



MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
RESOURCE MANAGEMENT DIVISION

ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
RESOURCE MANAGEMENT DIVISION,  
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

YEAR 2012-13 FOR DEQ USE ONLY

Date Received by DEQ: 1-10-13

Received by: MLC

Fee: \$3,000.- Yes  No

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Amazon Fulfillment Services, Inc.

2. Area Code and Telephone Number: 206-266-1000

3. Manufacturer of:

|                       |     |                                     |    |                                     |
|-----------------------|-----|-------------------------------------|----|-------------------------------------|
| Video Display Devices | Yes | <input type="checkbox"/>            | No | <input checked="" type="checkbox"/> |
| Computers             | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/>            |
| Printers              | Yes | <input type="checkbox"/>            | No | <input checked="" type="checkbox"/> |

4. Mailing Address:

Address: 410 Terry Avenue North City: Seattle  
State: WA ZIP: 98109  
Country: USA County (if in Michigan):

5. Home Web Site Address: www.amazon.com

6a. Contact name: Paul Fondahn

6b. Contact e-mail address: fondahn@amazon.com

6c. Contact telephone number: 206-266-8967

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

- |                   |     |
|-------------------|-----|
| (a) Amazon Kindle | (e) |
| (b) Kindle        | (f) |
| (c) Kindle Fire   | (g) |
| (d)               | (h) |

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## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? [www.amazon.com/kindle-recycling](http://www.amazon.com/kindle-recycling)

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 866-321-8851

## TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

There are two ways that customers can take advantage of the Kindle recycling program. We provide customers with a link to the website of our certified recycler. Once on our certified recycler's website, customers are asked to enter their name and mailing address which will be used to generate a UPS shipping label. After the required information has been entered, customers are directed to print a prepaid UPS shipping label. Customers are then asked to follow the packaging guidelines and drop their Kindles off at a UPS pickup site.

If customers prefer, they can contact Kindle Support for packaging and mailing instructions. We provide instructions for how to reach our Kindle Customer Service representatives via phone or e-mail.

9a. Are appropriate devices covered with your takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices do you accept all brands?

Yes

No

N/A

9b. Is your takeback program free to consumers?

Yes

No

9c. Is your takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9d. What is the number of devices a consumer may deliver to your program each day? Unlimited  # \_\_\_\_\_

9e. What method is used for takeback program? (check all that apply)

Mailback

Permanent collection site

Collection events

Retailer

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

The Kindle Users Guide informs customers that they can visit [www.amazon.com/kindle-recycling](http://www.amazon.com/kindle-recycling) to find information about recycling Kindles. This site contains the information described in the response to Question 9 above.

11. How do you provide information to consumers on how and where to return covered electronic devices?

We provide information to customers on how and where to return their Kindles on our website. The Kindle Users Guide provides customers with the address of the website that contains this information.

**TAKEBACK PROGRAM REPORT** (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:  
1,850 pounds Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:  
All units received by eco International are tracked by their UPS, USPS, or FedEx tracking number. Additionally each package is tracked in Eco International's database by the zip code, city, and state they are received from. Once unpackaged, each unit is scanned into Eco International's database capturing the Manufacturer, Model Number (if available) and Serial number (if available).  
Once in the database they are given a unique internal barcode that is scanned as each unit is physically dismantled. Materials generated from the dismantling of the products are segregated into clean commodity stream and then dispositioned to the appropriate mills, refineries, etc for reuse in other products.

For example:

- Plastics are segregated into light and dark plastics, bailed and sent to plastic mills for further pelletizing to be used as feed stock in new plastics.
- Boards are segregated into quality type and sent to refineries for precious metal recovery.
- Batteries are segregated and sent to licensed disposal and or recycling vendors depending on their composition.

Eco International is a(n)

- ISO 1400:2004 Certified Company
- OHSAS 18001:2007 Health & Safety Certified Company
- R2 Responsible Recycling Certified Company
- National Association for Information Destruction (NAID) Member

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Michael McKenna DATE: 1.3.2013

SIGNATURE:  TITLE: Vice President