours of bowling. Non-bowling tickets include pizza and pop. The event will also include a photo booth, DJ, raffle for prizes and a 50/50 raffle. Additional events will be held during the week leading up to the bowl-a-thon, including a Buffalo Wild Wings fundraiser and a Vera Bradley fundraiser.

All event proceeds will benefit child abuse prevention efforts, with 20% of proceeds going to the national PCAA headquarters and 80% going to the Children's Trust Fund of Michigan. For more information on the bowl-a-thon or other events, please contact Alexis LaClair at 989-529-6020 or er7853@wayne.edu.



## Thank you for purchasing a Children's Trust Fund Specialty License Plate

When you purchase a new Children's License Plate at any Michigan Secretary of State office, you will receive it in the new "Pure Michigan" design (see above). You can also use the order form available on the Secretary of State's website: [http://www.michigan.gov/documents/orderform\\_children\\_16202\\_7.pdf](http://www.michigan.gov/documents/orderform_children_16202_7.pdf). If you are purchasing a new car, your dealer can handle the transaction for you.

# Child Abuse Prevention Month

## Prevention Awareness Day

We are just one month away from CTF's Prevention Awareness Day—a day to recognize Child Abuse Prevention (CAP) Month and to honor all the children and families in our state. This year it will be held on Tuesday, April 16, 2013 at 11:00 a.m. at the Lansing State Capitol steps. This year's Prevention Awareness Day will include a rally, procession, and the “planting” of a pinwheel garden. The rally will consist of notable speakers and entertainment supporting the belief that child abuse and neglect can be prevented. The subsequent procession will walk down Michigan Avenue toward the traffic circle at Michigan and Washington Avenue, where the pinwheel garden will be planted. The pinwheel is the nationally recognized symbol for child abuse and neglect prevention. The theme for this year's CAP Month is once more *The Power of One*. This statewide initiative under the leadership of CTF asserts that the power of one person, one community, one dollar and one action can impact the prevention of child abuse.

To date we have sponsorships from Dean Trailways, Grand Traverse Pie Company, the Lansing Exchange Club, the Lansing Area Black Social Workers, Lansing Community College (LCC), Stan Setas Produce, Absopure Water and others. The Averill Elementary School “Allstars” and LCC's choir will be performing at the event along with notable speakers. DHS Director Maura Corrigan is a confirmed speaker as well as Senators Randy Richardville and Gretchen Whitmer, CTF Board Chair Lori Wortz, a member of the Lansing Exchange Club and others. Media will be invited. A Legislative Education Day (LED) component has been added to Prevention Awareness Day, which will give CTF grantees and other child advocates an opportunity to educate legislators about prevention needs and current programming across the state. See below for information about LED.

CTF invites individuals and/or organizations to participate in this rally event. Please attend the rally and visibly represent your organization, and/or come to educate legislators.

Your participation in Prevention Awareness will provide the following benefits:

- The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.
- Your support of the event reinforces the importance of taking responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.
- Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers the costs of \$124 billion annually.

### Legislative Education Day (LED)

Please join the Children's Trust Fund on Tuesday, April 16, for the Legislative Education Day (LED) component of Prevention Awareness Day. Informing legislators about local concerns and communicating about the significant work being done can positively impact child abuse prevention work in Michigan. To register for LED please complete the requested information at the following link, <http://www.surveymonkey.com/s/LegislativeEdDayRegistration2013>. Participants are expected to make their own appointments with legislators. To find a particular state representative or senator, go to the following link, <http://www.legislature.mi.gov/documents/Publications/2013-2014FirstGlance.pdf>.

To help you prepare for visiting a legislator, CTF will sponsor a Webinar learning session on Tuesday, April 9, at 10:00 a.m. Michele Corey of Michigan's Children will conduct this training. To register for the Webinar portion of this session, please go to <https://www3.gotomeeting.com/register/120364718>. The audio portion will utilize the CTF conference line, 877-336-1828, access code 8088351. Registrants will receive updates prior to April 16.

Feel free to contact Emily Schuster-Wachsberger ([wachsbergere@michigan.gov](mailto:wachsbergere@michigan.gov), 517-335-0671) with any questions on Prevention Awareness Day, Legislative Education Day, or donation inquiries. To donate for this event make checks out to “MAUW” and be sure to write “CTF PrAD Event” on the note line of the check. Please send to 330 Marshall Street, #211, Lansing, MI 48912. To donate with a bank card please contact CTF at 517-373-4320.

Thank you for your support!

