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New Direct Service Grants

The Children's Trust Fund Board has approved eight (8) new direct service grants for funding beginning January 1, 2012. Once awarded, these grants will be for a four-year grant cycle. These eight grants will join 13 current grants that are continuing in the new fiscal year, totaling \$706,687 in funding for FY 2012. More information about these grants will be placed on the CTF Website at www.michigan.gov/documents/ctf/Current_CTF_Direct_Services_Grants_338099_7.pdf.

Arbor Circle

Serving: Kent County Website: www.arborcircle.org
Total: \$37,500 Program: Healthy Start Program

Big Brothers Big Sisters of Marquette and Alger Counties, Inc.

Serving: Alger and Marquette Counties Website: www.bbbsmqt.org
Total: \$24,000 Program: Girl Power Project

CARE of Southeastern Michigan

Serving: Macomb County Website: www.careofmacomb.com
Total: \$37,500 Program: In Home Parent Education Programs and Service Coordination

Huron County Health Department

Serving: Huron County Website: www.hchd.us
Total: \$24,000 Program: The Family Mentor Program

Lenawee Intermediate School District

Serving: Lenawee County Website: www.lisd.us
Total: \$25,028
Program: Parents as Teachers Project

Livingston Area Council Against Spouse Abuse, Inc.

Serving: Livingston County Website: www.lacasa1.org
Total: \$24,000 Program: Parenting Support Services

St. Joseph Mercy Oakland

Serving: Oakland County Website: www.stjoesoakland.org
Total: \$36,394 Program: Project Parent

Van Buren ISD

Serving: Van Buren County Website: www.vbisd.org
Total: \$37,500 Program: Great Start Baby Links

Direct Service Program of the Month

St. Joseph Mercy Oakland

Project Parent - Helping Families Forge Stronger Bonds

When Karol Wilson, a Healthy Start home visitor paid a visit to Michelle, a new mom in Oakland County, as part of the Project Parent program, Michelle spent most of the time crying. But Karol knew her role was to sit and listen to Michelle's disappointments and struggles.

Supported by the Michigan Children's Trust Fund, Project Parent provides short-term in-home parenting education and support to families who are at low to moderate risk for child abuse and neglect—but at risk none the less.

While Healthy Start has been helping high risk Oakland County families for more than 17 years, before Project Parent, there was no support for families like Michelle's who were at low to moderate risk, but going through a hard time.

Michelle was glad Project Parent was there for her. With a two-year-old, Michelle had become pregnant with her second child last year as her husband was losing his job. Once the baby was born, the family had lost their home and had moved in with her parents. That's when she was referred to Project Parent.

"She needed a safe place to cry," Karol recalls, "and Project Parent provided that." The program provides six home visits by one of the Healthy Start highly-trained home visitors. Karol and three other Healthy Start employees currently provide these services.

"At times, it was hard to sit with this mom and listen to her struggles," Karol says. "I wanted her to notice how quickly her babies were growing." After several months, Michelle's mood began to lift. She was able to interact with her children again and to appreciate the support from her husband. Eventually her husband found work and the family moved back on their own. Michelle is now going to school and she and the children are delighting in each other.

"This mother would have fallen through the cracks without this program," Karol says. "She needed someone to help her through these challenging times and to assure her she is a good mom."

Healthy Start provides home visiting services to more than 250 at-risk families with young children, helping them learn to bond with and care for their babies so they get a healthy start at life. Healthy Start is nationally accredited by Prevent Child Abuse America and is a Community Program of St. Joseph Mercy Oakland, in Pontiac.



For more information please contact:
St. Joseph Mercy Oakland
Donna Raphael
4405 Woodward Pontiac, MI 48341
PH: 248-858-6947
Web. www.stjoesoakland.org

CTF Annual Training

Statewide Conference on Child Abuse and Neglect: Prevention, Assessment and Treatment October 17-18, 2011

On October 17 and 18, CTF will hold its annual training in conjunction with the 30th Annual Michigan Statewide Conference on Child Abuse and Neglect: Prevention, Assessment and Treatment. The conference will take place at the St. John's Conference Center in Plymouth, Michigan. The Keynote speaker is Dr. Robert Anda, a Co-Principal Investigator with the ACE Study. About 30 workshops will be offered, including:

- The ABC's of Evidence-Based Programs and Practices
- "The Happiest Baby on the Block" – Techniques to Calm Crying and Help Babies Sleep Longer
- The Next Step: Implementing an Evidence-Based Program
- Putting the Strengthening Families Five Protective Factors Model into Practice
- Darkness to Light: Stewards of Children
- Strengthening Families: Where Do I Begin? An Introduction to Parent Cafes and Community Engagement
- Outcome Measurement Basics: Collecting and Analyzing Data to Tell Your Program's Story

CTF is partnering with the University of Michigan to bring this conference to CTF grantees. Details about the conference, including workshop descriptions, housing information, and registration forms, are available in the online conference brochure at <http://cme.med.umich.edu/childconference/downloads/brochure.pdf>.

At the end of the first day of the conference, CTF grantees are invited and encouraged to attend their local council or direct service peer session (4:30 pm – 6:00 pm). This session will provide an opportunity to network with peers and learn about current CTF initiatives. Please contact CTF with any questions. We look forward to seeing you in October! Thank you to everyone who has registered; if you have not registered, please do so as soon as possible. Please contact CTF with any questions. We look forward to seeing you there!

