

WELCOME TO THE CHILDREN'S TRUST FUND

The Children's Trust Fund (CTF) was established in 1982 as an organization to lead child abuse and neglect prevention efforts for the State of Michigan. The vision for CTF was that of Dr. Ray Helfer, a pediatrician who recognized the need for a child abuse and neglect prevention fund. If such a fund was to be stable, it needed to be protected and insulated from resources that are used to intervene once abuse or neglect has occurred. His vision led to the creation of Michigan's Children's Trust Fund. Now, thirty years later, CTF is true to the prevention mission as envisioned by Dr. Helfer.

When we serve families with strength based strategies that build resilience and expand parenting knowledge that provide concrete support when needed, and facilitate needed connections in the community, the result is that meaningful differences are made, and children and families thrive.

You can make a difference by partnering with CTF and supporting our initiatives. Your commitment to the needs of children and families is the backbone of the work of the Children's Trust Fund and the reason our efforts continue to enjoy the bi-partisan support of our policymakers as well as the support of individuals, and the philanthropic and business communities.



★ Pam Posthumus Signature Auction Event



The Children's Trust Fund annual Pam Posthumus Signature Auction Event is held annually in May. The legislative bi-partisan Auction Advisory Committee is co-chaired by Michigan senators, representatives, and the CTF Board

chair. The event draws over 700 guests, including state policymakers, lobbyists, corporate and business community, as well as local community residents and leaders. The event features live and silent auction items. Highlights from the live auction include premier trips around the world. The event continues to be an effective fundraiser to support CTF programs by raising awareness and much needed monies to do the very important work of preventing child abuse.

✔ Tax Check-off Campaign

A major fundraiser for the Children's Trust Fund is the check-off on the state income tax form. Individuals have the opportunity to donate to CTF annually on their state income tax form. Half of the funds collected through the income tax check-off are allocated to CTF's prevention efforts, and the remaining dollars are invested in the Children's Trust Fund. The tax campaign generates over \$100,000 in voluntary donations from Michigan tax returns annually.

Animal Welfare Fund.....	<input type="checkbox"/>	\$5	<input type="checkbox"/>	\$10
Children's Trust Fund - Prevent Child Abuse Michigan.....	<input type="checkbox"/>	\$5	<input type="checkbox"/>	\$10
.....	<input type="checkbox"/>	\$5	<input type="checkbox"/>	\$10

📍 License Plate Campaign

CTF raises money through specialty license plate sales. The plate features the CTF logo. Over 14,000 citizens in our great state proudly display the CTF plate. The specialty license plate can be ordered when renewing your automobile license plate or any time through a Michigan Secretary of State branch office or online at www.michigan.gov/sos. The children's specialty plate can also be ordered at the dealership when you purchase a new car.



♥ Heirloom Birth Certificate

The Pam Posthumus Heirloom Birth Certificate is intended to be a beautiful, permanent memento for anyone born in Michigan. While not an official birth record, the keepsake will showcase the child's name, date and place of birth, and names of the parents. A portion of proceeds raised from the sale of the heirloom birth certificates will help support the efforts of the Trust Fund. For every heirloom birth certificate purchased, \$20 of the \$40 purchase fee is donated to the CTF.



Children's Trust Fund Protecting Michigan's Children



Every Child Deserves
Our Protection

We need your support.

