

Prevention Awareness Day

*April 19, 2012 at 11am
State Capitol Steps, Lansing MI*

What is Prevention Awareness Day?

- Kick-off of April's Child Abuse Prevention (CAP) Month
- A rally, procession & planting of a pinwheel garden in support of child abuse prevention
- Pinwheel - National symbol of child abuse and neglect prevention
- Legislative Education Day - Opportunity to educate your legislators about prevention & current programming



How to become involved?

- Promote Prevention Awareness Day
- Attend the Rally
- Attend Legislative Day
- Sponsor Prevention Awareness Day activities
- Encourage others to get involved

How Prevention Awareness Day benefits you?

- You are joining with others as a positive visible presence of support in the belief that child abuse and neglect can and must be prevented.
- When we invest in healthy child development, we invest in community and economic development, as flourishing children become the foundation of a thriving society.
- Estimates show that the national societal costs of child abuse and neglect are \$ 104 billion per year. It is estimated that for every \$ 1 invested in child abuse and neglect prevention, \$ 6 is saved on the consequences.
- When the entire community takes responsibility for creating healthy environments in which to raise our children, we lay the foundation for children's later growth and development.



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