Direct Service Work Group Meeting Update

There will be a DS Peer Session at the Oct 17th Annual Conference, from 4:30 pm – 6:00 pm to discuss the below items: The three areas we will focus on during the peer session will be:

- Welcome of New DS Grantees and Peer Sharing
- DS Work Group Meeting Dates Determined – Bring Calendars
- New Grantee Orientation Training Date Determined

Local Councils

Social Media Toolkit

The Social Media Toolkit Workgroup has just completed its first document to be uploaded into the new Social Media Resources section of the Local Council Resource Library, located on the CTF website. This document, which can be accessed directly at http://www.michigan.gov/documents/ctf/Social_Media_Outlets_Final_363744_7.pdf, contains a listing of 16 social media outlets along with relevant information about each one. Each social media outlet is listed within one of the following categories; Blogging/Information Sharing, Meetings/Events, Networking, and Other. Information provided about each of the social media sites includes; strengths, limitations, costs, tech requirements, access readiness, tech assistance availability, related websites, and commentary including Local Council input.

Credit for this notable accomplishment/achievement goes to those Local Council coordinators and/or volunteers who've taken time from their already busy schedules to participate in the workgroup responsible for the creating this exceptional and useful tool. Those tireless participants have included; Karen Jousma (Barry), Jill Kroll (Bay), Keirsun Scott (Grand Traverse), Wendy Gonzalez (Jackson), Sue Toman (Kent), Karen Adams (Midland), Miriana Milo (Oakland); Catherine Martinez (Saginaw), Becky Fatzinger (Van Buren), Jyoti Gupta (Washtenaw), and Deborah Simmons (Wayne). CTF is grateful and appreciate their valuable contributions.

Future works currently under development for the Social Media Resource section of the Local Council Library include; a list of promising or evidence informed/evidence based primary prevention programs, and a document with recommendations of how-to effectively approach and interact with mass media outlets. The Local Council Library already contains beneficial and practical information on volunteer and board development. With the addition of the new social media Resource section, Local Councils and others will be able to easily access additional pragmatic ideas and/or solutions for sustainability and growth.

The next 90 minute meeting of the Social Media Toolkit Workgroup is scheduled for Monday September 26th at 2pm. To register for the Webinar portion of the meeting go to the following link, <https://www3.gotomeeting.com/register/582898862>. The audio portion of the meeting will be 877-336-1828, access code 8088351. New participants are welcome.

CARE Night 2011

The Child Abuse and Neglect Council of Oakland County will hold CARE Night 2011 (A benefit for CARE House) on Friday, September 30, 2011 at Neiman Marcus. For more information visit www.carehouse.org.

**Click on the Logo to Access Links
to CTF Social Media Pages**



Communications

National Movement for America's Children

Now is the time for our nation to awaken to how we can provide every child with an equal opportunity for healthy growth and development. The Movement is a fast-growing grass-roots initiative of organizations and people from coast to coast, who are collaborating to develop a comprehensive national strategy to ensure that all of our children are given an opportunity to develop - socially, emotionally and cognitively - in healthy, nurturing homes, schools, neighborhoods and communities.



The above words are from the National Movement for America's Children Website. The Michigan Children's Trust Fund is energized to participate in this movement and welcome you to join us. Below are some ways you may be involved both on the shaping of the national strategy and networking with Michigan's group.

At the National Movement for America's Children website (<http://www.movementforchildren.org/>) you can:

1. Sign the Pledge calling for a national strategy for America's children!
2. Shape the Strategy that will be promoted and implemented nationwide, with your answers to the comprehensive national mentioned above.
3. Stand for Our Children by bringing the Movement to your community and on-line network! You may also join the Michigan Children's Trust Fund Group at <http://movementforchildren.ning.com/group/prevent-child-abuse-michigan>. Thank you for your partnership in protecting children from child abuse and neglect in Michigan and across the country.



Children's Trust Fund
Protecting Michigan's Children



Prevent Child Abuse
Michigan

CTF TEAM

Michael Foley, MSW
517.335.1938
FoleyM2@michigan.gov
Executive Director



Sylvia Brown Jones, LMSW
517.241.7792
Brown-JonesS@michigan.gov
Direct Service Grant Coordinator
Circle of Parents Coordinator

Christina Medina
517.373.4320
MedinaC@michigan.gov
Office Assistant

Sarah Davis
517.335.7770
DavisS11@michigan.gov
Senior Program Development Coordinator
Citizen Review Panel

Jeff Sadler, MBA
517-335-4620
SadlerM@michigan.gov
Analyst

Patricia Headley
517.241.7226
HeadleyP@michigan.gov
Fund Development Coordinator
Auction Coordinator

Alan Stokes, MBA, MDiv
517.241.7793
StokesA@michigan.gov
Research Analyst
Internet Media Coordinator

Ama Larsen, MSW
517,241,5860
LarsenA@michigan.gov
Departmental Analyst

Emily S. Wachsberger, MA, LPC
517.335.0671
WachsbergerE@michigan.gov
Local Council Grant Coordinator
CAP Month Coordinator