



Cascade Engineering

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Cascade Engineering headquartered in Grand Rapids, Michigan is a manufacturer and marketer comprised of thirteen strategic business units serving a wide variety of markets including automotive, commercial truck & bus, solid waste & recycling, furniture, material handling, consumer products, renewable energy and consulting services. With a core competency in large scale plastic injection molding Cascade Engineering is a global company with 1,100 employees located in 15 facilities throughout North America and Europe. One of the largest certified “B” corporations in the world Cascade Engineering is a nationally recognized proponent of sustainable business practices that emphasize the key role business can play in building financial, social and environmental capital.

Cascade Engineering is and Anti-Racism Company and an Equal Opportunity Employer

The Triple Bottom Line (TBL) Philosophy at Cascade Engineering

Cascade Engineering believes that sustainability drives innovation and growth across the three capitals that comprise the Triple Bottom Line (TBL). The TBL Philosophy at Cascade Engineering consists of three categories: Social (People), Environmental (Planet) and Financial (Profit). Each category is an interdependent interconnected, innovation-enabling mechanism. To drive one forward is to drive all three forward; the result is a sustainable system where innovation begets innovation.

History of Cascade Engineering’s Anti-Racism Journey

For almost 20 years, Cascade Engineering has been working to reduce racist behavior within the organization. During this twenty year period, Cascade Engineering has developed employee awareness and education through the implementation of programs such as Diversity Theater and The Institute for Healing Racism. In 2009, CEO and Chairman Fred Keller announced that the next step in the company’s diversity and inclusion efforts would be declaring Cascade Engineering an Anti-Racism Organization. This declaration sent a clear message that the organization was determined to practice anti-racism behaviors and commit to actively break down racial barriers.



“Take something good, and make it good business.”

Fred Keller
CEO and President