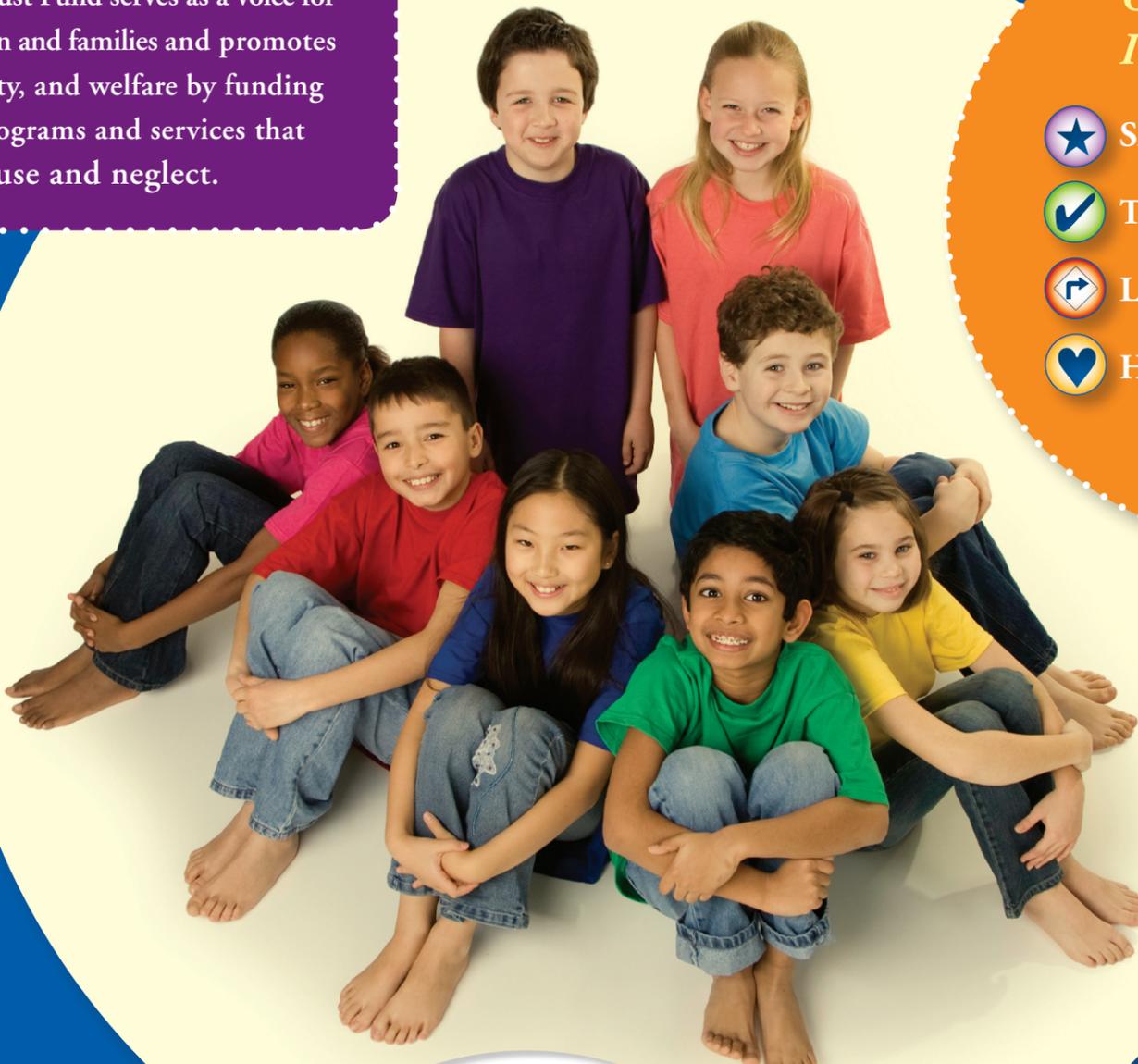
www.michigan.gov/ctf

The Children's Trust Fund

Every Child Deserves Our Protection

MISSION STATEMENT

The Children's Trust Fund serves as a voice for Michigan's children and families and promotes their health, safety, and welfare by funding effective local programs and services that prevent child abuse and neglect.



Our Fundraising Initiatives Include:

-  Signature Auction
-  Tax Campaign
-  License Plate Campaign
-  Heirloom Birth Certificate



Linked in



Children's Trust Fund
Protecting Michigan's Children

Please visit www.michigan.gov/ctf to join the CTF network of friends, make a secure online donation or find out how you can become a champion for children. *Thank you!*



Tear at line above to use this form to make your personal tax-deductible gift then help us spread the word by hanging the poster at your place of business, worship, or wherever you think it may reach the most people. Become a fan of CTF on Facebook (www.facebook.com/MichiganCTF).

Please accept my personal gift in the amount of \$ _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Please add me to the CTF Database (your email address WILL NOT BE SHARED, per our privacy policy).

PAYMENT INFORMATION:

Check enclosed (please make payable to Children's Trust Fund)

Please bill my credit card: Visa MasterCard Discover

Credit Card number _____ Exp. Date _____

Signature _____ Date _____

Thank you for your support!