*Pam Posthumus Signature Auction Event*

Wednesday, May 8, 2013

We Gratefully Acknowledge the Support of Our 2013 Sponsors:

As of March 11, 2013

\_\_\_\_\_ \$50,000 \_\_\_\_\_

**Platinum Sponsors**



\_\_\_\_\_ \$30,000 \_\_\_\_\_

**Premiere Sponsors**



\_\_\_\_\_ \$20,000 \_\_\_\_\_

**Signature Sponsors**



\_\_\_\_\_ Official Carrier \_\_\_\_\_



*Pam Posthumus Signature Auction Event*

Wednesday, May 8, 2013

We Gratefully Acknowledge the Support of Our 2013 Sponsors:

As of March 11, 2013

\_\_\_\_\_ **Marquee Sponsors (\$10,000)** \_\_\_\_\_

Meijer

\_\_\_\_\_ **Headline Sponsors (\$5,000)** \_\_\_\_\_

Alliance of Automobile Manufacturers  
Blue Cross Blue Shield of Michigan  
Deloitte  
ITC Holdings Corporation  
Michigan Health & Hospital Association  
Petal & Forrest  
Walmart

\_\_\_\_\_ **Title Sponsors (\$2,500)** \_\_\_\_\_

Michigan Credit Union League  
Public Affairs Associates, Inc.  
Senate Majority Leader Randy Richardville

\_\_\_\_\_ **Spotlight Sponsors (\$1,500)** \_\_\_\_\_

Dick & BethAnn Posthumus & Family  
Michigan Education Special Services Association  
Spectrum Health

\_\_\_\_\_ **Table Host (\$1,200)** \_\_\_\_\_

Department of Human Services  
Dewpoint  
Director John Nixo, DTMB  
Michael Foley & Ann Rountt/Matthew & Sharon Augustine  
Representative Frank Foster & Senator Arlan Meekhof  
Sterling Corporation  
WWP Strategies

\_\_\_\_\_ **Banner Sponsors (\$1,000)** \_\_\_\_\_

Auto-Owners Insurance  
MSU Federal Credit Union  
Plante Moran

\_\_\_\_\_ **Autograph Sponsors (\$500)** \_\_\_\_\_

Bill and Cynthia Schuette  
Edge Partnerships  
Oakland University  
The Craft Agency, Inc.

Pam Posthumus Signature Auction Event

Wednesday, May 8, 2013

Ways You Can Support the Children's Trust Fund Pam Posthumus Signature Auction Event

My Company or I would like to become a sponsor:

- Platinum Sponsor (\$50,000) Twenty Four (24) Complimentary Tickets
Premiere Sponsor (\$30,000) Eighteen (18) Complimentary Tickets
Official Sponsor (\$25,000) Sixteen (16) Complimentary Tickets
Signature Sponsor (\$20,000) Sixteen (16) Complimentary Tickets
Marquee Sponsor (\$10,000) Eight (8) Complimentary Tickets
Prestige Sponsor (\$7,500) Eight (8) Complimentary Tickets
Headline Sponsor (\$5,000) Eight (8) Complimentary Tickets
Title Sponsor (\$2,500) Six (6) Complimentary Tickets
Spotlight Sponsor (\$1,500) Five (5) Complimentary Tickets
Banner Sponsor (\$1,000) Four (4) Complimentary Tickets
Autograph Sponsor (\$500) Two (2) Complimentary Tickets

For more information on sponsor opportunities please go to: www.michigan.gov/ctfsignature

My Company or I would like to donate a Live Auction item:

I would like to donate an item for the auction

Donation:

Blank lines for entering donation details.

Retail Value \$

I/We would like to host a table for eight (8) to attend the event:

Please reserve table at \$1,200 each

I/We would like to purchase a ticket to attend the event:

Please reserve tickets at \$150 each

I/We cannot not attend, but would like to make a Tax-deductible donation in the amount of \$

CTF Tax Exempt #38-6000134

Name:

Address: City: State: Zip:

Phone: Email:

Check enclosed (payable to CTF) Please Invoice Charge my credit card: (AMX not accepted)

Account Number: Expiration Date:

Amount: \$ Cardholder Signature:

Mail completed form to: Children's Trust Fund, P.O. Box 30037, Lansing, MI 48909 or fax: (517) 241-7038

For additional information contact Tricia Headley, CTF Fund Development Coordinator at (517) 241-7226 or headleyp@michigan.gov

# Welcome CTF Interns

**Alaina Baker:** Alaina is a Bachelor of Social Work major at Wayne State University School of Social Work. She grew up in Owosso, MI and moved to Lansing in 2004. She received her Associates of Arts in Psychology from Lansing Community College from which she transferred to Wayne State to pursue her BSW degree. At CTF Alaina is assisting with the statewide Direct Services program activities, under the supervision of Sylvia Brown-Jones, LMSW as well as facilitating group sessions for the local ICHANGE (Initiating Communities Helping Area Neighborhoods Gain Empowerment) program, with a strength-based approach to promoting positive youth development at the Letts Community Center.

Alaina shared these words regarding her field placement: “I am excited for the opportunity to work on the macro, mezzo and micro levels of social work; with organizations, neighborhoods and groups, and see how they function as a whole. I am also excited to be working with the ICHANGE youth and Letts Community Center staff.” Alaina will be interning at CTF through April 2013 and will graduate from Wayne State in May.

**Taylor Zerby:** Taylor is a sophomore at Central Michigan University. She is working towards a Bachelor’s degree of Liberal and Fine Arts with majors in International Security and Conflict Resolution and History, with a minor in French. Upon receiving her degree, she hopes to join the Peace Corps then pursue a career in non-profit administration within developing nations. For this semester, she is assisting the Children’s Trust Fund with the coordination of the Prevention Awareness Day event in recognition of Child Abuse Prevention Month.

## Statewide April Pinwheel Gardens

Last year over 55 CTF Local Councils planted pinwheel gardens during Child Abuse Prevention Month. This year CTF is once more calling upon all Local Councils across the state to participate in the annual planting of a pinwheel garden on April 1, 2013 and throughout the month of April.

The Prevent Child Abuse America (PCA) *Pinwheels for Prevention* campaign is an effort to change the way our state and nation think about prevention. It focuses on community activities and public policies that prioritize prevention right from the start to make sure child abuse and neglect never occur. It’s simple really. The actions we take to promote healthy child development are the very actions that help to prevent child abuse and neglect, like parent-child interaction, reading and constructive play. Healthy child development starts a chain of events that follow a child into adulthood leading to a more educated and productive workforce, which is good for community and economic development. At a time when we all care about the economy, it just makes “cents” to spend more time learning how stable, nurturing relationships influence a child’s developing brain and provide a foundation for all future development.

Many local councils are increasingly utilizing the pinwheels in a number of ways, including the following: as a means to spread awareness and educate the public about child abuse and neglect prevention; and as a fundraising opportunity, with the funds collected contributing to vital prevention programming.



## Direct Services

### DS News and Announcements:

- The Direct Service Orientation for new grantees will be held on Tuesday, March 19, 2013, from 9:30 am – 4:30 pm, Office of Workforce Development and Training Center, 7109 W. Saginaw Hwy, Lansing, MI 48917. The training will be held on the 3rd floor in Conference Room 3-1. The final agenda will be mailed out by March 15.

#### DS EGrAMS Reports:

- The mid-year work plan report is due April 20. The quarterly program register report and expenditure report are also due April 20.
- A FY2013 Year-end Outcomes Report Template is being developed. A draft has been distributed to all direct service grantees. Please provide any feedback or suggestions to Sylvia Brown Jones. More information on this year-end report will be provided this summer.

## Partner Events

\***Child Advocacy** will hold its 4th Annual Child Advocacy – Alma High School Charity Basketball Game on Friday, April 12, 2013 at 7:00 p.m. at Alma High School. Tickets are \$5 at the door with all proceeds to benefit Child Advocacy’s Child Abuse and Neglect Prevention Programs.

\* **Washtenaw Area Council for Children** will host a half-day conference entitled “Children of Trauma: Building Resilience in a Traumatic World,” presented by speaker Sarah Slamer, MA, LLPC, CTC-S, Assistant Director of The National Institute for Trauma and Loss in Children and Starr Global Learning Network. The conference will be held on Friday, April 19, 2013, from 9:00 a.m. - 12:30 p.m. at WISD, 1819 Wagner Road, Ann Arbor, MI. Cost of the conference is \$45 for pre-registration by April 15 (\$50 at door) or \$40 for groups of 5 or more per person (pre-registration only). For more information, please contact Marcia Dykstra at [marcia@washtenawchildren.org](mailto:marcia@washtenawchildren.org) or (734) 434-4215.

\***Care House/Macomb County Child Advocacy Center** will hold its 17th Annual Fools for Kids fundraiser from 5:00 - 10:00 p.m. on Tuesday, April 30, 2013 at Villa Penna Restaurant, 43985 Hayes Road, Sterling Heights, MI 48313. For more information or to purchase tickets call Care House at (586) 463-0123.

### CTF Social Media Pages



## CTF TEAM

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*Local Council Grant Coordinator*  
*CAP Month Coordinator*

## Save the Date - 2013 Annual Training

The 32nd Annual University of Michigan Child Abuse and Neglect Conference will be held at the Inn at St. John’s in Plymouth, Michigan, on October 28-29, 2013. The Children’s Trust Fund plans to once again sponsor this event and integrate it into our annual training for grantees.



**Children’s Trust Fund**  
*Protecting Michigan’s Children*



**Prevent Child Abuse**  
Michigan